



A Sympathetic Boots looks into the eyes of his young master, Matthew Menke, 2, at Bancroft, Iowa. The youngster was bitten on the face by another dog, but says he still likes animals, especially Boots.

Attack Begun on Nelson's Tax Plan

Economic Development Budget Hit at Legislative Hearing

BY JOHN WYNGAARD

Post-Crescent Staff Writer

MADISON — Businessmen and others concerned about Wisconsin basic tax revision Thursday started preparing their heavy artillery for an assault against the Democratic administration tax adjustment package unveiled by Gov. Gaylord Nelson.

Business and taxpayer organizations disclosed their strategy as they turned up at the legislative finance committee to complain about the budget enlargement proposed by the governor for his state economic development agency, headed by David Carley.

The burden of their complaints

Balloon Satellite Believed in Orbit, But Still Missing

WASHINGTON (AP) — Scientists searched the skies today for the enactment of a general sales tax for the relief of stabilized income and property, hurled aloft on a major space tax reform.

Favor Sales Tax

They made it obvious that they regard the enactment of a general sales tax for the relief of stabilized income and property, as the only feasible and mission.

The state government could do far more to encourage business expansion in the state by reducing taxation of business than through the creation of larger promotion bureaus, complained Joseph Balcer, legislative lobbyist for the Milwaukee Association of Commerce, which includes on its roster one of the state's principal industrialists and frequently foreshadows the attitude of other business lobbies.

The state department of eco-

Turn to Page 17, Col. 5

Captured After Holdup

Young Robber Kills Woman Bank Teller, Wounds 2 Other Hostages

LAKE CHARLES, La. (AP) — to call the two girls to the front hands and sobbed as she waited for the bank to have them close death a woman teller and wound the draperies.

ed two other Meanwhile, Dora McCain, 30, a

bank employees teller, telephoned the main bank he took as host and said, "Something peculiar is going on." Then the connection was broken.

State Police

seized Wilbert Rideau, 19-year-old Negro, as he was driving the small foreign car belonging to the slain woman, Julia Ferguson, 50, a widow.

Sheriff Henry Reid Jr. said Reid admitted holding up the suburban bank. Reid added he would be charged later today with murder, kidnapping and armed robbery.

Rideau, whom the sheriff said

had a juvenile record, told police he bought a .22-caliber pistol the Wednesday. He was employed in a car. Hickman, who said he was the same shopping center where the South Gate branch of the Gulf owned.

Played Dead

Hickman denied that he and the women tried to jump out of the car. Hickman, who said he was the same shopping center where the South Gate branch of the Gulf owned.

Played Dead

Mrs. McCain, who said she bank stays open until 7 p.m. on Thursdays.

The holdup occurred just before

closing time. There were no customers in the bank at the time.

Rideau told officers he went into the bank and "I showed him (Jay) a big city and have a big time."

H. Hickman, about 50, the branch manager, the gun and told him deau, 38, buried her face in her

Liberia Urges Meeting of Congo Chiefs, U.N. Council

World Paper Consumption At New Record

All Regions Show Increase During 1960, Report States

NEW YORK (AP) — World paper consumption, which reflects day urged congress to act promptly on President Kennedy's request as well as record economic conditions, rose four per cent in 1960, extension of its coverage.

The American Paper & Pulp Association said Thursday.

Biggest percentage increases were in Western Europe and the Far East, said Robert E. O'Connor, APPA executive secretary.

Some increase was noted in all areas, including those dominated by Communists, he added.

The report was released Thursday as a preliminary to the 84th annual paper week Feb. 19 through 23. It is expected to draw some 4,000 representatives of the industry to New York.

83 Million Tons

World consumption in 1960 of paper and paperboard was estimated at 83 million tons, as producers operated at 94 per cent of capacity, highest figure since 1956.

Still they were forced to dig into reserves.

Increased consumption in Western Europe, said O'Connor, was due to the remarkable economic upsurge in that area. Last year newly covered workers get a 44-cent hour week immediately, and that accounted for 30 per cent of world consumption. The figure was 26 per cent in 1954.

Upsurge in Free Asia

In the past six years, O'Connor said, free Asia has more than doubled its use of paper and paperboard and now accounts for seven per cent of the world total.

Central and South America have increased their use of paper priority among the anti-recession appreciably, he said, but still use measures he would like to see less than one-half the amount used enacted quickly.

North America maintained more than 50 per cent of world consumption. The United States accounted for 91 per cent of this, or more than 47 per cent of the world's total.

Combination School, Housing Unit Studied

JOHANNESBURG, South Africa (AP) — Thirty-two miners — all but two of them Africans — were killed in a dynamite explosion in a gold mine at Roodepoort today, the Roodepoort ambulance station reported. Roodepoort is just west of Johannesburg.

The agency said the fourth stage of the Scout rocket, from and even with a skyscraper com-

jected, went into orbit. This led to the estimation that the polka disclosed yesterday at a meeting cases of dynamite, being lowered to a 500-foot level for blasting buildings and sites.

32 Miners Die in Explosion

The accident took place as 20 men working in the area.

The new developments were to the estimation that the polka disclosed yesterday at a meeting cases of dynamite, being lowered to a 500-foot level for blasting buildings and sites.

Gasoline tanks on the crane

purposes exploded.

Shortage Found Jan. 16

Mrs. Geiger had a slight smile on her face as she entered court for the final chapter in her embezzlement story which started last Jan. 16 when federal bank examiners uncovered the shortage in her accounts of Sheldon National Bank.

The matronly-appearing woman,

a cashier and director of the now defunct bank at Sheldon, occa-

sionally dabbed at her eyes dur-

ing the 20 minutes she was in court for sentencing.

Mrs. Geiger, daughter of W. P.

Iverson, 63, long-time president

of the bank, under the law faced

and some nuns reported molested

wards toward the hole. I got be-

cause of the maximum sentence of 175 years

Kashamra was believed to be

in prison and a \$175,000 fine.

A potential challenger to Comme-

Judge Graven did not levy a fine.

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Weapons Review Nears Completion

McNamara's Preliminary Report
Of Findings Expected to Go to
White House in Several Days

WASHINGTON (AP) — Secretary of Defense Robert S. McNamara has nearly completed the top-to-bottom review of American military strategy and weapons ordered by President Kennedy.

A preliminary draft of McNamara's findings will go to the White House in a few days. A final version of the four-pronged study will be in Kennedy's hands well in advance of the March 1 deadline he set for his new Pentagon chief.

Advance signs are that McNamara will recommend 25 to 30 steps to streamline Army-Navy-Air Force defenses in the nuclear age.

These undoubtedly will include

more spending for missiles, modernizing and strengthening Army forces to fight limited wars and continued reliance on long range bombers as the main punch in deterring any Communist attack.

It is believed McNamara will avoid recommending any radical changes in the basic defense strategy that guided the Eisenhower administration.

He believes the 38 days allotted him for the study provide insufficient time for proposing any far-reaching changes. These may come later, if he decides after further study that the international outlook demands them.

Four separate task forces, working at forced draft, have been putting together their suggestions. McNamara wants them at hand by Monday.

The new review is expected to provide a more detailed answer to the hotly debated question of whether there is or is not a missile gap favoring the Soviet Union.

McNamara told newsmen at a confidential "background" briefing two weeks ago that there was no such gap. But since then he has shied away from repeating this publicly, contending that no definitive study on this has yet been completed.

Fire Rages in Kenosha Tavern

KENOSHA (AP) — Fire raged out of control for three hours in a downtown tavern during the night, causing damage estimated at \$75,000.

The blaze broke out in the Ruby Tavern shortly after owner Ben Rubinstein had closed for the night at 11 p.m. Passersby discovered the fire.

Firemen finally brought the blaze under control at 2 a.m. A wise portion of the first floor fell into the basement, but the walls of the two-story brick building remained standing.

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Poll Indicates Debates Were GOP Mistake

Delegates Believe Nixon Should Not Have Gone on TV

WASHINGTON (AP) — A consensus of 780 of the 1,331 delegates to the 1960 Republican national convention indicated today that the Nixon-Kennedy television debates were the chief campaign mistake by the GOP.

The 780 responded to a poll by the Indianapolis News asking the delegates to state their reasons for Richard M. Nixon's defeat by John F. Kennedy Nov. 8. Results of the poll were made available to the Associated Press.

The same poll brought out yesterday that 55.9 per cent of the 780 delegates responding favored Nixon as their 1964 candidate for president; 27.9 per cent supported Sen. Barry Goldwater of Arizona, and 10.9 per cent backed Gov. Nelson A. Rockefeller of New York. Others got 5.3 per cent.

Small Mistakes
As for reasons for the GOP defeat, many delegates expressed belief that correction of one or two of many small mistakes might have produced a GOP victory.

But the one big mistake, according to the consensus, was Nixon's tangling with Kennedy in the television debates.

Most of the delegates responded that Nixon should have avoided the debates. By accepting the debates, Nixon provided his opponent with a national audience in the television debates.

Some said Nixon played too well his role as a gentleman in the debates. A "tougher, harder-hitting" Nixon like the old one would have grabbed the lead away from Kennedy even if the questions were loaded for the Democrats, wrote a New York delegate.

Wasn't Satisfied

A Minnesota delegate said he wasn't satisfied with the campaign from the start. He added: "Nixon reached his peak the night of his acceptance speech; he was never again able to project the warmth of his personality."

A West Virginia delegate said: "Nixon permitted Kennedy to create the issues from the very first of the campaign, and then he was on the defensive from that time on."

Some critics said Nixon appeared overly tired in his public appearances and didn't "warm up" the crowds as he had in previous campaigns.

Formosan Relief Plane Downed by Burmese Guns

TAIPEI, Formosa (AP) — The Free China Relief Association said today a plane it chartered to parachute supplies to refugees from Red China was shot down in Burma.

The organization said the plane was unarmed and was flying a mercy mission. Burma had announced the four-engine plane, which its fighters downed Wednesday, shot down a Burmese fighter.

The relief group denied reports that the supplies were destined for Chinese nationalist army

holdouts operating in northern Burma for the past 12 years. Burma recognizes Red China and has no diplomatic relations with the Nationalist government.

The relief association said there are about 150,000 refugees in the Resource Development Department, who quoted a letter from C.M. Stokes, secretary of the Beaufort firm.

In Rangoon, the Burmese army said the two planes crashed just over the border in Thailand and the plane from Formosa was intercepted after it dropped its cargo.

The Rangoon newspaper, the Nation, reported five Chinese in state line. At one time the sentries have been posted around the wreckage of the cargo plane in the manufacture of machine and that it was being dismantled tools.

Carley's remarks came during the agency's request for legislative approval of a \$726,608 budget for the 1961-63 biennium. The figure is \$223,636 more than the current spending level for the department which was created by the 1959 Legislature.

FRIDAY FISH SPECIAL
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Friday, February 17, 1961 Appleton Post-Crescent A2

Say Ike Has Custody Of Long-Secret Papers

New York Daily News Claims Documents

Include Those From Cairo-Tehran Talks

NEW YORK (AP) — The New York Daily News said today that former President Eisenhower has in his personal custody proof sheets of the long-secret papers of various World War II summit conferences.

Veil of Secrecy

A copyrighted story from Washington added that Eisenhower took the papers with him when he left the White House Jan. 20 "as insurance against any tampering with or suppression of the documents by the Kennedy administration."

Asked about the story, Eisenhower said at Palm Springs, Calif., where he is vacationing:

"I have no records here and no recollection of anything they are talking about."

Classified Secret

The news story said in part: Eisenhower has the proofsheets, now classified secret, of the Cairo-Tehran conferences of 1943 and of the 1945 Potsdam Conference. The papers had been scheduled to be released by the state department later this year in printed form under arrangements made when Eisenhower was president.

"Unless they are released"

Army Officer Who Gave Away Secrets Now Protects Them

HUNTSVILLE, Ala. (AP) — Col. John Nickerson, central figure in a court martial at Redstone Arsenal nearly four years ago, was back at the arsenal today on army business.

Nickerson was convicted of disobeying orders in the handling of secret or confidential information. He had included the information in letters to Congressmen urging support of army missiles. He was transferred from Huntsville to the Panama Canal Zone and given other military punishment.

Nickerson said he now is involved in coordinating activities of the Army Ballistic Missile Agency and the Army Rocket and Guided Missile Agency.

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Reports Show Further Economic Lag; Output Collisions of Eight Ships

Commerce Group Says Income Of Workers Drops \$600 Million

WASHINGTON (AP) — Two new steady. There was little change government reports show a fur-in activity in mining and utility

other lag in the economy with in-industries.

industrial output dropping for the, The Commerce Department re-

sixth straight month in January

and incomes falling for the third

month.

In one report, the Federal Re-serve Board said Thursday that production at mines, factories and utilities dropped 1 per cent to a point 8 per cent below the record level achieved in January, 1960.

In a separate report, the Com-merce Department said personal income dropped by \$600 million last month to an annual rate of \$46.3 billion. This compared with last October's record rate of \$49.7 billion.

Sharp Cutback

The Board said a sharp cutback in auto assemblies, which has con-tinued this month, was only partly offset by a better than seasonal pickup in steel.

The board's industrial produc-tion index dipped by one point in January to 102—only 2 per cent greater than the average for 1957.

Further declines in production of business equipment, clothing, furniture, auto parts and some nondurables were noted by the board. Petroleum output increased and appliance production held

Firm to Quit Beloit, State Unit Told

MADISON (AP) — Beloit will lose the Yates-American Co., the city's third largest industry, be-cause of what that firm calls an "unrealistic" local property tax.

A legislative committee was told Thursday.

The company says the prospect of a more favorable tax climate is the major reason it is moving to Illinois. The Legislature's Joint Finance Committee was told.

The information came from David Carley, director of the State

Resource Development Department, who quoted a letter from C.M. Stokes, secretary of the Beloit firm.

In Rangoon, the Burmese army said the two planes crashed just over the border in Thailand and the plane from Formosa was intercepted after it dropped its cargo.

The Rangoon newspaper, the Nation, reported five Chinese in state line. At one time the sentries have been posted around the wreckage of the cargo plane in the manufacture of machine

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Chablis — Mellow Red, White or Rose

59¢ full quarts

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Very Mellow - Brewed With Artesian Well Water

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Bill Widening Bonding Power Gains Support

Measure Will Allow Counties to Back Handicapped Schools

Post-Crescent Madison Bureau

MADISON — Enactment of a bill to broaden the bonding powers of counties to permit them to borrow for the financing of schools for handicapped children was forecast Thursday when a measure sponsored by the Brown County government got wide support at a public legislative hearing.

Schoolmen, school board spokesmen, and private citizens interested in special schooling for the mentally retarded asked the assembly committee on state affairs to recommend the measure written by Assemblyman Cleatus VanderPerren of Brown County. He is a member of the Brown County Board.

Witnesses speaking for the bill included Louis Bosman, Irvin Van Back and Joseph Donovan of Green Bay.

Favor Measure

The Madison Area Retardation Council and the Wisconsin Association of School Boards and the State Department of Public Instruction also favored the measure.

Counties have been informed by bond counsel that they probably cannot now issue valid bonds for a county school for the handicapped. Counties have only such powers as are explicitly provided by state law. The VanderPerren bill provides that the prop-



Post-Crescent Photo

Girl Scouts at Little Chute Place Cups containing money for the Juliet Lowe fund into place at the Father-Daughter dinner. Watching the procedure are, left to right, Mrs. John Jansen, James Hermes, Jean Hermes, the Rev. James Feely, Reginald Hermsen and Susan Hermsen.

Co-Editors Named for KHS Alumni Publication

KAUKAUNA — Mr. and Mrs. Donald Mangold, graduates of the 1946 Kaukauna High School class, were named co-editors of the 1961 "Alumni News" by members

Boy Scout Troop Plans Paper Drive

LITTLE CHUTE — Boy Scout Troop 251 will conduct a village-wide paper drive Saturday to promote troop activities.

Persons are asked to have pa-

New UW-Milwaukee Major to be Probed

State Colleges Likely to Oppose Addition of Physical Education

Post-Crescent Madison Bureau

MADISON — The staff director of the Coordinating Committee for Higher Education said today he expects to be able to make a recommendation to the group at its April meeting here on the proposal of the University of Wisconsin-Milwaukee to add a major course of instruction in physical education for men and women.

Dr. Ira Baldwin, assistant president of the University of Wisconsin, said he has named a committee of nine members representing the state's higher education institutions to examine the proposed curriculum expansion of the Milwaukee university branch that may be opposed by some of the state colleges.

Wisconsin state college at La Crosse traditionally has had a physical education major for both men and women, and the college at Oshkosh was recently authorized to launch a major in the field for women.

Some college spokesmen are recalling that several years ago a

coordinating committee under law must approve all major extensions of curriculum by the state's institutions of higher learning.

One well-informed official of the state higher education system said that the study won't affect the status of the Building Commission's proposal for the construction of a new physical education building on the La Crosse

campus to replace the crowded and ancient facilities provided

for instruction and practice there.

Friday, February 17, 1961 Appleton Post-Crescent A3

Permit Given for Shoe Repair Shop

OSHKOSH — Gerald Prellwitz,

907 Sherry St., Neenah, has received a permit for an \$8,000 shoe repair shop and store on Highway 47 in the Town of Menasha.

Permits for two new homes in

also have been issued by Carl Mailath, county zoning officer, one each in the towns of Neenah and Clayton.

Have You Tried Our Lenten Pizzas

Sammy's

Mushroom Pizza

Appleton — Neenah 4-0292 5-2671

2

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Grease, Sludge easily.

5 lbs. for 20' ave. 5 lbs. 3
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1 lb. . . . \$2.49

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And the finest collection of stores and services
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J. C. Penney Co.
complete department store

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(Opens March 1)
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Big Shoe Store
(Opens March 1)
shoes for the family

Ford Rexall Drugs
(Opens March 1)
complete drug store

Badger Paint and Hardware
(Opens March 1)
for home and family

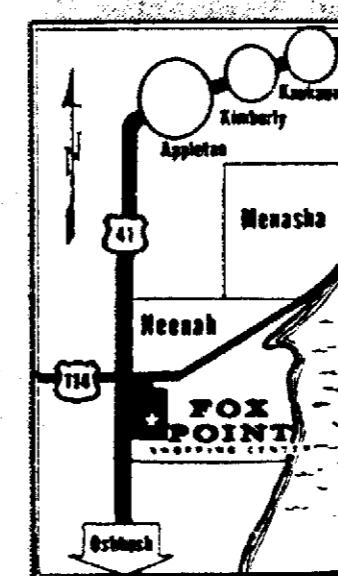
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top quality — top service

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beauty salon

Fox Point Barber Shop
barbering at its best

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The finest in all-round shopping convenience you've ever enjoyed . . . Perfect for the whole family. Fox Point your headquarters for one stop shopping.

WHAT'S NEW AT TORNOW'S COMPLETE FRESHER FOOD MARKET

With the Lenten Season having begun, you will most likely be shopping for Lenten foods. Among the items you will find at our market are meatless pizza pies, a complete selection of cheeses — both aged and mild, cheese spreads of all kinds, a large variety of canned sea foods including crab meat, lobster, shrimp, tuna, salmon and sardines. A large variety of prepared herring in all sizes plus keg herring, oysters, fresh and cooked shrimp, lobster tails, fresh and smoked fish, and last but not least — Fresh Grade A candled eggs . . . You may pay more, but you cannot buy fresher ones.

SPECIALS IN OUR PRODUCE DEPT.
THIS WEEKEND INCLUDE:

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ASPARAGUS lb. 49c

Extra Fancy
Donjou
PEARS 2 lbs. 35c

Extra Fancy
Green

Cabbage 7c lb.

Extra Fancy — Fresh
Broccoli 29c bunch

Extra Fancy — Fresh
Spinach 19c pkg.

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Broccoli 29c bunch

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APPLETON POST-CRESCENT

Friday, February 17, 1961

Health, Growth-and Problems

The picture of the Fox Cities presented today by the Post-Crescent's Sixth Annual Business and Industry Report is one of continued health and growth. The two do not necessarily go together, but in the Fox Cities they have gone together. Let's hope we can keep it that way.

The year 1960, like 1958, saw many communities and industries run into trouble. While it was only toward the end of the year that the word "recession" began to be heard generally, throughout the year a number of national economic indicators pointed downward and more and more communities were added to the "distressed" list. Yet in the Fox Cities employment continued to gain, payrolls were stimulated both by the increase in employment and by higher wage levels, and the sales of our industrial firms as a whole continued at a high level.

Thus the Fox Cities are demonstrating once again the stability of this area's economy, and especially its ability to resist a national recession trend. It has happened many times before—even in the Great Depression of the early 1930's—but it is heartening to see it happen again.

Nineteen-sixty also was the year of the decennial census which officially confirmed what most people in this area already knew—that the Fox Cities complex is Wisconsin's fastest growing major urban community. The population of the metropolitan area increased by a whopping 33.2 per cent during the decade, compared with an increase of 15.1 per cent for Wisconsin as a whole, and 18.5 per cent for the nation. This growth has occurred because of the strength of our economy, and in turn contributes to it. This valley is one of the favored areas of Wisconsin and the Midwest, and we should all be thankful for it.

But as these columns have pointed out many times—perhaps to the point of monotony—such growth brings with it numerous problems which challenge the civic, economic and cultural leadership of the community to use vision and determination in seeing to it that we do not let that growth strangle us, as has happened in so many other communities, but rather that we learn to cope with growth and enjoy its benefits without falling victim to its

The Governor's Tax Bill

When Gov. Nelson offered his admittedly ambitious budget of proposed appropriations to the state legislature several weeks ago, he talked about the challenge of the 60's in the financing of new public services and the expansion of the old necessitated by population changes and related factors.

But he has now offered the legislature a tax package that sticks closely to the old frontiers. It is a timid and evasive document, a mishmash of compromises and circumlocutions that will disappoint the many reflective members of his constituency who recall what he was saying when he set up his comprehensive tax revision study commission only two years ago.

He said he would "let the chips fall where they may," and endorse for legislative enactment anything that is "reasonably palatable."

The governor's tax package reminds us of the bus driver who has a new schedule and many demanding new customers who want more efficient service, and who has a superhighway to traverse, but who insists upon the use of the same old vehicle that served his father and his grandfather before him. It may last for another month or two, but it is surely going to expire soon.

The Wisconsin tax system cries out for rejuvenation in new balance of income sources. It wants a reduction, or at the least, a stabilization of local property taxes, and an income tax scale that is not conspicuously out of line with the practices of economically competitive jurisdictions. So the governor offers a package that does very little for local tax relief, that increases the total effective rates of the income tax, and that barely promises to scrape through his own fiscal term in spite of the brave pretensions of a long-range reform upon which he has campaigned for office twice.

Gov. Nelson spent a good deal of rhetoric in his message to the legislature trying to convince the probably skeptical lawmakers that he has actually been influenced by the recommendations of his prestigious tax advisory commission which labored so long with such avalanches of pub-

dangers. In two decades the Fox Cities have been transformed from a group of relatively small towns into a major metropolitan complex; our thinking and attitudes have had to change in a similar way, and sometimes it has not been easy.

Meeting the challenges of growth is expensive. It means the building of many schools, highways, bridges, airports and other such facilities; the laying of many miles of storm and sanitary sewers and water mains; the hiring of hundreds of additional teachers, administrators, policemen, firemen, engineers and others to maintain municipal and county services. It means the raising of larger sums for hospitals, colleges and other privately-financed service agencies, and sometimes the creation of new ones. Urban living calls for the spending of more tax and "charity" dollars per capita; the more urban we become, the larger our urban community grows, the more we must make sure that these dollars are spent wisely and well.

The best way to do that is through planning—sensible planning but sometimes even visionary planning, for today's vision is often tomorrow's common sense. It is encouraging that the Fox Cities have pioneered regional planning in Wisconsin; the Fox Valley Regional Planning Commission was the first and is still the only functioning regional planning body in the state. In recent years municipal officials and civic leaders in all the individual Fox Cities have shown a great deal of both common sense and vision in the way they have worked together for the good of the entire community: already this has paid dividends in many fields. Even the unfortunate airport controversy has served to remind us—and our neighbors at Oshkosh—of how much we would have saved, and how much we would have accomplished, had we exhibited some good planning sense a few years back.

It is fitting that we pause to pay tribute to our magnificent industry which provides the economic sinews of this wonderful community. But it is fitting also that all of us—industrial leaders included—recognize the challenges of the future, and remember that the future belongs to those who grasp its opportunities.

licity during the last two years. Yet there are great gobs of its report that might not have reached him, for all of the imprint it left upon his own recommendations.

The commission warned repeatedly—and with a bipartisan voice—that Wisconsin taxes in no respect must be permitted to get out of line "in appearance or reality" with the prevailing practices of the country. But the governor now offers an income tax scale that puts the Wisconsin maximum tax rates at the top of the national scale, or so near it that the distinction makes little difference.

The governor took great pains to describe his proposed redistribution of state-shared taxes as an enormous boon. But this plan already has been denounced in specific terms by a spokesman for the League of Wisconsin Municipalities, which is apparently not prepared to concede that local revenues enjoyed for generations must now be returned to the state pool to be distributed according to his conceptions of need and public welfare. Moreover, these schemes for redistributing the wealth have been defeated so often in the past that there is only the slightest chance that they will be seriously regarded this time.

The governor's ideas on taxing banks, and chewing tobacco, and issuing long-term bonds are merely frosting on his fiscal cake. They are not new. They have been defeated before. They could have been offered separately, on their merits. They have no real relation to the job of basic tax revision, which is what Mr. Nelson promised, which it was generally thought he was going to attempt, upon which he collected some visible political dividends at the ballot box twice, and upon which he now has defaulted.

The same can be said about income tax withholding, and out of the governor's own mouth. Two years ago he was saying that withholding is a method of taxation, not a policy. Today he offers it in a tax revision program. We are disappointed and perplexed. The ball has been passed to the legislature. Let us hope that it knows the play that the times call for.

would be less likely to stir up anti-U.S. animosity than would a unilateral response to a nation's call for help—such as occurred during the recent crises in Nicaragua and Guatemala. In addition to generally standing as a guardian against threats to security in the western hemisphere, such a peace fleet would also give greater strength prestige and effectiveness to the OAS itself.

The major task of the new Congress is to keep our country at peace. However important other issues may seem they are insignificant compared with the ultimate question of national survival and the preservation of freedom.

The insidious advance of international Communism faces our country with the necessity for maintaining and strengthen-

ing the means for an effective deterrent to military aggression. At the same time, we must provide the world with the desirable alternative to the path toward Communism by accelerating our domestic economic growth—thereby convincingly deflating the Soviet propaganda that Communism represents the "wave of the future."

We must demonstrate to the peoples of the newly developing nations that their aspirations can best be attained in a free society.

Good Conservatives

From The Changing Times

We understand that there is an international society whose members believe that the earth is flat. It does your heart good to know that there are still some people who don't take up every new fad that comes along.

Assignment of the necessary ships and personnel by both the U.S. and the OAS would be a sound investment in security and would be designed to guard against efforts by one nation to start trouble with another.

By being under the auspices of OAS, such a flotilla of peace



'Listen.—When I Get Through With It, It Won't be Worth Belonging to'

What Others are Saying

Israel's Trial of Eichmann

Threatens Status of All Jews

Prof. Oscar Handlin of Harvard University has charged that Israel's claim to put Adolf Eichmann on trial on behalf of all Jews is a threat to the status of all who continue to consider themselves non-Zionist Jews.

Dr. Handlin, a Pulitzer Prize-winning historian, gave his views in the winter number of *Issues*, published by the American Council for Judaism. Robert Hays Gries, the council's regional vice-president, said that Dr. Handlin had been prompted to write the article because he rejects Israel's efforts to speak for all Jews. According to Mr. Gries, there is no question about the enormity of the Nazi crimes, but Dr. Handlin is fearful that "the world might well overlook the moral and legal implications of the State of Israel acting as spokesman for world Jewry in the trial."

Israel will judge the Nazi leader on the pretext "that the state speaks for the Jewish people who were the victims of Eichmann's offenses", wrote Dr. Handlin.

He said that "there is no equitable basis for Israel's right to try Eichmann for crimes committed elsewhere before the state came into existence". The Israeli position, he continued, rests upon their claim "that the state alone is competent to represent the Jewish people as a national entity".

The historian rejects the Zionist doctrine that "Jews, wherever they may live, are not simply co-religionists, but a people held together by national ties; and the State of Israel is the only political instrument through which they speak. Hence, the Foreign Office of Israel assumes a general responsibility for their welfare everywhere and acts on their behalf whether they wish it or not".

Dr. Handlin warned:

"The Zionist point of view conceals a threat to the status of all who continue to consider themselves as Jews without commitment to the Zionist ideology. At this stage of history, to acquiesce in the claim that such crimes were crimes against Jews, punishable by a Jewish State, would constitute an abandonment or qualification of the rights of Jews to full and equal citizenship. It would leave the way open to the implication that the countries in which Jews live

do not owe them protection other than as foreigners in their midst".

Challenging fundamental Israeli-Zionist assumptions, Handlin writes: "He (Eichmann) is accused not of crimes against men, but of crimes against Jews and defense of the rights of the Jews has become primarily a concern of the State of Israel. The principle has thereby sadly been narrowed to a national, parochial basis. National, almost tribal, interests have thus been set above the more general, universal ones".

The way in which the Eichmann affair unfolded "provides substantial grounds for the fear that justice will be the least of the ends at which the trial will aim". Dr. Handlin declared: "The mode of the Nazi's capture, the claims of wide Israeli jurisdiction and the violence to well-established principles indicate that other than jurisdictional considerations will be pre-

minent in the Jerusalem courtroom".

The historian pointed out that the kidnapping of Eichmann from Argentina had already resulted in a series of anti-Semitic incidents there, and concern with the issue of "dual loyalty" of Argentine Jews. He cautioned that "one cannot readily write off the importance of this incident as an illustration of the way in which actions of the Israeli government can endanger the situation of Jews in other parts of the world."

Dr. Handlin concluded:

"Jews who profess an interest in an international moral code, who would like to see the rule of law supplant that of force in the world, cannot defend the right of a 'Jewish' state to take the law into its own hands. They must feel strongly about an action which makes a mockery of their ethical professions of the past."

The Eichmann case is an indication that Israel will use the apparatus of power in ways that

Under the Capitol Dome

Wisconsin Voters

Seldom Use Recall

BY JOHN WYNGAARD

MADISON — The petition for the recall of a Milwaukee alderman, filed the other day, probably will inform many persons for the first time that Wisconsin election laws make it possible for the electorate to change its mind about the suitability of an elected official before the term for which he was elected has ended.

Wisconsin statutes for nearly half a century have provided for the so-called recall election, but the laws have been used so rarely that relatively few people are aware of their rights under them.

This correspondent cannot remember a single successful instance of a recall petition. The memory of Gaige Roberts, the long-time chief of the elections division in the secretary of state's office was consulted. Mr. Roberts can remember no example, in his 30 years of service.

CONSERVATIVE

The reasons probably lie in the fact that the requirements for arranging a recall election are stiff ones. A petition containing the names of 25 per cent of the voters who voted in the election for the office involved in the last election is required.

Quite obviously a politician holding office must have offended deeply, or have some desperately angry enemies, to permit his critics to get that heavy ratio of signatures on a recall petition.

It is evident also that the authors of the recall election procedures of long ago, although they represented the liberal viewpoints of their times, wanted to guard against whimsical or mendacious interference with the rights of the elected man. A lesser recall requirement might be dangerously tempting to persons who are merely concerned with notoriety or spite.

Another consideration in the original thinking might have been the fact that this state has had relatively short terms for most of its legislators and other public officials. It is conceivable that if the longer term habit had ever become established here that there might have been more experiments with the recall procedure.

"Jews who profess an interest in an international moral code, who would like to see the rule of law supplant that of force in the world, cannot defend the right of a 'Jewish' state to take the law into its own hands. They must feel strongly about an action which makes a mockery of their ethical professions of the past."

The Eichmann case is an indication that Israel will use the apparatus of power in ways that

involved a man holding a 4-year term. It also is worth recollecting that it failed. The senator stayed in office.

It also may be that if this state approves longer terms for the governor and the lieutenant governor, as again proposed in this legislature in the way of constitutional amendments, a review of the relatively difficult recall petition requirements would be in order.

THE LIBERAL ECHO

The recall goes back to the liberal lexicon of more than two generations ago, when the aspirations of the liberal credo were more concerned about the rights of the individual as a political person—than with his economic lot and the economic relation of the individual to the big government.

It was an era of profound faith in the literal forms of popular democracy, the open primary and the initiative and referendum also being fundamental parts of the progressive package of the times.

Wisconsin was a kind of bellwether among the states in those years. The master of the liberal forces then was the late Robert M. LaFollette Sr. His surviving apostle, by his own definition, remains in the editor's chair of one of the Madison newspapers today. About the only item in the package that Wisconsin did not enact was the idea of popular initiation of legislation by way of the referendum ballot.

Occasional revivals of that idea are heard in these modern times, but they are no longer regarded as worthy of heed.

CAB Notes

Air Cargo

Has Value

From The Clintonville Tribune Gazette

As reported elsewhere in a Civil Aeronautics board order recertifying service by North Central Airlines at Clintonville is somewhat more favorable to the city than was expected.

While this community, which has marshalled about as much effort as is possible to keep its airline, can revel in the tone of the decision, it is too sensible to be considered just another windfall.

What the CAB has ruled, in effect, is that a community's greatest responsibility to a carrier is a profit and that, given a profit through one phase of its business, the carrier can be expected to provide full service.

In Clintonville's case it is cargo rather than passengers which makes the scheduled stops pay. The board's earlier—and still employed—five-a-day passenger boarding requirement didn't take cargo into account. The CAB has recognized the shortcoming of the earlier standard and we are the beneficiaries.

Another consideration in the original thinking might have been the fact that this state has had relatively short terms for most of its legislators and other public officials. It is conceivable that if the longer term habit had ever become established here that there might have been more experiments with the recall procedure.

During the speech Mr. Lincoln displayed much emotion and the crowd was affected to tears. The train left at half past eight.

Mrs. Lincoln remains in Springfield until next week, and will meet Mr. Lincoln in New York.

Dispatches from Decatur and other points report the party progressing finely. Mr. Lincoln spoke briefly to the large crowds that gathered at depots along the route.

2 YEARS AGO

Friday, Feb. 14, 1958

Arrangements were being completed by the state for the transfer of Wisconsin's unemployment insurance fund of \$90,000 to the federal treasury at Washington in compliance with the 1935 law accepting the terms of the federal social security act.

Gov. LaFollette told 100 representatives of Wisconsin county boards that he does not believe it advisable to call a special session of the legislature to deal with the relief problem.

Mr. Amos Greh was elected president of Berean Sunday school class of Emmanuel Evangelical Church meeting at the home of Mrs. Walter Peotter, Appleton. Mrs. William G. Radatz was chosen vice president.

Mrs. William Caverf was re-elected president of Deaconesses of First Congregational Church for the twelfth consecutive year.

Maj. Dan Hardt, Neenah National Guard officer recently promoted after winning out in a competitive examination was assigned to command the First battalion, 128th Infantry.

10 YEARS AGO

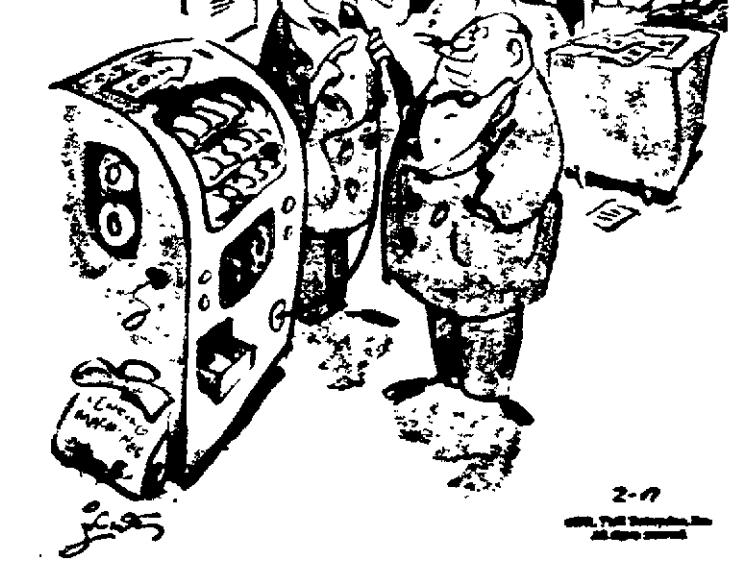
Friday, Feb. 16, 1951

Allied bayonets slashed back Red attempts to outflank both ends of the central Korean front. On the left flank, southeast of

... And by telling the machine their age, weight and how long before dinner it saves your employees' valuable time and agony in choosing a candy bar!"

GRIN AND BEAR IT

By Lichty



2-17

Thompson Irked by House Inaction

Activity in His Committee as Tied-Up as Snowbound Autos

BY FRANCES MCKUSICK
Post-Crescent Washington Bureau

WASHINGTON — Lawmaking on Capitol Hill is moving almost as slowly as Washington's home-bound, snow-clogged traffic, in the opinion of Rep. Vernon W. Thomson, R., Richland Center, who comes to the House of Representatives this year as the "freshman" Congressman from the Third District.

"Washington is wonderful, but slow," is the way Wisconsin's former governor summarizes life in the capital.

He noted that after last week's brief skirmish over committee assignments, the official activities of the House have slowed down to a full stop this week. After meeting for less than half an hour Monday, the House "adjourned over" until Wednesday, with no business on the schedule.

"I am delighted with my committee assignment on Interstate and Foreign Commerce and if we ever get started, we'll probably take up some very interesting work, but so far, there is no indication when the committee will ever meet," he said.

Worse Than Madison

His committee has jurisdiction over all "regulator" government agencies. This includes the Federal Communications Commission, Securities and Exchange Commission, Civil Aeronautics Board, Interstate Commerce Commission, Tariff Commission, Federal Power Commission and others.

Right now, however, Thomson disclosed, there has been no hint as to when the committee would even meet to decide on its sub-committees.

A little wistfully, he contrasted the snail's pace at which the House is crawling with the record of the Republican Legislature in Madison.

"Just think, they've even passed a bill or two already in Madison," he pointed out.

One thing, however, has speeded up in Washington. That is the time it takes to get home.

Experience in Snow

Before Congress convened in January, the Thomsons bought a one from the district or from Madison, in suburban McLean, Va., ten miles from the capitol. On the night before Inauguration, during the big blizzard, it took the Wisconsin congressman seven hours which should not be too far away.

To Your Good Health

Many Researchers Working On Problems of Deaf People

BY JOSEPH G. MOLNER, M.D. formed such experiments with animals as turning sound into an electric current, feeding this to the auditory system, picking up the impulses a bit farther along and translating it back into sound again.

"At first it was just head noises. I still have them bad, yet the doctors say hearing nerves are dead. An operation would do no good, they say. If it weren't for the constant hissing and roaring, deafness wouldn't be so bad. I wonder why there is no effort made to help us by research. Why not try transplanting nerves?"

"Oh, no! You've jumped to a wrong conclusion. A great deal of work is in progress on hearing. Only last fall a new series of projects was started in medical centers around the country and one of the main goals is study of the basic physiology of the ear."

Where the auditory nerve itself is intact, there are now operations, impossible until the last few years, which restore hearing even though hearing aids were of little or no benefit. In such cases, it is a matter of letting sound waves reach the delicate inner portion of the ear.

Avoid False Hopes

Unhappily, where the nerve itself is dead or too severely damaged, we still have no recourse. People are trying to find a solution to this problem, but not much is being said or printed about it. A very good reason for this relative silence is that it is unfair to people to raise false hopes. That has happened before.

Announcements have been made of research in one direction or another, giving distressed people a surge of hope, only to have it dashed when they learned that nothing of immediate use was available.

Within an hour's drive from my office, I know of at least three or four big hospitals, an institute and two large universities which have vigorous studies on hearing problems in progress.

One authority has even per-

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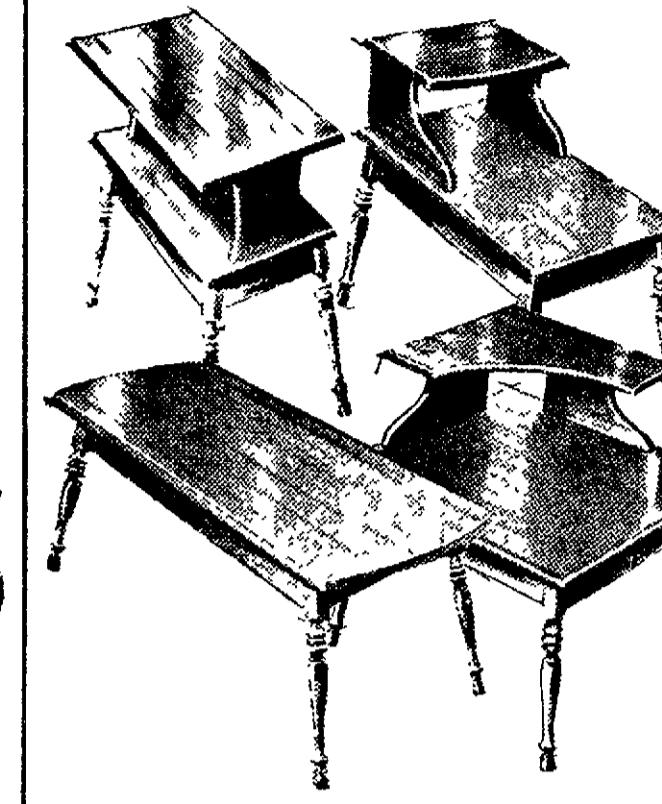
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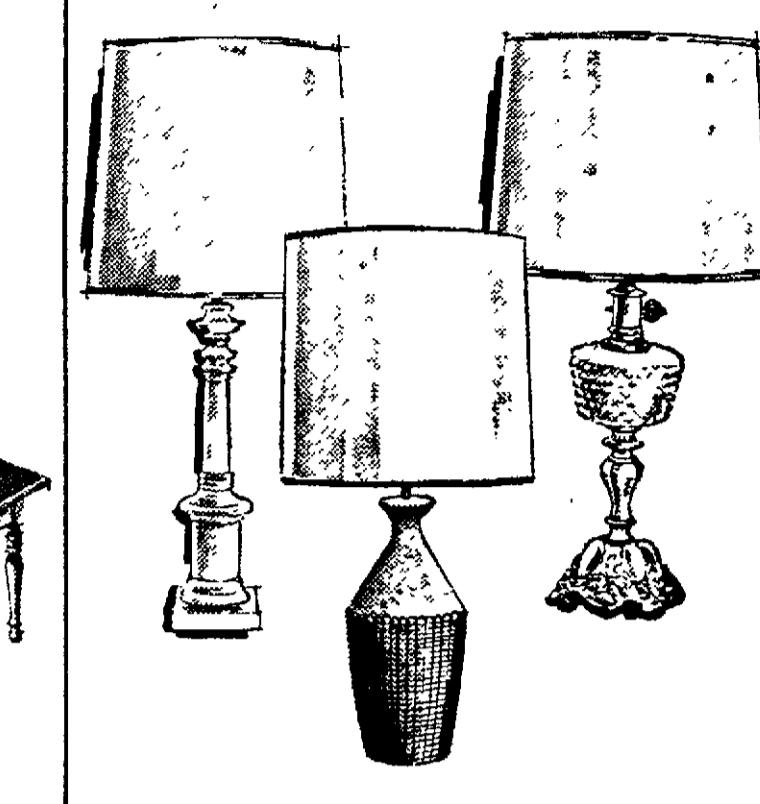


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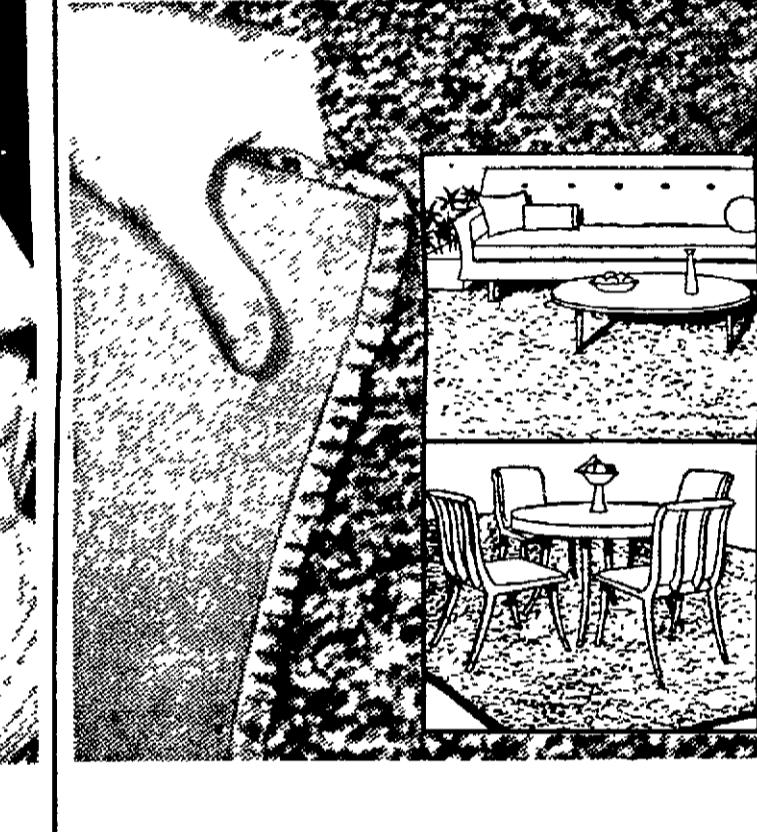
Choose western or industrial blue denim. They're sanforized® and machine washable. Reinforced seams for durability. Sizes—western style 29 to 38; industrial style 29-46.

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Style



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- Double Flat — 81 x 106 \$2.39
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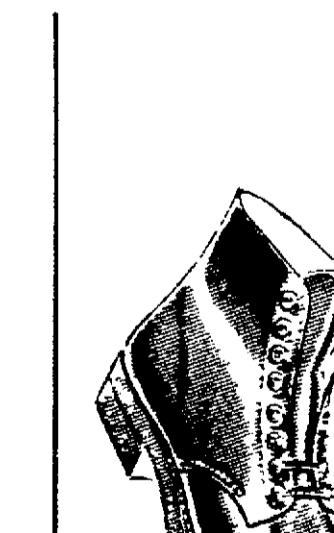
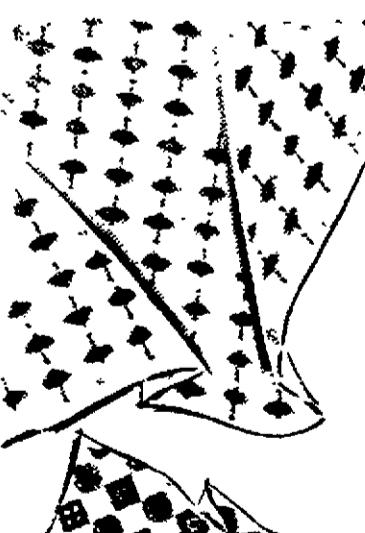
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FHA Program Outlined by State Director

Predicts Lower Interest Rates In Near Future

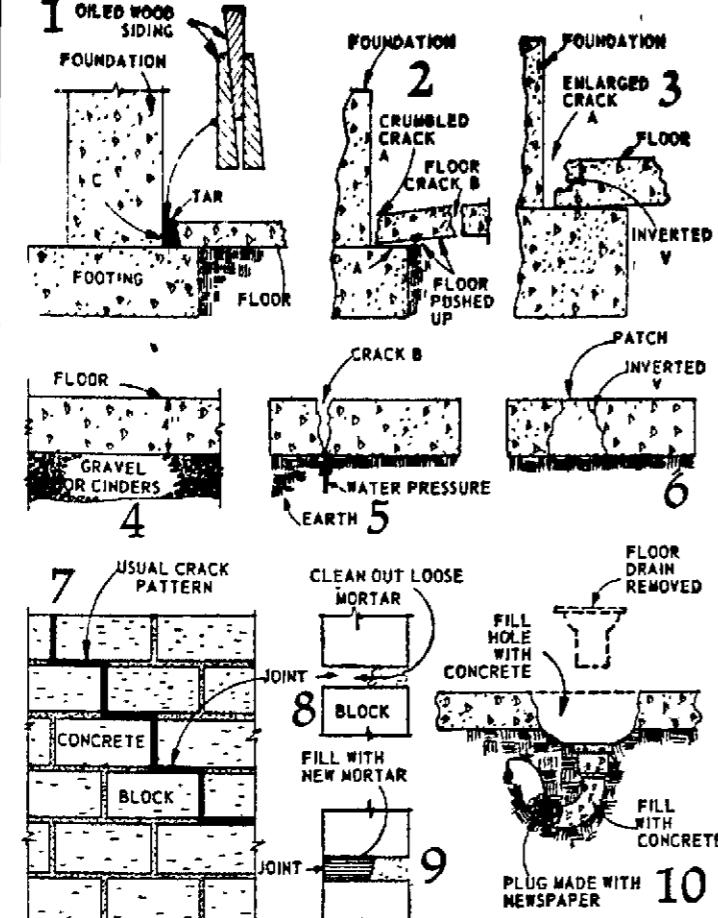
A. A. Lenroot Jr., director of the Federal Housing Administration for Wisconsin, was the guest speaker at the February meeting of the Fox Valley Chapter of Society of Residential Appraisers.

The two newest FHA programs are in the field of nursing homes and housing for older persons. It will guarantee a mortgage up to 75 per cent of the appraised value on a nursing home on a 20 year loan, he said. In the case of housing for the elderly FHA can guarantee 100 per cent of the loan if the mortgage originator is a church or civic group.

Lenroot felt that housing for the elderly will prove to be a very popular investment since the need is already great and he foresees much activity in this field especially in smaller communities where the cost of living is lower and more in line with the incomes of older retired people living on social security and pensions.

Lower Interest

In trying to predict events in the housing field during 1961, Lenroot thought there would be a change in the mortgage market. Recently the government, under the direction of President Kennedy, lowered the interest rates on FHA approved housing from 5 1/2 per cent to 5 per cent. Since it is one of the most trouble-free mortgage money is no longer at the longest lasting of all materials, a premium it seems reasonable. When cracks in concrete that interest rates will drop. In floors occur, the cause can be traced to carelessness. Individuals are now coming into the mortgage field, making for more competition which also makes action of concrete floors and foundations (C in picture 1). To waterproof and to allow for possible terproof and to allow for possible expansion, a space filled with tar while the population is increasing should be provided. When floors rapidly the greatest increase is are placed, three pieces of oiled in the young and older groups, wood siding can be used until the neither of which provide much of concrete hardens. They are thin a housing market. However, the demand for rental property is with melted tar. If a tar-filled coming from these two groups junction is not provided, a crum- and the activity in this phase of



Do It Yourself

Use Proper Methods To Repair Concrete

BY J. RALPH DALZELL

Author of Books on Home Building and Repair

If concrete is properly mixed, using good aggregate and portland cement, and then placed following recommended procedures, it is one of the most trouble-free, premium it seems reasonable. When cracks in concrete that interest rates will drop. In floors occur, the cause can be traced to carelessness. Individuals are now coming into the

junction (A in picture 2) may occur, and cracks (shown at B) may also appear.

To repair a crumbled junction or one that allows water seepage, use a cold chisel and a hammer to enlarge the opening (shown at A in picture 3). Create an inverted "V" as shown to act as a lock to keep the patch in position. The patch may be made using melted tar preferably, or a three-to-one mix of sand and portland cement packed firmly into the space. If this work is carefully done, the junction will be waterproof under all ordinary conditions.

Cracks occur in concrete floors because poor aggregate was used, the concrete was improperly mixed, the floor is less than the recommended thickness of four inches. Expansion occurred as indicated in picture 2, or water pressure exists under the floor.

Picture 4 shows the recommended floor thickness and the desirable gravel or cinder bed which allows water distribution and often avoids pressure at any point (as shown in picture 5).

To repair a floor crack use a cold chisel and a hammer to enlarge the crack and create the inverted "V" surfaces. See picture 6. The patch material can be a three-to-one mixture of sand and portland cement. Moisten the crack and then fill it completely with the mortar. Pack the mortar firmly.

Plug Drain Holes

When new surface materials are being applied to a basement concrete floor, remove floor drains and then plug the trap (as shown in picture 10). Fill the hole with

concrete. Then plug the trap (as shown in picture 10). Fill the hole with

concrete.

If a concrete floor is continually dusty, in spite of frequent sweeping, or washing, excess troweling was done when the floor was a button. Presto, a full-course placed. If floors are not to be cleaned, a mixture composed of one part waterglass and four parts of water can be applied to prevent dusting. A coat of liquid wax will also stop dusting. Let wax dry and then rub it to a shine.

A number of specially formulated paints can be used successfully on concrete floors, sidewalks and driveways. Most of them have a long life even under heavy traffic. Stains can be applied if color is desired.

When patching cracks, there is no way to make certain the color of the patches will match the surrounding concrete.

Due to settlement, joint cracks (as shown in picture 7) sometimes appear in concrete block foundations. Scrape out some of the loose mortar (shown in picture 8), and then refill the joints with mortar as shown in picture 9.

Questions and Answers

Q. Is it possible for water to seep through solid concrete?

A. Yes, especially if the concrete contains poor materials and was improperly mixed. However, good concrete can be mixed and placed so that it is waterproof.

Q. Should lime be mixed into the mortar used in brick masonry joints?

A. Yes, because a mortar composed of only sand and cement may shrink. Then the mortar joints are not water-tight or wind-tight.

Q. Is there a way to prevent the stains on wood window sills caused by condensation which occurs on the glass?

A. Apply paste wax to the sills, or apply enamel or spar varnish. It retains its true color under all weather conditions, and is easy to maintain.

Home Accidents

Four Million Injured Annually, Survey Says

Falling down in the home constitutes the single greatest danger to which the average person is exposed, according to latest figures compiled by safety authorities. Spurred by the mounting toll, building experts are pressing an all-out drive to eliminate the hazard.

With more than 4,000,000 persons injured annually in American homes and as many as 30,000 killed, the National Safety Council recently completed a survey of 800,000 dwelling units which pinpointed leading causes of accidents.

The first four hazards concern-ed treacherous footing:

1. Absence of a grab-bar on the wall alongside the bathtub or stall shower.
2. Moving about without a flashlight in emergencies.
3. Barefoot walking in house with risk of slips, falls and foot injuries.
4. Failure to provide non-skid pads or backing under small rugs and mats.

Possible Solutions

Homeowners alerted to the widespread danger are taking intensified measures to combat it, according to the Construction Research Bureau, national clearing house for building information.

Newest-type grab bars are an elongated L-shape which help a person out of the tub and then along the walls. Floors of such

materials as rubber or cork tile which provide skid-resistant under-

footing are highly recommended.

Old-fashioned can openers that leave raw, jagged edges on cans or lids, and toys scattered where persons may trip over them also rate well up on the list of perils. So, too, does careless storing of cleaning fluids, lye, pesticides and other poisons where curious small children might get at them. A regular inventory should be made of the medicine chest and all old and unlabeled medicines and containers should be destroyed, the council states.

The safety council advocates establishing a routine of getting up early enough in the morning to avoid rushing which promotes accidents. Do-it-yourselfers also are strongly urged to use goggles and gloves as professionals do when working with power equipment.

Picture 4 shows the recommended floor thickness and the desirable gravel or cinder bed which allows water distribution and often avoids pressure at any point (as shown in picture 5).

To repair a floor crack use a cold chisel and a hammer to enlarge the crack and create the inverted "V" surfaces. See picture 6. The patch material can be a three-to-one mixture of sand and portland cement. Moisten the crack and then fill it completely with the mortar. Pack the mortar firmly.

They're now claiming that new super-kitchens designed to do

everything but serve the food and eat it for you are just over the production horizon.

For instance, how would you like to have a program cooker?

This electronic marvel will combine food freezer and oven, and, when you want a meal you press a button. Presto, a full-course meal whips from the freezer, painted a mixture composed of speeds along a conveyor into the one part waterglass and four oven, and in less than 30 minutes parts of water can be applied to prevent dusting. A coat of liquid dessert emerges from a handy wax will also stop dusting. Let serving window.

Or perhaps a plastic dishmaker might intrigue the housewife. Here again, merely dial for a plate, bowl, cup or glass—press another button—and in short order it pops, pressed from a sheet of plastic.

Another item designed to do away with elbow grease and the apparent need for all other kinds of cleaning implements or ingredients will be a sheet-like panel of ceramic tile. Prefabricated to

counter-top or wall panel size, tile in this ceramic sheet will be bonded with stainproof grouting as tough, colorful and easy to clean as real tile itself.

And then there's the ultrasonic dishwasher. What will it do?

Well, believe it or not, this one will wash dishes with sound waves!

That's right, no soap, detergent or water. The fluttering of a barely audible high frequency vibration will shake the dirt from dishes.

Ceramic tile is an ideal material to withstand the elements. This is a good time of year to consider the importance of strong, sturdy materials on surfaces outside the home—steps, terraces, patios, walks and walls.

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Study Indicates Chimney Best On Inside Wall

Where should the chimney be located, inside the house or on an outside wall?

There is a saving in fuel costs if the chimney is located on the inside, research work at the University of Illinois disclosed.

It was found that the hot gases of combustion, traveling through the chimney, warm the walls of the chimney and this heat in turn is transmitted to the room through which the chimney passes.

Research work at the university was carried on in a research home, one of the most completely equipped houses in existence for the study of heating effects under actual operating conditions.

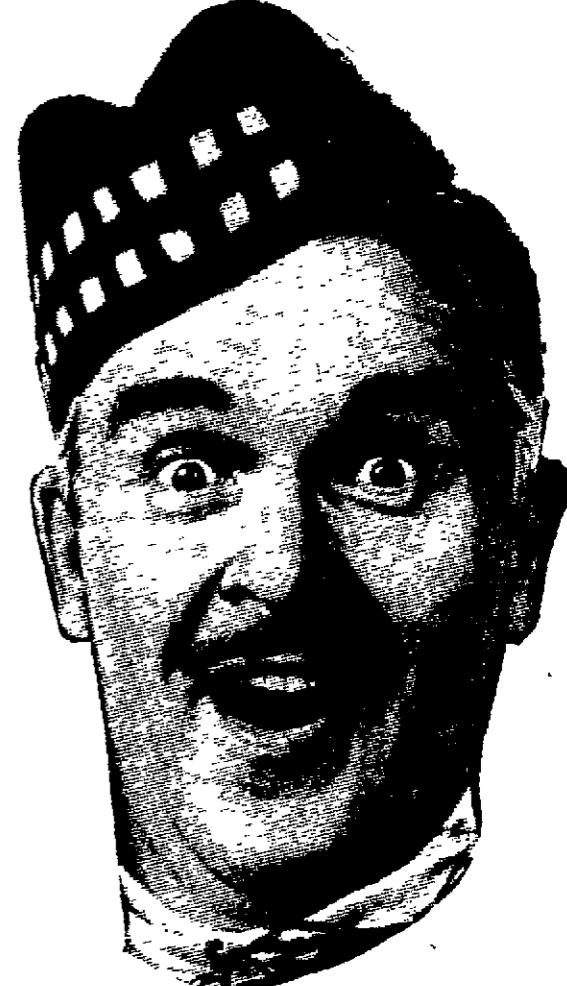
The research home was heated by a forced circulation hot water heating system using an oil-fired boiler vented to the inside chimney. It was found that the heat supplied to the house from the chimney in average winter weather amounted to about 31 per cent of the total heat available in the chimney gases at the basement ceiling level.

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LIMBA

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1/4" x 4' x 7' (WHITE) \$3.92 Per Sheet

Mahogany

3/16" x 4' x 7' (CORAL) \$3.92 Per Sheet
1/4" x 4' x 7' (SALMON) \$3.92 Per Sheet

OAK

3/16" x 4' x 7' \$4.48 Per Sheet
1/4" x 4' x 7' \$4.48 Per Sheet

WALNUT

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Cherry Caboon

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Women Enjoy Decorating Their Homes

Careful Planning Necessary for Problem Rooms

BY VIVIAN BROWN
AP Newsfeatures Writer

American women take a great deal of pride in decorating their homes, even when professional help is used. But structural defects and other snags to successful interior decorating are likely to foil the best decorating plans. A small living room is one of the frustrating problems in home decoration as this letter indicates:

with plastic covers when I have company?" It does seem to defeat the purpose of dressing up your home expensively, if you must cover up your furniture. There is a protective process that may be used on fabric and it is said to repel stains, but this must be applied to the fabric before it is used. If the seat covers could be removed and treated, you should have no further worries. Discuss that possibility with the people from whom you purchased the fabric.

Fabric Cost

The cost of fabrics stymies this homemaker:

"I had planned to slipcover a sofa and use the same fabric at the windows. When I found the fabric which seems perfect for our living room, we discovered we would need 60 yards, if we included the windows, which makes the idea prohibitive. The background Most dreams last:

"When we bought our home a number of other colors in it—the room looked large enough, turquoise, gold, rust, nutmeg. The other colors in my room are red vestigial Joe Kamiya of the Uni-marrage. He feels that saying, "It is the obligation of the older generation to provide for the service then will make its recommendation to this problem?"

The best idea in decorating is to your room to have a solid discharge from the brain.

small room is to shoot for cozi- color with so many colors in the room; (4) "My husband is an artist and dressing up walls with good dec. wants to paint designs on new ornate plaques or other wall art, draperies and valances for our and perhaps using a large mirror casement windows. What is a good in a spot where it will give the fabric to use for that purpose."

Paint on Sailcloth

I have seen sailcloth used very proper lighting to achieve restful successfully for this purpose with effects; (6) using wallpaper to a stencil of a simple ivy-leaf pattern. If one uses the proper paints and controls the design there

Charming Effect

If paper is warm-toned and the shouldn't be too much difficulty pattern small, the effect will be in getting satisfactory patterns on charming. Large patterned wall- paper in small rooms should be left to decorators, but these too can achieve coziness.

Here's one where guests threat- And here's a rug problem:

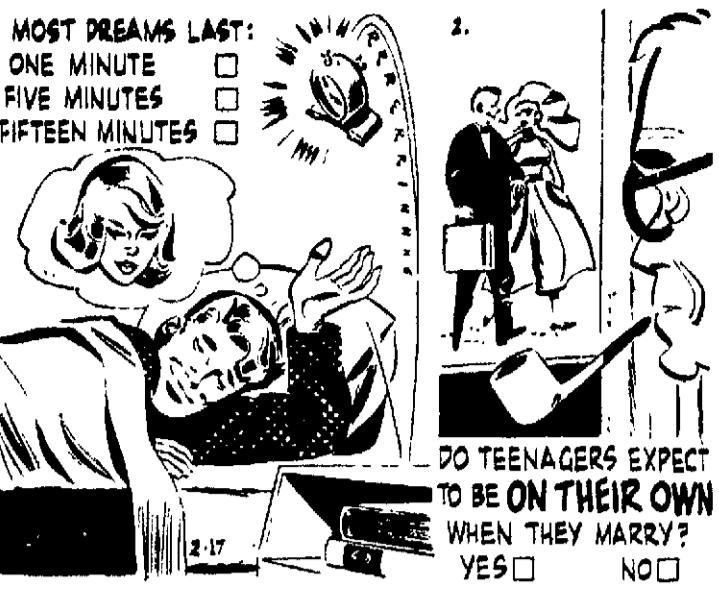
"Large heat registers in our living room spoil the appearance of our floors and prevent us from using regular rugs. Does it hurt rugs to be too close to these heat

re Registers. I have some authentic Queen Anne dining room chairs and had registers."

Many people use rugs up to and French white brocade. I am fac- ed with a terrible dilemma— how the rug has a good pad and is to keep the chairs clean when it is rugged, it should be able to with- have guests. Two guests at a re- cent buffet dinner spilled coffee on the rug may be propped up the covers. I saved the covers by removing the stains immediate- which may be removed when, but I may not be so fortun- guests arrive. Many people prefer ate next time. Would it seem ridic- ous to cover these chair seats size.

Let's EXPLORE YOUR MIND

By Sylvanus M. Duvall, Ph.D. and Evelyn M. Duvall, Ph.D.



MOST DREAMS LAST:
ONE MINUTE
FIVE MINUTES
FIFTEEN MINUTES

DO TEENAGERS EXPECT
TO BE ON THEIR OWN
WHEN THEY MARRY?
YES NO

2-17

Park Study in State May be Complete Soon

Bogged Down but Money Gift Helped To Start It Again

BY RICHARD P. POWERS

WASHINGTON (AP) — A National Park Service study of the proposal for establishment of an Ice Age National Park in Wisconsin should be completed within two months or so, Rep. Henry Reuss, D-Wis., reports.

The idea has been simmering for several years. But the study by the park service bogged down for lack of funds.

that 70 per cent of the boys and girls between 13 and 17 say they Then an anonymous Wisconsin wouldn't object if their parents donor last fall gave the service fifteen minutes, according to a supported them for a while after \$1,000 to help complete the study.

As a result, Reuss said, it should be completed relatively soon.

The idea is to determine which

sections of a narrow, 500-mile

long area of Wisconsin glacial

Moraines winding through half of

the state's 71 counties might be

included in a national park.

To help your own teenagers

with what they can expect in mar-

riage, send for the booklet, "Fac-

ing Facts Of Marriage Life."

It's on park service suggestions that this is an extreme position,

and that many teenagers today

are willing to work hard to stand

Moraines winding through half of

the state's 71 counties might be

included in a national park.

These suggestions, Reuss said,

are from himself and the "Cit-

izens Committee for the Ice Age

National Park," a group of Wis-

consin college presidents, con-

servationists and other citizens.

Proposed Areas

Reuss said that among the areas that should be included in the proposed park at Kettle Mo-

State Park, and Interstate Park.

Reuss said, state funds area's possibilities. Then the mon-

ey could be used to buy land within the area. He said another

advantage would be that the Na-

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to offer better camping and other

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Zephyrs Will Battle Tall Crusader '5'

Saturday's Game Will be First Against Waukesha Memorial

MENASHA — The question of how well the St. Mary Zephyrs opponent, and the Zephyr front line will have to contend with a team that averages better than 6-3. Gus Laemmerich will get the biggest test as the Memorial center, John Land, stands 6-5.

Other definite Waukesha starters will be Bronson Haase (6-3) and Mike Madden (6-2). Junior Tom Dixon (6-3) and sophomore Tom Roesch (6-5) are underclassmen who will probably see a great deal of action. Bob Pfeifer, a returning letterman, is 6-5.

The Zephyrs will go into the game with a 14-2 record and have only two games remaining on the regular schedule after Saturday. They will be at Prentiss Tuesday evening and conclude the regular season as host to the Fox Valley Catholic Conference runner-up, Abbott Pennington, a week from Saturday.

A comparative score, which might indicate Waukesha Memorial's strength, was a 74-50 triumph over Fond du Lac Springs earlier in the season. This will be the first basketball meeting between the Zephyrs and the Crusaders.

Short-Handed Bobcats Suffer Worst Defeat

Scouts Win, 11-3, As 5 Green Bay Regulars Miss Tilt

By LEE REMMEL
Post-Crescent News Service

GREEN BAY — Hawk-faced Paul Coppo blazed the puck past St. Paul goalie Jacques Marcotte with only 33 seconds gone in the first period Thursday night, and 2,495 of the Bobcat faithful settled back in happy anticipation.

In the next 59 minutes and 22 seconds, those budding dreams of victory treacherously dissolved into the longest nightmare in Arena history, a contermeples which saw the explosive Saints erupt for four goals in the second period and five in the last enroute to a surprisingly easy 11-3 success.

Only the fourth defeat of the year for the Bobcats, it was the worst loss in their 3-year existence, at least mathematically. The Saints production matched that of the Rochester Mustangs in a Central Hockey League play-off game against the Bays last March but their margin was one goal skimpier, 11-4.

Saints Win Series

The misadventure also gave the season series to the Saints, two games to one, cut the Bobcats' record against International Hockey league competition to a still respectable 5-3-1 and left them with a 23-4-1 slate going into the opener of their weekend series with the Canadian-American Sos Indians Saturday night.

Minus five of their regulars, the Bobcats stayed within reasonable range until late in the second period but were no match for the defending IHL champions over the final 20 minutes. Particularly in the last 10, when a defensive collapse cost them five goals in a span of 3 minutes and 15 seconds.

Soiled missed as the Saints' blistering pace began to tell on the home forces were Mike Pearson, Toolie Kawulia and George Mylenchuk, who customarily comprise the "Fort Frances line" and Player-Coach John Mavasich and fellow defenseman Bill Mathews.

Mylenchuk and Mavasich are sidelined with injuries — the former's incurred in a weekend auto accident — while Pearson, Kawulia and Mathews had planned to fly in from their native Fort Frances but were grounded by freezing rain.

After that opening sparkler by Coppo, Goalie Marcotte was mis-erly in the extreme, limiting the meeting the world's best jumpers 'Cats to a single goal until the at the New York AC games so Saints had mounted an 11-2 bulge much he can taste it. He sees it as a competitive super-challenge.

But Thomas, 19, bristles at what he terms an "ignorant" conception that two teen-agers can conduct the cold war or settle the missile race over a quivering cross bar.

"I don't like the public placing international issues on the competition of athletes from two countries," said Thomas who normally is a lad of few words. "I'm

Masnick and Elliott Chorley each emerged with six points to lead the scoring.

Canadiens Whip Boston Six, 9-1

By THE ASSOCIATED PRESS

The Montreal Canadiens are back within shooting distance of the National Hockey League lead. The Canadians gained a big 9-1 victory over their favorite victims, the Boston Bruins, Thursday night. It put them just two points as an offensive guard. He was behind the pace-setting Toronto their 15th draft choice a year ago. Maple Leafs.

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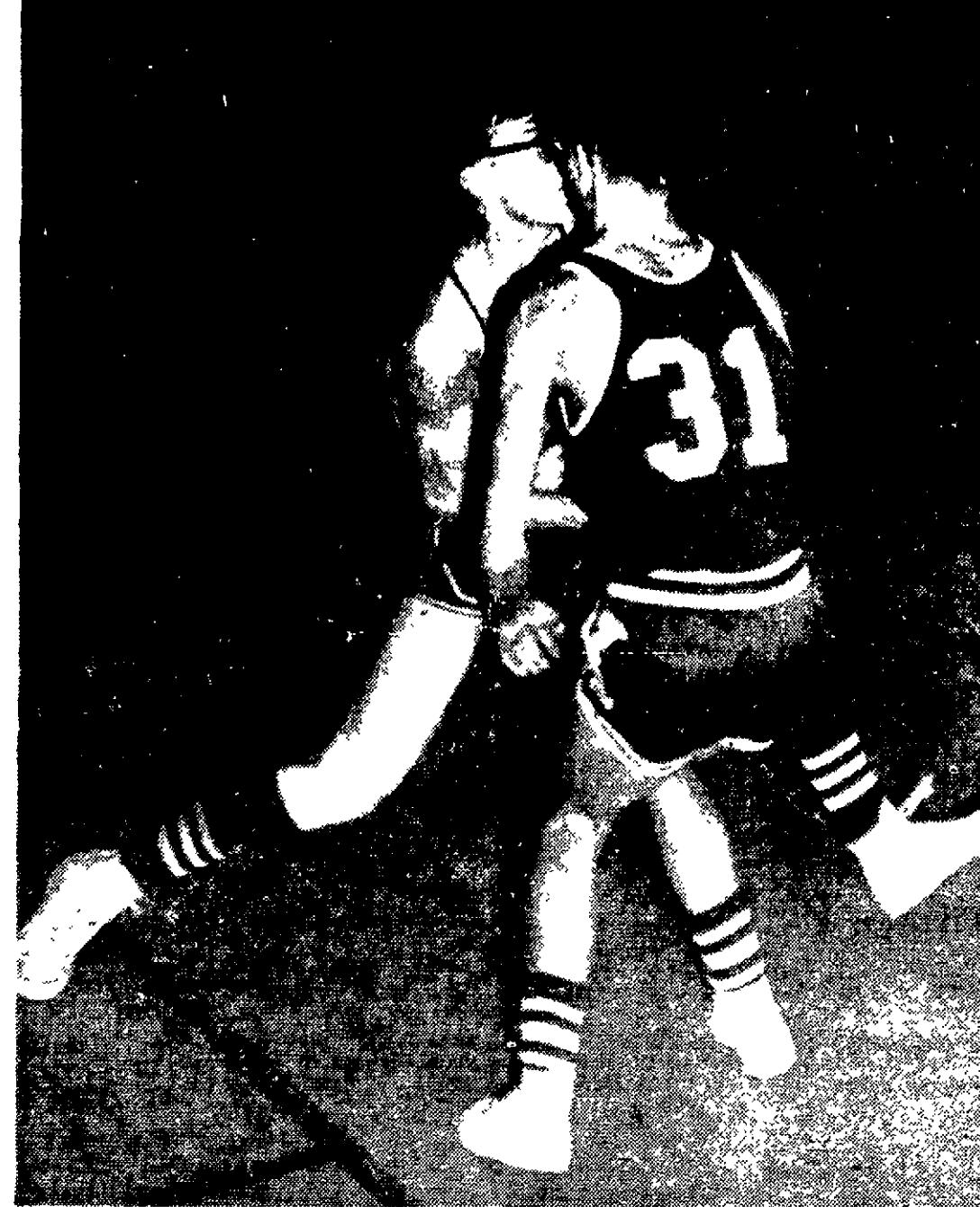
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Post-Crescent Photo by Ralph Acker

Hawks Topple Foxes, 54-38, For Seventh Straight Victory

SRO Audience Sees Xavier Coast In After Big Halftime Lead

Using a formula similar to the one that worked so well in their first meeting, Xavier High School's Hawks defeated Fox Valley Lutheran's Darrell Mindel 54-38, Thursday night in the FVL gym.

The Hawks rang up a big half-time lead and then coasted in Thursday night.

The Hawks made just 15 of 50 for 30%.

Fox Lutheran, which had foul trouble there again, making just 12 of 21.

Xavier dropped in 14 of 24.

The Hawks had an unofficial 44% rebounding edge.

Mindel had 17 and Schwepp 14 to lead the way.

Flanagan topped Xavier with 11.

The Hawks, who had pressed most in the first meeting, relied mainly on a conventional man-for-man defense in this one.

Xavier 24 FG FT F. Fox Lutheran 38 FG FT F.

Wiesner 2 6 4 Hinz 0 2 1

Eben 2 0 2 Schwepp 4 1 1

Whitlinger 4 6 1 Boese 3 0 2

Timmers 6 6 1 Mindel 3 0 2

Bieker 1 0 0 Olin 3 0 2

0 0 0 Dobb's 3 3 3

1 0 0 Landsverk 2 0 2

Captain 0 0 1

Zeegers 4 2 3

Totals 0 0 1

Xavier 20 14 16 Totals 15 8 15

Fox Lutheran 14 16 10 14-34

8 9 12-18

Turn to Page 11 Col. 1

Only Lead

Mindel dropped in a free throw at game's start to give the Foxes their only lead, 1-0. The Hawks were in front, 14-8, at the quarter rest and 30-17 at the half.

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Pond's Whips Blier's To Tie for Loop Title

Playoff Game Set for Wednesday Night
At Jefferson School; Conkey's Third

Final Standings

W	L	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200	201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	479	480	481	482	483	484	485	486	487	488	489	490	491	492	493	494	495	496	497	498	499	500	501	502	503	504	505	506	507	508	509	510	511	512	513	514	515	516	517	518	519	520	521	522	523	524	525	526	527	528	529	530	531	532	533	534	535	536	537	538	539	540	541	542	543	544	545	546	547	548	549	550	551	552	553	554	555	556	557	558	559	560	561	562	563	564	565	566	567	568	569	570	571	572	573	574	575	576	577	578	579	580	581	582	583	584	585	586	587	588	589	590	591	592	593	594	595	596	597	598	599	600	601	602	603	604	605	606	607	608	609	610	611	612	613	614	615	616	617	618	619	620	621	622	623	624	625	626	627	628	629	630	631	632	633	634	635	636	637	638	639	640	641	642	643	644	645	646	647	648	649	650	651	652	653	654	655	656	657	658	659	660	661	662	663	664	665	666	667	668	669	670	671	672	673	674	675	676	677	678	679	680	681	682	683	684	685	686	687	688	689	690	691	692	693	694	695	696	697	698	699	700	701	702	703	704	705	706	707	708	709	710	711	712	713	714	715	716	717	718	719	720	721	722	723	724	725	726	727	728	729	730	731	732	733	734	735	736	737	738	739	740	741	742	743	744	745	746	747	748	749	750	751	752	753	754	755	756	757	758	759	760	761	762	763	764	765	766	767	768	769	770	771	772	773	774	775	776	777	778	779	780	781	782	783	784	785	786	787	788	789	790	791	792	793	794	795	796	797	798	799	800	801	802	803	804	805	806	807	808	809	810	811	812	813	814	815	816	817	818	819	820	821	822	823	824	825	826	827	828	829	830	831	832	833	834	835	836	837	838	839	840	841	842	843	844	845	846	847	848	849	850	851	852	853	854	855	856	857	858	859	860	861	862	863	864	865	866	867	868	869	870	871	872	873	874	875	876	877	878	879	880	881	882	883	884	885	886	887	888	889	890	891	892	893	894	895	896	897	898	899	900	901	902	903	904	905	906	907	908	909	910	911	912	913	914	915	916	917	918	919	920	921	922	923	924	925	926	927	928	929	930	931	932	933	934	935	936	937	938	939	940	941	942	943	944	945	946	947	948	949	950	951	952	953	954	955	956	957	958	959	960	961	962	963	964	965	

I WONDER IF HE KNOWS WHAT AN EXTRAVAGANT GIRL HE'S MARRIED...

By RONALD DODD

2-17

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STEVE CANYON

2-17

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COL. CANYON WAS WAYLAID AGAIN...

YES, FATHER! THEN A FIREWORKS DISPLAY FOLLOWED—THE WORKMEN AT THE RADAR SITE WERE FRIGHTENED...

YOU TALKED WITH THE DETECTIVE?

I DID!... HE'S GETTING WARM!

WHAT DO YOU PROPOSE TO DO?

HE'S BOUND TO COME UPON THE SECRET!... I THINK IT'S TIME WE CLEARED THE AIR!

BEFORE POOR COL. CANYON IS SO BASHED UP YOU WON'T BE ABLE TO FOB OFF YOUR SPINSTER DAUGHTER ON HIM!

MILTON CANIFF

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ADAM AMES

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ANKLE HURT?

ONLY WHEN YOU STOP HOLDING IT.

COMPLIMENTS WILL ONLY GET YOU HOT COFFEE. MAY I?

AND I'VE BEEN TRYING TO MEET BRUCE LOWRY FOR ONE SOLID YEAR!

By LOU FINE

2-17

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LIFE'S LIKE THAT

2-17

© 1961 United Feature Syndicate, Inc.

By FRED NEHER

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SOME PUNKINS.

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RIVETS

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ALL SET FOR ANOTHER MONTH, STEVE

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WAIT—I'LL GET YOU A LOLLI-POP.

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LOOK, MR. CABOLLI—I'LL BET HE'S THE ONLY CUSTOMER YOU HAVE WHO CAN GET A HAIR-CUT LYING DOWN!!

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By GEORGE SIXTA

2-17

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NANCY

2-17

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I GUESS I SHOULDN'T HAVE PLAYED IN THE MUD

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HOW CAN I EXPLAIN THIS TO AUNT FRITZ?

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I'LL DO WHAT THE POLITICIANS ALWAYS DO

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HOW DID YOU—

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NO COMMENT

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By ERNIE BUSHMILLER

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CROSSWORD PUZZLE

2-17

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ACROSS

1. Jurisdiction

2. Sea port

3. The whole of

4. Ethical

7. Mohamme-

dan court

officer

12. Billiard

stick

14. Sphere of

action

15. Empty

pomp or dis-

play

17. Confection

18. Sp. mack-

eral

19. Stoop

20. Place upon

a list

21. Simu-

lated signa-

ture

24. Leaf of a

calyx

26. Pa. lake-

port

27. The whole

of

30. Awning

32. E. Indian

sheep

33. Lively

dance

35. Attempt

37. Further

39. Ponders in-

tently

43. Bacchani-

an cry

44. Sea robber

45. One who

makes out

large bundles

47. One enti-

titled to citi-

zenship

48. Vigilant

49. Eternity

50. Prosperi-

ty

51. Simula-

ted signa-

ture

52. Discomfit

53. Take food

Solution of Yesterday's Puzzle

2-17

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HOG TART ANTE

AHU AKUA BIRD

SOLICIT MAGUE

LOIN LATHER

PAINT DELE

ABBE LOVESEAT

LIL LAILLED DIE

PREAMBLE WIDE

SPRY NOTES

CUPOLA TORI

AROSE PROMOTE

GALA ERIS KIT

ELON ROPE SPA

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2-17

© 1961 United



Time for 'Fashions Around Clock'

AAUW Readies Breakfast Show

Appleton Branch of American Association of University Women will show new and chic spring styles for milady at a breakfast style show Saturday. The fashion parade will begin at 9:30 a.m. at St. Joseph Catholic School hall.

Mrs. Bradner Coursen is general chairman. Mrs. Harley B. Spillett will describe the new styles as they are presented. H. C. Prange Co. is supplying the clothes.

Colorful Attire

Modeling the bright and colorful new lines of spring attire will be Mmes T. William Schleissner, Homer Malmstrom, Elbert Norton, Donald Schultz, Charles Cook, Carl Foltz, Walter Brummund, Kent Dickerman,

Pearl Cox, Donald Herring, John Dutcher, Edgar Dagonhart, James Retson, Carl Stracka and Misses Jane Rositer, Marilyn Nelson and Ann DeLong.

Mark Dillingham, Douglas Herring and 2-year-old Margaret Rosenberg will model the styles for the younger set.

Publicity is being handled by Mrs. Charles

Decorations are under

the chairmanship of Mrs. Richard Zuehlke. Her committee includes Mrs. Luther Rogers, Mrs. Harold Carlson, Mrs. Robert Wirth, Mrs. Robert Lawrence, Mrs. Edward Boltenbeck and Mrs. Brummond.

Mrs. A. Rowland Todd and Mrs. Joseph Radomski were in charge of securing models.



Mrs. James Retson, Mrs. Elbert Norton, Mrs. Donald Schultz and Mrs. Pearl Cox give a preview of some of the styles to be shown at AAUW's breakfast style show Saturday. At right, what could be more fun than a day on the beach in these comfortable and casual fashions. The young man watching the proceedings is Mark Dillingham. With him are Douglas Herring, Pat Running, Margaret Rosenberg and Mrs. Donald Herring.



Post Crescent Photos By Frank Witzman

Parents Tell Engagement Of Daughter

Miss Marilyn Dolum is engaged to marry Ronald Sternagel, according to an announcement made by her parents, Mr. and Mrs. Adolph Dolum, Caroline, Mr. Sternagel is the son of Mr. and Mrs. Otto Sternagel, 1100 N. Leminaw St.

Miss Dolum is a graduate of Marion High School and is employed at Appleton Wire Works. National District Institute for He fiance graduated from Appleton High School. He is employed to take place Feb. 25 and 26 in Chicago.

No wedding date has been set. Speaker for the evening was

Catholic Daughters Choose Delegates

A potluck supper at 6:30 p.m. Mrs. Elmer Halachik, Menasha, Monday preceded the meeting of She is spiritual development Catholic Daughters at St. Mary chairman of Green Bay Diocesan School Hall.

The group voted to establish an Ave Maria Scholarship to be awarded a senior girl graduating from Xavier High School. Mrs. Social chairmen were Mrs. Cliff Cornelius Crowe and Mrs. Stanford Williams and Mrs. Peter

Staudt were named to attend Flynn. The next meeting will be held March 13 at Xavier High School.

Speaker for the evening was

Presbyterian Study Groups Meet Thursday

WINNECONNE — Presbyterian study groups will meet Thursday. The afternoon group meets at the church with Miss Daisy Rogers, leader, and Mrs. Lydia Henry, in charge of devotions. Mrs. Chauncey Davey and Mrs. Otto Luebke will serve refreshments.

The evening group meets at the manse at 7:30 p.m. with Mrs. Lyman Riley in charge of devotions. Hostesses are Mrs. Edna Brightman, Mrs. Charles Beck and Mrs. James Fyfe.

Birthday Club was entertained at the home of Mrs. James Christensen Tuesday evening. Honors at cards were won by Mrs. Gordon Wentzel and Mrs. Henry Luebke.

Friendly Homemakers entertained their husbands at their annual Valentine party Sunday evening at the home of Mrs. Oscar Wentzel.

July 22 has been selected as a wedding date.

Women Students To Fete Fathers

OSHKOSH — Associated Women Students of Wisconsin State employed at Outagamie County College, Oshkosh, will hold the annual father-daughter banquet at 5:30 p.m. Saturday at Oshkosh Masonic Temple. Fathers will be guests at the basketball game after dinner.

NEENAH — Miss Janice Jean Schommer, daughter of Mr. and Mrs. Oliver J. Schommer, 209 Mr. Gresenz served four years in Congress St., is engaged to marry William M. Gresenz. He is employed by International Printing son of Mr. and Mrs. William A. Inc., Division of Interchemical Gresenz, 1206 E. Forrest Ave. Corp., Chicago, Ill.

Miss Schommer graduated from May 6 has been chosen as a

Menasha High School and the wedding date



Miss Schommer

Neenah Pair To Marry In May Rite

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Alex's Beauty Salon

Zuehlke Building — 7th Floor Dial 3-7813

Hair Styling as You Desire

July Rites Planned by Engaged Pair

Mr. and Mrs. John Bowers, route 2, Kaukauna, have announced the engagement of their daughter, Helen, to William G. Dachelet. He is the son of Mr. and Mrs. Hector T. Dachelet, 1013 N. State St.

Miss Bowers is a graduate of Freedom High School and is employed at General Electric Co.

Chairman of the luncheon committee is Mrs. Walter Gross. She will be assisted by Mrs. Lee Lagan, Mrs. Roman Wenzel and Mrs. Neil Gill.

The bride was given in marriage by her grandfather, Jack Dowden. Diane Mitchell, Mundie, served as maid of honor.

Bridesmaids were Karen Anderson and Kay Daly.

Best man was William Anderson.

Others in the wedding party were Robert Mortell Jr., and Dale DeWitt, groomsmen, and Cyril into place. The chalk will mark the places exactly and give you

Bayer and Michael Bentink-Smith as ushers. A reception and a right neat job

The couple is now living in Menasha. The bridegroom is employed at the George Banta Co.

Revitalize Broom

Add new life to fiber brooms by

Harold Grable, psychologist at Winnebago State Hospital, will quarts of warm water to which

First have been added four tablespoons

Methodist Church's Family Night of household ammonia. Let the

supper at 6 p.m. Saturday in the bristles soak in this for half an

hour. Rinse in clear warm water

Fellowship and singing will be and then hang them up in a cool

place to dry.

To line up the two halves of a

row of snaps, sew all the snaps on

one side first. Then rub chalk on

them and press against the side

where the mates must be sewn

DeWitt, groomsmen, and Cyril into place. The chalk will mark

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Fellowship and singing

Sheinwold

Don't React To Empty Threats

If you play bridge against normal human beings you can rule out certain plays as quite impossible. If you try to protect yourself against an impossible play you may fall victim to something else.

South dealer
Both sides vulnerable

NORTH
♦ 9 6 4
♦ A Q 2
♦ Q 8 5 4
♦ J 6 2
WEST
Q J 10 9 6
♦ 9 7 6 2
♦ 10 7 4 3
EAST
♦ 10 8 3
K 8 7 3
♦ K J 10
♦ 9 5
SOUTH
♦ A K 7 5 2
♦ 5 4
♦ A 3
♦ A K Q 8
South West North East
1 Pass 1 NT Pass
2 NT Pass 3 Pass
4 Pass
Opening lead — ♦ J

West opened the jack of hearts, and dummy's queen lost to the king. Back came the three of hearts, and dummy's ace won.

Now declarer led the nine of spades from the dummy, looking menacingly at East as he did so. It was a good play, and probably the look was all right too.

East fell for this bit of malingering by putting up the ten of spades. All of which proves once more that the wicked flee when no man pursues.

Just look at its reasonably. If South has all three top spades, is he going to let dummy's nine ride for a first-round finesse? The play is impossible unless South is a lunatic or a shameless peeker.

Nothing To Gain

If East recognizes that the deep finesse is impossible he can see also that he has nothing to gain from covering with the ten. Ideally, East should recognize the situation without having to give the matter deep and obvious thought. He should play a low trump in a calm, routine style.

As matters turned out, South captured the ten and queen of spades on the same trick. He returned a low trump, forcing out East's eight. It was a cinch to get back to dummy with the jack of clubs and then lead dummy's last trump for a finesse through East's jack.

There would be no such finesse if East played the three of trumps on dummy's nine. South would wind up losing two trump tricks together with a heart and a diamond.

Daily Question
Partner opens with one spade, and the next player bids three clubs. You hold: S, J 10 8 7 3, H, K 8 7 3; D, K J 10; S, 9 5. What do you say?

Answer: Bid three spades. Partner must make allowances for the possibility that you have been forced to stretch for this raise. If



Flag Is Theme For Meeting of Eastern Star

KAUKAUNA — A display of handmade flags of our country from the time of the Revolutionary War through the present day 50-star flag will be the highlight of the patriotic program planned by Odile Chapter 184, Order of Eastern Star, at 7:30 p.m. Tuesday at Masonic Temple.

Theme of the meeting will be "Stars and Stripes," with Mrs. Merritt Black as program chairman. Mrs. Harry Conkey and Mrs. Woodrow Heilman are co-chairmen of the social committee assisted by Mrs. Pearl Nicholson, Mrs. Alta Patterson, Mr. and Mrs. Bernard George, Miss Gladys Webster, Mrs. John Buege, and Mr. and Mrs. Howard Meyer.

Job's Daughters Will Attend Anniversary Supper

MENASHA — The 10th anniversary supper will be given by Job's Daughters at Neenah Masonic Temple at 6:30 p.m. Saturday. All Masonic Lodge bodies in the Twin Cities have been invited.

Past honored queens and guardian counsels will be guests of honor.

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The Ladies were the hostesses at Neenah-Menash Elks Club smorgasbord dinner dance Saturday evening. More than 250 guests attended the Valentine party, the last of the pre-lenten season. At left, resting between dances are Mr. and Mrs. Erhart Lang and Mr. and Mrs. Clarence Toeppeler. Mrs. Lang and Mrs. Toeppeler were general chairmen. Below, at the hors d'oeuvres table are Mrs. Ralph Juneau, Mrs. Al Gaertner, Dr. Juneau and Mrs. David Earl. Mobiles made of hearts and cupids decorated the club for the annual affair.

Your Problems

Boy Who Sneaks Beer to Dog Must be a Kookie Character

By ANN LANDERS

DEAR ANN LANDERS: My son was a nice, quiet kid until he went into the Navy. I don't know what they teach boys there but Rudolph is a changed person.

Two days after he came home he started to give our Airedale saucers of beer. I told Rudolph I didn't think beer was good for dogs but he said it wouldn't hurt him any. Well, after a few days the Airedale wouldn't drink anything but beer. He turned up his nose at his water pan and then he'd go over to the icebox and sit there and cry.

Yesterday was the last straw. The dog got the hiccups. He hiccuped for two hours straight and then seemed to be getting weak so we called the vet. The vet said dogs can get crooked just like humans and to let him sleep it off. He also said to get the dog off the beer.

My son sneaks him beer when no one is looking. What can we do about this? — Worried Mother

Dear Mother: Don't blame this on the Navy. Your son sounds as if he's been Kookville from way back.

Tell him he's being cruel to the dog and insist that he stop the foolishness or you'll find another home for the poor mutt.

DEAR ANN: You were wrong when you advised parents to tell children they are adopted. This is my story:

We adopted an infant three days old. His mother didn't want him. We gave this boy a lovely

home, the best of everything, etc. How can I make her see that it's a wife's responsibility to take care of her family? Her idea of him is 35 years old, an engineer and living is to start gin-rummy at 9 p.m. and get to bed at 1 a.m. Please help me. — Lost

Dear Lost: You need more help than I can give you in a single letter. Tell your wife that she must go with you to a marriage counselor or a clergyman. She's living a shameful parasite existence.

You must make every effort to see that she gets the outside help that she needs — for her sake as well as for the sake of the family.

Are you going steady? Making marriage plans? If so, send for Ann Landers' booklet, "Before You Marry — Is It Love Or Sex?", enclosing with your request 20 cents in coin and a long, self-addressed, stamped envelope.

DEAR ANN: Like so many others I have a problem I can't solve alone. I've been married 13 years. We have two children — one in school and a small boy almost four.

I get up and make breakfast for myself and the girl and then I send her off to school. My wife sleeps till noon. When the boy gets up he wanders around the house, stands on a chair, gets into the bread box and makes himself jam sandwiches. I'm afraid he'll hurt himself one of these days.

Some evenings there is no dinner prepared and I have to make

Dr. Harold Gross Will Address Office Nurses

Dr. Harold Gross, medical director of Community Blood Center, will address Office Nurse Section of Appleton District Wisconsin Nurse Association at 7:30 p.m. Tuesday at VNA home, 310 N. Durkee St.

All nurses have been invited to attend. Miss Mildred Nelson is chairman.

Alumnae Group Elects Officers

Mrs. Don H. Johnson, Neenah, was elected president of Fox River Valley Alumnae Chapter of Kappa Kappa Gamma at a supper Tuesday evening at the home of Mrs. Richard Kewley, Ridge Lane.

Other officers are Mrs. Arthur Kuehn, secretary, and Mrs. R. S. Pauli, Neenah, treasurer.

The group discussed plans for a Monte Carlo party in May at the home of Mrs. Hartley Barker, 819 E. Forest Ave., Neenah.

Consideration Of Hostess

It's good psychology to keep a box of facial tissues in the bathroom, when guests are in the house. Most women will thoughtfully use these, instead of guest towels, to remove excess lipstick.

Proper Location.

Bookshelves should not be built over radiators or where books are exposed to strong sunlight. Heat or glaring sunlight will fade the bindings and warp the covers.



Miss Suzanne Kroeger, daughter of Mr. and Mrs. Floyd Kroeger, route 1, Hortonville, became the bride of Earl Schroeder, son of Mr. and Mrs. Carl Schroeder, route 1, Appleton, Saturday. The Rev. Norbert Van De Loo officiated at the double ring ceremony at St. Mary Catholic Church, Greenville.

Have You Tried Our Lenten Pizzas? Sammy's Anchovie Pizza Appleton — Neenah 5-2671

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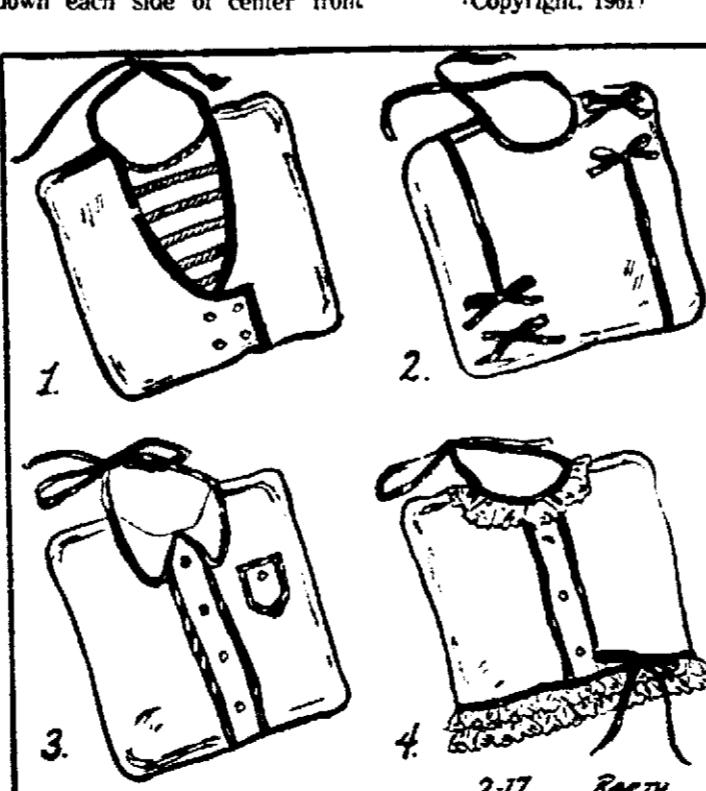
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— NEENAH —

Algerian Mob Attacks Whites

CONTINUED FROM PAGE 1
embassies, the mob moved on to a rally at which it shouted approval of resolutions demanding that the Nigerian government—a member of the British Commonwealth—back the Communist-supported rebel Congo regime of Antoine Gizenga.

Support was also given to the Soviet demand for the ouster of U.N. Secretary-General Dag Hammarskjold and for the withdrawal of the crack Nigerian troops and police with the U.N. force in the Congo.

Nigeria, whose 35 million population is Africa's largest, has been hailed by the West as potentially the most important stabilizing force in Africa since its peaceful transition from British rule to independence last fall. On gaining freedom, Nigeria joined the Commonwealth with enthusiasm.

The British-trained Nigerian civil service is regarded as perhaps the most efficient in Africa and has been friendly to the West. Most of the government leaders were educated in British schools.

Family Sees 'Glowing Object', Take Picture, Then It 'Goes Out'

LAKEPORT, Calif. (AP) — A Lakeport family watched a bright, glowing object for nearly half an hour in the sky west of here Thursday night.

Robert Sneed, a local insurance man, sighted the object at 9 p.m. an estimated 20 degrees above the horizon over Cow Mountain west of here.

He and his wife and son, Victor, a local photographer, went to a small hill where they watched it "until it went out" at 9:25 p.m. Sneed said Victor took two photographs of the object and said he would develop the film today.

Through field glasses, Sneed watched the object carefully and said it seemed to stand still but appeared to have some movement, possibly a spinning motion.

He said it was perhaps 10 times as bright and as big as the planet Venus, as it appeared in the cloudless sky.

The sheriff's office received no other sighting report.



31 Pages Needed to Record 3 Minutes Of Congress' Doings

WASHINGTON (AP) — The Senate was not in session Wednesday. The House met for three minutes — noon to 12:03 p.m.

But the congressional record, official transcript of Congress' doings for the day, runs 31 printed pages.

Six pages are devoted to business — the three minutes of proceedings, lists of members who have taken their oaths of office, bills introduced and communications.

Twenty-three pages are filled with undelivered speeches, newspaper articles and the like inserted by House members.

Two pages are taken up by summaries of committee action and programs for today.

to make a government of national unity, freeing of all political prisoners and U.N. action to bar outside foreign military aid from reaching the warring Congolese factions.

As debate on the Congo crisis continued in the council chamber, Sudanese Delegate Obar Abdel Hamid Adyl indicated to the council that his government for the time being would prevent Communist airlift of arms to Gizenga's rebel forces in Stanleyville by refusing permission to make a necessary refueling stop in Khartoum.

Adyl said the Khartoum government considers any aid to the Congo should go only through the United Nations but he warned if progress was not made, Sudan would have to withdraw its support and its 394 troops from the U.N. Congo force.

Back Hammarskjold

During the debate Thursday Ecuador and Malagasy joined up solidly behind Hammarskjold and against the Soviet proposal for his ouster, while Cameroon, Ceylon and Sudan gave him qualified support. Only Poland announced withdrawal of its recognition of the secretary-general, following the Soviet lead, and that had been expected.

Eight members of the Urge Congo Meeting

The resolution in preliminary council have signified they want form came much closer to ideas Hammarskjold to remain in office, and the United States than a Soviet resolution already before him.

Outside the U.N., Japan announced its support of Hammarskjold.

Recognize Gize

Two more Communist countries — Poland and Bulgaria — acceded that Congo President Joseph Kasavubu's new premier, Joseph Ileo, has begun negotiating with less leaders of all factions to who recognize Gize as legal

rival political leaders to broaden agreement on changes in government.

His new Leopoldville government and suggested a federal system.

In other capitals, Demonstrations of loosely associated states — the continued over Lumumba's

death.

Antiwhite rioting Thursday night in Lagos shocked Western observers as mobs of screaming Nigerians — hitherto friendly to the West — attacked the American and Belgian embassies and mauling.

National Unity Aim

The commission urged bringing stoned and spat on whites on the streets.

outside groups into Ileo's cabinet

resolution.

The commission urged bringing stoned and spat on whites on the streets.

Nelson Tax Plan Hit at Hearing

CONTINUED FROM PAGE 1

nomic development is a corps of state salesmen that doesn't have anything to sell, said a Milwaukee housewife, speaking for a taxpayers' club, arguing that the state's tax system is a tangible deterrent to the movement of new industries into the state and a factor in the departure of others that have operated within it.

Drive For Sales Tax

Numerous other taxpayer club spokesmen turned up at the hearing on Carley's budget, reflecting the plans of the state-wide association of such clubs for a final drive on behalf of the sales tax in the current legislative session.

Carley had told the committee that Gov. Nelson is concerned about business tax problems, as shown when Nelson backed a plan for the reduction of the personal property taxes on business inventories.

Balcer replied that the personal property tax should be repealed altogether as an incentive to business expansion, and complained that the Wisconsin personal income tax which is already the highest in the country would be pushed considerably higher by the state administration plan for an across the board rate increase as outlined in the governor's speech.

Carley responded that Wisconsin is threatened by illegitimate industry on Highway 13, about four miles north of Ashland in Bayfield County.

Carley meanwhile sat through some blistering criticism of his own immediate budget requests.

He is now spending at a rate of about \$500,000 a biennium, asked it is now the heart of its economy.

Richard Van Dien of Baldwin

Balder called such expenditure try, and twice as many persons which one was driving.

Carley's chief publicity exploit, of its total population in factory of injuries received Wednesday in

including the publication of a Wisconsin promotion supplement in a as a whole, he said.

King fell asleep at the wheel.

The victims of a two-car crash

Garon E. King, 35, of Mauston, and Charles F. West, 26, of Concord, Minn., were killed early to day when a truck driven by King struck a bridge on Interstate Highway 95 in St. Croix County.

Authorities said the crash, which occurred about 19 miles east of Hudson, apparently happened after

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Menasha's Assets Down by \$29,622, 1960 Report Shows

City General Funds Increase By \$112,409; Others are Lower

MENASHA — Current assets of the City of Menasha at the end of 1960 were \$29,622 lower than a year before but the city's general funds and assets showed a rise of \$112,409.

The year-end report prepared by City Clerk Harry Kind, a certified public accountant, shows the general city assets were \$572,729, compared to \$460,320.

Other city assets, including school, pension, utility and trust funds, totaled \$1,415,539, down \$142,032. The major decrease last year was \$280,167 paid out of the school construction fund.

\$405,169 Cash

Kind's report shows \$405,169 in cash and temporary investments, including \$158,559 from special assessments and \$8,729 in receivables and inventories. From that figure are deducted \$143,973, for a net total surplus fund balance of \$428,756 at the end of 1960, compared to \$348,683 Dec. 31, 1959.

The city general fund contained \$170,622 in cash and \$119,932 in short-term investments, for a total of \$290,555. The year before, the total was \$194,490.

Last year, the city paid out \$83,856 for sanitary sewers in the Clovis Park subdivision. The money will be repaid as lots in that area are sold. No bond financing was required for the project, since the cash was on hand.

Largest Class

Largest single class of assets is that of the municipal electric and water utility — \$1,233,904, up \$156,082.

Last year, the city's financial situation was improved considerably by \$167,972 in unanticipated revenues, a result of conservative budget estimates. Included were \$128,544 income tax, \$16,811 utility taxes, \$5,977 investment income and a \$4,883 refund from the Neenah Elks Club.

Turn to Page 19 Col 4

3 Postal Employees To Attend Meeting

Francis Sunmitch, Appleton postmaster, Rudy Haase, assistant postmaster, and Donald O. Schellie, foreman of mails, will be in their final form. Now, however, they will be in April.

Speakers at the sessions will be members of the municipal government, including Clarence Knudson, director of public works, Paul Hagen, controller, and Fred Thwing, personnel manager.

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Turn to Page 19 Col 5

Planning Unit Seeks 3 Towns As Members

Visits to be Made to Harrison, Buchanan, Vandenbroek Parleys

Donald Colburn, Neenah, last night urged executive committee members of the Fox Valley Regional Planning Commission to do everything possible to get the towns of Vandenbroek and Buchanan in Outagamie County and Town of Harrison, Calumet County, into commission membership.

The plan commission currently is including the three towns in planning studies because they are contiguous areas in the planning scheme. Any further developments necessarily would include these land areas.

Executive committee chairman, Charles Wood, Kimberly, told Colburn he had been trying for two years to get these towns to join. The town chairmen seem to favor it, he said, but won't join until the matter is put before people of the town.

Colburn and other committee members suggested commission members or the educational committee attend annual town meetings and caucuses and explain what the commission is doing.

Research phases of planning have been completed, Kenneth L. Schellie, regional planner, said.

A preliminary land use plan has been submitted to and approved by the land use committee. Several modifications have been made, he said, but the plan will be presented to the full commission at its annual meeting March 2.

The plan, Schellie said, was to have been sketchy and preliminary by March 1 in its final form. Now, however, it will be published in April.

Attend a district meeting for postmen and supervisors at the in the detailed, final form. He suggested plan commissions of each

all of the regional office in Minneapolis, and Jerome Williamson, committees with him to further inspect in charge, Chicago.

Turn to Page 19 Col 5

Huge Crowds at Center Opening

Stores Jammed For First Day Of Fox Point

NEENAH — Crowds exceeding expectations were on hand Thursday for the grand opening of the new Fox Point Shopping Center, according to Vincent Lampe, manager of the S. S. Kresge Co. store and president of the Fox Point Shopping Center Association.

Lampe said the general response was terrific and that everything went as smoothly as could be expected. He said all of the store managers he talked to reported

an excellent response.

At that time, she said, the Blood Bank idea was very new. Shortly after she had given her first pint of blood, Mrs. Sullivan Thursday night, there was a steady stream of traffic at the American Red Cross Blood Bank in Fort Custer, Michigan.

Since she donated her first pint — She also did general nursing to capacity most of the day.

Bank in 1940 while a student nurse at St. Agnes Hospital in Fond du Lac.

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Shortly after she had given her first pint of blood, Mrs. Sullivan Thursday night, there was a steady stream of traffic at the American Red Cross Blood Bank in Fort Custer, Michigan.

Crowds were so heavy at the door to regular.

In 1951 Mrs. Sullivan once again to be posted at the door to regular.

As a registered nurse, Mrs. Sullivan started donating blood to the Red Cross since the birth of her second child, in 1952, she has donated an average of four or five pints of blood a year.

Although she is a registered nurse, Mrs. Sullivan now devotes her full time to the care of her mother.

Her first contact with a widow and mother of two daughters, Michele, 12, and Terri.

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Need Growth In Companies, Executive Says

Forces Causing Change Cited at 'Y' Business Forum

Growth within the modern corporation is necessary in the changing world of today. J. O. Grantham, vice president of Northern Natural Gas Company, Omaha, said Thursday night.

Grantham spoke to about 85 people at the second in a series of four business and industry forums at the YMCA.

Paraphrasing his speech title, "It's Difficult to Be a King When the Gods Are Changing," the executive said it's just as hard to be an executive when the economy is changing, a minister when morals are changing, or a statesman when leadership is changing. Yet changes exist and problems must be faced, he said.

Forces causing these changes are the impact of technology and rapidity of discovery, increasing economic competition and the population explosion.

Acute Competition

Economic competition is particularly acute because "we are one world economically if not politically," he said. But the population explosion is the most acute problem, particularly since "people are restless and anxious and demanding more than ever before."

Most definite lacks in corporations, particularly harmful in the face of these forces, are the small amount of technical research going on in most companies and the modern American "corporate obesity."

A comparison between European and American companies points up this obesity Grantham said. The American company has a problem in costs, resulting in much more overhead in America than Europe, and "a profound problem in organizational efficiency," shown by a greater number of employees in higher organizational brackets in American companies than in their European counterparts.

Write Down Duties
One step in overcoming the organizational problem, difficult though it may be, is writing down in detail the job of each executive in the company, Grantham said.

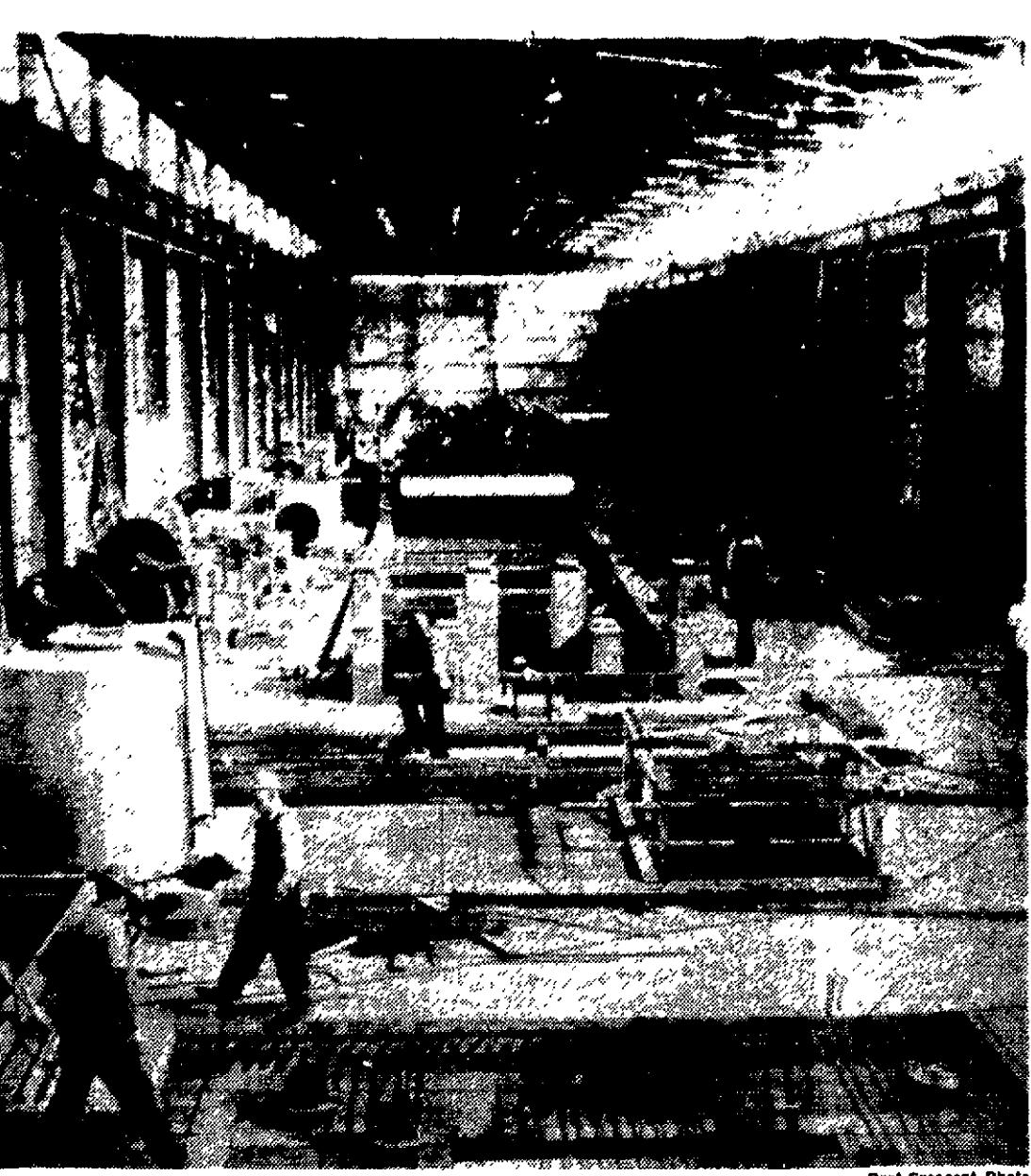
Economic ignorance of the average employee and social and political ignorance among corporation executives also work against progress, he said.

Railroad Hearing Ends After 3 Days

ESCANABA, Mich. (AP) — An Interstate Commerce Commission hearing on a request to reinstate two railroad runs between Green Bay and Ishpeming, Mich., ended Thursday after three and one half days of testimony.

The reinstatement request was made by the Michigan and Wisconsin Public Service commissions.

Grantham also pointed out both a need for humility and recapturing the former aristocratic attitude. "In our zeal to be democratic we have watered down excellence and the desire for individuality," he said, at a time when we must concentrate on achievement, improvement and growth.



Post-Crescent Photo

This is the interior of the \$5 million pulp and paper plant of Menasha Wooden Ware Corp. at North Bend, Ore. All lower dryers have been installed. The plant is expected to begin operation about May 1.

See Start of Menasha Company Mill in May Off \$29,622

Facility to Provide 125-Ton Daily Capacity of Corrugated Box Medium

MENASHA — Menasha Wooden Ware Corporation's new pulp and paper mill at North Bend, Ore., will begin production May 1, company officials predict.

The new mill, being built at a

cost of about \$5 million, will provide the firm's corrugated box plant at Anaheim, Calif., with corrugated medium for shipping containers. The medium is an accordion-like material enclosed between two layers of heavy kraft paper.

Initial output of the new facility will be 125 tons daily, one-third of which will be consumed by Menasha Wooden Ware's Anaheim box plant, and the remainder sold to other converters.

Mowry Smith Sr., president of Menasha Wooden Ware, said the plant originally was planned to begin production in June, but construction progress was better than expected, making the May 1 startup possible.

Six-Year Study
Six years of studies preceded the new mill project. The site, on sand dunes above the Pacific ocean, was found to contain sufficient pure, fresh water for a paper manufacturing operation.

Extracting the water involved drilling shallow wells in the dunes. Hydrostatic pressure, from the fresh water, holds out the salt water of the ocean, even close to the shoreline.

At the outset, the new plant will employ about 100 persons. It will be managed by Ernest C. Manders, formerly of Kimberly-Clark Corp.

Since there was no access road to the sand dunes area, one was constructed at a cost of \$350,000, the expense shared by the company, state and county. Part of a cove in the sand dunes area needed filling in before the road could be constructed.

Menasha Assets

Off \$29,622

Continued from Page 18

nah - Menasha Sewerage Commission.

The departmental fund assets group showed a decrease of \$220,601 to \$673,088. The decrease included school construction money paid out for Butte Des Morts Junior High School conversion and Banta Elementary School construction.

Funds for the electric and water utility included \$163,437 for operating, \$452,450 for depreciation, \$597,300 for retirement of electric mortgage revenue bonds and \$20,717 electric surplus.

Pension Cash

The police pension fund had \$639 in cash and \$4,454 investments at the end of the year, down a total of \$981. Kind reported that payments of \$21,444 for police pensions exceeded revenues by \$981 last year.

Revenues to the pension fund were \$770 from dog licenses, \$137 in meter receipts; \$1,500 codification interest, \$1,366 salary cation of ordinances; and swim-deductions, \$1,956 from 25 per cent of fines collected, \$222 from 24 per cent of licenses and \$16,000 from the city budget.

The fire pension fund increased \$1,392 during 1960 and pension ordinance fund has been in the payments were \$5,986. Receipts budget for several years, and the were \$4,330 fire insurance tax, job will be put out on bids this \$1,210 interest and \$1,838 salary year. The swimming pool money is being withheld pending modification.

Among current surplus items: cations to the filter system, which are several earmarked funds: has not been operating since the \$101,616 reserve; \$15,000 industry pool opened in 1957.

Appleton May Have to Take 'Second Best'

Continued from Page 18

birth and building rates, and watches the proportion of children attending parochial schools in different areas of the city, annexation plans, vacant lots, telephone company statistics and other factors, such as the moving of U.S. 41.

Mitchell told the parents and teachers he had proposed a long-term building plan in his state of the city message in April.

5-Year Plan

(Earlier in April, Ald. Mrs. Dorothy Stillings had proposed a five-year plan of improvements. Her proposal was based in part on plans begun by former Mayor Robert L. Roemer.)

Mitchell said parts of the plans submitted by city departments would have to be deleted, postponed or paid out of current operating funds instead of bond issue. Interest would be saved by budgeting small improvements, he said. If the public would back him, he would be willing to raise taxes for improvements the city absolutely needs, Mitchell said.

Limit to Ability

There is a limit to the city's ability to pay, Tews said. He pointed out that Appleton's bonded debt is now about \$10.7 million, or 51.5 per cent of its legal limit.

Mrs. Louis E. Wise criticized those who would be satisfied with second best. She said she was dismayed that so few people supported the board of education against the City Council which cut what she called a reasonable budget.

Parents of the Richmond School area, southeastern Appleton, questioned Mrs. Davis about plans for transporting their children to other schools because of high enrollment expected in the 1961-62 school year. One man said he would have children in three schools according to tentative plans. Mrs. Davis agreed that the situation was a hodgepodge, and suggested that parents see Supt. Royce E. Kurtz, who has details of the plans.

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Golf Class Registrations Being Taken

Golf classes for adults and high school students will be sponsored by the Appleton Recreation Department.

The course will run for five weeks. Fee will be \$3 for adults and \$2.50 for students. Registrations are being accepted at the recreation office in the basement of city hall.

Classes for men will be on Mondays, beginning March 13.

There will be two sessions, from 7 to 8:30 p.m. and 8:30 to 10 p.m. Women's classes will be on Tuesdays, beginning March 14. They will have two sessions also, with the same hours as the men.

Senior and junior high school students will meet on Thursdays, beginning March 16, at 7 p.m.

All classes will meet in James Madison Junior High School gym.

Those taking the course must furnish their own equipment. Jake Mathews and M. S. Clough will be the instructors.

Sixth Graders Prepare for Parents' Night

NEENAH — Sixth graders at the Boys' Brigade will have their final dress rehearsal Monday night for parents night Feb. 27.

Larry Smitz, Wisconsin State Employment Service, will give the Kuder preference test to tenth graders Tuesday night. This is part of a vocational guidance training.

On the same night, ninth graders will give group demonstrations of a party game.

On Wednesday night, eighth graders will prepare a travel skit to be presented the next week.

Seventh graders will have a unit on table manners Thursday night.

Blood Bank Nears Quota

30 More Pints Needed as of Noon Today; Goal Is 256

MENASHA — Thirty more donors were needed as of noon today for the Red Cross bloodmobile to meet its Neenah-Menasha quota of 256 pints for the two-day visit at the First Congregational Church, Menasha.

A total of 180 pints were collected Thursday at the blood center. Red Cross chapter officials described the collection as "pretty good."

Forty six donors had been accepted between 10 a.m. and noon today. The present quota is 12 pints less than that established for the two-day visits last year.

Blood donated during the two days will be credited to the Neenah-Menasha Blood Bank's quota with the Badger Regional Blood Bank in Madison.

Another 24 students who graduated at mid-term are now teaching. They include Karen Winters Daehm, Menasha, at Omro; Denise Knoll, Shiocton, at Black Creek; Lyle Mueller, Winneconne, at Whitefish Bay; Robert Fencel, Manitowoc, at Appleton; Richard Biederwolf, Brillion, at Racine; Russell Hanester, Oshkosh, at Chilton; Barbara Kneibloch, Oshkosh, at Appleton; and Dennis Krombie, Oshkosh, substituting at Kaukauna.

Twenty-three members of the present Oshkosh State College senior class already have signed teaching contracts for the fall semester, Dr. David L. Bowman, director of teacher placement says.

Among those who have signed contracts, with their home city and place where they will teach, are: Susan Ritchie, of Menasha at Manitowoc; Linda Moses, Wauwatosa, at West Allis; Sue Deloria, Kaukauna, at Appleton; Nancy Jahns, Neenah, at Oshkosh; and Thomas Metz, Oshkosh, at Appleton.

Awards were presented to Tom Sebora, Steve Jenkins, Russell Wilson, Hugh Roberts, David Earl, Mike Bloch, Dan Birling and David Chrapla. Scout equipment gifts were awarded to Tom Sebora, Gib Lehman, Tom Roberts, Mike Bloch and Rocky Young for leading the pack in sales for the money raising project.

Otto Hansen in Good Condition; Car Struck House

Otto A. Hansen, 67, 814 W. Third St., president of the Outagamie County Bank, is in good condition at St. Elizabeth Hospital today after his car struck a house on W. Fifth St.

Hansen had a momentary blackout while driving south on Pierce Avenue. The car crossed the street, bounced over the corner of S. Pierce and W. Fifth Street, crossed W. Fifth, and ran into the porch of a home at 841 W. Fifth owned by George Gilman.

Children at the accident scene said they could see no one in the car when it went out of control.

Miss Frieda Twarz, 835 W. Fifth St., a practical nurse, administered oxygen while Larry's ambulance was en route to the scene.

Ambulance attendants said Hansen did not recall what happened. X-rays are being taken today. He apparently was not injured in the crash.

UCS Chooses Unit Leaders

Department Heads To Conduct United Red Feather Drive

New department chairman for United Community Services of Appleton were chosen by the UCS board.

Wilmer C. Stach, assistant secretary of Aid Association for Lutherans, is chairman of the research and planning department.

John H. McLean, Wisconsin Michigan Power Co., is chairman of the public information department in which he served last year.

Chairman of the campaign department, which conducts the United Red Feather Campaign, is William M. McGrath, manager of General Electric Co. He was co-chairman of the 1960 campaign, which took in \$150,432 for the support of eight agencies.

Budget department chairman for 1961 is Mrs. Joseph A. Foley, 238 W. Seymour St., who headed the committee in 1960.

The balance of \$2,657 held by red feather agencies at the end of 1960 was put in UCS reserves.

Holy Name Food Sales to Go on

WINNECONNE — Members of the Holy Name Society of St. Mary Catholic Church Wednesday voted to continue organization food sales.

James Coughlin, Jerry Corcoran and Donald Schatz were appointed to get prices on new electrical equipment for the kitchen.

George Weiland was chairman of the supper committee.

April 11 will be guest night and each member is urged to bring one guest.

Cub Pack 43 Inducts 2 Boys, Gives Awards

NEENAH — Cub Pack 43, First Methodist Church inducted two boys, Mike Tuchscherer and John Casper, at Thursday night's "Blue and Gold" dinner.

Awards were presented to Tom Sebora, Steve Jenkins, Russell Wilson, Hugh Roberts, David Earl, Mike Bloch, Dan Birling and David Chrapla.

Scout equipment gifts were awarded to Tom Sebora, Gib Lehman, Tom Roberts, Mike Bloch and Rocky Young for leading the pack in sales for the money raising project.

Post-Crescent Photo



Ann Hruska, Neenah High School senior, watches with nervous anticipation while Dr. Richard Jensen checks her blood pressure prior to Ann's giving her first pint of blood at the Blood Bank Center. Nineteen Neenah High School seniors volunteered to give blood.

Conservation Group To Meet at College

OSHKOSH — A sub-committee meeting of the State College conservation curriculum committee will be held at the Oshkosh State College Reeve Memorial Union Saturday with Dr. Jacob Shapiro as host.

Thirteen persons representing the state colleges and resource agencies, such as the state Conservation Department, Soil Conservation Service and Forestry Service, will take part in the discussion on objectives and goals of the college.

Shapiro will be the host Saturday with Dr. Jacob from kindergarten through eighth grade.

• TRUSSES

• Abdominal Supports

• Obesity Belts

Expertly Fitted

Barnett's

PHARMACY

101 W. Wis. Ave.

Post-Crescent Photographers In Gallery of Arts Exhibit

A special feature of the Appleton Gallery of Arts mid-winter exhibit at Knights of Pythias Hall beginning Sunday will be 50 selected photographs by the Post-Crescent's Appleton photographers.

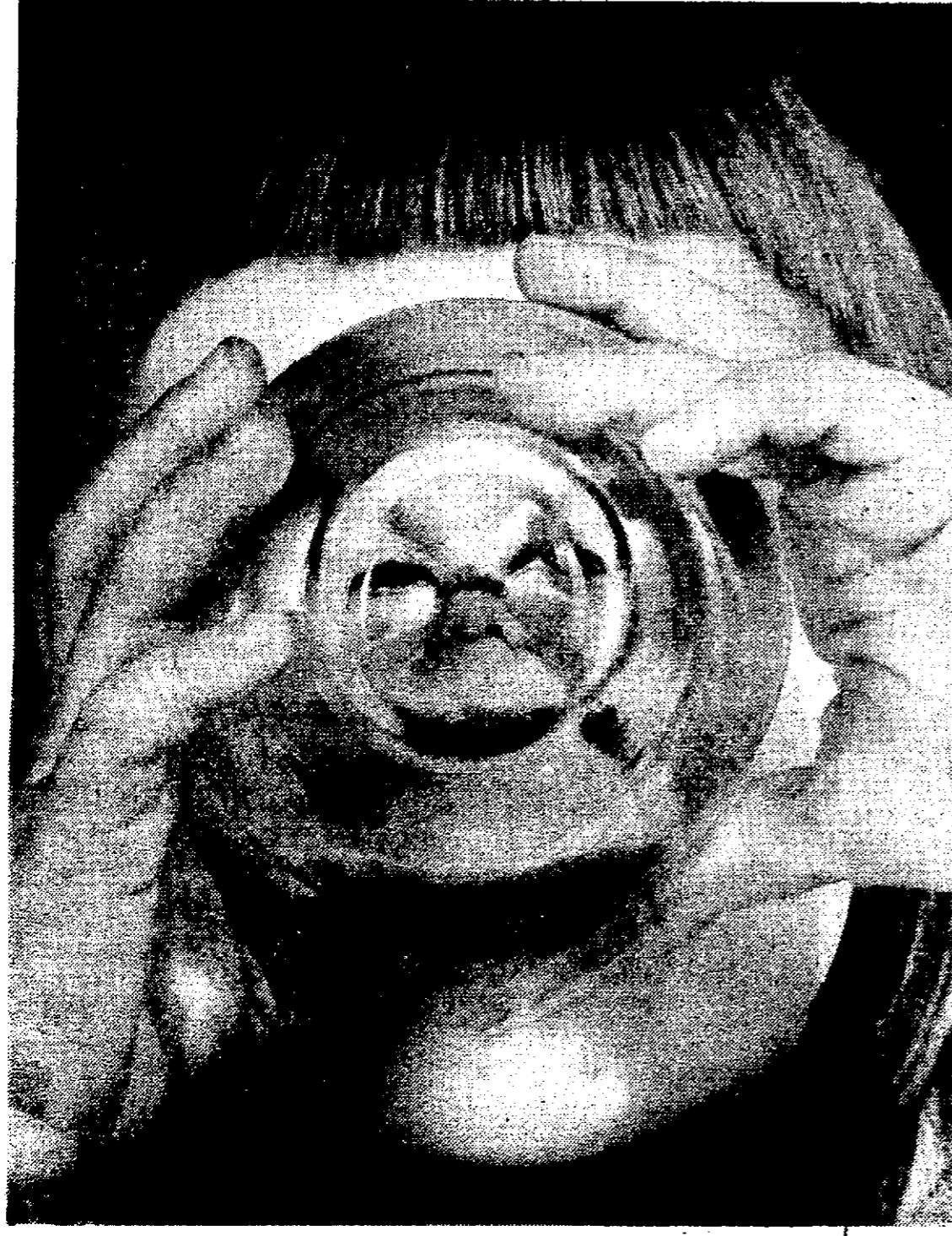
The guest exhibitors are Andrew J. Mueller, head of the newspaper's photography department, Frank A. Waltman, Edward J. Deschler, Jr., Ralph L. Acker and Robert V. Baeten. An exhibit picture by each of the photographers appears on this page.

Although each of the five men has participated in various photographic shows and competitions throughout the country, this will be the first time they will show their collective works together. Each

photographer will have 10 photographs on display with the subject matter ranging from news and feature pictures to pictorial works more in the salon art classification.

Besides the photographic collection, the show will include oil paintings, watercolors, handcrafted jewelry, ceramics and other crafts. Photographer Baeten and Post-Crescent staff artist Fred Schmidt are among the exhibiting painters.

The show opens Sunday with a reception from 2 to 8 p.m. and will run through Sunday, Feb. 26. Exhibit hours after opening day will be from 2 to 9 p.m. Mrs. O. R. Steinert and Charles Kolb, both of Appleton, are co-chairmen of the event. Other members of the gallery will assist.



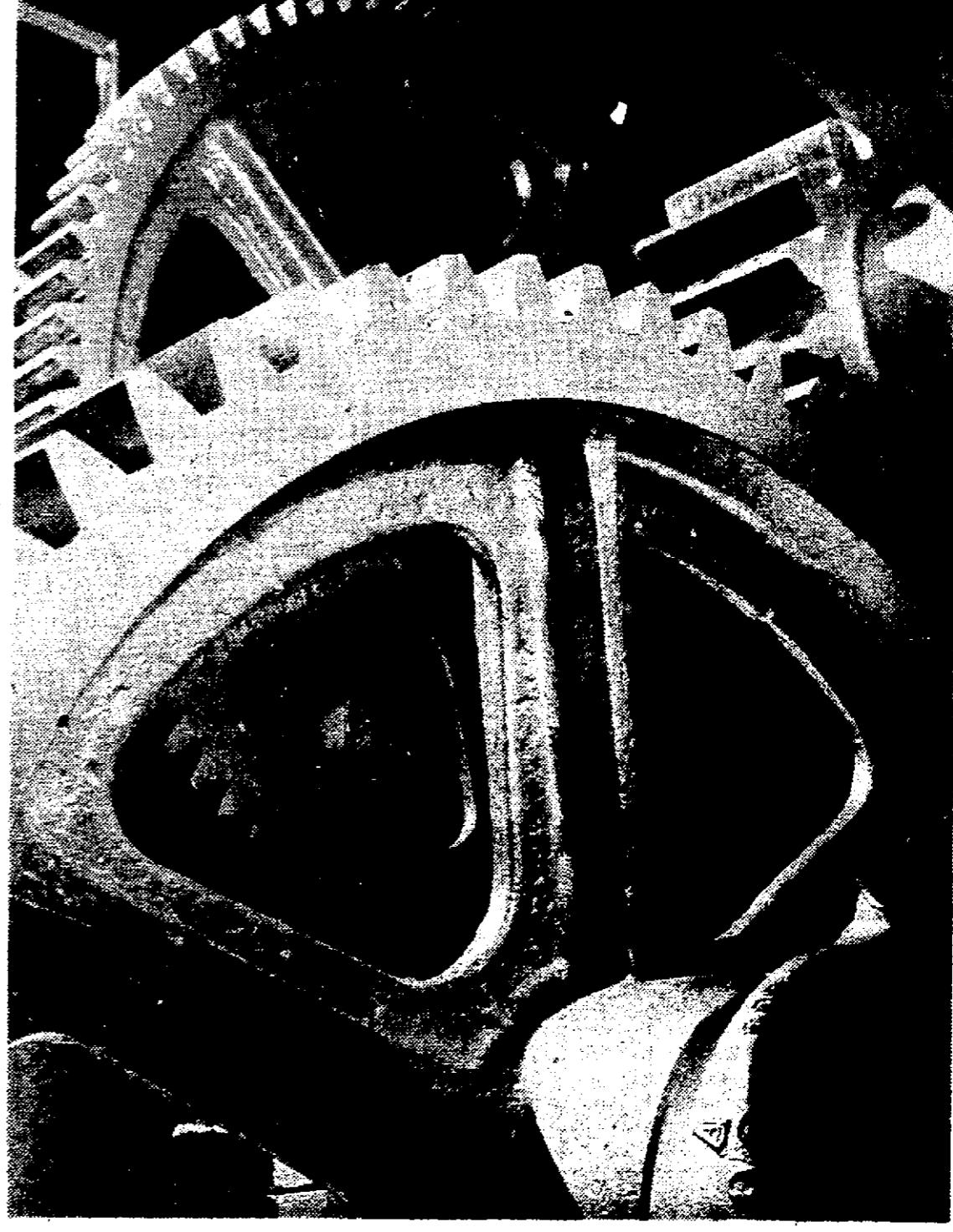
The Magic Potion

Robert V. Baeten



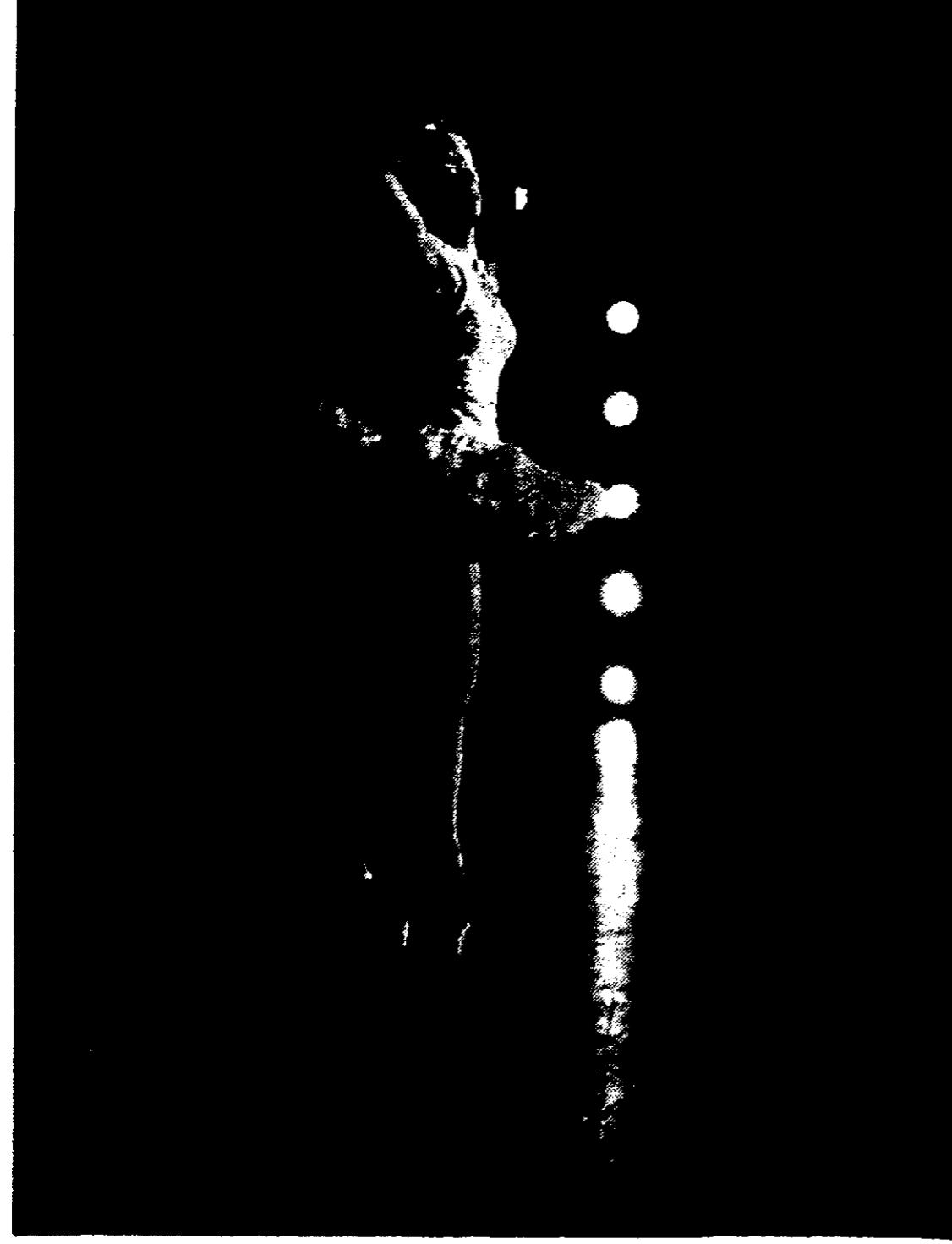
Watchful Mother

Ralph L. Acker



Gears

Frank A. Waltman



Ballet

Edward J. Deschler Jr.



Winter Sunset

Andrew J. Mueller



Recalls Covered Wagons

Catholics Increase Gifts To Missions

Green Bay Diocese Reports \$213,066 Donations in 1960

Catholics of the Green Bay Diocese gave \$213,066 to missions in 1960, reported the Rev. S. A. Borusky, diocesan director of the Society for the Propagation of the Faith. This is about \$20,000 more than was given in any previous year.

The total includes \$78,162 collected on Mission Sunday in October, an increase of nearly \$6,000 over 1959 gifts; \$43,029 given to religious orders through the Missionary Cooperation Plan, a decrease of more than \$3,000; \$33,939 contributed through the Holy Childhood Association, an increase of \$2,665; \$23,052 in the Propagation of the Faith general fund, an increase of almost \$17,000; \$21,147 sent to the Mass Fund by parishioners or donors, a decrease of more than \$4,000 since 1959 and of more than \$14,000 since 1956; \$2,012 for seminaries and other cash gifts; and \$11,724 collected nationally and credited to the Green Bay Diocese.

Children's contributions per capita in the Green Bay Diocese are

on the present site of Radtke's Recreation building.

MARY KEENEY — The city's oldest resident, Mrs. Mark Keeney, turned 102 today. She has not

only seen life change from covered wagon days to the air age but she has kept in stride with it.

While admittedly not as spry as she was Mrs. Keeney still hemmed dish towels and enjoys watching television, visiting with friends and taking short drives. Her reading has been curtailed and is now limited to reading headlines.

Longevity runs in her family. Her mother died at 98. Her sister, who died recently, was 94. A brother living in California is 91.

Married In 1883

The former Mary Bozile was born Feb. 17, 1859, in Essex County, New York. She came to Wisconsin with her parents when she was 8.

Among the most vivid childhood recollections is the long journey by ox-cart as far west as Lake Michigan, the lake crossing and finally the first settling of her family at Green Lake. Home later was Manawa, which was nothing but timber at the time, and then Weyauwega.

Her father purchased the American House, a hotel then located

at Weyauwega.

Mrs. Keeney lived alone until she was almost 90 years old. She did all her own housework and found time to bake large batches of biscuits for church sale.

In July, 1948, she moved in with her daughter, Mrs. Dittrich. She continued preparing meals and doing numerous household chores until shortly before her 100th birthday.

Determination has played an important part in this pioneer woman's life. She fell and broke her hip when she was 94. She has fallen twice since then, once breaking several ribs and at another time fracturing her arm, and were themselves buried.

Two bodies were recovered. The missing man was believed dead.

The three men were returning from patrol. The snowslide did not reach the construction site, where several hundred men were working.

The three deaths brought Switzerland's avalanche toll this winter to 28.

OUR SPECIALTY
STEAK DINNERS

Delicious Tender
Boneless . . .

Top SIRLOIN

With Potatoes \$1.75
Veg. or Salad . . .

THE
SPUDNUT
SHOP

Downtown Appleton

Training Session For New 4-H Leaders Set for Courthouse

OSHKOSH — A training session

for new 4-H Club leaders in Winnebago County will be conducted

at the courthouse lounge room at 8 p.m. Monday. Sharing in the

meeting will be Clarence Westfahl, county 4-H agent, and Miss Lois Klusmeyer, home agent.

Meetings of 4-H clubs next week

include Tullar 4-H Club, Tullar

School, 7 p.m. Tuesday and Mears

4-H Club, Mears School, 8 p.m.

Thursday. The Friendly 4-H Club

will meet at Russell Grignon

home near Winneconne at 8 p.m.

Thursday.

Homemakers to Hear Mental Health Talk

MENASHA — The Menasha

Homemakers will meet at 1:30 p.

m. Tuesday at Menasha Vocational

School to hear Robert Last

speak on "Mental Health."

Mrs. George Thompson, Mrs.

Alvin Lang, Mrs. Everett Luebken, Mrs. M. J. Gegan and Mrs.

Ralph Fritsch are members of the tea committee for the meeting.

NEENAH STORY HOUR

NEENAH — "The Plant Sitter,"

by Gen. Zion; "Cecily G. and the Nine Monkeys," by H. A. Rey,

and "Pippi Goes on Board," by Astrid Lindgren, will be told at the Neenah Library story hour at 10 a.m. Saturday. Mrs. Clarence Bredenick is the story teller.

Police Meter Maids WANTED

- Full Time Employment
- Clothing Allowance
- Paid Vacation
- Sick Leave Benefits
- Group Life Insurance (50% Premium Paid by City)
- Hospital and Doctor Insurance (50% Premium Paid by City)
- Wisconsin Retirement Plan

STARTING SALARY \$260.00

Age 21 Through 40 Years.
Physical Requirements: 5'4"-5'8".
Weight: In Proportion to Height as Set Forth by Prescribed Standards.

APPLY AT THE APPLETON POLICE STATION
FOR APPLICATION FORMS

(Examinations to Be Held in Near Future)

WALTER J. HENDRICKS
Police Chief

free
and easy
parking

FOX
POINT
SHOPPING CENTER
Open Mon. thru Fri. 9 A.M. to 9 P.M.
Most Stores Open Sat. 10 A.M. to 9 P.M.
Hwy 214 at Hwy 41 . . . NEENAH

Man Bound Over To Circuit Court For Non-Support

CHILTON — Earl Moore, 33, 237 E. Coolidge St., Appleton, charged by Calumet County Authorities with non-support, was bound over to Circuit Court under \$2,000 bond Thursday by Chilton Justice John Daul.

Moore was returned to Chilton from Chicago by Undersheriff C. J. Kosmosky early Thursday and is being held in jail in lieu of bond.

Mrs. Moore lodged the complaint against her husband, alleging that he abandoned her and three minor children Dec. 1, 1960.

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for completion in April.

It will involve installation of forces within the AFL-CIO

Rival industrial and craft union

propaganda and associated

general fund came from Catholics

wills.

German Official Visits Kennedy

WASHINGTON (AP) — Foreign Minister Heinrich Von Brentano of West Germany called on President Kennedy today.

Yesterday, when he conferred

with Secretary of State Dean

Rusk, Brentano was pleasantly

surprised: there was almost no refer-

ence to U.S. displeasure with

West German reluctance to view

the U.S. balance of payments

problem as seriously as Washington

does.

According to well-informed

diplomats, Brentano was not too

happy with the mission Chancel-

or Konrad Adenauer entrusted to

him and only reluctantly agreed

to come to Washington to straight-

out differences which clouded

relations between the two coun-

tries.

Despite warnings from Wash-

ington, the Bonn government be-

lieved its package offer of less

than \$1 billion to ease the U.S.

balance of payments deficit was

an attractive one. The Germans

were reportedly sincerely shocked

when Washington was not im-

pressed.

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NEENAH STORY HOUR

NEENAH — "The Plant Sitter,"



Joe DeRita, Left, Larry Fine and Moe Howard, members of the Three Stooges acting team, gag it up for the benefit of photographers between scenes of their latest motion picture called "Snow White and the Three Stooges." Release of their old two-reelers on television has created a new demand and renewed popularity for the comedians.

For Your ENTERTAINMENT

T.V. Log - Special Events Movie Times

Cities Movie Times

Appleton—(now playing) Platinum High School at 1:30, 4:55 and 8:20. Go Naked in the World at 3:05, 6:30 and 9:50.

Brin, Menasha—(starts tonight) G.I. Blues, once at 7 p.m. Portrait in Black, once at 9 p.m.

Neenah—(now playing) Ben-Hur, one showing at 7:30 tonight, Saturday at 8 p.m.

Rialto, Kaukauna—(now playing) Ben-Hur begins at 7:30 tonight and at 8 p.m. Saturday.

Vaudeville, Kaukauna—(now playing) Thunder in the Sun, once at 7 p.m. Elmer Gantry, once at 8:30.

Viking—(now playing) The Savage Innocents at 1:40, 5:30 and 9:25. A Breath of Scandal at 3:50 and 7:40.

Special Events

Auto Show—(today and Saturday) Sixth annual show at Valley Fair from 10 a.m. to 9 p.m.

Art Exhibit, Green Bay—(opens Saturday) water colors and oils by Belgian painter Max Moreau at Hotel Northland, Green Bay. On display through Feb. 22. Reception Saturday from 5 to 7 p.m.

Television Sched '61

WBAY-TV, Channel 2, Green Bay

Friday, P.M.
4:00—As the World Turns
4:30—Popeye Cartoon
5:35—Sports
6:15—News, Weather
6:30—Rawhide
6:30—Route 66
8:00—You're in the Picture
9:00—Twilight Zone
9:30—Eye Witness to History

Saturday, P.M.
12:30—Bugs Bunny
1:30—Feature Hammer
1:30—Sports
2:30—Cheer-Up Time
3:30—The Pioneer
9:00—Capt. Kangaroo
10:00—Magician Al Kazan
10:30—Roy Rogers
11:00—Shimmy Gang
11:30—Playhouse
12:00—Now Show

WFRV-TV, Channel 5, Green Bay

Friday, P.M.
4:00—Midday Movie
4:35—Three Stooges
5:55—Sports
6:00—News, Weather
6:15—NBC News
6:30—Happy
7:00—One Happy Family
8:00—Playhouse
8:30—Telephone Hour
9:00—Michael Shayne
10:00—News, Weather
10:30—Jack Parr

Saturday, P.M.
12:00—Weather, Sports

WLUK-TV, Channel 11, Green Bay

Friday, P.M.
4:00—American Bandstand
5:30—Rin Tin Tin
6:30—Fundy Funnies
7:30—Harrigan & Son
8:00—77 Sunset Strip
9:30—The Law & Mr. Detective
10:00—Weather, News, Sports

Saturday, A.M.
10:30—Trackdown
11:05—Evening Show
10:00—University of Michigan
10:30—Frontier in Science
11:00—Big Picture
11:30—Karton, Karnival
Saturday, P.M.
12:00—Lunch
12:30—Pin the Piper
1:00—Basketball

WTMJ-TV, Channel 4, Milwaukee

Friday, P.M.
4:00—Theater
5:15—Wisconsin Events
5:45—ABC News
6:00—Sports Picture
6:10—Your Weatherman
6:15—Newspaper
6:25—Special Assignment
6:30—Happy
6:45—Mister Ed
8:00—Sing Along With
9:00—Michael Shayne
10:00—Weather
10:00—Theater
12:00—Movie
9:30—Mr. Adam & Eve

Saturday, P.M.
10:45—Tonight in Milwaukee
11:00—Jack Paar
12:00—News
12:05—The Witching Hour
Saturday, A.M.
7:30—Today on the Farm
7:30—Carnival
7:45—Your Library Story
8:00—Watch Mr. Wizard
8:30—Capt. Gallant
9:00—Shari Lewis
9:30—King Leonardo
10:00—Funt
11:00—Cartoon Carnival
11:15—Let's Experiment
11:30—Young Moderns
12:00—Movie
12:00—Hot Shots

WSAU-TV, Channel 7, Wausau

Friday, P.M.
4:00—American Bandstand
4:45—Bota the Clown
5:15—Huckleberry Hound
5:45—Channel 7 Reports
6:15—Rawhide
7:30—Route 66
8:30—You're in the Picture
9:00—Twilight Zone
9:30—Peter Loves Mary

Saturday, P.M.
10:00—Grand Jury
11:00—Show Case
12:00—News
12:45—Chand
Saturday, A.M.
12:45—Chand
12:45—Chand
Saturday, P.M.
11:00—Show Case
12:00—Mighty Mouse
8:30—King Leonardo
9:00—Capt. Kangaroo
10:00—Magic Land
10:30—Roy Rogers
11:00—Fury
11:30—Churches Speak

WISN-TV, Channel 12, Milwaukee

Friday, P.M.
4:00—American Bandstand
5:00—Three Stooges
5:30—Javant and His
6:00—Almanac
6:30—Science Fiction
7:00—Assignment
7:30—77 Sunset Strip
8:00—Punkin Detectives
9:30—Mike Hammer

Saturday, P.M.
10:15—The Law and Mr. Jones
10:45—Movie
12:40—News
12:45—Chand
Saturday, A.M.
9:25—Capsule News
9:30—Life in Wisconsin
10:30—Susie
11:00—Soupy Sales
11:30—Pip the Piper
12:00—Three Stooges
1:00—Basketball
3:00—20th Century

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11:30—Pip the Piper
12:00—Three Stooges
1:00—Basketball
3:00—20th Century

'Pajama Game' Opens Tuesday In Milwaukee

Second Musical This Season at Fred Miller Theatre

The Fred Miller Theatre in Milwaukee will present its second musical this season when the Broadway hit "The Pajama Game" opens for a three-week engagement Tuesday.

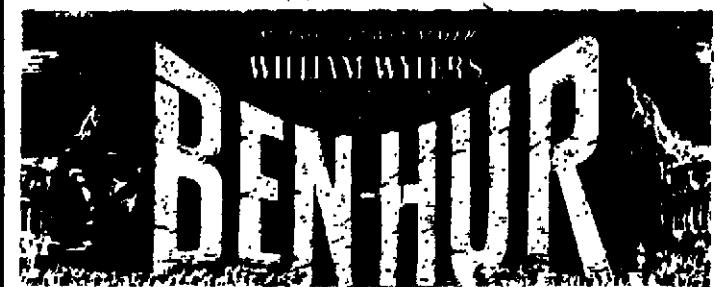
Broadway actor Bob Roman plays the Sid Sirokin role as the foreman in the midwest pajama factory. Karen Morrow appears as Babe, the garment worker who heads the union. Miss Morrow was featured earlier this season in "Bus Stop" with John Kerr. When not appearing at the Miller, she is one of the leading luminaries in musical revues at a Milwaukee supper club.

Bonnie West, who performs as the mischievous Gladys, played in "The Pajama Game" in its New York revival and for two and a half years on the road.

Richard Carl Knoll, who portrayed the poet friend of Edward Grieg in the recent Miller production of "Song of Norway," al-

so has an important role in the musical.

"The Pajama Game," written by George Abbott and Richard Bissell, ran for 29 months during its first Broadway appearance. Dent, who will graduate from Ohio University next year, is paying over two million copies and held first place in the Hit Parade as cook for Dr. John C. Baker, for many months. Other hit tunes are "Steam Heat" and "Hernan- studying logically enough — food do's Hideaway."



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All the Money Taken in at the Cinderella
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The silver is used for filling in our parking lot
The currency is used to start the furnace
We Don't Bother Going To The Bank

DICK RODGERS — SUNDAY, FEB. 26th

COUSIN FUZZY — SUNDAY, MARCH 5th

BERNE ROBERTS — SUNDAY, MARCH 19th

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Vital Statistics

Today's Deaths

James Peterson, 67, 113 Elm St., Milwaukee, formerly of Weyauwega.
Sister M. Alberta, 92, St. Agnes Convent, Fond du Lac.
Marriage Licenses
Outagamie County — Clerk Mollie Pfeffer has issued a marriage license to Richard F. Guyette, route 1, Shiocton, and Mary Ann Sprote, 1806 N. Appleton St.

Mrs. John Pelky, 61, 508 S. Memorial Drive, Appleton.

Deaths Elsewhere

Edward Van Dyke, 80, Everett Wash., formerly of Kaukauna.

Mrs. Alyce (Jones) Low, 76, 1245 N. Commercial St., Neenah.

John Haid, 78, 700 Grignon St., Kaukauna.

Mrs. Minnie Kapitzke, 84, route 1, Weyauwega.

Mrs. Laurene Zanto, 42, Marke- san.

Mrs. John Pelky, 61, 508 S. Memorial Drive, Appleton.

Today's Births

Appleton Memorial:
Son to Mr. and Mrs. John L. Peterson, 202½ E. Wisconsin Ave.

Daughter to Mr. and Mrs. William Puffey, 1801 S. Carpenter St.

St. Elizabeth:

Son to Mr. and Mrs. Robert Herwig, 1200 E. Fremont St.

Daughters to:
Mr. and Mrs. John Besaw, route 1, Appleton.

Mr. and Mrs. George Smith, route 2, Menasha.

New London Community:

Daughters to:
Mr. and Mrs. Anthony Kraus, 603 S. Pearl St., New London.

Mr. and Mrs. Kieth Olmsted, route 1, Bear Creek.

Mr. and Mrs. Anthony Hopensperger, route 3, Fremont.

Clintonville Community:

Daughter to Mr. and Mrs. David Olson, route 3, Clintonville.

Theda Clark:

Son to Mr. and Mrs. Harold Warning, route 2, Menasha.

Daughters to:
Mr. and Mrs. Patrick Heindl, route 4, Appleton.

Mr. and Mrs. Edmund Andrews, 879 Higgins Ave., Neenah.

Mr. and Mrs. Richard Ehrhart, 650 Maple St., Neenah.

Mr. and Mrs. Donald Heldt, 419 S. Commercial St., Neenah.

Kaukauna Community:

Sons to:
Mr. and Mrs. John Sheldich, 305 W. 17th St., Kaukauna.

Mr. and Mrs. Richard P. Weyenberg, 317½ E. 7th St., Kaukauna.

Daughters to:
Mr. and Mrs. James Black, 133 McKinley St., Kaukauna.

Mr. and Mrs. Gary Mitchell, route 2, Kaukauna.

Phillips-Eckardt represents a consolidation of Phillips Control Corp., maker of electronic apparatus which was acquired by Allied in 1953, and Max Eckhardt and Sons, producer of Christmas tree ornaments, purchased in 1955.

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BOSTON NEW YORK INDIANAPOLIS PHILADELPHIA



Regents Okay BA Degrees at State Colleges

12-Month School Year to be Taken Up in March

MADISON (AP)—The Board of State College Regents approved Thursday majors in business administration at Oshkosh and Eau Claire state colleges. The schools were not authorized to grant degrees in the subject.

Regent John C. Thomson of Stevens Point was the only board member to oppose the program.

Purchase of five residences on Elmwood Avenue in Oshkosh for a future Oshkosh State College dormitory was authorized.

The college is planning construction of two dormitories, one for girls to be along High Avenue adjacent to the Radford and Webster dormitories, the second along Elmwood Avenue south of the college for 246 students.

The dormitories are paid for out of income rather than with tax money. College officials hope both dormitories may be constructed at the same time.

The regents decided to take up at their next meeting here March 8 the possibility of a 12-month school year. They voted last October against such a plan and recommended continuation of the two semester program, plus summer sessions.

William Cochrane of Eau Claire, president of the Association of State College Faculties, told the regents that the state colleges are having a difficult time retaining good teachers because of low salary levels.

Cochrane said he believes salary increases are needed, despite Gov. Gaylord Nelson's statement that educators have failed to convince the state of their need for a higher budget.

Gains and losses of fractions to about a point were scattered through the list of key stocks. A few stocks made wider moves.

Brokers said the market was topping out a three-day rally, having met resistance in the area of the June highs in the averages.

Profit taking was natural.

Among groups which have been

strong lately, steels took minor losses, motors were mixed and aircraft-missiles were a bit lower.

Coppers were slightly higher as the Katanga copper price was raised. Rails and utilities drifted off. Electronics were irregular.

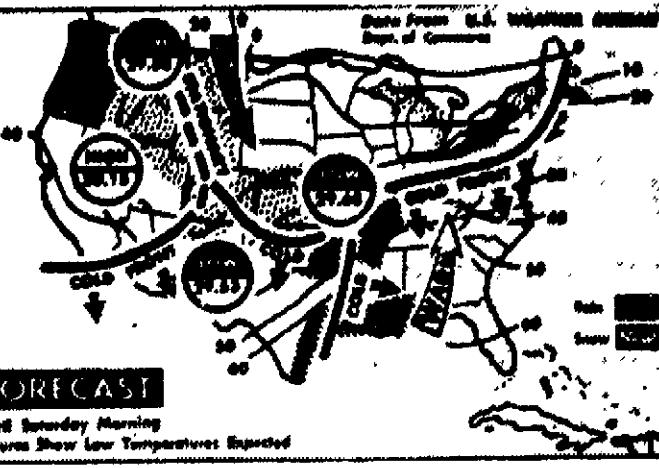
American Telephone was off a fraction. Reynolds Tobacco surged more than 3 points, Martin and General Precision each up to \$100.00, such construction is

financed through building agencies officially outside the state government.

Hire City Nurse

MENASHA — Mrs. Raymond Feit, a registered nurse and wife of the principal of Banta Elementary school, has been hired as city and school nurse by Mayor John Klein. She will work with Miss Lillian Lyon, school nurse.

Friday, February 17, 1961 Appleton Post-Crescent A23



AP Wirephoto
Data from U.S. Weather Bureau Dept. of Commerce

Rain and Snow Flurries are expected tonight in the northern Appalachians and lakes region with showers on the west gulf coast and in the lower middle Mississippi Valley. There will be snow flurries in the central plains and the Rockies with rain and snow flurries mixed in the northwest and northern great basin. It will be milder in the north Atlantic states and colder in the Great Lakes area.

Temperatures Around Nation

Spring Air Coming to Rainy Halt

BY THE ASSOCIATED PRESS

There were showers and thunderstorms Thursday night in the southeast.

However, Racine, Kenosha and Lake Geneva escaped the south-east thunderstorm.

The extreme northern section experienced freezing drizzle.

Brule in Douglas County reported a heavy coating of ice early today.

it's Faster to drive to



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Volkswagen Trucks make you an Advertising Genius

Every time your Volkswagen Truck hits the road, it's not just a truck—it's a traveling billboard.

You get 106.7 square feet of display space—320% more surface than ordinary half-ton panel trucks offer.

In fact, your selection of a VW Truck is itself an advertisement of your good business sense.

For although a VW Truck is almost 3 feet shorter than the usual half-ton truck, it holds almost twice as much. (1,830 lbs. vs. 1,000 lbs.)

And . . . it costs only half as much to run. In fact, on 17 delivery trucks in hilly Seattle, the operating costs—including gas, oil, repairs, tires and tubes—came to 4.45¢ a mile. This is less than

half the costs reported for half-ton. Gas mileage averaged 21.2 mpg on regular gas. We have other cost data. Just ask us.

The VW Truck is as easy to handle as it looks. The rear-mounted engine gives sure-footed traction in mud, ice and snow. The VW climbs 24% grades fully loaded.

When you buy a VW Truck you get a 6-month or 6,000-mile (whichever occurs first) parts and labor warranty. You also get a service coupon book that starts you off with two free inspections and then provides for planned preventive maintenance for the life of the truck. No wonder VW's last so long! Come in and get the full story . . . soon.

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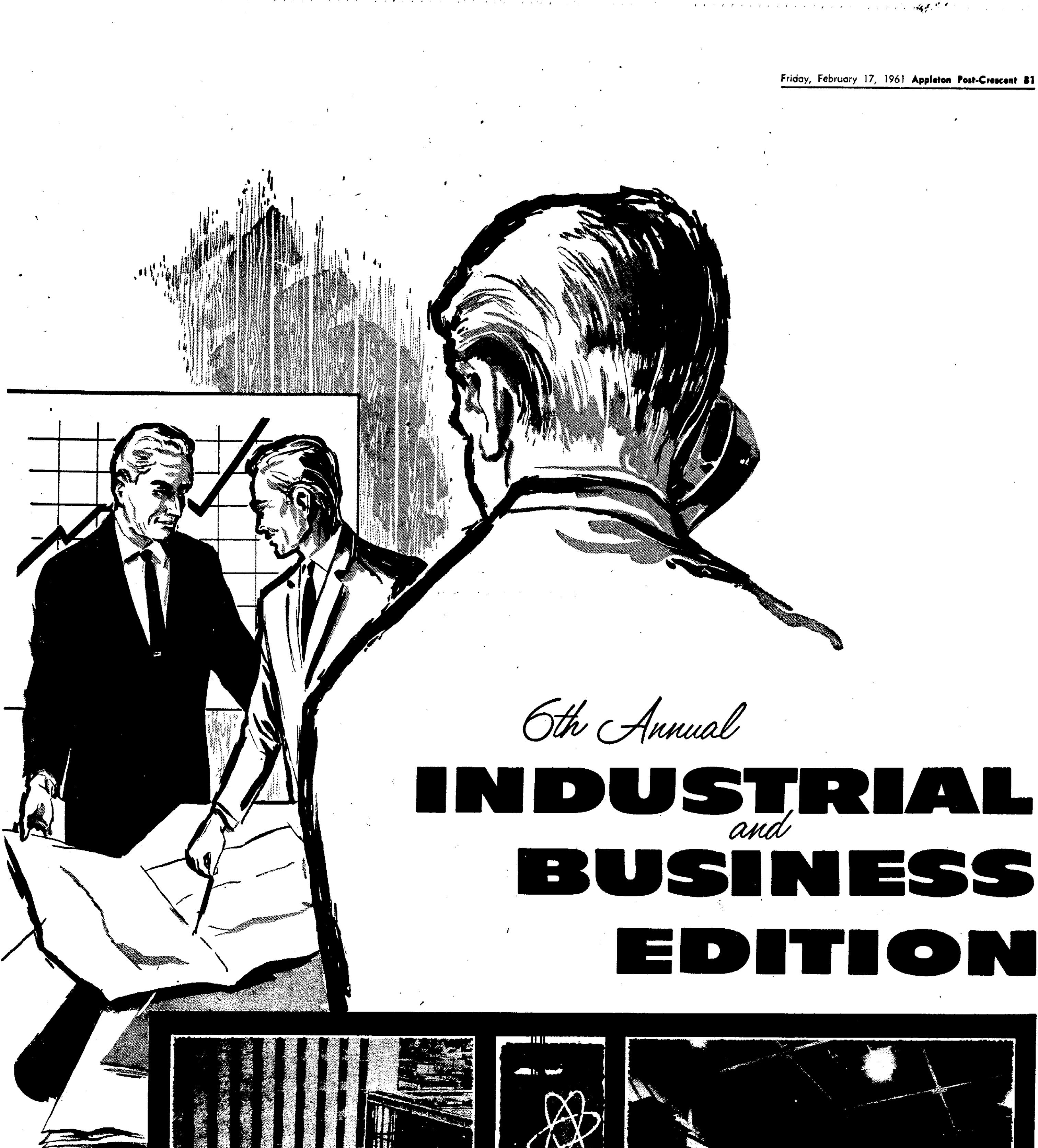


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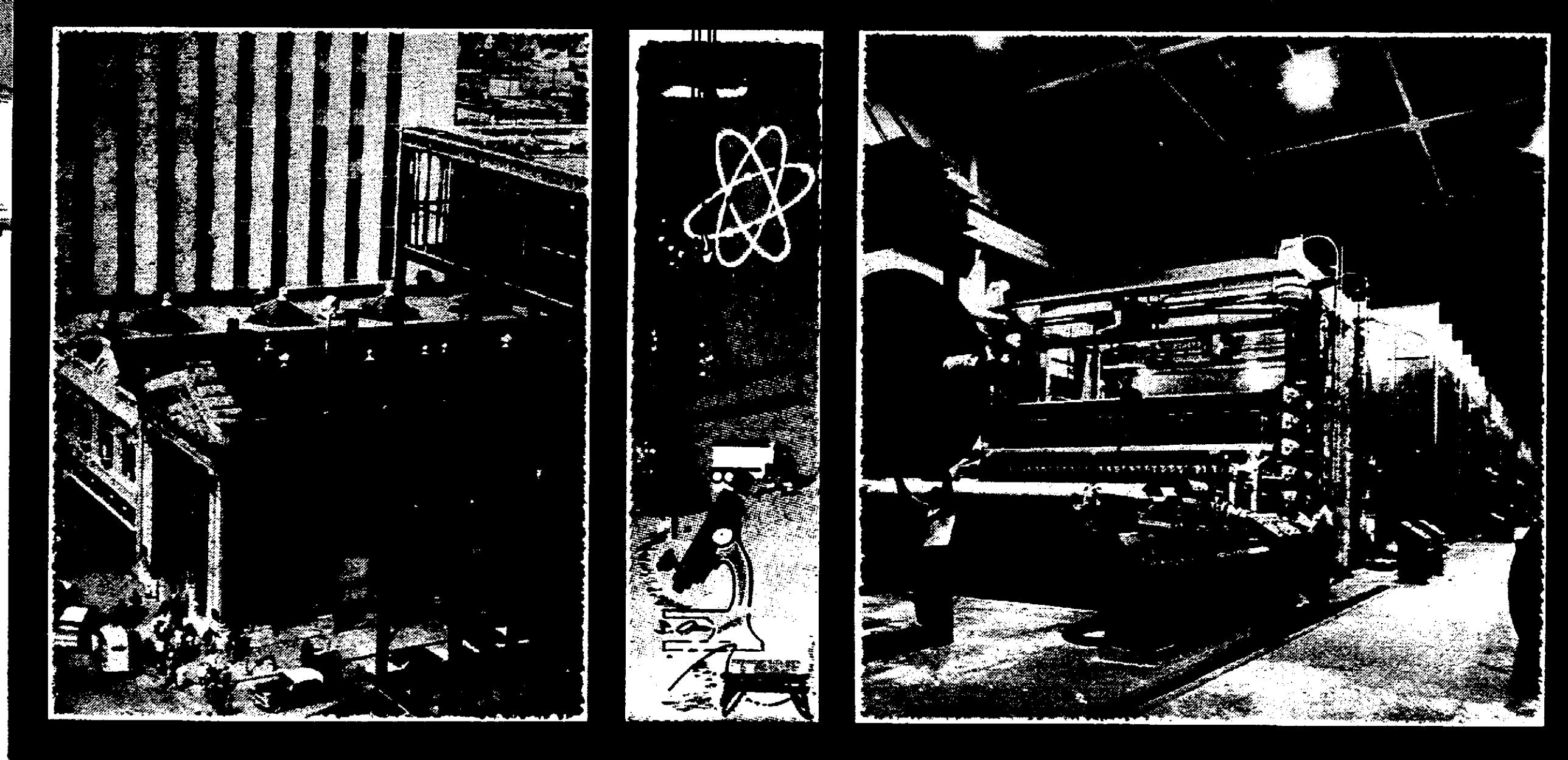


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The Fox Cities are

BIG

...expanding to meet world-wide demands for their products!

'61 Paper Industry Outlook Brightens

Executives Point Toward Over-Capacity, Plans for Still More Production

Generally speaking, the outlook time and require more paper for pulp, paper and paperboard stock.

appears good, but not too good. We expect the first half to be pretty much a continuation of present conditions. Being more specific, it is anticipated that incoming orders will be on a "hand-me-down" basis.

The industry definitely does have some excess capacity on its hands, more in some segments than in others. On top of this, it intends to bring in more than three million tons of paper and paperboard capacity in the next three years.

The answer is not necessarily higher operating rates because the industry has operated at about 90-91 per cent capacity in 1960 and made a lower profit return. This will be the major problem not only in 1961 but until profits return to a better level.

Industry View

"Industry as a whole needs a greater capacity," says John H. Vogel, market research manager, Oxford Paper Co., "to recognize that there comes a time when it is wiser to refuse than accept business: to know that a consistent policy of maintaining a high rate of activity by accepting a large volume of business because it covers variable costs and absorbs some overhead, will, if pursued long enough, destroy profits and bring industry to a point where its ability to command capital will be weakened."

G. E. McCorkindale, Thilmany Pulp and Paper Co., Kaukauna board chairman, puts it this way:

"The problems the paper industry faces in 1961 start with the supposition of excess capacity, and yet operating ratios are currently in the range of 90. Earnings have dropped in many cases to unsatisfactory levels, with only a slight drop in sales volume. In

Because of this, money for capital expenditures will be extremely hard to come by.

One paper executive predicted that the following situation will prevail: industry will continue to have good volume without adequate financial return; world wide per capita consumption of pulp and paper will continue to grow; the domestic market will remain relatively free of significant foreign competition and competition from alternate materials; paper will remain an essential product, and industry will operate within 90 to 100 per cent of capacity.

Reverse of 1960

"In 1961, therefore, we look for a demand trend just about the reverse of 1960, with the coming first quarter about equal to this last quarter and demand picking up each quarter to equal or exceed, by the year's end, the rate of the strong first quarter of 1960.

"Our guess of the year 1961 would approach a 5 per cent increase in sales of paper and paper products. We look for an increase in pricing levels of most grades during the second half of the year, but only partially reflecting the substantial cost increases of the past and current years."

As of now, due to the continuous changes that are occurring in the paper industry, many are aiding a cost price squeeze that is very hard to combat, said one executive.

Wisconsin's paper industry stepped up its expenditures for new plant and equipment in 1960. In

addition to that, it is about time the wage line was held, too, as the continual wage increases in the paper industry, many are aiding a cost price squeeze that is very hard to combat, said one executive.

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Pulp May Do Better Than Paper in '61

Less New Capacity Coming in; Exports Saved Industry in '59

If paper and paperboard perform well in 1961, pulp should perform better, says James L. Ritchie, executive director, N.S. Pulp Producers Association. Reason:

pulp has relatively less capacity coming in during this year. Capacity is slated to increase from 29,823,123 tons in 1960 to 30,392,134 tons in 1961.

The U.S. pulp industry operated at about 89.4 per cent capacity in 1960, produced an estimated 25,701,000 tons compared to 24,383,000 tons in 1959.

Exports saved day for market pulp last year. U.S. market pulp production was about 2,994,000 tons compared to 2,567,000 in 1959. The whole gain was in exports, which rose from 649,000 tons in 1959 to 1,119,000 tons in 1960. Domestic purchases were off 3 per cent from all supply sources. Domestic sales were 1,875,000 tons compared to 1,918,000 in 1959.

No substantial improvement is foreseen at this date for domestic demand this year, says Ritchie.

Reason for pulp price reductions late last year, were explained by one industry spokesman. "Extent to which price cutting had been made was substantial," he says, "up to \$25 per ton and in substantial quantities, too." Companies that had been holding the line were losing their competitive position and considerable business.

There was pressure to narrow the spread between announced market

price and prices at which pulp was being sold below these levels.

"Which came first," he explains, "the break in paper or in pulp is a moot question. Tablet and envelope had weakened the whole structure. Nonintegrated mills, other than specialty mills, found it necessary to go out into the market and buy lower priced pulps.

"Overcapacity is the root of all the trouble," he concluded.

U. S. Exports Up 20 Per Cent To \$19.5 Billion

U.S. exports in all 1960, exclusive of military shipments, were valued at \$19,568,000,000, up about 20 per cent from those of 1959, the census bureau reported in preliminary estimate.

Counting military shipments, the 1960 total was \$20,517,000,000, up about 17 per cent from the 1959 production.

\$40 million total compares with only \$16 million the year before and an average of \$25 million a year for the last five years.

A nine million dollar program to increase capacity was undertaken by Consolidated Water Power and Paper Co., Wisconsin Rapids.

Nekoosa-Edwards Paper Co., Port Edwards, installed a multi-million-dollar paper machine that boosted its production capacity of fine papers by 20 per cent.

At Kaukauna, Thilmany Pulp and Paper Co. began a program that is costing well in excess of one million dollars.



Post-Crescent Photo By Andrew J. Mueller

Cold Winter Days on the industrial scene make for wonderful smoke and steam against the sky patterns for photographers with an eye to beauty in the everyday scenes of our lives. Silhouetted against the sky, this mill forms almost a living thing, caught for a moment.

Good Year Forecast

Paperboard Production Topped '59, Hit 91.5 Per Cent of Mills' Capacity

The paper industry will do better in production over 1960 than in 1960, production-wise, in 1961 this expected.

Less Than Average

year than it did last. This is the opinion of several industry spokesmen.

Although a new high in production and consumption of paper and

The slackened pace in consumption as related to population growth will reflect a slightly first four or five months and then historic long-term average annual smaller per capita consumption of pick up a bit, says one observer.

Production output since June 1960 ran defense services' administration, of 435 pounds, compared with the about 6 per cent below consumption. Inventories of paper whole-salers have been reduced a small million tons, compared with 34.5 million. No reduction in rate of million in 1960 and 34 million in output is foreseen in the next six months. In the latter part of the production plus imports minus exports.

Counting military shipments, the 1961 is expected to total 34.5 million. Military shipments in 1960 stop inventory depletion: (2) to 1959.

At Kaukauna, Thilmany Pulp and Paper Co. began a program that is costing well in excess of one million dollars.

For December the export figure, exclusive of military shipments, was \$1,742,000,000, up from \$1,724,000,000 in November.

The 20 per cent rise in exports is of some comfort in the balance of payments and gold-drain problem. The balance of payments deficit arises from the fact that the U.S. spends, lends and gives away abroad more dollars than it receives from abroad, from such sources as payment for exports.

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The 20 per cent rise in exports is of some comfort in the balance of payments and gold-drain problem. The balance of payments deficit arises from the fact that the U.S. spends, lends and gives away abroad more dollars than it receives from abroad, from such sources as payment for exports.

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Shopping Center, Prange Store Were Top 1960 Building

Fox Point Facility Second Such To Be Built in Fox Cities Area

The Fox Point Shopping Center was completed last fall, in time to be built in the Fox Cities, pre-season. faced a lively 1960 construction. The Wisconsin Telephone's program. Also completed was the \$450,000 addition dominated by the \$21,000 structure was started in 1959.

Gilbert - Dowling Dodge Auto sales on N. Commercial Street. The Driessens Press shop began operations on State 96 in Little Chute after construction of the \$21,000 structure was started in 1959.

Drive-Ins, Too

Two other businesses were started in Little Chute. Van Vreede appliance store started business in its new \$44,000 building on State 96 and the Little Chute Supply Co. constructed a \$10,000 building.

Appleton Building and Loan As-

Construction of the Fox Point societor's new \$370,000 office on Center, at a cost of more than \$700,000, was completed early this year and the first six stores open-

VNA Home

Four more stores are expected to be ready by March 1. When all space is rented, the center will have approximately 15 stores.

Located at Winneconne Avenue and Green Bay Road, the shopping center is built in an L shape with two sections bordering parking area. The six-story Prange building

Kaukauna reported no new businesses and Kimberly report- ed one - a beauty shop on Main Street, the first one in Kimber-

ly.

Additions were added to two

Combined Locks filling stations

and a tavern and a grocery store

were remodeled. A pro shop at

Fox Valley Golf course also was

built.

Two drive-in restaurants were

added to Appleton's roster -

Mary's A & W drive in at 2312

N. Richmond St. and Tom's Drive

in at 109 S. Walter Ave.

One new service station, Don

and Dick's, started operation at

1425 N. Richmond.

Sundial self-service laundry op-

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<p

Fox Cities Industry Bucks National Recession as Production Increases

Continued from B-3
manufacturers have complained about in paper and allied industries.

Industry's investment in itself and in the future hit a record \$273,361,185. That's a 6.5 per cent rise and it's more than that reported for 1959, which was under 5 per cent.

Not Much Effect

Since in a recession firms tend to cut down capital spending (new facilities) quite early, it would seem that the recession has not drastically affected Fox Cities industry.

Paper and pulp-making are the basic industries of the Fox Cities. Industries directly related to it (paper converting, suppliers) make the general classification of paper the prime employer in this area.

A traditionally stable industrial complex, it employs nearly three fourths of the industrial workers in the area, pays nearly three fourths of the wages and produces very nearly 80 per cent of the goods manufactured in the Fox Cities.

Following is a list of the industrial classifications showing value of product or sales, value added to raw materials, value per cent of the total, and comparisons with 1959.

Pulp and Paper Manufacturing

Largest single employment category in the Fox Cities with 51.5 per cent of the total workers, or 10,893, up 4 per cent from 1959; 48 per cent of the payroll, or \$67,390,760, up 4.8 per cent from 1959.

Value of products or sales, 48 per cent of manufactured goods in Fox Cities, or \$21,730,010, up 2.8 per cent from 1959; value added to raw materials, 49.9 per cent of manufacturing total, or \$125,119,400, up 6.5 per cent from 1959.

Not all of the firms reporting in the Post-Crescent's survey indicated gains. However, most either held even with 1959 or gained. Those slipping from the year before slipped slightly.

Paper Converting

Second largest employment category with 21.2 per cent of the total workers, or 4,474, up 5.4 per cent from 1959; 19.1 per cent of the payroll, or \$26,754,400, down 0.4 per cent from 1959.

The decrease in payroll total despite a worker increase represents a partial cut in hours for workers and fluctuation in worker totals through the year. The total workers is a Dec. 31 figure in some cases, a yearly average in others. The decrease also may indicate hiring of new employees at lower rates. Several firms reporting drops in payroll totals also indicated a drop in personnel, but the trend was not general.

Value of products or sales, 27.1 per cent of the manufactured goods in the Fox Cities, or \$122,917,10, up 1.75 per cent from 1959; value added to raw materials, 22.7 per cent of total, or \$56,867,400, up 2.8 per cent from 1959. Gains were reported by most industries in the survey, but some indicated slight decreases from 1959 sales. The survey indicated that the paper converters' busi-

ness was somewhat spotty, depending on the type of operation.

Industries Allied To Paper

Fourth largest employment category with 5.5 per cent of the total workers, or 1,171, up 1.6 per cent from 1959; 5.2 per cent of the payroll, or \$7,290,290, up 6.6 per cent from 1959.

Value of product or sales, 3.5 per cent of the manufactured goods in the Fox Cities, or \$15,374,250, up 5 per cent from 1959; value added to raw materials, 4.2 per cent of the total, or \$10,491,360, up 5.3 per cent from 1959.

Printing and Publishing

Fifth largest employment category with 5.4 per cent of the total workers, or 1,149, up 4.4 per cent from 1959; 5.1 per cent of the payroll, or \$7,213,350, up 8.5 per cent from 1959.

Value of product or sales, 4.4 per cent of manufactured goods in the Fox Cities, or \$19,834,140, up 12.2 per cent from 1959; value added to raw materials, 5 per cent of total, or \$12,425,700, up 13.9 per cent from 1959.

Metal Working And Electrical Manufacturing

Third largest employment category with 7.8 per cent of the total workers, or 1,651 workers, up 3.2 per cent from 1959; 6.3 per cent of the payroll, or \$8,895,080, up 11.1 per cent from 1959.

Part of the payroll increase is misleading because it contains a 1959 bonus paid workers for one firm in 1960 and is not actually what might be called regular payroll. However, the payroll is up and the amount of the bonus probably would not change the increase radically. It was impossible to separate out for purposes of the survey.

Value of products or sales, 6.1 per cent of the manufactured goods in the Fox Cities, or \$27,807,000, up 4.9 per cent from 1959; value added to raw materials, 7.1 per cent of the total, or \$17,786,903, up 5.2 per cent from 1959.

Machinery Manufacturing

Sixth in employment rank with 4.4 per cent of the total workers, or 938, down 2.6 per cent from 1959; 5.9 per cent of the payroll, or \$8,265,070, up 1.1 per cent from 1959.

Value of products or sales, 5.6 per cent of the manufactured goods in the Fox Cities, or \$25,403,630, down 3.9 per cent from 1959; value added to raw materials, 6.5 per cent of the total, or \$16,188,660, up 3.4 per cent from 1959.

The machinery industry has had about two bad years in a row and the Fox Cities segment has not escaped the national trend. However, like other industries, the machinery manufacturers face increasing costs, including wages. Hence the drop in employment with a raise in payroll costs and a drop in sales with an increase in cost of manufacture.

Dairy Processing

Last in employment rank with 4.2 per cent of the total workers, or 877, up 0.9 per cent from 1959; 10.3 per cent of the payroll, or \$14,451,500, up 2.1 per cent from 1959.

Value of products or sales, 5.3 per cent of the manufactured goods in the Fox Cities, or \$24,

121,700, down 0.4 per cent from 1959; value added to raw materials, 4.7 per cent of the total, or \$11,800,700, down 2.1 per cent from 1959.

Dairy processing includes firms processing dairy products for other than human consumption and for other areas than the Fox Cities. Generally, firms serving this area showed small increases, offset by different types of operations.

Miscellaneous

Industries in this category are all those which do not fit into the

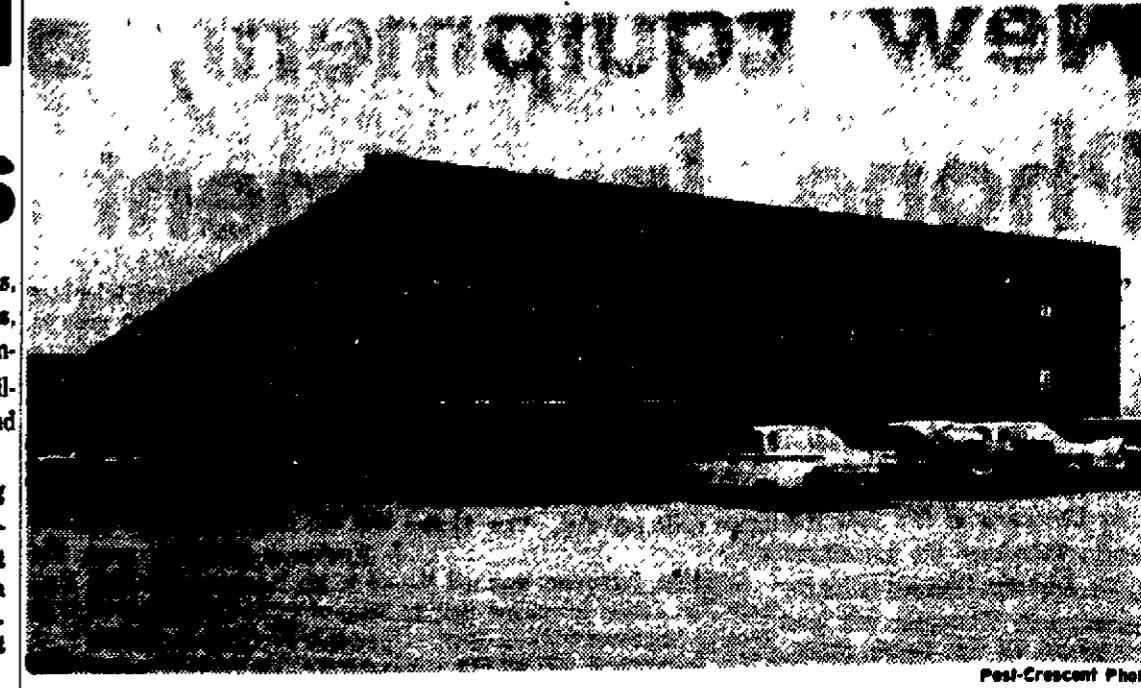
ones previously mentioned. This classification includes large and small industries which are separated because they fall outside the larger categories. To establish a separate category would tend to identify the companies.

It is the Post-Crescent's policy to view industry's contribution to this annual report to the Fox Cities community in the strictest confidence and not to reveal either sources or any information which might reveal anything about a particular company's affairs.

In the miscellaneous category are firms dealing in baked goods, various distributors, breweries, stone work, pattern makers, lumber and woodworking, grain, building materials, public utilities and other items.

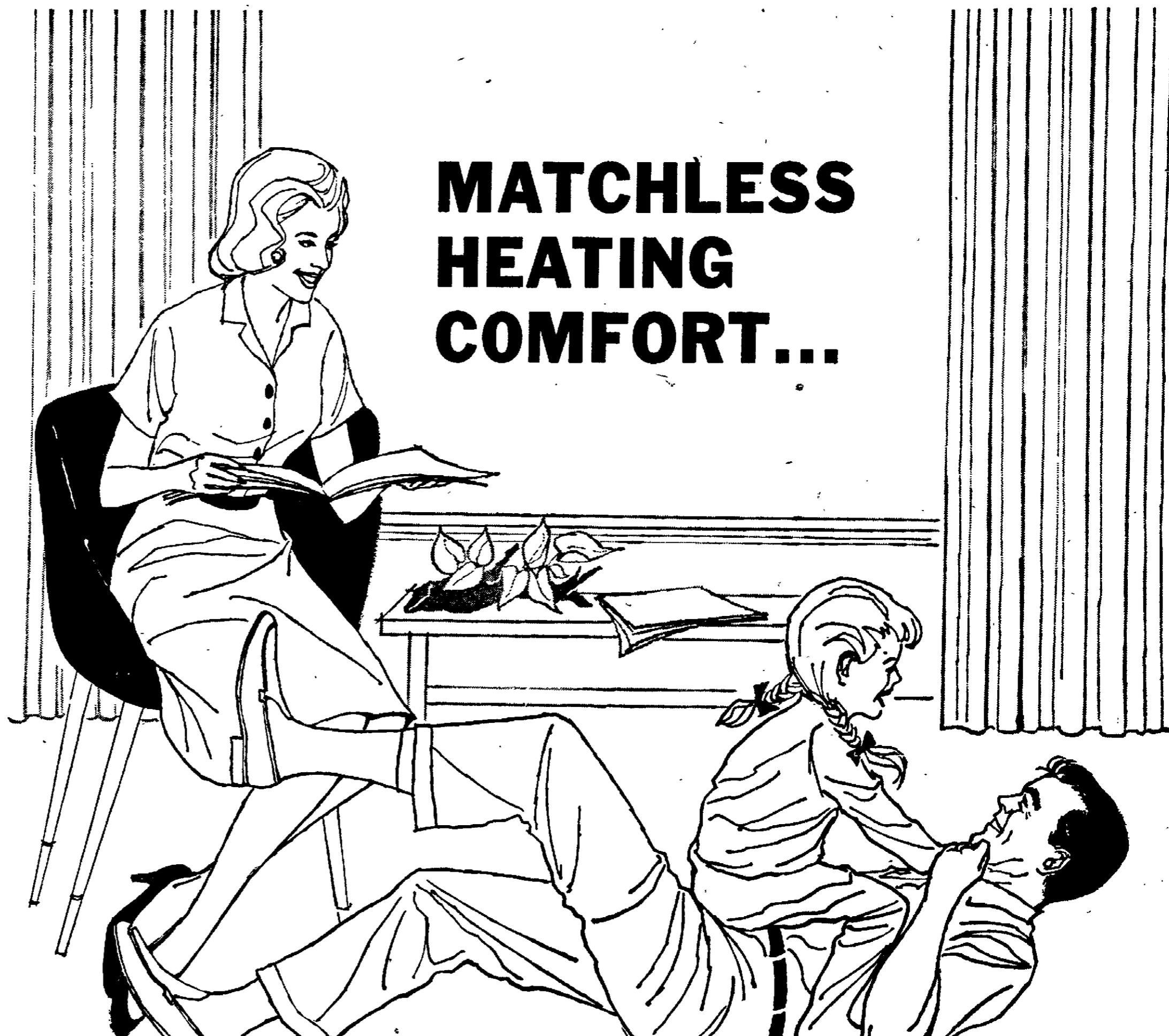
Among the firms participating in the survey this year, an increase in employment of about 5 per cent was indicated with a 6.7 per cent rise in payrolls. Sales were about 4.5 per cent over 1959.

A strict comparison with 1959 is not possible, since the same firms do not report each year and the industries vary so widely that comparisons are not accurate.



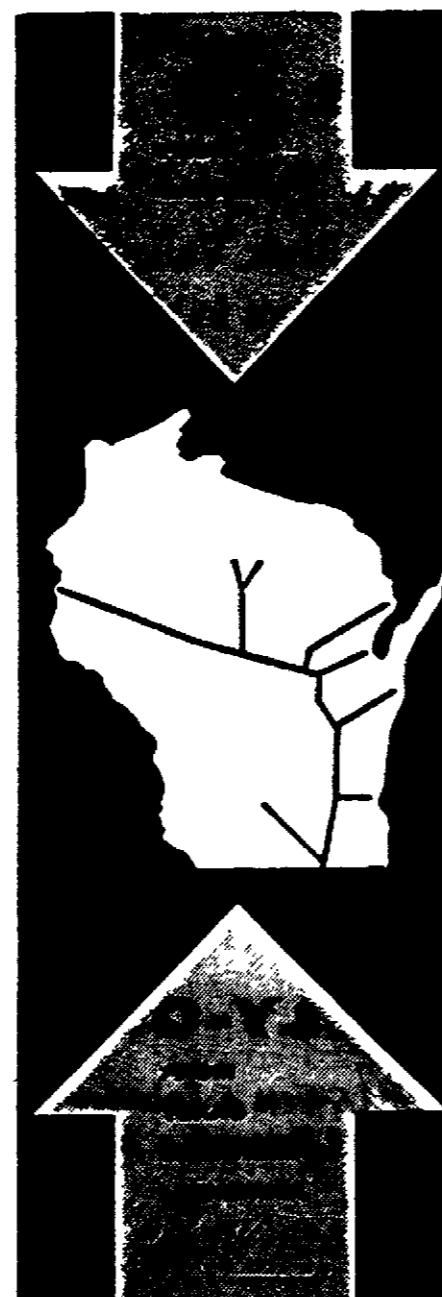
Post-Crescent Photo
Construction of Valley School Suppliers, Inc. building, 1000 Bluemound Drive, was completed last year for the wholesale school materials firm in the town of Grand Chute. The 100 by 200-foot building has a two-story office section in front and 16,000 square feet of warehouse in the rear. Construction cost was \$100,000.

MATCHLESS HEATING COMFORT...



...through the pipelines

of NATURAL GAS



Piped into Wisconsin through thousands of miles of pipelines stretching across the continent, the modern miracle of Natural Gas has come to numerous communities in our area.

Heat rich, low cost Natural Gas is flowing through the mains of these communities to help make your living more relaxed and pleasant. Natural Gas serves in many ways... in industry and in the home. Yet its cleanliness, dependability and economy is probably most appreciated by those who enjoy Gas Heat. Thirty million American families already are using gas. There is no commercial fuel so adaptable, so efficient, so versatile as Natural Gas.

Natural Gas is a key factor in manufacturing, too. It creates jobs, aids prosperity, cuts costs and reduces airborne dirt. It demands no storage space, ties up no inventory capital, and can be operated with utmost precision. CHECK NOW with your local Gas Company office or Gas Appliance Dealer for the sure-and-saving BETTER LIVING of low cost Natural Gas.

THE GAS COMPANY

OFFICES:
Clintonville • Kaukauna
New London • Seymour
Shawano • Wausau

Value of Products

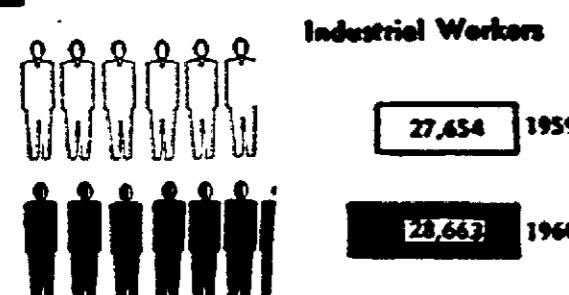
1959	\$494,923,436
1960	507,455,246

Value Added to Raw Materials

1959	\$285,969,530
1960	300,754,155

Industrial Payroll

1959	\$146,287,790
1960	151,627,294



Fox Cities Industry did not follow the national recession trend, as can be seen from these graphs. Although the increases were not large, there were more people working for more money and industry was producing more. For the first time, the industrial production in the Fox Cities surpassed a half-billion dollars, the sixth annual Post-Crescent survey indicates.

Bad Check Total Hit \$800 Million in 1959

Business and individuals were stuck with a total of \$800 million in bad checks in 1959, according to the Federal Bureau of Investigation.

It is estimated that in December, 1959, the bad check loss rate moves spoke English. All spoke French, up from \$1,000 every minute to so each was given a copy of the song in that language.

French Whiffenpoofs

NEW HAVEN, Conn.—(AP)—A

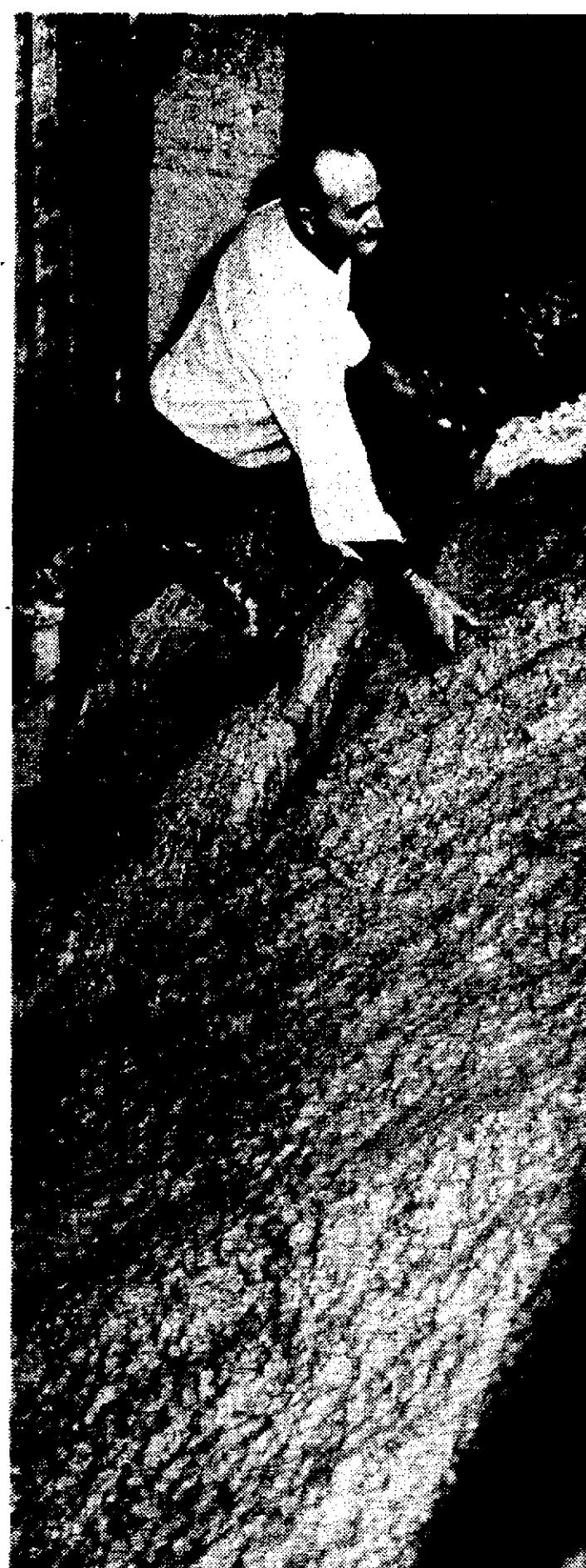
group of foresters from other countries, in a visit to the Yale University campus, went to Mory's, the eating club renowned in the Whiffenpoof Song. They

wanted to hear the song, but few

Paper in Famed Fox Valley Story of People



Donald Kitzinger, beaterman, Shawano, rips wire from pulp bales as they drop into the hydropulper. Beaterman Kenneth Byer, Readfield, is in the fork truck.



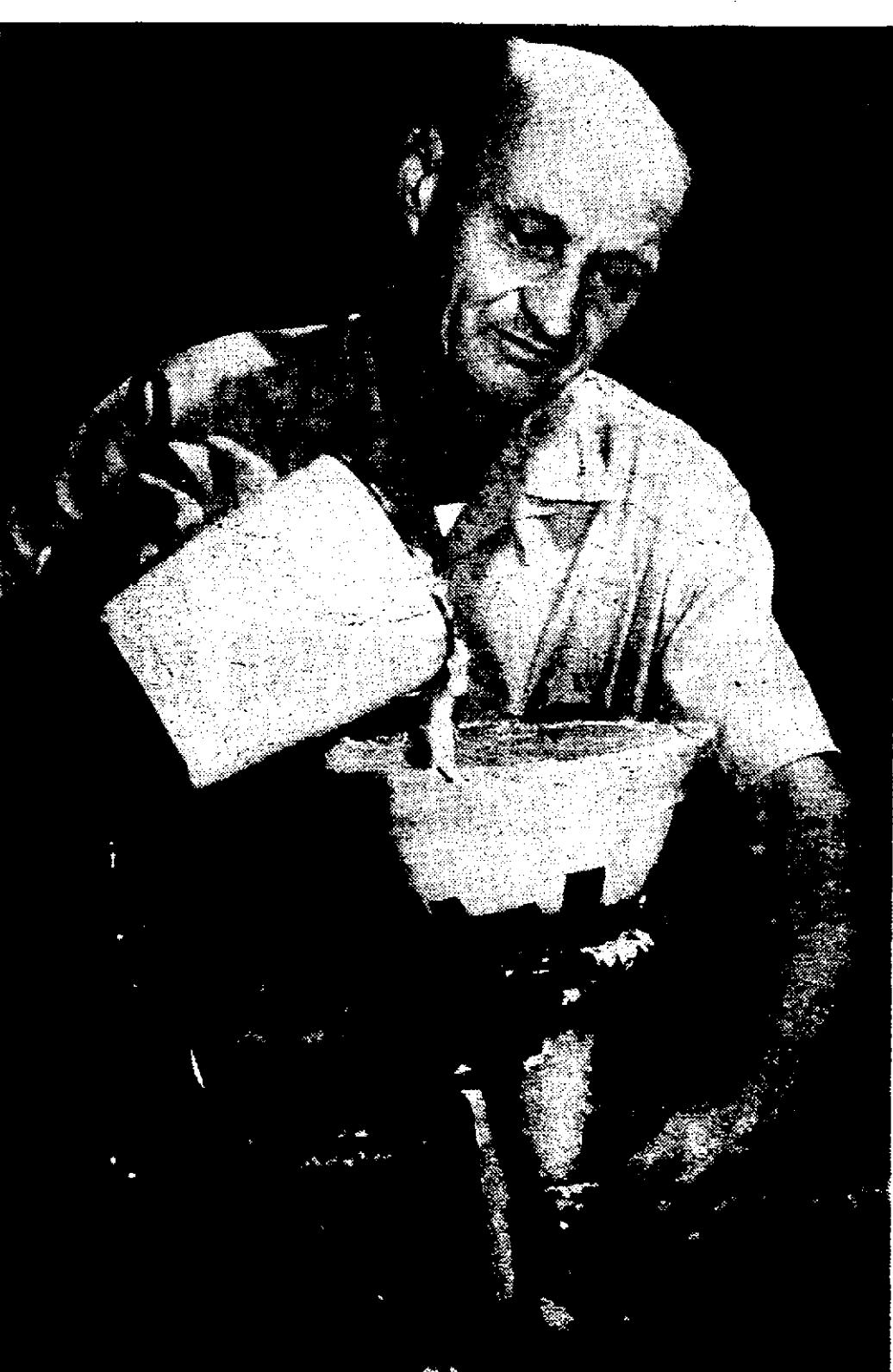
Don Palmbach, washerman, Neenah, checks the pulp on a screen.



Robert Holtz, Save-All operator, Neenah, slits bags in a dusty cloud as additives go into the paper.



Norman Mueller, screenman operator, Neenah, checks a sample sheet made from the pulp after it is screened in one of the constant inspections.



Hugh "Bert" Curry, bleachery operator, Neenah, takes a sample of bleached pulp to filter out liquid for testing.



Dean Kamps, machine helper, Appleton, marks a roll for type, color and other specifications.



Lyle Kronberg, machine helper, Neenah, trims the end of a roll as paper ribbons off.



Bernice Merollo, left, a ream loader, Menasha, and Genevieve Ciske, ream feeder, Menasha, work on the ream wrapper.

Paper Group Shipments Continue Steady Rise

27th Year of Joint Effort Marks All-Time High With 180 Million Pounds

BY ALLAN EKVALL
Post-Crescent Staff Writer

Nothing succeeds like success, an oft-quoted adage that is symbolic of the Wisconsin Paper Group.

Evidence of success is the setting of new records and shipping instructions stressed on an order to "Ship via Wisconsin Paper Group."

WPG, in its 27th year, continues to erase old records for shipments and replace them with new ones as a matter of annual routine.

28 Member Mills

Its total shipping from its 36 member paper mills and converting companies throughout Wisconsin reached astronomical figures: 180 million pounds of paper and paper products per year.

During 1960 there were 3,418 pool cars loaded through the activities of the Wisconsin Paper Group and 1,444 of those were loaded at the WPG warehouse and rail siding facility on Garfield Avenue in Menasha.

Represented in these pool cars were nearly 73,000 individual shipments, almost 3,000 more than during 1959. This is an average of 1,339 shipments a week, or 279 per day and 38 per hour.

Going back six years to 1955, one finds that there were 55,849 individual shipments, so there has been a 31 per cent increase.

3-D Formula

Irwin Pearson, WPG executive secretary who has guided the organization since its start in Menasha 27 years ago under the direction of officers elected from the 36 member companies, attributes much of this success to the 3-D formula for shipment.

Wisconsin Paper Group shipments are "Definite, Dated and Dependable."

Shipments go out on a regular scheduled basis to 75 principal markets in the United States and more than 200 additional communities are reached with pool car shipments. Shipments are sent out to seven markets two or more times each week. Nineteen others receive weekly delivery, eight are covered three times a month, nine twice a month and 32 are served once each month by a scheduled WPG pool car.

Use of railroad stopoff in transit privileges enable the Wisconsin Paper Group to deliver smaller amounts of tonnage, such as part of a pool car, at some of these 200 cities also visited. A car bound for Albany, N. Y., may stop off at Syracuse to unload some of its tonnage, then continue to Albany.

Member Savings

Through this program, Pearson cited, Wisconsin paper manufacturers and converters can meet, according to standards of the American Dental Association. Colored caps of the brush packages are mean savings to the member mill scented to match the brush.

The brushes are said to be hygienically sound and made according to standards of the American Dental Association. Colored caps of the brush packages are jelling.

Kennedy probably will try to warehouse.

Saluting Thomas A. Edison

Proudly we pay tribute to this man who invented the incandescent lamp, forerunner of our modern electrical lighting. For, out of this small but important beginning grew the myriad of electrical marvels which make our lives easier and more pleasant.

BE PREPARED with ADEQUATE WIRING

Here is a chart to help you "live better electrically." It was prepared to be used as a check list for the wiring needs of your home. Unless your home wiring measures up to this chart it is not adequately wired and you do not have full "house power."

100-AMP. SERVICE, BASIC CAPACITY 24,000 WATTS —
This Allows for Normal Lighting, Furnace Controls and
Appliances Such as:

Refrigerator	150	Radio-Phonograph	175
Automatic Hand Iron	1,000	Tumble	1,000
Vacuum Cleaner	125	Mixer	100
Television	300		100

PLUS OTHER PLUG-IN APPLIANCES NOT LISTED:
Electric Range 8,000-16,000 Water Heater 1,000-2,000

Automatic Washer 700 Room Air Conditioner 1/2 Ton 1,000
Clothes Dryer 4,500 Food Freezer 250

Choose Electricity — For Better Living!

OVER
4200
HOMES

IN THE
KAUKAUNA
LITTLE CHUTE
COMBINED LOCKS
COMMUNITIES
ARE SERVED BY
YOUR UTILITY

KAUKAUNA

ELECTRICAL & WATER DEPARTMENTS

Unions Hope for Growing Economy

Enter Year With Idea

New Administration Is Answer

By NORMAN WALKER

WASHINGTON (AP)—Labor unions enter the new year full of peace. hope the new national administration they helped elect will get the economy moving ahead again at full steam.

The unions felt they got a cold shoulder around Washington during the eight Eisenhower years. They are looking for a warmer reception after Democrat John F. Kennedy takes over.

Basically, organized labor expects two things:

1. A pump-priming program including housing, minimum wage, education and health aid legislation.

2. Help in getting better job security and pay raises.

Kennedy was elected on a platform which supports just about everything the unions want in the way of legislation and policy, both domestic and foreign.

Fairly Confident So with those commitments plus a heavily Democratic majority in Congress, even though not so large as in 1960, the unions are fairly confident.

Wide Paper Range "Here in Wisconsin where almost every known kind of paper is manufactured within a comparatively small area," Pearson noted, "it is possible for paper merchants to purchase quantities consistent with the rate of sale."

"This insures constant and rapid turnover and the obtaining of these items at practically the carload freight rate with the speed of straight car movement."

The average difference between less-than-carload or less-than-truckload rates and pool carload rates to the Group's 25 large tonnage cities is \$1.49 a hundred-weight. This indicates a substantial savings in freight charges for the members or their customers.

Flavored Toothbrushes For Easier Mornings

"Flavored" toothbrushes for youngsters now are being marketed. Plastic handles of the brushes are colored and scented to give the impression of chocolate, vanilla, orange, lemon, lime or strawberry flavors.

Member Savings The brushes are said to be hygienically sound and made according to standards of the American Dental Association. Colored caps of the brush packages are jelling.

Through this program, Pearson cited, Wisconsin paper manufacturers and converters can meet, according to standards of the American Dental Association. Colored caps of the brush packages are jelling.

Kennedy probably will try to warehouse.

Five in Menasha

Five major construction projects were undertaken during 1960 in the Town of Menasha.

Courtney and Plummer Construction Co. added a \$60,000 mixing plant to its facilities. Two

warehouses, one estimated at

\$145,000 and the other at \$100,000.

Labor and management, Ken

nedy has indicated, are going to

have to cooperate a great deal

more to find ways to retrain work.

The George Banta Printing Co.

and otherwise ease the impact

of unemployment.

Pleas for more labor-manage

ment cooperation came from

many quarters after settlement of

The Thilmany Paper Co. was re

sponsible for Kaukauna's major

building. Thilmany added a \$100-

Joint management-union groups

were established in the steel and

some other industries to consider

how problems might be resolved

without strikes.

Building Attempts

There even was a feeble try at Grand Chute.

launching a top-level national la

bor-management conference. But brick buildings houses general

such efforts never came close to

face space, three private offices,

an instrument repair room and

Kennedy probably will try to warehouse.

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WHEN YOU'RE LOOKING FOR...



Homeowners insurance with its many interwoven package policy coverages . . . when you're looking for automobile, mercantile, church, school and public properties insurance . . . when you're looking for quality insurance . . . contact one of the following Fox Cities agents representing the Home Mutual Insurance Co.:

Appleton

Allen Bubolz

Insurance Agency

2027 Hickory Court

Buxton Insurance Agency

135 E. Byrd Street

Con Crowe Agency

610 E. Eldorado Street

Koffend-Stack Agency

221 W. College Avenue

McGinnis, Harold F.

221 S. Memorial Drive

Sense Insurance

614 N. Oneida Street

Stingle, LaVern E.

1008 N. Badger Avenue

Techlin, Walter

Route 3

Bear Creek

Neilson Agency, Irving

Black Creek

Barth Insurance Agency

Freedom

Weber, Robert D.

Route 1, Kaukauna

Kaukauna

Blumreich, Clayton

231 Taylor Street

Haen Insurance Agency

105 W. Third Street

Kimberly

Vanden Boom, Walter

144 S. Washington Street

Vander Zanden Agency

204 E. Third Street

Lawrence's Professors Range Widely

Publish, Study, Gather Honors From Worldwide Sources

"I offer perpetual admiration to the scholar—he has drawn the white lot in life," wrote Emerson. "The white lot is not necessarily the pale lot for the scholars who give Lawrence College its quality and continuity—many of them have been recognized far beyond the boundaries of the campus during 1960."

Six faculty members were authors of books which came to final form during the past 12 months.

Comic, Philosophy

Dr. John Bucklew wrote "Paradigms for Psychopathology: A Contribution to Case History Analysis" printed by J. B. Lippencott, Co. Dr. Elizabeth Forter collaborated with two University of Wisconsin English professors to edit "The Comic in Theory and Practice" for Appleton Century-Crofts. Dr. Bertrand Goldgar received word that his book "Swift's Relations with Addison and Steele" had been accepted by the University of Nebraska Press. President Douglas M. Knight edited and contributed two chapters to "The Federal Government and Higher Education" published by the American Assembly. Dr. Carl P. Wellman's "An Analysis of Ethical Language" has been accepted by the Harvard University Press. Dr. Herbert Spiegelberg's "The Phenomenological Movement" has reached the page-proof stage at Martinus Nijhoff in The Hague, Holland.

Twenty-six articles or short stories appeared in print, from the pens of Dr. Minor Adenwalla, Dr. Warren Beck, Frank Bessac, William Chaney, Dr. Stephen Darling, Paul Plass, Dr. Mojmir Povolny, Dr. William Read, Dr. William Riker, Dr. Vernon Roelofs, Dr. Chandler Rowe, Dr. Herbert Spiegelberg, and Dr. Carl Wellman. Articles by George Cox, Robert Hubbell and Dr. Craig Thompson, who left the Lawrence staff in June, also appeared during 1960.

Public Appearances

Faculty members gave more than 155 public speeches during the year, the majority of them away from the campus, and four gave papers at national scholarly meetings. Professors Miro Adenwalla, LaVahn Maesch, Herbert Spiegelberg and Norman Taylor Conservatory personnel made 28 public appearances and judged at 15 clinics.

LaVahn Maesch, director of the conservatory, has enjoyed particular national eminence as president of the Music Teacher's National Association. For his musical leadership he was named by the University of Wisconsin's music faculty as the state's outstanding man of music in 1960.

Harlan Kirk, who was Lawrence's business manager until July, was president of the Central Association of Colleges and University Business Officers. Four other faculty members served on boards of national professional organizations.

Three Honored

Three professors received special honors during the year. Fred Schroeder, director of the Lawrence band, was given the Hugo Anhalt Merit Award for service to music education by the University of Wisconsin—Milwaukee. Dr. W. A. McConaughy of the economics department was named for the Rosa Uhrig Memorial Award for excellent teaching. Dr. Chandler W. Rowe, head of the anthropology department, was given the Increase A. Lapham Research Medal of the Wisconsin Archaeological Society.

Recognition of research abilities came to several Lawrence professors through National Science Foundation grants. During the '59-60 school year, major NSF fellowships were held by Dr. Harold Schneider for a year of anthropological work in Tanganyika, Dr. Garth Kemmington for high altitude biology at the University of California's Donner laboratory and Dr. Robert Rosenberg, who did chemical research on proteins in Stephenson Hall of Science.

During 1960-61, three others holding major grants are Dr. James C. Stewart, to study the theory of numbers at Harvard University, Dr. J. Bruce Brackenridge, on the transverse oscillations of a hydro-jet in science hall on the campus; (both of these are National Science Foundation); and Dr. William H. Riker, at the Center for Advanced Study of Behavioral Science in Palo Alto, Calif.

Four Compositions

Lawrence faculty members held a total of \$44,650 in research grants during 1960, most of them from foundation sources outside the college.

James Ming, professor of music, had four of his compositions performed during the summer in the Jeu de Paume of the Palais de Fontainebleau near Paris. His "Music For Fontainebleau," written under the tutelage of Mme Nadia Boulanger, was performed by an instrumental ensemble with

the composer conducting. Three of Ming's songs for soprano, premiered in Appleton several years ago, were given performance in another concert. Still another Ming work, along with a composition by Professor Clyde Duncan, were heard on the University Composers Exchange which met at Lawrence in November.

Prof. Robert Barnes won a state wide competition with his piano Rondo No. 1 last summer. The work was performed at the state fair and at the University of Wisconsin, Milwaukee.

Dr. Norman Taylor served as an outside examiner for the honors program in economics at the University of Rochester, while Dr. Thomas Wenzlau was assistant director of the Midwest Intercollegiate, Milwaukee.

Tom Dietrich, artist in residence, exhibited widely during 1960, including the 15th annual show of American Painting at the Pennsylvania Academy of Fine Arts and the Detroit Institute of Art.

Thief Told to Get Rest of 'Smelly Job'

STERLING, Colo. (AP)—Farmer Harry Boston ran this advertisement in the Journal-Advocate: "Party who borrowed parts from my manure spreader, please return parts or come get balance of spreader."



Papers Aid Massive Shell Ad Campaign

Local promotion efforts which newspapers are putting behind the current massive advertising campaign on Shell gasoline were praised by executives of both the company and its advertising agency in a "rally" meeting with some 500 newspaper advertising men.

A vital part of the drive, said Martineau, is the personal calls to be made by newspaper salesmen on the company's dealers. "Many papers," he reported, "have already started making these calls, and they have come up with imaginative ideas."

Langstadt Electric Supply Co., 1524 W. Civic St., nearly doubled the size of its warehouse facilities during 1960. A two-story, 30-by 120-foot addition was built on the front of the old building. The project cost about \$25,000 and was finished in November. In the new addition is a display room where dealers and contractors can show their customers the type of fixtures they want.

ocb
OUR 50th Anniversary
1911-1961

50 Years of Service to the Fox Cities Area!

AND ON THIS OCCASION WE PRESENT

A Personal Message from Our President

OFFICERS:

O. A. Hansen, President
F. V. Hauch, Vice President
M. E. Olson, Cashier
A. F. Hansen, Ass't. Cashier
Jos. J. Doerfler, Ass't. Cashier
Robert M. May, Ass't. Cashier

DIRECTORS:

E. W. Bassett, President, Bassett Refrigeration Co.
R. T. Gage, Retired, Gloudemans & Gage
O. A. Hansen, President
F. V. Hauch, D.D.S., Vice President
Gus Kools, President, Kools Bros., Inc.
M. E. Olson, Cashier
Earl Wichmann, Wichmann Furniture Co.

The OUTAGAMIE County Bank

1519 W. COLLEGE AVENUE
APPLETON, WISCONSIN

TO: OUR FRIENDS IN THE FOX RIVER VALLEY

Another milestone for The Outagamie County Bank is here -- our Fiftieth Anniversary -- fifty years of successful and dependable banking service to this community. For fifty years it has been our sincere desire to provide friendly, helpful service to everyone - individuals, firms, and corporations.

It seems especially appropriate on this happy occasion to tell you how much we appreciate the part you have played in making this possible. Your friendship, your confidence, and your patronage have been material factors in the growth of our bank. We have tried to serve you well and sincerely hope we have succeeded.

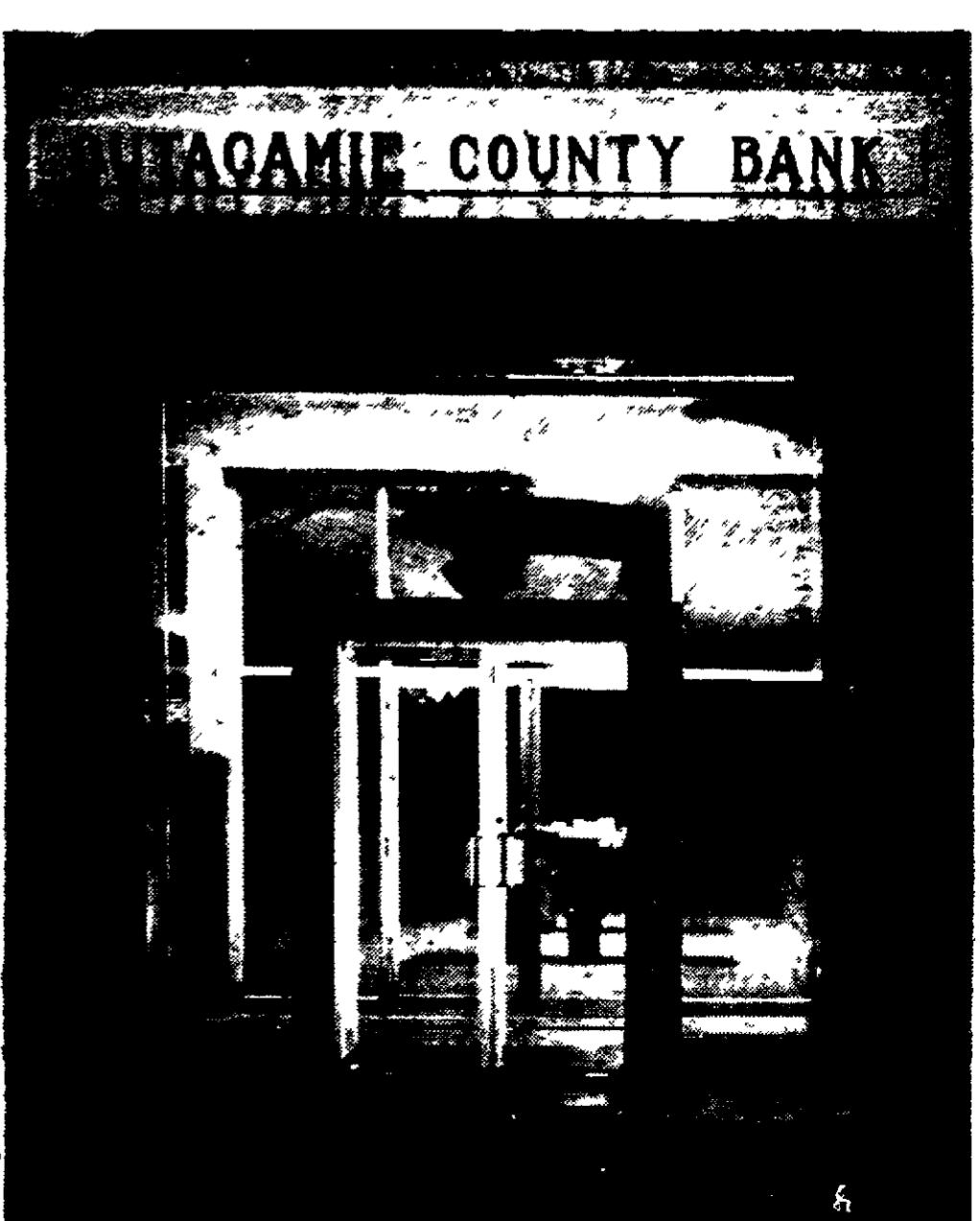
As we celebrate this Fiftieth Anniversary, we renew our pledge to continue in the years ahead the same friendly, progressive, and helpful banking service that has been the policy of this bank. We will continue to work, cooperate, and contribute to the development of this Fox River area for the benefit of all.

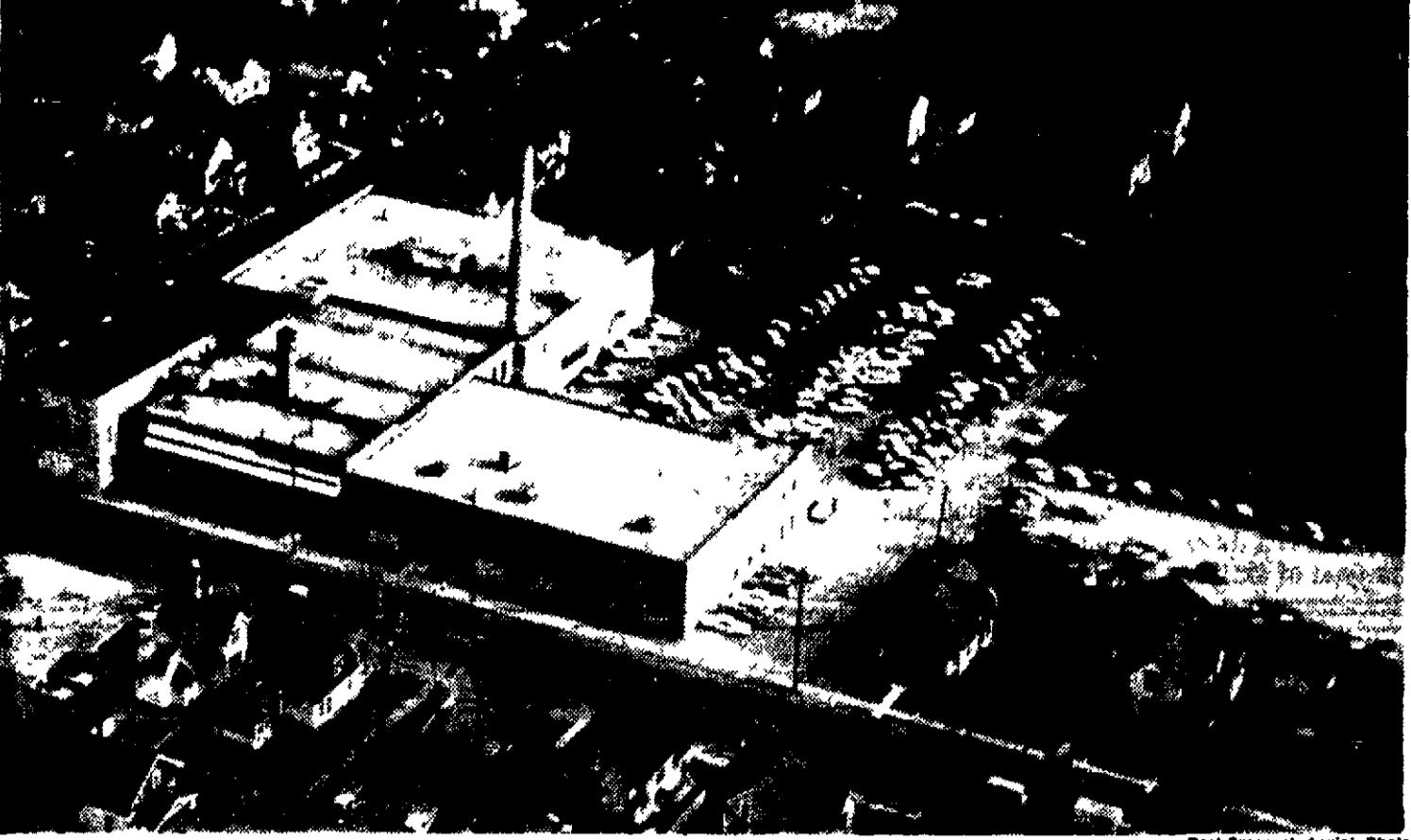
We cordially invite you to make use of the many banking services we have to offer, and you may be sure we will genuinely appreciate your patronage.

Sincerely yours,
O. A. Hansen
O. A. Hansen, President

OUTAGAMIE COUNTY BANK

APPLETON, WISCONSIN
Member Federal Deposit Insurance Corporation





Zwicker Knitting Mills' Fifth addition (at right) was completed early this year, adding 40,000 square feet to the plant. Offices and research department are housed on the first floor, with packing and ship-

ping departments on the second floor. In the basement are storage and yarn winding operations. Old office space will be used for storage. The building permit for the addition was for \$275,000.

Work Toward Future

Chamber Activities Range From Air To Parades, Serious to Frivolous

From serious matters such as the development of airport and parking facilities, to the frivolity of a balloon parade on a windy day, the busy hands of Chamber of Commerce and business association members can be seen taking the pulse and working for the future of the Fox Cities.

The Appleton Chamber of Commerce, under president John Conaway, made significant strides toward improving parking in downtown Appleton and promoting interest in the airport problem.

In a program of work for the future, a committee headed by Ross Williams outlined the chamber's stand on industrial development, parking and improved airport facilities.

Three-Fold Program

The city is now working toward parking, a new interest in industrial development was spurred by the week-long Prospector Days, a sort of salesmen's folk festival, featuring sidewalk sales.

The Kimberly association also was at work. Under the direction of chairman David Weiland, the group planned five sales events, promoted Lawrence College homecoming activities and cooperated with the industrial committee to sponsor the salute to industry program.

As a finale, the retail division and Christmas committee sponsored a massive summer promotion pro-

gram. The first balloon parade ever held in Appleton.

But the work of a businessman's organization has many facets. Several new publications originated at the chamber office, including a brochure for industry and business seeking information about Appleton, and an information sheet to bring conventions to Appleton.

The chamber's credit bureau began a new service to loan agents, the Appleton Loan Exchange. The forum committee arranged for free speakers to appear at joint meetings of the chamber and Appleton service clubs. The industrial division sponsored a seminar for business executives and a panel on retirement plans.

Neenah-Menasha

In Neenah and Menasha, the Chamber of Commerce undertook a massive summer promotion pro-

gram. The Kaukauna Chamber is planning special promotions and has moved downtown to be more centrally located. The chamber continued its sponsorship of children's activities during the holi-

days. The Kimberly association also continued work with children in a parade complete with burro, bunting on lamp poles and special in the stores, including a nickel beer. The retail division sponsored the event, under the leadership of James Webb.

The chamber also has an active airport committee under the direction of Robert DiRenzo.

One of the additions to the chamber structure is a retail service committee that provides merchandising and service busi-

nesses with information. Among the group's promotions

and Christmas committee spon-

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Three Cooperate

A joint promotion by the Kaukauna Chamber of Commerce, the Little Chute Businessmen's Association and the Kimberly Businessmen's Association was the major event for those groups.

A "Heart of the Valley" concept coordinated store opening hours for Christmas, dollar days and other special events in the three communities. Special bus service was made available to shuttle shoppers back and forth between the villages and Kaukauna.

The Kaukauna Chamber is planning special promotions and has moved downtown to be more centrally located. The chamber continued its sponsorship of children's activities during the holi-

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and Christmas committee spon-

Safety Marks Observed by Several Mills

Several mills added to enviable safety records during 1960, their reports to the Post-Crescent's annual industrial survey indicate.

Bergstrom Paper Co. in Neenah reported an accident frequency rate of 4.02, lowest in many years and well under the paper industry's 6.91 rate. The rate is a ratio of disabling accidents per million hours worked.

Thiulman Pulp and Paper Company's pulp mill in Kaukauna has worked from May 8, 1958, through the end of 1960 without a lost time accident.

At Marathon Division of American Can Co. in Menasha, the ink plant has worked for two years without disabling injury and the River Street plant completed a year last July without a disabling injury.

Central Paper Co. in Menasha reported losing only 108 man-hours in 201,000 production man-hours at Neenah and repairs at several area crossings.

\$14-Million Volume

New rolling stock—\$3.7 million worth—will affect Fox Cities area operations of the Milwaukee Road, since most of the 750 new cargo cars will visit here at some point in their service lives. The Milwaukee road otherwise has made little

New Soo Line Big News in Railroading

Three Roads Joined; Ending Twin City's Wisconsin Central

BY JOHN MORGAN
Post-Crescent Staff Writer

Merger of three railroads into the new Soo Line Railroad Co. marked and otherwise uneventful 1960 for the three systems serving the Fox Cities.

Area historical enthusiasts probably viewed the merger with some nostalgia, since a famous old name in railroading—Wisconsin Central—expired Dec. 31.

The Wisconsin Central, for many years operated as a division of the Soo Line, was formed in Menasha Feb. 4, 1871, by Judge George Reed and some associates, who met on the site of the present Hotel Menasha.

First Train

The men let contracts for railway construction then and saw their first train run from Menasha to Waupaca Oct. 2, 1871.

Their road had secured a land grant to run from Doty's Island (Neenah and Menasha) to Lake Superior. The line eventually had 1,031 miles of line connecting Chicago, Milwaukee and Manitowoc with Ashland, Duluth-Superior and Minneapolis-St. Paul.

Other railroads making up the new Soo Line were the Minneapolis-St. Paul and Sault Ste. Marie Railroad Co., a 3,222-mile line, and the Duluth, South Shore and Atlantic Railroad Co., a 543-mile system.

Save On Costs

The plan to merge the three lines was the result of a 14-month study showing that unification, which used punched data cards to portend creation of a line better able to compete for business from a sounder economic basis.

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'60 Started Well, Ended Low for Roads

Shortest Boom on Record for Nation's Rail Carriers

The year 1960, which started with expectations for a sharp business pickup for both the nation's economy and its railroads, apparently brought one of the shortest "booms" on record for the carriers.

"While the first half of 1961 will probably show little improvement, the industry looks for the start of a genuine upturn in the second half," said Daniel P. Loomis, president of the Association of American Railroads.

Analyzing the industry's 1960 operations, a preliminary A.A.R. report stated that freight carloadings spurred ahead for a couple months following the 1959 steel strike, but then slid off and finally wound up lower than the previous year's. The 1960 total is estimated at 30.5 million loadings or about 1 1/2 per cent below those of 1959. Reflecting heavier loads per car, however, traffic as measured in ton-miles totaled almost the same.

Piggyback Boom

Loomis singled out as a bright spot in the freight picture a 33 per cent increase in piggyback or truck-trailer-on-flatcar traffic. This amounted to 554,000 carloads during the year.

"Another bright spot," the A.A.R. president continued, "was in the passenger area where the long decline in rail travel showed signs of leveling off. Although the volume for the year is now estimated at 21.3 billion passenger-miles, 3 1/4 per cent less than in 1959, the drop was due primarily to strikes that tied up two major passenger-carrying lines."

The railroads took in gross revenues of \$9.5 billion during 1960.

A football plays an important role down 3 per cent from the previous year's total. At the same time, the North Western has eight part in an oil company's oilfield passenger and six freight trains waterflood project, reports a then net income sank to \$450 million through the area each day, except Sunday.

found a football an effective an-

of 1959 and the lowest since 1949.

The industry's average rate of return on net property investment

declined to less than 2 1/2 per cent, compared with 2 7/8 per cent in 1959 and an average of 3.65 per cent for the 10 years 1950-1959.

change in operations in the Fox Cities.

Cold Tablet Contains Five Ingredients

A tablet containing five chemical ingredients has proven highly effective against different symptoms of common cold, says the manufacturer.

Dollar volume of the three railroads in this area last year was about \$14 million. About \$870,000 went for payroll, according to estimates. No exact figures are available.

The Soo Line runs two passenger, 14 freight and two mixed trains through the Fox Cities daily.

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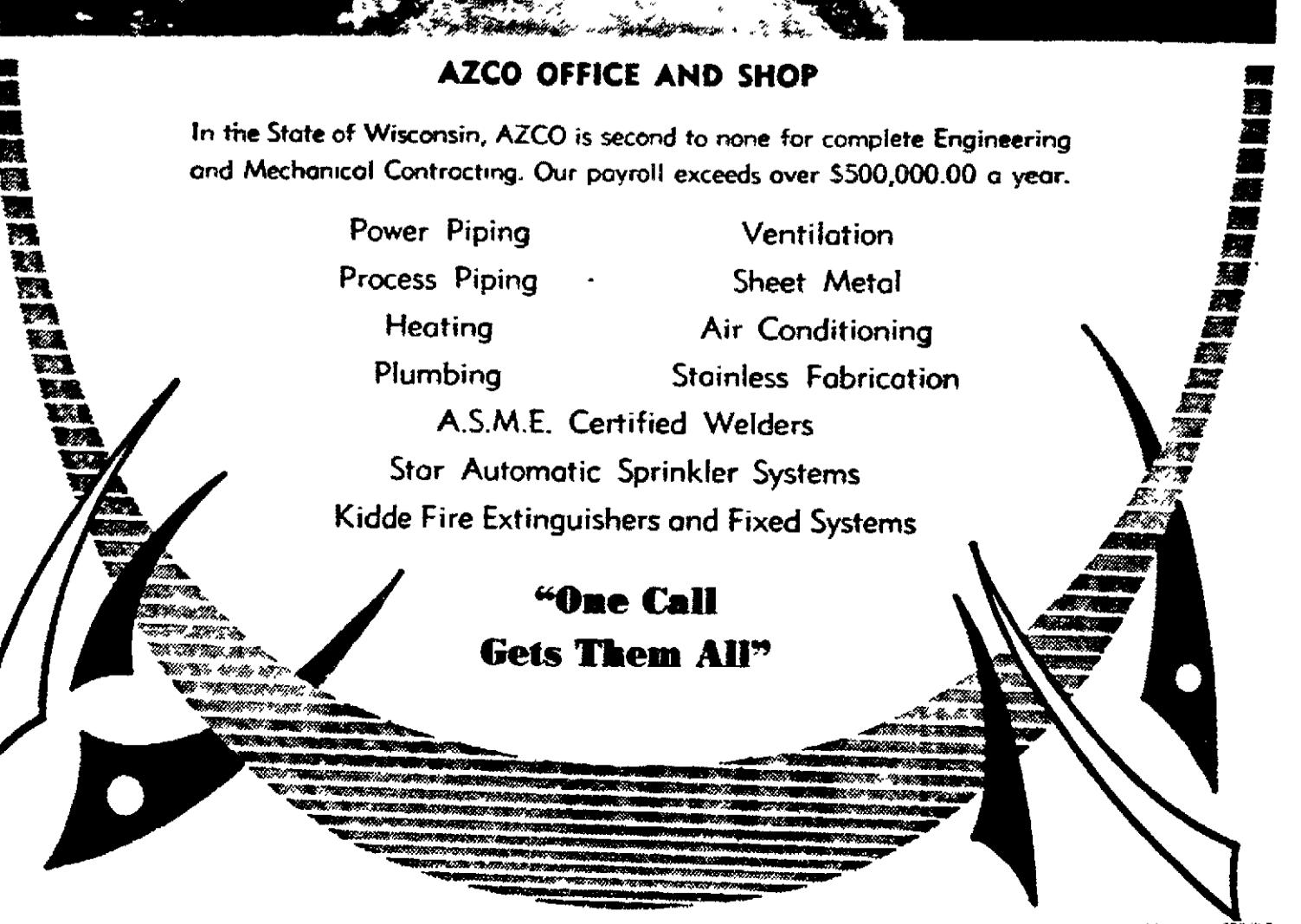
The Milwaukee Road only has a swer to a vibration problem in an

injection pump. The ball, in a

about 20,000 incoming and the steel jacket on one side of the

same number of outgoing carloadings were estimated for the Fox Cities last year.

stations, thus absorbing the sharp kick of water under pressure



PROGRESS REPORT

from KIMBERLY SAVINGS & LOAN ASSOCIATION

— MORTGAGES —

First Mortgage Loans 1959	... \$5,061,586.00
First Mortgage Loans 1960	... 5,638,043.00
INCREASE	... \$ 576,457.00

— SAVINGS —

1959	... \$5,074,650
1960	... 5,714,902
INCREASE	... \$ 640,252

A
Progressive
Business
In A
Prospering
Community

Reprint, in Part
Appleton Post-Crescent
Jan. 19th, 1960



WHERE You Save
DOES Make A Difference

KIMBERLY
SAVINGS & LOAN ASSOCIATION

319 E. Kimberly Ave.

Dial ST 8-3522

Kimberly, Wis.

Valley Industry Ups Capital Outlay 6.6 Per Cent In '61

Facilities May Total \$275 Million

Industry in the Fox Cities invested a healthy 6.6 per cent more in new facilities last year than it did in 1959. The \$13,589,200 spent in this industrial complex brings the estimate of industry's investment to nearly \$275 million.

The total does not include any firms outside the manufacturing and distribution fields, such as professional services, service industry, retail stores and similar companies. The method of calculation does not take into account the depreciation figured by business, hence it is a tentative figure.

Indicates Trend

The total is used in this annual survey as an indication of what industry is doing in the Fox Cities to modernize its facilities, to invest in its own future. The figures, as others in this survey are estimated totals taken from a careful sampling of major industry in the Fox Cities.

Every classification of industry cooperating in this annual survey reported increases in its capital investment, which shows Fox Cities industry is modernizing at a regular rate.

Contrast to U. S.

In contrast to the rest of the nation, which reflects the recession with lower or non-existent rates of capital investment by industry, the Fox Cities racked up even more capital growth last year than in 1959 compared to 1958.

Major classifications and the totals for last year follow.

PULP AND PAPER MANUFACTURING — Up 3.6 per cent, or \$4,781,310, to a total of \$132,235,040, which is 59.8 per cent of the total Fox Cities industrial investment.

PAPER CONVERTING — Up 14.3 per cent, or \$4,772,190, to a total of \$38,237,780, which is 17.3 per cent of the total industrial investment.

METAL WORKING AND ELECTRICAL MANUFACTURE — Up 12.3 per cent, or \$759,800, to a total of \$6,942,100, which is 3.1 per cent of the total industrial investment.

ALLIED TO PAPER — Up 2.6 per cent, or \$421,370, to a total of \$16,710,270, which is 7.6 per cent of the total industrial investment.

PRINTING AND PUBLISHING — Up 9.8 per cent, or \$888,700, to a total of \$9,358,250, which is 4.2 per cent of the total industrial investment.

MACHINERY MANUFACTURING — Up 15.2 per cent, or \$1,616,350, to a total of \$12,265,350, which is 5.6 per cent of the total industrial investment.

DAIRY PROCESSING — Up 8.3 per cent, or \$398,966, to a total of \$5,229,070, which is 2.4 per cent of the total industrial investment.

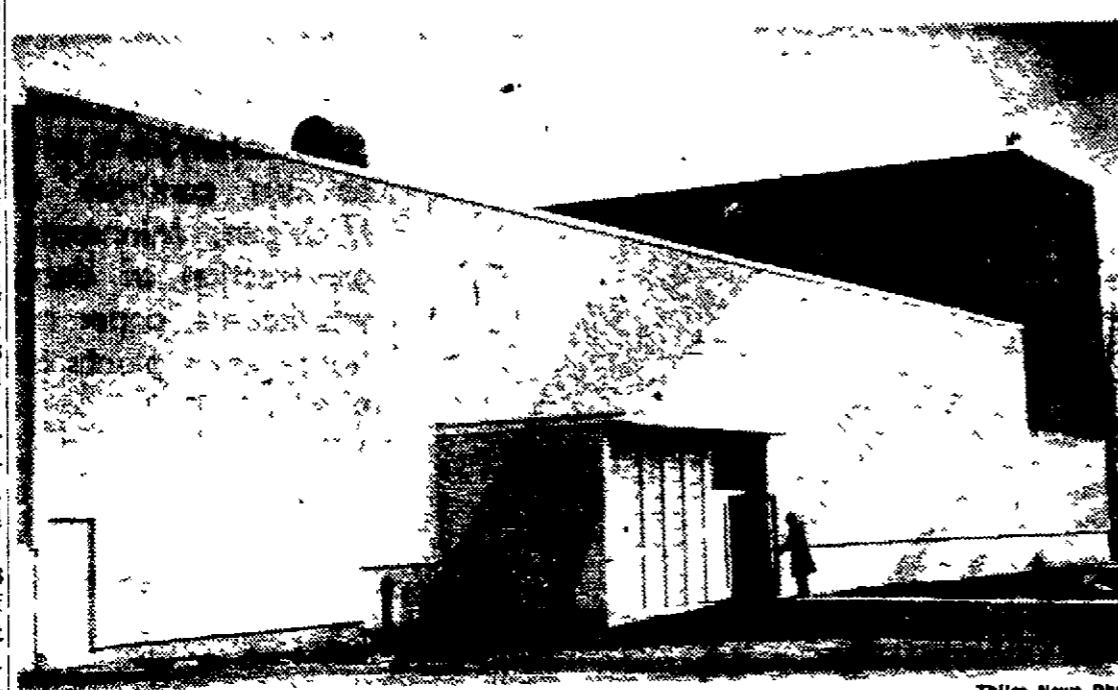
MISCELLANEOUS — No comparison with 1959 is possible because the same firms do not participate in the annual survey, but the firms cooperating indicated they invested some \$5,528,710 in their plants to bring the total for the 11 companies to \$87,205,700.



The New 15,000-Square-Foot Addition to Miller Electric Mfg. Co., Inc., 718 S. Bounds St., gives the firm total working area of five acres.



The New Driessen Press Building at Little Chute was completed in 1960. The \$24,000 unit is operated by Lester Driessen, who formerly published the Little Chute Tattler.



Work Has Been Completed on the 33,000-square-foot supercalender building at the Lower Mill of the Thilmany Pulp and Paper Co., Kaukauna. The exterior is finished in grey and green insulated metal panels, permitting easy expansion in the future.

READY-MIX Quality



concrete

WHEN PLANNING TO BUILD YOUR
NEW HOME

Be Sure To Specify In Your Building Contract

The Use of

CONCRETE Poured Walls

Watch for Spring Opening of New Midway Rd. Plant

Courtney & Plummer, Inc.
Twin City Concrete Co.

PHONES: — Neenah PA 2-7703

Brillion 299

Oshkosh BE 1-8440

"There's A Changing
Horizon at . . .

CONSOLIDATED"



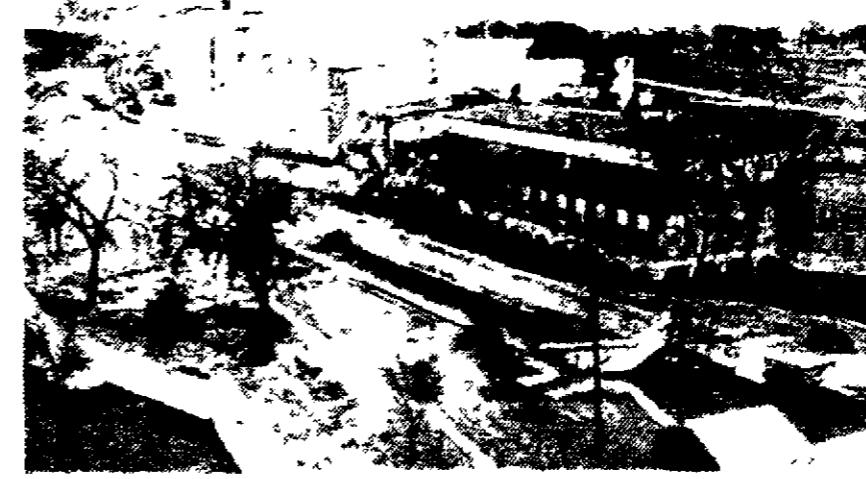
LANDMARKS since 1891, these smokestacks were torn down in 1960 after our new boilerhouse was put into operation under a plant modernization program.



STREAM IMPROVEMENT programs continued in 1960. Shown above is a 60,000 gallon storage tank being built for spent sulphite liquor. Fifteen percent more spent sulphite liquor will be collected through a new \$136,000 system instead of being lost into the Fox River.

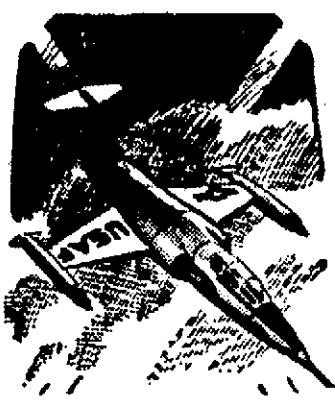


LIGNIN LIQUOR PRODUCTION is being expanded by 150 percent to meet increased demand for this product which is used as a binder, dispersant, and emulsifier. This plant addition will also permit us to utilize nearly all collectible spent sulphite liquor, leaving only a small portion to be burned as fuel.



SMOKESTACKS FALL and new buildings rise at Appleton Division bringing changes to the mill and the horizon, viewed from the new College Avenue bridge. The horizon is continually changing at Consolidated's Appleton Division in order to keep abreast of recent developments in the pulp and paper industry. Appleton Division manufactured Mitscherlich sulphite pulp, our principle product, at capacity through 1960 for use in Consolidated Enamel printing papers, waxing papers, and other paper products. Payrolls were over \$1,800,000 and employment remained stable with over 300 people at work. Looking at the 1961 business horizon we anticipate full operations during the year.

Appleton Division
Consolidated Water Power & Paper Company



Air Fields
•
Military Installations
•
Government Buildings
•
Industrial Buildings



Waste and Sewage Plants
•
Industrial Warehouses
•
Banks & Civic Buildings
•
Office Buildings



MEYER

CORPORATION of NEENAH

Specialists In
INDUSTRIAL CONSTRUCTION

Signs Of Progress

Whether it's a giant scoop shovel taking a hungry bite out of the earth to break ground for an airport . . . or a powerful "cat" leveling ground in preparation for the construction of a factory building . . . such signs-of progress are likely to be accompanied by another sign that says . . .

"MEYER CORPORATION — SPECIALISTS IN INDUSTRIAL CONSTRUCTION."

Meeting the challenge of the toughest construction job is an everyday sort of thing, as we continue to serve Wisconsin, Michigan, Minnesota and Iowa with the construction of dams, factory buildings, warehouses, paper mills, airfield installations, power plants and sewage and water plants.

The Meyer Corporation sign on such a job has an unmistakable meaning. It means that precision techniques . . . unexcelled materials . . . and vast experience are again giving the Midwest's tax-paying citizens the most of the best for their dollars.



Ready to Serve You . . . We Invite Your Inquiries on Any of Your Building Needs

Write Post Office Box 588 — Phone Parkway 2-2877 — Neenah Wisconsin

Continuous Changes Alter Social Security To Fit Way of Life

Appleton District Distributes Almost \$500,000 Each Month

BY FRANK M. DONNICK

Appleton district manager of Social Security Administration

With the changes in economy, improvements in our way of life, added life expectancies and ever-increasing numbers of persons living beyond the normal life expectancy, changes have been needed in the Social Security act and the various health and welfare programs it encompasses.

The original law covered only wage earners in commerce and industry. Although there were some amendments to the act from 1939 to 1950, the 1950 amendments were sweeping in scope in that they provided coverage in general for the self-employed, excepting professions and farm operators. The 1954 changes that adjusted some of the inequities still existing and also enabled the inclusion of provisions now used to payment of benefits to the disabled and members of their families.

1960 Changes

The September, 1960, changes in the regulations reduced the amount of time necessary to work and/or be self-employed in order to qualify for the cash benefit payments, and completely eliminated the requirement that the wage earner who became totally disabled had to be at least 50 years of age to become entitled to any benefits at all.

Now the Social Security regulations cover 92 of every 100 jobs, self-employment enterprises and professions, and also provide benefits to workers and their families because of the breadwinner's retirement, death, or total disability.

To meet the needs of administering the program within the Fox Cities and the areas immediately adjacent to it, the Appleton district Social Security office was opened to the public June 2, 1958.

The service area include Outagamie and Waupaca counties, the northwest quarter of Calumet County, and the cities and towns of Neenah and Menasha.

More People

Although the service area remains the same, the population within it is increasing more rapidly than in any other community in the state as evidenced by the latest federal census figures. This in turn increases the need for to explain the operations of the better and more streamlined Social Security law.

\$504,325 Goes To Charities In Fox Cities

Greater Than 1959, But No Exact Total Can be Accounted for

Fox Cities residents contributed approximately \$504,188 to organized annual fund drives by health and welfare organizations in 1960.

This total of 12 major fund drives and several smaller ones does not include contributions to churches or to capital fund drives for building projects.

In 1959, charitable organizations received about \$483,000. An exact tabulation of funds contributed is not possible because of their or-

ganization. For example, telethons and contributions to organizations that collect by mail are not included.

In 1960, industry contributed

Industry Gave \$795,585 in '60

The Appleton office receives an average of 60 new claim applications for cash benefits each week. There are 7,129 persons in Outagamie County receiving \$439,049 per month because of the retirement or death of the worker, plus 212 persons receiving \$14,908 a month in disability benefits for a total of 7,341 persons being paid \$453,955 each month. This represents nearly one-half million dollars monthly income within the one county alone which the recipients helped to provide through tax contributions while gainfully employed.

Courthouse Office

The Appleton social security office is located in the new Outagamie courthouse annex building and is open from 8:30 a.m. until 4:15 p.m. Monday through Friday. In addition to the regular service of providing information and assistance benefit payment applications, the office manager or one of his representatives meets with any organization such as civic, social, labor, and business groups in turn increases the need for to explain the operations of the better and more streamlined Social Security law.

A \$600,000 Addition to the present Lawrence College Carnegie Library was assigned top priority by the college's board of trustees during 1960, and more than \$250,000 toward the project is now on hand.

The architect's sketch shows the present building at left rear, with the new wing, which will double the library's facilities, extending to the south and east,

where a parking lot and Peabody House now stands. The new wing will relocate library's principal entrance to be just across the street from the Worcester Art Center, while the old entrance on Union St., will open to administrative offices only. Frank C. Shattuck and M. F. Siewert Associates, Inc., are the architects for the addition.

forms is, of course, condemned Rights," Stevenson said. "Much by the United Nations charter and is being done by the United Nations by the Declaration of Human Rights to deal with the problem."

Industries Aid College

Lawrence's Music, Drama Center Widens Fox Cities Horizons for All

BY MARGUERITE SCHUMANN

ical season consisted of 41 con-

Fastened to the brick foyer wall, certificates, 13 of them on the adult art-

of the Lawrence Music-Drama artist level. The year 1959-60, the Center is a plain wooden plaque: year of the Music-Drama Festival.

"In gratitude to those industries the concert list expanded to 58, and individuals who made this building possible."

It was the support of 2,442 pri-

ate citizens and business firms that gave Appleton its new cultural hub through the Lawrence Development Campaign For Greater Service.

Dedicated in June, 1959, the calendar year 1960 gave the first accurate picture of the great in-

crease both in number and variety of cultural events offered either by the college or by civic groups that use its facilities.

Two years ago, before the Mu-

sic-Drama Center existed, the mu-

Community Series

Turn to B-14

"KEY" TO "KEY MEN"

★ Psychological Evaluation

FOR INDUSTRY - SERVICE COMPANIES — Large or Small

THE RIGHT MAN IN THE RIGHT JOB

Find them — develop them — they may be in your own organization NOW. With our staff of qualified Psychologists (PhD's), we can help you, as well as your employee, seek the level of maximum efficiency for improved co-ordination.

★ New Personnel Screening

THE RIGHT MAN FOR THE JOB

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APPLETON, WISCONSIN

What Is Lawrence?

Little of Everything

Public Image of College Spreads Throughout U.S. As Activities Broaden

BY MARGUERITE SCHUMANN

The "public image" of Lawrence College — that elusive bird of success — because slightly plumper of form and brighter of tailfeather during 1960.

Lawrence's student body becomes a little more cosmopolitan each year, evidence that the college's reputation is travelling ever farther.

Ten years ago there were 22 states and three foreign countries represented in the student body. During the fall of '59 this had soared to 40 states and 10 foreign countries. In 1960, the geographical spread edged a little bit higher to 42 states and 10 other nations.

Most dramatic is the increased spread among incoming freshmen in the several years since the national pressures have begun. Only four years ago, 17 states were considered a fair representation in a single incoming class. In 1959, this had risen to 27 states and seven foreign countries and by 1960 it had attained 32 states and eight nations.

Intelligence, Too

The class of 1960 brought considerable academic distinction from its far-flung backgrounds. A normal year finds about a quarter of the freshmen in the honor 10 per cent of their high school classes. Last fall, 38 per cent of them fell in that category.

The admissions office experienced its busiest year in 1960 with more than 900 applications for 315 spaces. Previously, about 700 applicants were considered a healthy number. Admissions representatives now visit the west coast, as well as increasing their attention on the eastern seaboard.

Heightened public interest in education has been the impetus for some, but not all, of Lawrence's increasing national importance. Such comments as the one that appeared in a December issue of Time magazine are typical.

"One happy result of the US race for colleges is the rising fame of colleges that seemed ob-

solute only a few years ago.

Such good small schools as Carlton, Claremont Men's, Colby, Lawrence, Mills, Occidental, Pomona, Reed or Scripps are hardly 'unknown' any more. Each is now almost as tough to get into as the east's most favored campuses — and well worth trying."

The enlargement of geographical spread does not necessarily indicate that Lawrence is drawing its students from an increasingly higher socio-economic group. A study of financial aid figures (at Lawrence, aid is granted on the basis of need coupled with academic ability) shows that in 1958-59, 434 Lawrence students (about half the student body) received a total of \$401,955 in financial aid. For the year 1959-60, a total of 452 students received \$473,352. Final figures for the '60-61 season are not yet computed, but are expected to be even larger. President Knight commented after a recent tuition increase: "We feel that we have no alternative to the tuition increase, but we want to be certain that no Lawrence student is penalized because of it."

During 1960, Lawrentians compiled an enviable record of personal scholarship. There are presently six National Merit winners on the campus, and the class of '60 set a high-water mark for winning national scholarship awards to graduate schools.

Seven Lawrentians won a total of 9 Woodrow Wilson Rotary and

the Girls Club of America. She received her award from Mrs. Richard M. Nixon in Washington, D.C.

Evidence of Lawrence has cropped up in unexpected places on the globe during the past year.

Hawaiian Visits

A historical marker on Maui, Hawaii, mentions Dr. Chandler W. Rowe and the Lawrence anthropology department. The marker mentions Rowe's work supervising a crew of prisoners who reconstructed two Hawaiian temples of worship for the Bishop Museum of Honolulu. The city of Honolulu will be treated to another dose of Lawrence, for late in 1960 Band Director Fred G. Schroeder was invited to conduct a clinic and massed band concert in Waikiki Shell in May.

Presidents' Travels

President Douglas M. Knight carried the name of Lawrence with him to national and international meetings. Early in 1960 he traveled to Europe to interview program for teenagers living on national leaders on the subject of

state aid to education. The result of the trip were two chapters of the book "The Federal Government and Higher Education" which Knights also edited for the American Assembly.

Later, the Lawrence president was appointed to a national advisory committee to the U.S. Commissioner on Education, to deal with the same subject. In the fall, President Knight's interest in Asian studies was recognized when he was chosen as one of three American representatives to a SEATO meeting in Karachi, Pakistan. The meeting was held last month.

In Seoul, Korea, several buildings of a Presbyterian mission have had Lawrence incorporated into their names through Alumnus Ye Yun-Ho, founder of the church-school-hospital enterprise. Several Lawrence undergraduate fund drives have supported his work.

with a particular intention of interesting them in college training. A busy exchange of visits has taken place.

Lawrence alumnus publications have won three national awards given by the American Alumnus Council. A brochure, "Investments in Civilization," shared first place for the best piece of estate planning literature. The Lawrence Newsletter was given honorable mention, the only regular given in that category, and a regular column by Alumnus

Williams "the man who carves those ugly faces."

But people like and buy them. Williams, who began wood carving when he was confined with tuberculosis, sells them for \$5 to \$25 and Walter Thrift, operator of the Artists Gallery here, says the sales have averaged one a day. Williams had never done any carving before his illness.

The past years are history . . .

but the future of

Appleton Coated Paper Company

belongs more than ever to our

450 company employees



1961 offers continued steady employment, expansion of personnel, training programs and new jobs to our growing community.

A new coating room will speed production. All this sums up to new products, new papers, new services . . . Things never looked brighter as we strive to meet the demand of our growing markets.



Leading as the largest industrial taxpayer, excluding public utilities, Appleton Coated Paper Company places great confidence in the highly skilled personnel that contributes so much to the growth of this community.

... and in this unity there is strength, of purpose and performance.



CREATIVE GROUP, INC.

Advertising/Public Relations • Conway Building, Appleton

Worker Total, Pay Received Higher

Number Employed Rose Slightly In Fox Cities, Dropped in State

BY TOM TORINUS

Post-Crescent Staff Writer

The line of production workers filing into Appleton, Neenah and Menasha plants lengthened slightly in 1960. On payday these workers filed out of the plants with record checks.

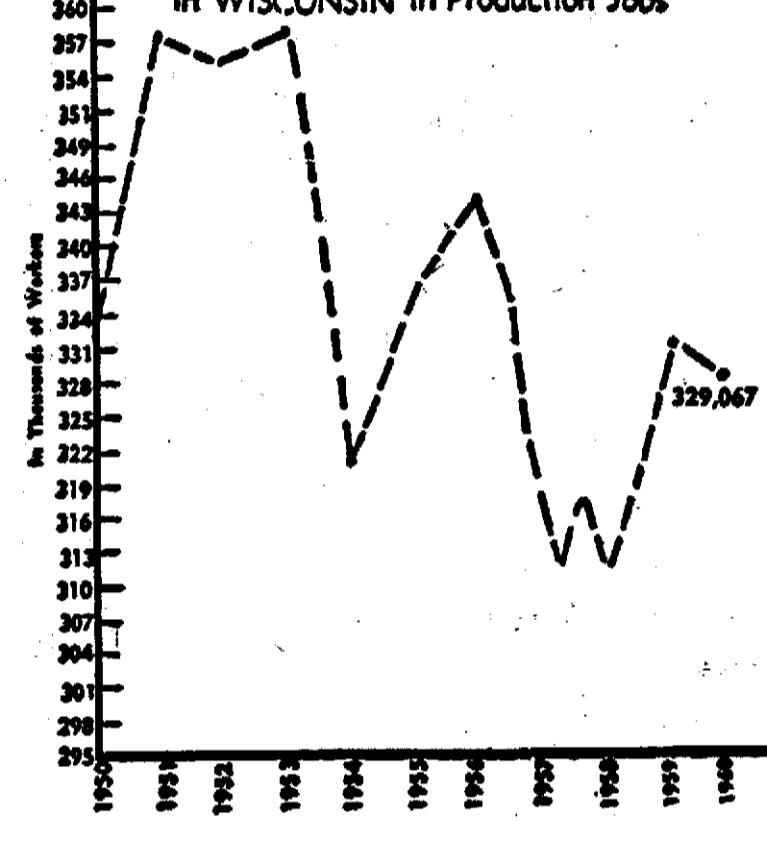
The number of men employed in production jobs in this area was up 1 per cent last year, despite a drop in the state. Appleton, Neenah and Menasha were spared a sharp decline in employment that started in the state and nation in July. Month-to-month employment in the three cities was steady, showing little seasonal or cyclical fluctuation.

Average Wages Rose

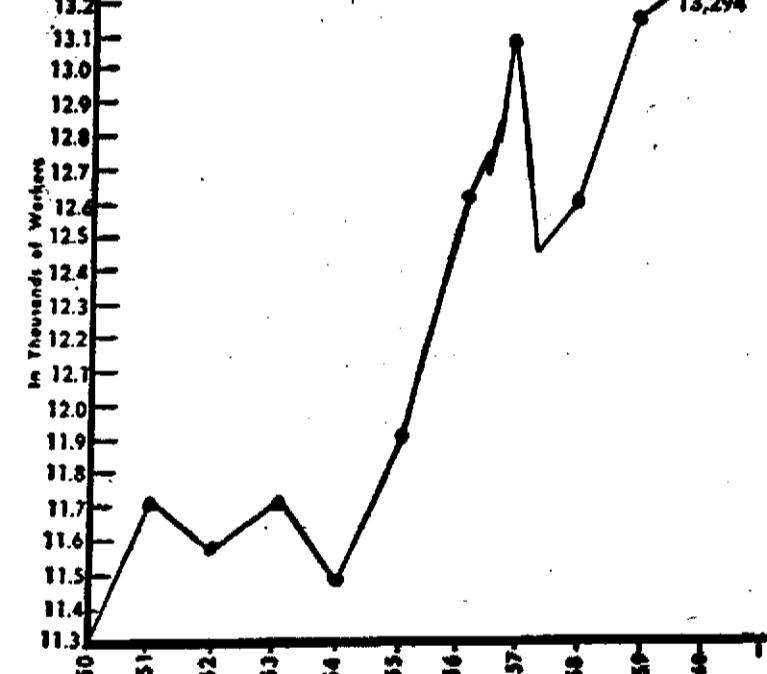
Average weekly wages rose in the state, but they rose even higher in the three Fox Cities. In Wisconsin they were increased 2.6 per cent. Here they jumped 3.5 per cent. The \$99.27 average weekly wage in Appleton, Neenah and Menasha was \$3.51 above last year's record level.

The average weekly wage is a statistical tool and should not be regarded as a wage rate. The Wisconsin Industrial Commission takes all fulltime and parttime in the three charts below.

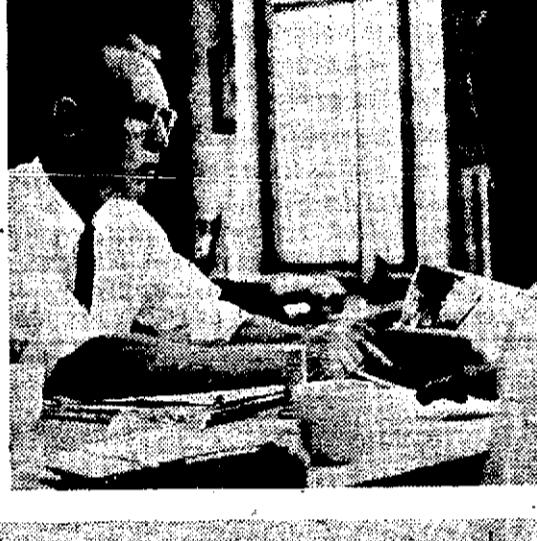
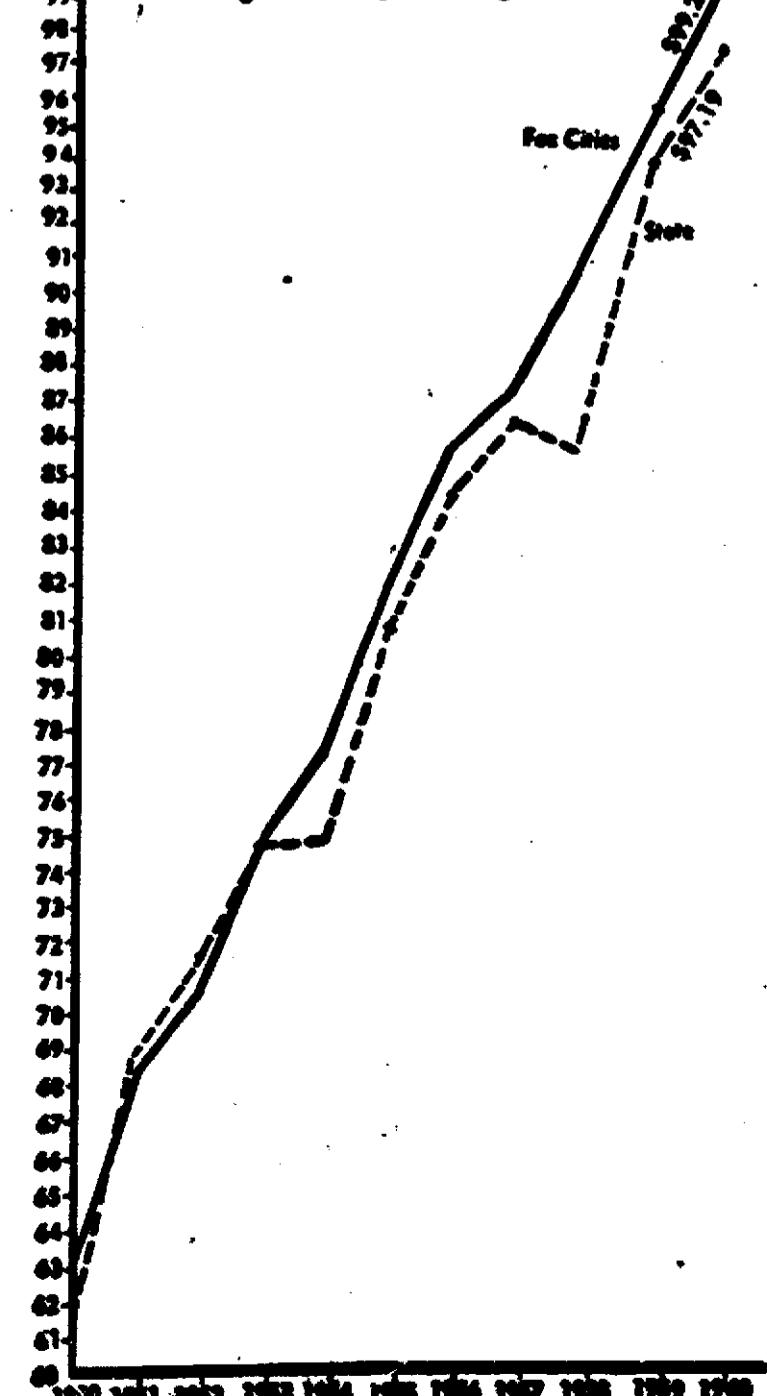
Estimated Number Employed in WISCONSIN in Production Jobs



Estimated Number Employed in Production Jobs in FOX CITIES



Average Weekly Earnings



THE BRADY COMPANY advertising
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Number of Farms Drops, Remaining Ones Boost Acreage, Operations

Farming throughout the Fox Cities area is becoming a big scale operation with less farmers working bigger farms, although there is less total farm land.

In five years, the process of urbanization and migration of rural dwellers to the city has taken heavy toll of the farming industry, new census of agriculture figures show.

There were 10,043 farms in the Fox Cities area in 1954, by 1959 the number dropped to 8,678. Specific decreases in farms by counties were Outagamie, 385; Calumet, 177; Winnebago, 335, and Waupaca, 458. Counties with large city centers and industry, such as Winnebago and Outagamie, had bigger losses as farms less than three acres with sales creased nearly two-fold. An Out-

agamie County farm, for example, worth \$17,000 in 1954 now is worth \$24,657. The four-county rise averages \$6,472 per farm. There are, however, fewer farm owners, a drop of 1,013 from the 7,407 of 1954.

More Renters

Part owners or renters have increased 125 and tenant farmers decreased 469. Of these totals, 1,590 less people are living on farms. Some 305 own farms but do not operate them, 3,606 work off the farm and 1,880 have income from other sources, which exceeds farm income.

The trend of part-time farming is growing. More and more farmers are seeking jobs in the city because of income and job security. There also is less work required on a city job than there is fulltime on a farm. The city farmer cannot run an efficient farm and maintain a city job, records show indicate. The farm soon falls into disrepair. Land becomes checked with weeds and land value drops. The farm is often sold because the cost of renovation is greater than the owner's desire to farm.

There still is a need for youth on farms. The average age of farm operators has risen from 48 to 49 years in the Fox Cities area. More and more farm youths are seeking city jobs and higher education. Few return to the farm. Farming throughout the Fox Cities area is experiencing prosperity in farm size and value. There is little hope for continued success over the years if rural people do not remain on the farms, and if there are no young farmers to replace present farmers.

Wife of Judge Not in a Fix

INDIANAPOLIS (AP) — Judge M. Walter Bell of Marion County Superior Court handed his bailiff a broken fountain pen and a slip of paper. Of the pen, the judge said: "Please have this fixed." But about the paper, the judge said "Do not have this fixed." The paper was a jaywalking ticket given his wife. The judge paid the fine.

Built-in convenience is the key less than 45 seconds after hitting the water — hot or cold. Projected to the point of large scale use by the soap and detergent industry, millions of these plastic bags containing all kinds of soap powder could appear on store shelves. In Florida, one company is presently test-marketing an average wash-load portion of detergent wrapped in soluble plastic, the bleach packets will completely melt away in

the right amount of soap or detergent to do the job, they are expected to correct the housewife's tendency to use more than is needed for efficient laundering. But even though home laundry products is the biggest market so far opening up, any number of items could be packaged this way.

1965 demand is estimated at 11 to 15 million pounds a year. The

bowl cleaners, home gardening modified film, now used to pack chemicals like powdered insecticide dry bleach, is transparent, colorless and permanently flexible possibilities offered.

Besides its strength, it seals well and holds up indefinitely in humidity as high as 94.2 per cent.

With 58.5 million housing units in the U. S., and with about one-third of all women of working age

yet put a product on the market, the outlook for this new convenience product is an optimistic one.

Current research focuses on water-dispersible, digestible film for food that is to be cooked under normal conditions.

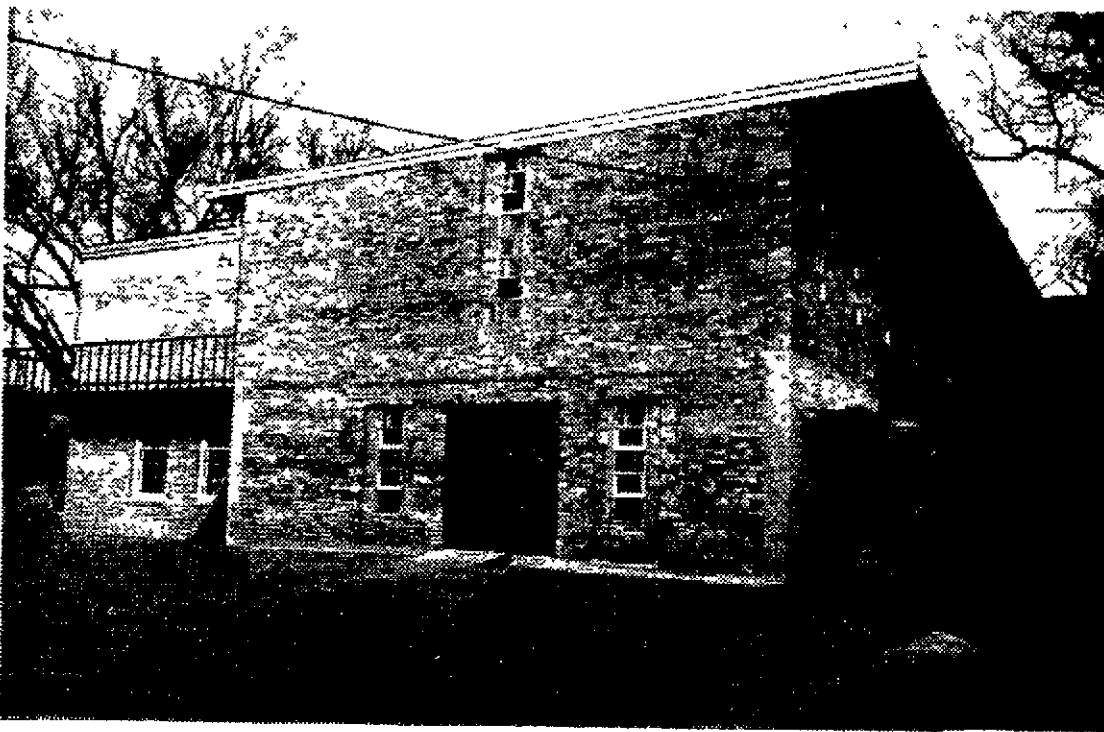
Post-Crescent Aerial Photo

Two New Additions Were made to Giddings and Lewis Machine Tool Company, Kaukauna division, during 1960, both of which are visible on this aerial

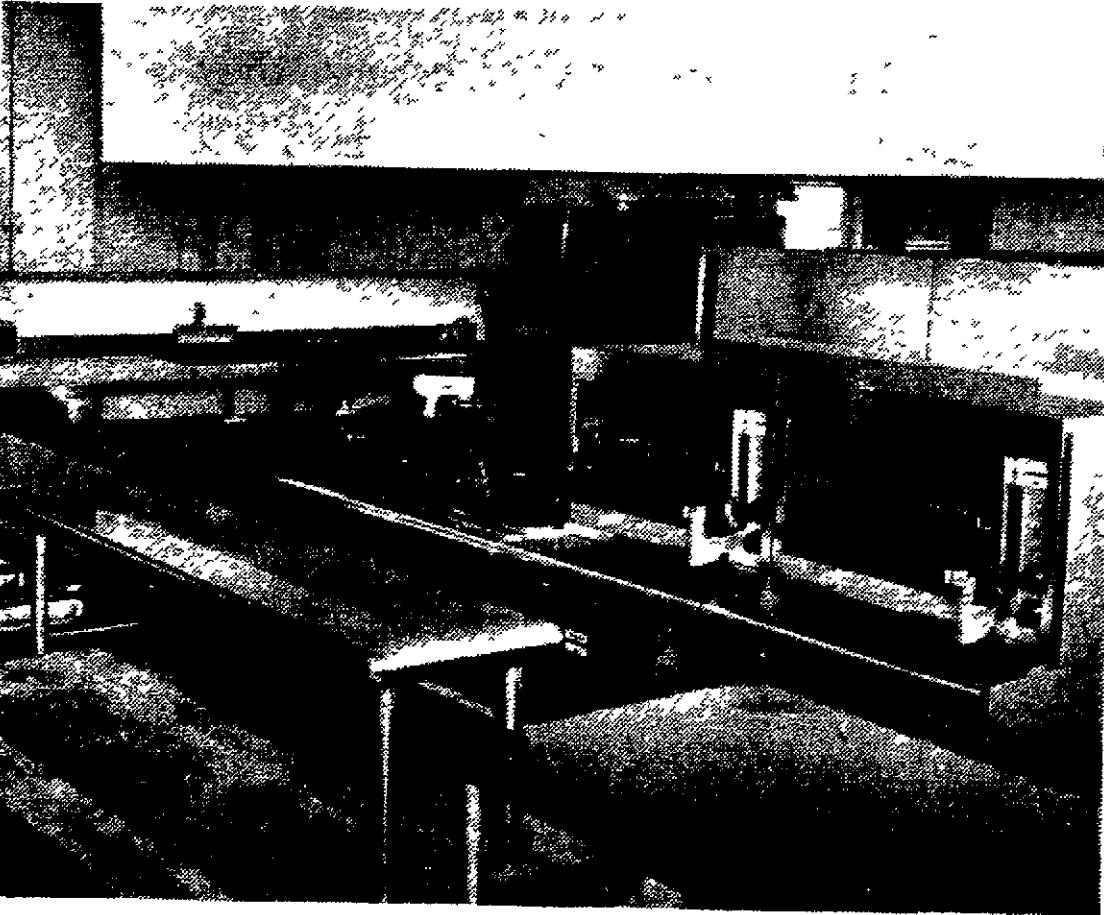
Convenience Boosts Sales

Soluble Packaging Boom May be Ahead

shot. The wings jutting out on the lower and upper part of the plant on the left side of the structure provided increased manufacturing and storage areas.



This 60-by 90-Foot Addition to Butte des Morts Golf Club, Appleton, was started last July and completed late in 1960. The two-story addition is used for storage on the ground level and locker rooms on the second floor.



A Remodeled and Expanded kitchen were part of a new look given to North Shore Golf Club during the year. The club also expanded a dining area and remodeled parts of the interior.

Post-Crescent Photo

A MILESTONE in the progress of Wisconsin Tissue Mills was achieved with the completion in November of 1960 of a new converting plant located on the West side of Little Lake Butte des Morts in the Town of Menasha. The new plant (pictured above) of 30,000 sq. ft., houses the printed specialty napkin division.

WISCONSIN TISSUE MILLS completely rebuilt their paper machine recently and will continue to convert Paper Napkins, Table Covers, Tray Covers, and Place Mats at its ultra modern facilities located in Menasha. Today the Company has achieved a reputation as one of the leading quality napkin manufacturers in the Country.

1915-1961

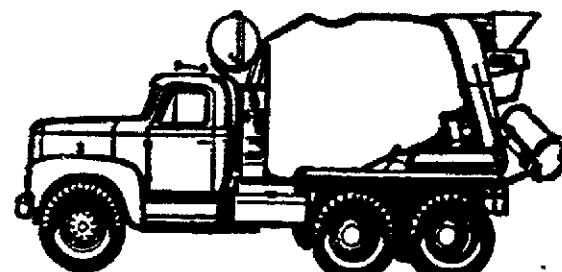
Wisconsin Tissue Mills

MENASHA, WISCONSIN

Aerial View of Main Plant



We carefully proportion ingredients and deliver uniform strength concrete designed for your needs. Fast, prompt deliveries. We are proud of our record of reliable service, first-class materials and fair prices.



Our Fleet of Trucks Is Equipped with 2-way Radio

Fox Cities Homes Are of All Types

Homes in the Fox Cities follow just about every architectural design, including some of the most modernistic.

Pictured on this page are some typical new homes in this area. Some have been especially designed for the individual owners, to fit their particular family needs.

Owners often find it advantageous to hire an architect, particularly if a problem lot is involved or if the home needs special treatment so it will blend well with its surroundings.

Inside layout is normally the major project. Trying to satisfy every personal want of the owner, keep the house functional and stay within certain financial limits are the big hurdles.

For the prospective builder of a new home such problems are often insurmountable. Often they are a big job for the professional architect.

Persons who have utilized professional services say it is well worth the fee to get the kind of a home they want and cannot design for themselves.



This Story-and-a-Half Colonial is owned by Dr. R. K. Burns, in Kimberly. It is typical of some of the

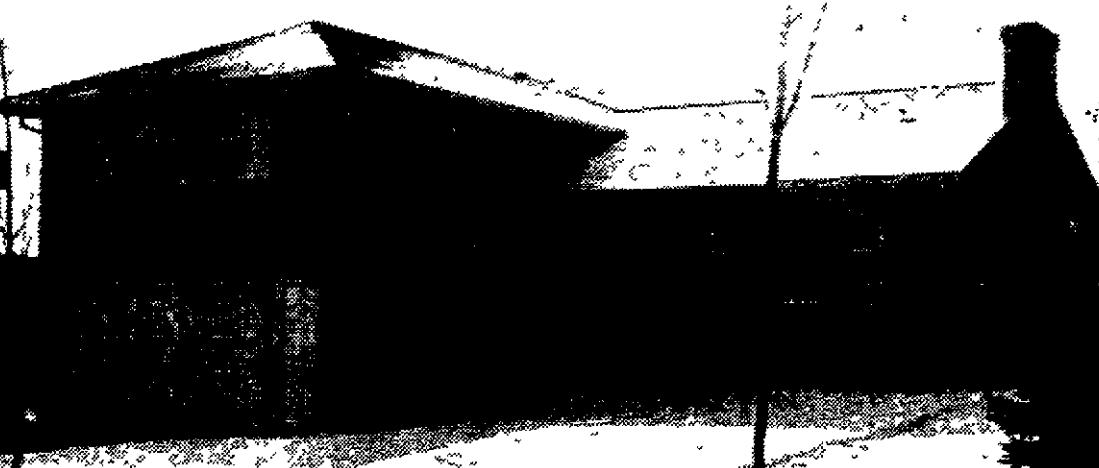
colonials being built in this area.



A Good Example of the Full Two Story colonial homes being built here is this one owned by George Krampien, 171 River Dr. Many of them are individually designed to meet family needs.



A Few More Flat-Roof Houses are showing up in the Fox Cities. This one belongs to Guy Krumm, 1108 Riverside Dr., Kaukauna.



Split-Levels Have the Advantage of offering a lot of house for less money. This one is owned by Robert A. Hickinbotham, 307 E. Pershing St. The same amount of living area in a ranch style would cost more.



D. M. Welland Is the Owner of this bi-level at 228 E. McArthur St. Numerous split levels of this style are being built on Appleton's northeast side.



The Ever-Popular Ranch Seems to remain on top of many homeowners' lists. E. C. Wales, 430 E. Marquette St., owns the one pictured here.



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Our Extra Services Never Carry a Price Tag

- ★ PERSONALIZED SERVICE
- ★ EASY TERMS.
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BUILDING CENTER

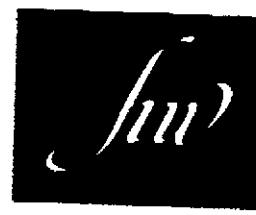
FOR THE BEST IN LUMBER

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1100 N. Lawe St.

a good number of people here in the Valley are "local-out-of-towners." They're the people who have moved here to supply the additional man power, talent and know-how that our growing industries need. They're the people who take an active part in community affairs; build their homes here; raise their children here; spend their money here and are glad to be here. People who, after having lived in the Valley for a while, find it to be a wonderful, friendly community and soon feel so much at home here, that they become part of it. This is a little story about two "local-out-of-towners." Back in the spring of '54 (nineteen, that is) two "local-out-of-towners" set out to prove something to the advertising people of the Valley. They decided to provide the Valley with its own design and art services. Since a large part of the work was being done out of town by out-of-towners, these two local-out-of-towners wanted to show what they meant by local service . . . first-hand service without unnecessary out-of-town delay. Many folks here in the Valley have come to know that this local design studio is just what they need to get a job done fast and effectively. Today a complete service is provided, from the crystallizing of an idea through to the completion of the finished materials, all handled by one organization, which is well-staffed with local people and local-out-of-towners . . . an organization that is still growing and with plans to add other needed services so they can provide the most complete design and art services hereabouts.

The name of the organization is Hudson-Wolter and Associates, Inc., Neenah.



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Kaukauna, Wis.

Consumers Did Not Buy Late Last Year

Confidence in Economy Somewhat Uneasy, but '61 Recession Mild, Survey Says

Consumer confidence in the economy steadied late last year after weakening markedly in the spring, according to the latest University of Michigan survey of "consumer attitudes and inclinations to buy."

The latest survey of 1,400 adults was made in October and November. Results "are consistent with the notion that the present recession will remain unusually mild," the researchers concluded.

Past History

Comparing results of the latest poll with information gathered during the 1957-58 recession, the university's Survey Research

Center found that consumer optimism weakened from January to May, 1960, much as it did during the first half of 1957.

During the second half of 1957 pessimism grew at an accelerating pace, the researchers said, but this did not happen last year despite a growing consumer awareness of recession signs.

However, while the deterioration

of confidence seems to have halted, "consumers remain uneasy about business trends and their own financial situation," the report said.

And it warned that the survey prices" the report concluded.

"does not justify any hopes that intentions to buy cars showed an upsurge in consumer spending a pronounced rise over the year-

Potential Demand

The poll found intentions to buy homes unchanged from a year earlier and much lower than in the spring of 1959. However, the survey indicated that potential demand for housing was as great as five years earlier, and that a house remained a highly regarded investment.

"The current slackness in house buying seems to be attributable to the lack of buoyancy in consumer attitudes and income, an impression that mortgage credit is hard to get, and some dissatisfaction with current house prices," the report concluded.

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"does not justify any hopes that intentions to buy cars showed an upsurge in consumer spending a pronounced rise over the year-

from a year earlier.

Price Stability

Plans to buy major household appliances had declined somewhat, the interviewers found, except for plans to buy television sets.

Plans to make home improvements or additions were about the same as a year earlier.

The researchers found a growing satisfaction with prices, the first such change in more than two years. Resentment toward inflation was found to have ebbed the coming year also were down.

Personal income expectations for American consumers have unsat-

isfied desires for better housing.

As in the past two recessions, a new car, other durable consumer goods, vacation trips, and

prices may help to sustain consumer demand in the next few months" despite other unfavored

long-term expectations." "Look

ahead, few people believe that felt needs diminished in recent

years." The report long depressions and serious re-

years."

Production Slump Hurt '60 Business

Steel Industry Averaged Only 67 Per Cent of Real Capacity

By W. A. SWARTWORTH AP Newsfeature Writer

Employment of production and maintenance workers.

PITTSBURGH (AP) — Labor peace came to the steel industry at the outset of 1960 and all signs pointed to a record business year.

But slumping production and unemployment smothered the potential boom.

Steel analysts put chief blame for the production slump on slackening demand.

As the new decade began, some inventories by consumers.

Steel officials confidently predict during the second half, big steel

unparalleled production of 130 million net tons—or more—for the normally low levels. Mill orders

suffered as a result.

The final figure at year's end Foreign steel imports, competition

was in the neighborhood of 99 million tons.

series of railroad strikes also contributed.

This still made 1960 the sixth tributed to the over-all decline.

best tonnage year in the books. Despite increased payroll costs, thanks to a tremendous start. But steel producers held the line on

the average operating rate was base prices. Industry sources believe

only about 67 per cent of capacity. New prices will remain un-

dered as a result.

For a time, it seemed forecasts changed as long as market weak-

ness of a boom year might hit the market.

The nation's mills, running near full speed after the record

mental unemployment benefits to

116-day strike of 1959, produced furloughed workers, and others

34,739,210 tons in the first quarter were considering similar action

—tops for any three-month period because of a heavy drain on these

funds. The reductions are provided in USW contracts.

Then steel consumers, taking

The union and basic steel pro-

stock of bulging inventories, producers reached agreement on a

beginning reducing orders. Mills slowed new 30-month contract Jan.

down; furlough notices went up. Steelworkers had ended their

The industry's operating rate strike Nov. 7, 1959, under a Taft

slipped from a peak 95.7 per cent Hartley injunction.

in January to 42.2 per cent in the

The contract provided an estimated 39-cent average hourly pay

July 4 holiday week.

The tempo picked up little in package increase, including a bar-

succeeding months, fluctuating in six 7-cent wage boost last Dec. 1

near the 50-55 per cent range, and a similar hike next Oct. 1.

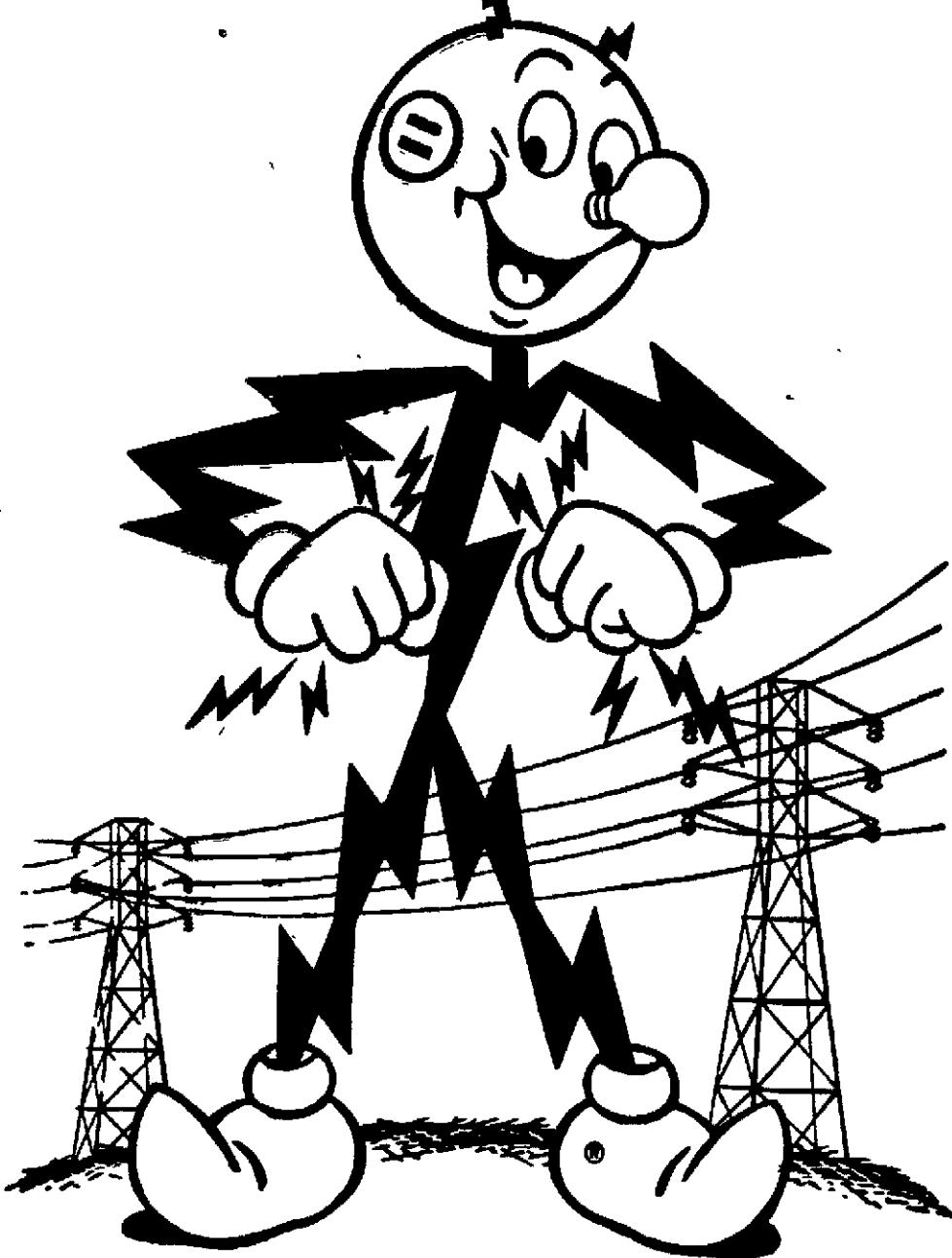
and the year ended with no re-

After the Dec. 1 raise, basic hour-

covery in sight.

As output dropped, so did em- \$4.27.

Thank You!



May we take this special occasion to 'specially thank you?

You see, every time you flick a light switch, turn on a lamp or electrical appliance or your radio or TV set — you have in effect, placed an order with us for electricity.

And we want you to know that we appreciate it.

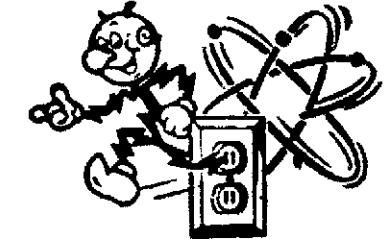
We try to show our appreciation every day of the year — by providing dependable, low-cost electricity coupled with the friendliest, most helpful services we can give.

And every day of the year we're building new facilities to meet, and be ready for your future needs.

Still, every so often it's nice to say "thank you" out loud, like this.

WMPCO • WISCONSIN MICHIGAN POWER COMPANY

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This Is "Our Spot" In the Fox Cities

From the Smallest of Businesses To the Largest of Manufacturers

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GMC TRUCKS Carrying The Bulk of The Load!

No Matter What Your Truck Requirements We Have One Designed to Handle the Job

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Fox Valley Truck SERVICE

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2138 W. Wisconsin Ave.

Rush of Children Continues to Pack Schools As Fox Cities Face Steady Building Need

Number, Size of Institutions Smaller Than Year Before; \$11 Million-Plus Seen in '60s

Although the number and size of school buildings completed during 1960 were not as great as they were the year before, the need for more, bigger and newer schools shows no signs of subsiding in the Fox Cities.

Seven building projects costing about \$850,000 were completed or nearly completed last year, and more than \$2,555,000 worth of schools are expected to open during 1961. Another \$11 million-plus probably will be spent on school buildings later in the '60s.

Biggest school completed in the last year is George Banta Jr. elementary school, in Menasha. The two-story structure includes 12 classrooms, two kindergartens and an office.

Men of Bethel Lutheran Church, Menasha, contributed their energy and a gymnasium-auditorium. It takes to build one classroom in 1960.

Junior High Scheduled for opening this year are Edison Elementary School, Appleton, a new junior high school.

Opening of Banta School enabled Menasha to convert Butte des Morts School to a junior high school. Neenah and Jansen Elementary School, also making room for Butte des Morts School, is a \$925,000 U-shaped structure containing 16 classrooms, three kindergartens, all-purpose room, gymnasium, crafts room, library, offices and storage space. Its exterior is brick and blue porcelain steel panels, with generous use of glass. Edison will accommodate 570 students.

Tullar School in the Town of Neenah recently moved into an addition of three classrooms, a kindergarten, shower room and dining facilities. The \$150,000 masonry and brick structure increases the school's capacity by a third.

Twin Willows School, Town of Grand Chute, more than doubled its capacity by adding four classrooms to the three it had. The new wing cost \$6,000.

Red Star School, Town of Harrison, added one classroom for about \$40,000.

Twin City Lutherans Two Twin Cities Lutheran schools added rooms during the year. Martin Luther congregation, Neenah, dedicated two classrooms in November. The school eventually may be expanded to eight.

Turn to Page C-11

6th Annual

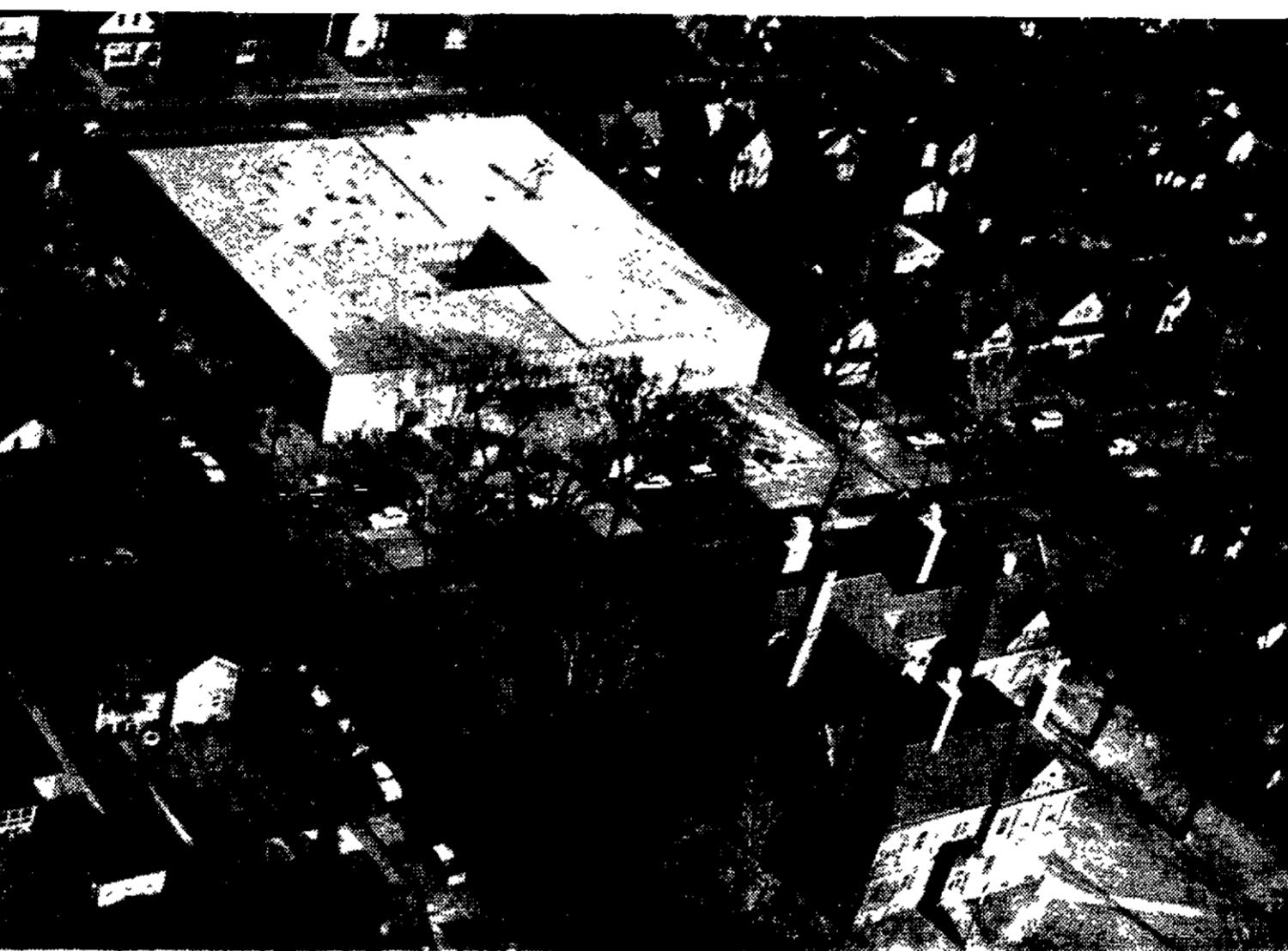


The Fox Cities are

INDUSTRIAL and BUSINESS EDITION

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expanding to meet world-wide demands for their products!



Architectural Changes in 80 Years are shown by the old and new Edison schools. The old one, built

in 1881 and expanded in 1885 and 1889, has been

called a confusing maze of cut up rooms and halls.

Enrollments Reach Record of 32,644

BY BONNIE BARSTOW
Post-Crescent Staff Writer

School enrollments rose at an ever faster pace in the Fox Cities during 1960 as 2,023 more children than the year before studied their three-Rs-plus in public, parochial and private schools.

The 32,644 students in Fox Cities schools this year are 6.6 per cent more than the record 30,621 last year. And census figures show that even if the urban area stops the steady population growth it has seen in the last decade, school enrollments will continue to climb for at least five years because of the way the birth rate has climbed in the last 18 years.

Fastest growing are the schools in the towns which surround the Fox Cities and Villages. With the addition of Elmdale, Clayton and Gillingham Schools to the Post-Crescent's computation of urban and suburban enrollments, students in town schools increased from 1,135 to 1,467, or a towering 29 per cent.

Predictions by individual schools and school systems put the number of children expected this fall at 34,388, an increase of 1.94 or nearly 6 per cent over present enrollment.

Public-Parochial Split

About 58 per cent of the Fox Cities' children are in public schools, 37 per cent in Catholic schools and 5 per cent in Lutheran schools. This ratio has remained relatively constant over the last two years for the area as a whole, but changes have been noted in individual communities.

With the opening of another grade at Xavier High School and additional growth in other schools, Appleton's Catholic schools increased their share of the total enrollment from 34 to 35 per cent this year. Lutheran enrollment in the city also grew slightly more than did public enrollment, now is about 58 per cent of the total.

The proportion of children in Catholic schools in Menasha, Kaukauna and the villages dropped slightly in 1960 from 50 per cent to 46 per cent in Kaukauna, 58 to 57 in the villages and 53 to 52 in Menasha. The proportionate increase even if no new children move into the Fox Cities there

Turn to Page C-8



Five acres of new and air-conditioned floor space is now utilized in the development and production of Miller welders . . . of which there are 40 models . . . sold, in 1960, around the world . . . to the tune of \$16,000,000.



Fox Cities Grew 27 Per Cent in Size Since 1950

Population Zoomed, So More Land Was Added to Communities

BY REINY WESSING

During the decade from 1950 to 1960 the seven incorporated communities in the Fox Cities grew 37.6 per cent in population, and 27 per cent in geographical area.

A good share of the growth was due to the post-war population explosion. The remainder resulted from industrial and business expansions, which brought new families into the area.

Population growth outstripped geographical growth for the simple reason that until 1950 the boundaries of the four cities and three villages were far enough out into open country so annexations were not necessary.

But that changed toward the end of 1950, particularly for the larger cities. The bumper crop of so-called war babies all needed roofs over their little heads. New families formed during and after the war began to make some of the boundaries bulge at the seams.

The rush to the suburbs began. But many of the new families, accustomed to city living, wanted city facilities, such as paved streets, water and sewer service.

Annexation, Too

Hence, there was a rush of annexations also during the first part of the Fifties.

During the 10-year span the geographical area of the Fox Cities increased by approximately four square miles, or 2,560 acres. Population went from 75,220 to 103,103, an increase of 27,883 persons.

Most of the numerical growth occurred in Appleton, even though three other Fox Cities communities had higher percentages of population growth. Appleton's population hike was 42 per cent, while Neenah's was 45, Kimberly's 67 and Combined Locks 87.

But as to number of people concerned Appleton outstripped all with nearly 14,500 new residents.

One Huge Addition

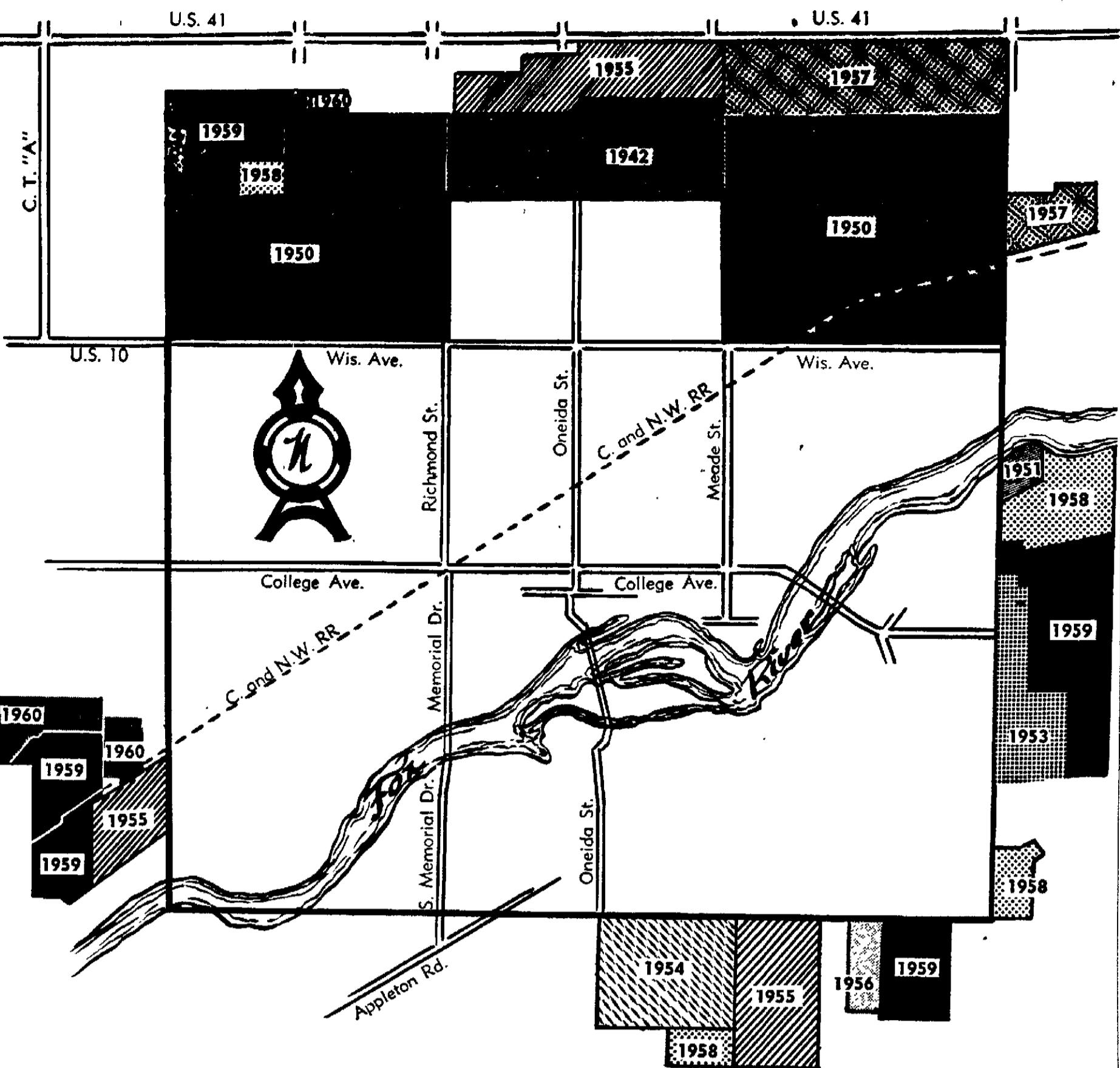
Appleton's geographical growth was, by far the greatest, with 2,003 acres of land brought into its corporate limits. Nearly half of this was annexed Dec. 22, 1950, when Bell Heights and Whispering Pines subdivisions were added to the city, a total of 884 acres, almost 1½ square miles.

In 1959 the city covered 6.5 square miles. By the end of 1950 it covered 8.15 and at the end of

1960, 10.05.

Neenah added 1.55 square miles to its area, from 2.64 to 4.19, while its population jumped 45 per cent, from 12,437 to

Menasha acquired one-third of a square mile, going from 2.65 to 2.88. Population rose 18 per cent, from 12,335 to 14,497. Kaukauna lists its area as 1,600 acres in 1950 and 2,000 in 1960, an increase of almost two-thirds.



Twenty-Four Annexations have expanded Appleton's boundaries since 1942, adding 2,183.54 acres to the city. Annexations and their years are marked on the map above. The large white area in the center shows the city boundary as of 1876, after the 1857 charter ordinance was amended to exclude a half section of land.

Three villages were combined in 1853 to form the village of Appleton. Earlier west of Division Street was Grand Chute, from Division to Drew Streets was Appleton and east of Drew was Lawesburg. The city was incorporated May 2, 1857.

Drive-in Counters Topped '60 Bank News

Fox Cities Financial Institutions

Set Record for Total Assets Last Year

Bank News during 1960 included the Bank of Menasha; Bank of Kaukauna and Farmers and Merchants Bank of Kaukauna; Bank of Little Chute, and Kimberly State Bank of Kimberly.

Several of the 11 banks serving the Fox Cities have acquired property, while others are making arrangements for such extension of their bank facilities.

Bank assets reached an all-time high with a reporting of \$167,788,365 in assets at the end of 1960, an increase of \$11,944,459 over the previous year, or 7.38 per cent.

Slight Decrease

The 1959 figure was a slight drop of .3 of 1 per cent from the 1958 total for assets listed by the 11 banks. The banks are First National Bank of Appleton, Outagamie County Bank and Appleton State Bank, all of Appleton; National Manufacturers Bank and First National Bank of Neenah; Bank of Menasha and First Na-

365,360, just over \$9 million above the \$143,287,249 total for 1959.

Cash balances on hand at the banks as of Dec. 31 added up to \$27,653,107, or 16.16 per cent higher than the \$23,805,943 on hand at the end of 1959.

Loans and discounts at the end of 1960 amounted to \$74,769,247, or 8.25 per cent or \$5.7 million higher than the 1959 figure of \$68,069,471.

Capital stock in the 11 banks increased 20 per cent during 1960 to \$9,900,382, an increase of \$2,784,820. As of

Dec. 31 the capital stock totaled \$4,220,000, or \$710,000 above the 1959 figure of \$3,510,000.

During 1959 there was a 2.1 per cent drop in bank reserves, surplus and undivided profits and that year ended with \$7,125,562 reported.

Last year the amount in re-

erves, surplus and undivided profits took a 39.08 per cent jump to \$9,900,382, an increase of \$2,784,820.

Continuing studies are made to determine the exact causes and possible remedies.

Neenah has been fogging its storm and sanitary sewers to find connections between the two systems. Storm water has been overloading sanitary lines and causing back-ups in basements. These connections are to be eliminated.

Menasha's Second and Third Wards were hardest hit when Little Lake Butte des Morts and the Fox River overflowed their banks last spring. A new storm sewer system on the northeast side is planned to take care of surface drainage from the Town

of Menasha watershed.

Twin Cities Try to Stop Annual Flood

Officials of Neenah and Menasha are hoping to end sporadic flooding, which plagued the twin cities recently, by installing new storm sewers and separating connections between sanitary and storm sewers.

The result was that the cutting tool chewed through the workpiece and then the table, in a kind of "automated hara-kiri."

These particular coatings, reportedly, can be applied by brush, spray or roller in the same manner as conventional materials.

Steel & Stainless Steel Fabricators

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One of the many specialties constructed by Fox River Boiler Works is pictured at the right. This is a lettuce drier, 48- by 8-foot vacuum tube, to be used by a Texas Company for the removal of moisture from lettuce before shipping.

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School for Retarded Takes Shape

Three Years of Quiet Planning, Raising Funds Successful

A school for retarded children, the product of about three years of hoping, planning and giving by Outagamie County residents, will begin to take shape near Plamann Park this spring.

Fund raising and planning for Robert Plamann School for trainable retarded children is being led by Outagamie Citizens for Retarded Children, an organization which collected about \$12,000 in 1960 to reach the \$26,000 mark in its drive for the necessary \$60,000.

A Quiet Drive

The drive has been a quiet one, without the professional fund raisers, posters or can rattlers which accompany many campaigns. Service clubs, women's clubs and other organizations became interested in the project and held dances, sales and other events to raise money for Plamann School. Word of the plans was spread through coffee hours and speeches to various organizations.

Industries of the county are being solicited this month.

The move for a school for children of 25 to 50 IQ began in early 1958, and was given impetus a year later when relatives of the late Robert Plamann donated six acres adjacent to Outagamie County Plamann Park just west of County Trunk EE near Apple Creek. Plamann gave the park land to the county.

Contracts for construction were awarded last week.

The one-story building will include a reception area, office, an L-shaped kitchen-dining-activity room, a large recreation room, two classrooms and a crafts room. Each room will have an outside entrance.

The school will accommodate about 30 children at a time, in half-day sessions. Outagamie County will operate the school. There are facilities for only eight children at a time in the present county class for the trainable retarded, which meets at Little Chute.

New, Better Plastic Coatings Emerge in '60

Now available commercially are urethane coatings which, reportedly, will out-perform spar varnish and other commercial clear finishes used for houses, floors and boats.

These particular coatings, reportedly, can be applied by brush, spray or roller in the same manner as conventional materials.

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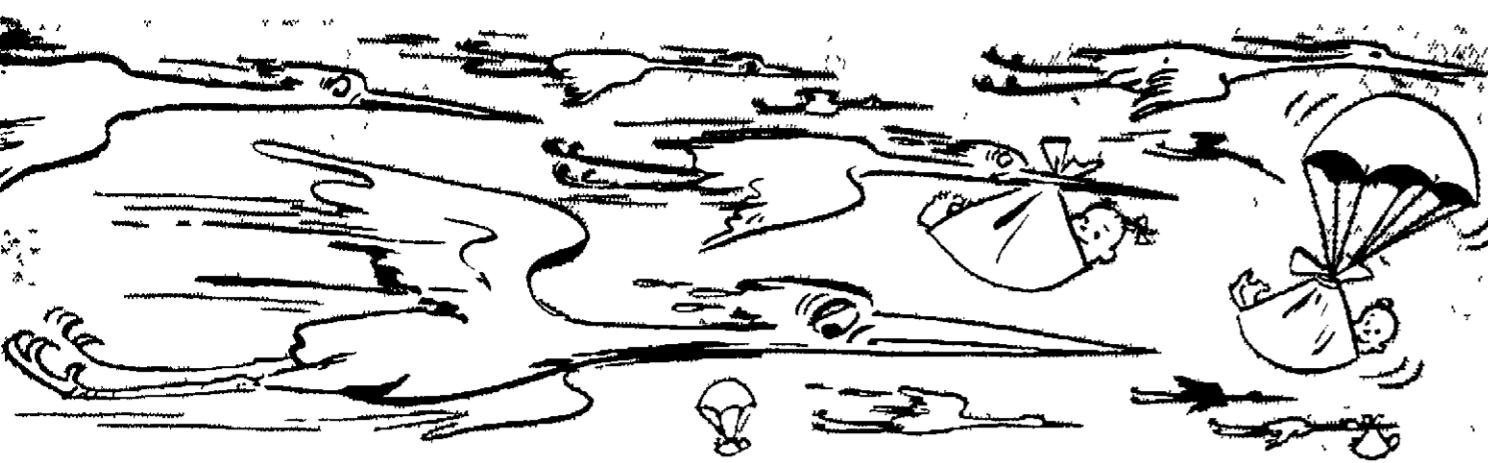
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Population Growth Was Centered in Fox Cities



BY DAVID BROOKER
Post-Crescent City Editor

Three-quarters of the population growth in Outagamie, Winnebago and Calumet Counties in the last 10 years occurred in the Fox Cities and adjacent townships.

More than half the people — 52.42 per cent — in those counties live in what is called the Fox Cities area.

These facts are not readily noted in a casual perusal of population tables released by the Bureau of the Census but they show what many businessmen, community civic and political leaders have known for a long time — the Fox Cities area comprises one of the fastest growing metropolitan areas of the state.

Appleton, Neenah, Menasha and Kaukauna and the villages of Kimberly, Little Chute and Combined Locks make up the Fox Cities. Adjacent towns with highly urbanized sections considered part of the Fox Cities area are Neenah and Menasha in Winnebago County, Grand Chute, Vandenbroek and Buchanan in Outagamie County, and Harrison in Calumet County.

33 Per Cent Increase

Those municipalities have an official 1960 population of 121,618, an increase of 30,313, or 33.2 per cent, in the last 10 years. But their growth in relation to the counties in which they are situated is more significant, for it indicates the increasingly important role they will play in business, political, social and economic affairs in the years ahead.

Here are some other interesting facts revealed by the 1960 census:

1. Outagamie is the fastest growing of the three counties. The population went from 81,722 to 101,794 in 10 years, an increase of 24.56 per cent. But 18,022 of that 20,072 increase was in the Fox Cities area — or 89.78 per cent of the growth. The Fox Cities area share of the Outagamie County population went from 58,613 to 76,635, and its percentage of the county total from 71.73 per cent to 75.28 per cent.

2. Winnebago County remains the largest of the three with



107,928 people up 16.825, or 18.47 per cent in the decade. Of that growth 10,583 occurred in the Fox Cities area, or 62.9 per cent raising the Fox Cities area share of Winnebago County population from 29,874 to 40,457 and its percentage of the Winnebago total from 32.6 per cent to 37.48 per cent.

Calumet Growth, Too

3. Calumet County went from 18,840 people in 1950 to 22,268 in 1960, a growth of 3,428, or 18.2 per cent. Of that growth 1,708, or just under half, was in the Fox Cities area. The town of Harrison population in 1950 was 2,818.

The town and a small part of Appleton in Calumet County had area residents living in cities

4,526 people in 1960 and the Fox towns and villages

area share of the county population jumped from 15 per cent to 20.37 per cent.

4. Only one municipality in the Fox Cities area lost population during the decade. The town of Grand Chute dropped from 5,948 to 5,035 people. But the most thickly populated parts

of the town were annexed to Appleton shortly after the 1950 census and more was taken in later, so in reality the rest of the town grew during the decade, and rapidly.

5. Combined Locks had the greatest rate of growth — 97.36 per cent. Other fast-growing municipalities were town of Menasha 82.24 per cent, Kimberly 67.41 per cent, Neenah 45.19 per cent and Appleton 45.19 per cent.

6. Despite major annexations by some of the cities and villages of what they actually are — one there was surprisingly little shift large metropolitan area stretching from Neenah to Kaukauna

Large portions of the towns adjacent to the cities and villages are growing as rapidly — or almost so — as the incorporated municipalities. That means the political leaders in those towns face more of the many headaches which come with urbanization — such as police and fire protection, sewage disposal, streets and schools to handle their growing populations.

It means, too, that there is less open country between corporate limits so that the various municipalities take on the appearance of what they actually are — one large metropolitan area stretching from Neenah to Kaukauna

1960 Statistics

The 1960 census figures point up some other matters of interest. Considering only population, Neenah and Menasha look less like twin cities than they did 10 years ago and Kimberly, Little Chute look more like it.

Cities in the Fox Cities area grew 37.28 per cent in the decade, villages grew 47.09 per cent and towns grew 15.42 per cent. Only five Wisconsin counties — Milwaukee, Dane, Racine,

Waukesha and Brown — have more people than live in the Fox Cities area.

Appleton now is the eighth largest city in Wisconsin. It was twelfth in both 1950 and 1940.

Winnebago is the seventh largest county in the state. Outagamie is eighth. Calumet is 42nd. Outagamie, Winnebago and Calumet counties had 191,665 people in 1950, or 5.58 per cent of the state's 3,434,575. In 1960, the counties had 231,990 residents and their part of the state's 3,951,777 people increased to 5.87 per cent.

More of State Total

The Fox Cities area had 91,305 people, or 2.66 per cent of the state total 10 years ago. In 1960, the figures were 121,618 and 3.08 per cent.

Nine Wisconsin counties have fewer people than Kaukauna, which reached 10,096 and became a city of the third class in 1960.

The Fox Cities area will have 162,000 people in 1970 if the growth rate of the last decade continues through the 60s.

These figures merely substantiate the observations of anyone who takes a Sunday drive through the Fox Cities area.

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Problems of Cities, Their Adjoining Areas Are Continuous, Complex, Controversial

Attachment Of Schools Hot Issue

BY BONNIE BARSTOW
Post-Crescent Staff Writer

New opportunities and problems concerning annexation to the Fox Cities have become apparent as a result of the high school district law passed by the legislature in 1959.

The law requires all territory to be in districts operating high schools by July 1, 1962. Unless the 1961 legislature amends the law, all or part of 16 elementary school districts will be attached to Neenah, Appleton, Kimberly and Kaukauna for school purposes within the next year and a half.

Some of this territory also may join cities and villages for all purposes, for the incorporated municipalities may move for total annexation of urban areas within 60 days after receiving a school attachment order.

Time of Decision

The municipalities will have to decide how much of the outlying territory they want to have. The unincorporated land varies widely, including industry, business, residential areas, farms and undeveloped areas.

Many residents of the districts are ones who moved out of city limits to avoid city taxes, but growing population is creating a need for city services, including police and fire protection, sewage systems and water supply.

Orders Overridden

Attachment of three districts to Appleton for school purposes was attempted in 1960, but referendum elections threw out all three orders. After the 1962 deadline, in Kimberly.



Post-Crescent Aerial Photo

The One-Room Speel School may appear alone in the wide open spaces when seen from the ground, but from the air one can see how close the growth of Appleton's southeast side is coming. The school, shown in the foreground, is one of 16 elementary schools surrounding Fox Cities integrated school districts. State law says it must join a district with a high school by July, 1962.

east limits south of the Fox River, and part of the Town of Kimberly, Combined Locks and Kaukauna, and to the east border of Outagamie County. Its one-room school, adequate for only first grade, is near Appleton, and older children study in the Town of Grand Chute in Appleton for school purposes.

Two districts in the Town of Kaukauna aren't in high school building plans.

Although Twin Willows district, and probably will be attached to the Kaukauna city system, whose school is on Outagamie County Trunk A at Capi-tem. They are Apple Creek, the city, "Don't bother now, since they were overruled by a "no" in Kimberly.

Badger School, W. Spencer Street, just northeast of Kaukauna, and Bluemound Drive, and Triana, Kaukauna.

Five Use Neenah

Five districts send children to Neenah High School on a tuition basis and are subject to the attachment law. They are Springwood, on Wisconsin 47 north of the city; Elmwood, northwest of the city; and Red Star, south of the city.

Building Confusion

Woodlawn, on Wisconsin 47 north of the city; Elmwood, northwest of the city; and Red Star, south of the city.

Villages' Situation

The villages of Combined Locks east of 45.

and Little Chute have no public school system. County Trunk GG has been suggested as a dividing line between the two districts to go to Neenah and Oshkosh.

Most of Little Chute's students kosh are at St. John Catholic School.

The part of the town of Menasha School district, which includes the Fox River was attached to Menasha city school.

This spring probably will bring the town of Menasha into the Fox Cities system.

Neenah, second largest of the Fox Cities, added the least, 12 acres, mostly on its extreme southwest side in the area of Marathon and Aylward Streets.

Kaukauna annexed 21½ acres on its southeast side, some of which is owned by the Green Bay Catholic Diocese for future school purposes.

Kimberly annexed nothing in 1960, but on Jan. 3 took in 25 acres

from the Appleton system in 1953. The Town of Van Buren annexed nothing in 1953. The Town of Van Buren annexed nothing in 1953.

No extension of the pipeline system in 1953. The Town of Van Buren annexed nothing in 1953.

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Hospital Additions Equal To Complete New Facility

Kaukauna, Theda Clark's Expansion Add 70 to 138 Beds to Fox Cities' Total

Two of the Fox Cities' four hospitals have plans for additions equivalent to a whole new hospital.

Kaukauna Community Hospital's \$163,000 wing is being built for mid-1961 completion, and a \$3,850,000 addition to Theda Clark Memorial Hospital, Neenah, is expected to be finished by 1963. The projects are being financed by contributions from Kaukauna and Neenah and Neenah-Menasha area residents.

The two projects will add about 70 beds to the Fox Cities' hospital capacity in the next two to three years and provide space for another 68 when they are needed.

Kaukauna Project

The Kaukauna project is being done primarily for the obstetrical department, laboratories and storage space, although four double and one single patient rooms also are included.

When the hospital reorganizes use of present space and moves into the two-story, 46 by 68 foot addition, it will have a complete new laboratory and tissue room, new drug room, basement storage room and medical record's room.

Oxygen System

The project will provide two eight-bassinet nurseries, labor room which doubles as second delivery room, and a sun room for new mothers. Oxygen will be piped into the new obstetrical rooms and to a new recovery room.

The present ladies' lounge will become a waiting room for X-ray and laboratory when the new ladies' lounge is completed, and there will be a doctor's lounge adjacent to operating rooms.

The hospital will increase the size of its generator for emergency lighting.

Theda Clark Plans

Theda Clark's plans call for a new X-ray wing, a therapy wing, a six-story bed wing; expansion of boiler house and incinerator; demolition of the original structure, built in 1908; a new entrance and lobby and some interior remodeling of the 1921 and 1948 additions. Construction is expected to start in early spring.

The present main entrance, facing Lincoln Street on the north, will become the emergency entrance. The one-story X-ray wing will extend westward from the new emergency entrance, and surgery rooms will be to the east.

Additional film storage space will be provided in the basement.

The therapy department in the



A Medication and Treatment distribution area is part of Appleton Memorial Hospital's new intensive care unit. Mrs. Bonnie Hunter, R. N., holds a sphygmomanometer, which measures blood pressure, as she stands before cabinets of medicine to be used for patients requiring especially careful attention. At left is the nursing station desk and at right are carts of emergency equipment.

First Street bridge, will be torn down. Basement of the lobby panned with a one-story wing to structure will contain a new laundry, central sterile supply and dietary section. Diagnostic and clinical departments will be on the south.

Largest project in Theda Clark's first floor.

which will extend south behind the 1948 addition. The top two floors will be just "shelled in" brick, steel and stone to blend now, available for additional space with the present structure, with

The hospital now has a normal patient room. At the end of each bed capacity of 164, but an extra floor will be a sun room.

Nursing stations are to be centralized so they are no more than 70 feet from patient rooms.

The addition will raise capacity to 244 immediately, to 312 with use of the top two floors.

A new entrance and lobby will be built facing eastward after the

Clark, St. Elizabeth, Appleton Memorial and Kaukauna Community hospitals were made to increase specialization and to streamline operation.

Appleton Memorial installed an intensive care unit, which opened at the beginning of 1961. This unit, similar to one opened at Theda Clark in 1959 and one planned at St. Elizabeth, offers round-the-clock nursing attention for post-operative and other patients who need it.

A psychiatry section was established in Theda Clark Hospital's medical department. The growing

number of psychiatrists, and development of new techniques — tranquilizers and electric shock therapy — makes possible the care and treatment of psychiatric patients in the familiar atmosphere of the general hospital.

A shock therapy machine was donated to St. Elizabeth Hospital, which began treating psychiatric patients three years ago.

Theda Clark also installed a center, for diagnosis and treatment of poisoning.

Lab, Pharmacies

New laboratory equipment at the hospitals includes microscopes at Theda Clark and St. Elizabeth for diagnosis of possible malignancies.

Hospital pharmacies were improved by addition of a full-time pharmacist at Appleton Memorial, remodeling at Theda Clark and acquisition of a new refrigerator and scale at St. Elizabeth.

St. Elizabeth Hospital added a number of pieces of equipment to its physical therapy department. They include exercise mats, walking bars, infrared, ultraviolet, ultrasonic and short wave machines, paraffin bath, electric intermittent cervical traction and other items.

Equipment and staff in Appleton Memorial's emergency department were increased.

New Equipment

Theda Clark's new artificial kidney was one of six in the state when it was acquired last spring. The device removes waste from the blood of a person whose kidneys are not functioning properly.

St. Elizabeth's surgical department received a new operating room light, a new specialist's chair for eye, ear, nose and throat minor surgery and \$1,500 worth of new surgical instruments.

Kaukauna Community Hospital lined its surgical and obstetric rooms with laminated plastic for easy cleaning. A second incubator was added in the nursery.

Appleton Memorial Hospital instituted a new, more positive baby identification system.

Air Conditioning

Circoelectric beds, which easily tilt to any position, were acquired by the two Appleton hospitals.

Theda Clark installed 145 air conditioning units in patient rooms and service areas not previously air conditioned, and St. Elizabeth air conditioned the east side of the fourth floor, including a surgical and ophthalmic industry look to suite of 10 operating rooms, doctor's lounge and dressing room and patient recovery room.

Appleton Memorial partitioned the pediatric ward into cubicles of public education on the importance of periodic vision examination. Professional eye men and also was given a television set. Ophthalmic manufacturers supply all the hospital's sun rooms have 25 beds have been crowded in. Nursing stations are to be centralized so they are no more than 70 feet from patient rooms.

The addition will be completely air conditioned and will have five-foot square windows for each patient room. At the end of each

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Government Costs Higher

Outlay This Year Tops 1960 By 13 Per Cent; Property Owners to Pay 60 Per Cent

Government spending by the seven Fox Cities communities in 1961 will total \$17,824,974, published budget statements indicate.

This is an increase of \$1,282,813, or 12.9 per cent over 1960.

These figures are not an exact indication of spending, but are based on past experience and what is anticipated. Also, some municipalities write net budgets, and some with gross budgets have individual figures which are not.

60 Per Cent Taxes

Property owners will prime the public pump to the tune of \$10,782,558 in real and personal property taxes, providing 60.4 per cent of the money for total spending.

Property taxes will bring in up \$865,313 more this year than last, an increase of 8.7 per cent.

Remainder of money needed for expenditures will come from other local sources, such as fees, licenses, fines and special assessments, and from shared state incomes and state aids.

By Communities

Remembering that anticipated expenditures are estimated figures, not actual, here's the spending-taxation picture for individual municipalities in 1961:

Appleton, \$8,368,724 spending, \$5,232,367 taxes.

Neenah, \$4,067,322 spending, \$2,

199,913 taxes.

Menasha, \$2,586,768 spending, \$1,560,364 taxes.

Kaukauna, \$1,463,139 spending, \$915,320 taxes.

Kimberly, \$710,215 spending, \$437,945 taxes.

Little Chute, \$352,629 spending, \$250,702 taxes.

Combined Locks, \$276,177 spending, \$185,947 taxes.

Where It Goes

Here's how the four cities and three villages, collectively, will parcel out their money in 1961:

County taxes, \$1,597,939, an increase of \$9,013.

State taxes, \$110,107, up \$5,855.

School taxes, \$5,093,573, a hike of \$551,676.

Vocational schools, \$331,292, increased, \$3,036.

Libraries, \$278,055, up \$25,930.

Parks and recreation, \$730,810, up \$100,984.

Police, \$1,003,379, a decrease of \$29,242.

Fire departments, \$1,126,159, a hike of \$183,160.

Ambulance service, \$5,200, down \$1,000.

Civil defense, \$7,250, up \$288.

Engineering, \$171,089, up \$30,532.

More Categories

Streets, \$1,931,243, down \$13,162.

Street lighting, \$199,060, up \$36,165.

Sanitation, \$1,104,743, down \$54,538.

Health, \$107,730, up \$5,220.

Relief, \$186,751, up \$7,982.

General government, \$684,666, \$120.



Church Work Sets Record

Continued from Page C-3

were organized in Appleton during the year and have no church buildings.

Valley Baptist Chapel, a Southern Baptist mission, holds services at Reid Municipal Golf Course. The congregation hopes to call a pastor and purchase land for a church this year. The building probably will have a capacity of 125 to 150, with possibility of later expansion.

Grace Baptist Church, affiliated with Wisconsin Baptist Conference,

holds services in the IOOF Lodge building.

St. James Methodist Church, a young congregation on Appleton's north side, meets in the Seventh-Day Adventist Church as it raises \$100,000 and plans a sanctuary to be built on 5 1/2 acres of land at W. Capitol Drive and N. Oneida Street. Archited for the church has not been chosen.

Church Split

Peace Lutheran Church, a Missouri Synod congregation organized in December, probably will meet in temporary quarters as it plans a church of its own.

Another new congregation during 1960 is the Philadelphia Free Church, formed by the Rev. Bartley Lasater after a split in the YMCA.

the seasonally adjusted annual rate of spending by consumers on goods and services rose to a record \$32 billion rate in the fourth quarter. This topped a \$32.3 billion rate in the third quarter and a \$32 billion rate in the second quarter. For the year, consumer spending averaged a record \$32.2 billion, up from \$31.8 billion the year before.

Personal savings in the last quarter of 1960 declined from the previous period's high. Savings fell to 7.3 per cent personal income after taxes in the fourth quarter, from 8.2 per cent in the third quarter. For the year, personal savings averaged 7.3 per cent after income taxes, up from 6.9 per cent the year before.

The commerce department said

Church of the Open Bible. The new group meets at the Appleton

on the YMCA.

Friday, February 17, 1961 Appleton Post-Crescent C7

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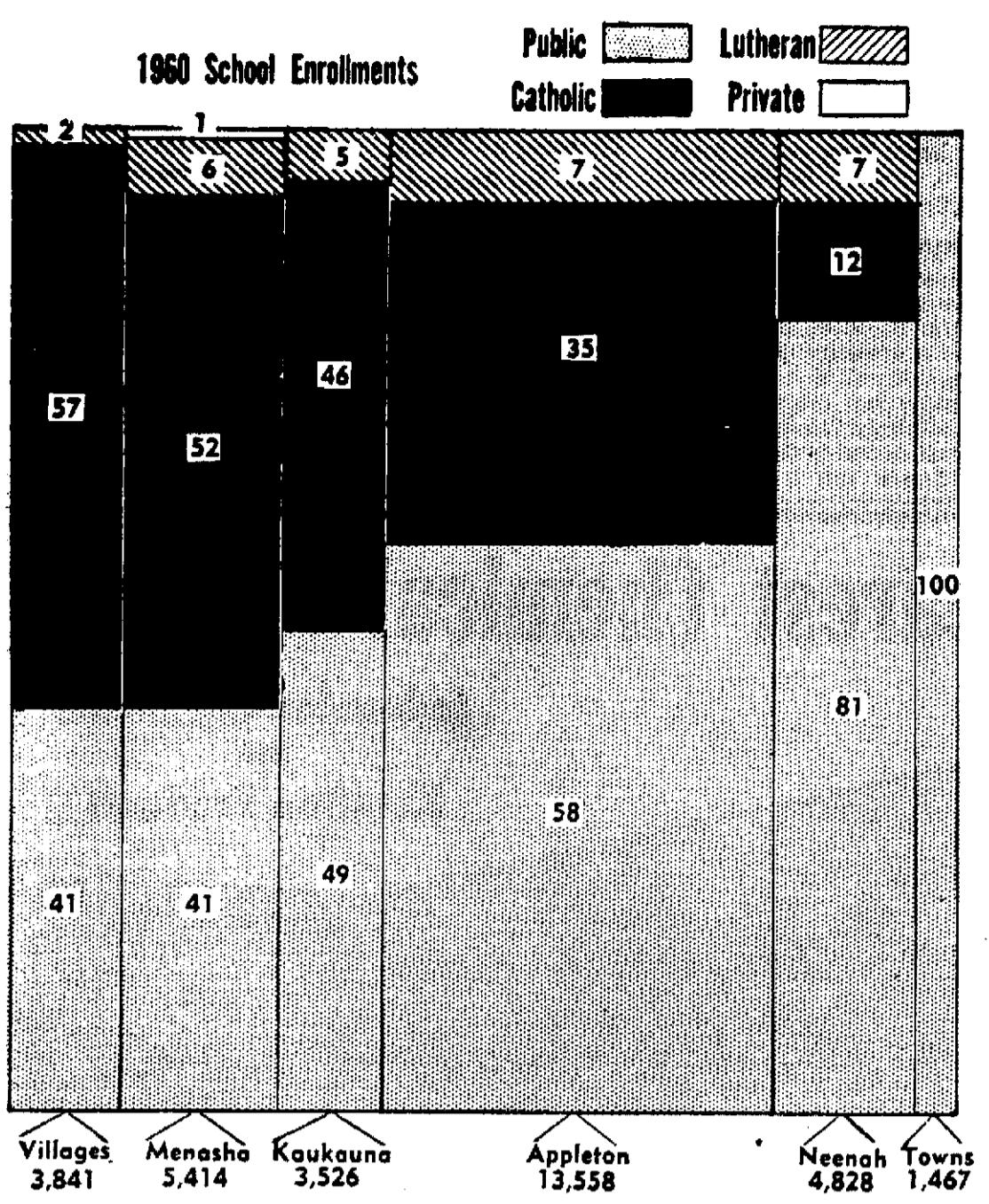
	Floor	Dial	Floor	Dial
Adrians, Dr. W. A., M.D.	8	RE 3-5404	Keane, Dr. Keith M., M.D.	4 RE 4-9502
Alex's Beauty Salon	7	RE 3-7813	Psychiatry	7 RE 4-7143
Allen, Maurey Lee, Architect ...	2	RE 4-2919	Kloehn, Dr. K. E., D.D.S.	8 RE 4-3143
American Lithofold Co.	10	RE 3-1833	Kloehn, Dr. S. J., Orthodontist ..	8 RE 4-3143
Anderson, Dr. Jack, M.D.	8	RE 4-8062	Kloehn, Dr. John, Orthodontist ..	8 RE 4-3143
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Appleton Eye, Ear, Nose & Throat Clinic	6	RE 3-1676	Lally, Dr. R. R., D.D.S.	7 RE 3-7012
Appleton Dental Laboratory	10	RE 4-6716	LeFevre, Dr. J. E., D.D.S.	7 RE 3-8338
Becker, Edgar, Atty.	6	RE 3-4515	Loewi & Co., Inc.	10 RE 4-2665
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Koren, Dr. M. S., M.D.	9	RE 3-5138	Zwerg, Dr. A. W., D.D.S.	RE 3-9072

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School Enrollments Set New Records



Distribution of 32,644 Fox Cities school children in communities and types of schools is shown by this graph. The width of the columns indicates the relative number of children attending schools in each community. The division of each column shows what proportion of the children are in each community's public, Catholic, Lutheran and private schools, with numbers indicating percentages. Of the total school population, 58 per cent is public, 37 per cent Catholic and 5 per cent Lutheran. Menasha is the only Fox Cities community with a private school enrollment—1 per cent. Rurals towns indicate a 100 per cent enrollment in public schools, which doesn't mean all children go to public schools, only that no parochial schools are operated in towns.

Steel Production May Improve During Second Half of '61

much above 50 per cent of capacity. It hit its peak early in the year. This was because of the buildup in steel stocks after the long steel strike. But longer-range indications point to an improvement in the strike in 1959.

The metalworking industry is second quarter of the year. This is based on expected overall business conditions then, compounded by correction for overcutting inventories during the past six months. This is the outlook for 1961, as seen by a national metalworking weekly.

There is no week-to-week indication of improvement in steelmaking operations, still trying to get

much above 50 per cent of capacity. It hit its peak early in the year. This was because of the buildup in steel stocks after the long steel strike. But longer-range indications point to an improvement in the strike in 1959.

The metalworking industry is second quarter of the year. This is based on expected overall business conditions then, compounded by correction for overcutting inventories during the past six months. This is the outlook for 1961, as seen by a national metalworking weekly.

However, the pattern will be reversed. In 1960, steel production

Continued from Page C-1
crease was in Kaukauna and villages' public schools and Menasha Lutheran schools.

Systems Just Keep Up

On the whole, Fox Cities school systems have managed to keep up with, but not ahead of, the enrollment growth. This year there are about 30 pupils per room and 28 pupils per teacher in the area.

Class size varies greatly. Winnebago Day School, a private school, has nine teachers for its 57 students, a ratio of about 6 pupils per teacher. St. Margaret Mary Catholic School, Neenah, has only 12 teachers for 550 pupils, or an average class size of 33.

The average teacher in a Fox Cities Catholic school has 35 students in a public school, 26 and in a Lutheran school, 35. Pupil-per-room ratios are 35 for Catholic schools, 28 for public schools and 27 for Lutheran schools.

Teachers' Time

The number of teachers and number of rooms in a school often are not equal because some teachers, such as music and art specialists, travel from room to room, and high school teachers spend preparation time in offices rather than classrooms.

Some schools, built with an eye to the future, have vacant rooms used now for crafts, visual aids, meetings or storage.

Other schools, which are most painfully feeling the enrollment bulge, have resorted to using basement rooms for classes and scheduling double sessions.

A number of public school children are being sent by bus to schools in other districts. The one-room Speel School in the Town of Buchanan, has room only for its 40 first graders and schools will get about 170 children.

Next year, Appleton public schools will get about 170 children from the new St. Bernadette Catholic parish who would go to parochial school if there was one. The new parish was formed by dividing Sacred Heart parish, where school crowding had forced the institution of double sessions in second grade.

Parochial Limits

Parochial schools can limit enrollment, although they seek to accommodate as many children as they have room and teachers for.

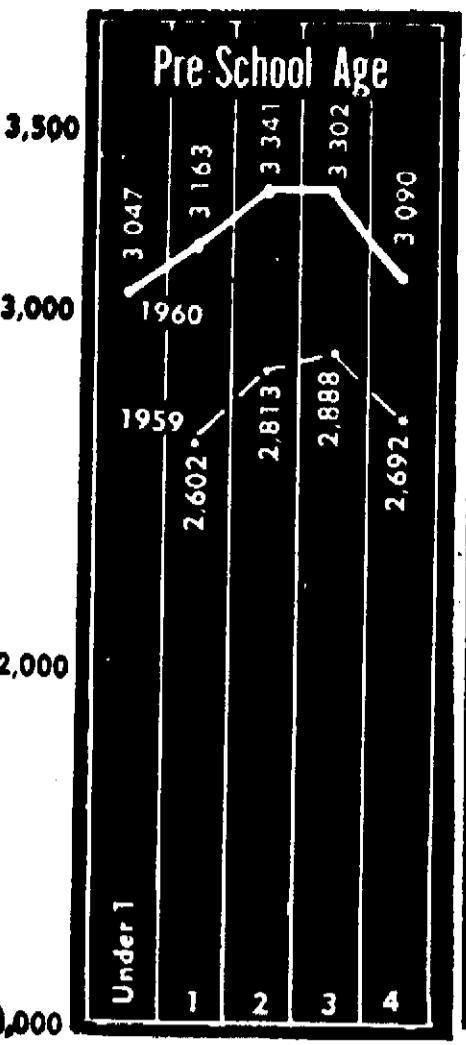
Of 13 Catholic elementary schools, only one, St. John, Menasha, has Gasoline sales have increased

steel operations close to the bottom of the cycle, with a slight upturn coming in the second quarter of the year. Three Catholic schools have eliminated their first grade since it started taking in wash a

all the older children. Three of dry work is actually done by an

individual who leases land from

no kindergartens. Thus many the service station.



Fox Cities School Enrollment has grown and will continue to do so for at least five years, this graph shows. The solid line and top numbers indicate the number of children of each grade or age this school year. The broken line and bottom numbers, taken from last year's enrollment and school census figures, indicate what enrollments in each grade would be now

youngsters begin their education in public schools, then go to parochial ones.

Only two town schools, Lakeview of Neenah and Spring Road of Menasha, offer kindergarten.

Next year, Appleton public schools will get about 170 children from the new St. Bernadette Catholic parish who would go to parochial school if there was one. The new parish was formed by dividing Sacred Heart parish, where school crowding had forced the institution of double sessions in second grade.

Dry Lubrication With New Spray-on Bomb

A spray-on dry lubricant provided

if Fox Cities schools had only the children who were here a year ago. This immigration to the area as well as the high birth rates in recent years contributes to the growth. The lines cross at the 11th grade or 16-year-old level, when school attendance is no longer compulsory.

staining, running, or picking up al. paint, rubber, glass, plastic dirt is now available.

and leather, reports the manufacturer.

Dispensed from an easy-to-use-turer. It dries quickly and is un-

aerosol can, it will lubricate all affected by water, light, oil or sol-

vents, including met-

vents.

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- Manufacturers and Contractors Liability
- Farm Liability
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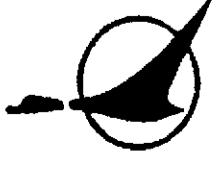
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Post High School Education Trend Continues at Vocational Schools

Compulsory Students Declining as Institutions Alter, Broaden Scope

A long trend toward the new concept of post high school education away from the traditional compulsory education in the five vocational schools of the Fox Cities was continued in 1960.

More students with high school diplomas participated in classes of the Schools of Vocational and Adult Education. Classes suited to first time last year, in recognition of their interests were added at all levels of training of the groups. To make training more convenient for adults at the Appleton school, state law requiring them to attend school until age 18 dropped.

In the Beginning Enrollment Drops

The state's system of vocational schools was originally designed for these compulsory students. Twenty years ago more than half of the schools' enrollments was compulsory students. They took courses much like those taught in the high schools and beginning this year would give a truer picture in the trades on a part time basis.

Since then a new design gradually took form. It is one in which the Menasha building were made available to that school when the state University of Wisconsin Extended training at a low cost sion Center relocated in its new building last fall and the high school moved some of its operations to the Fox Cities.

In the 1959-60 school year only school moved some of its operations to the Fox Cities. An addition to accommodate students were compulsory stu-drafting boards for a new drafting room. The other 7,298 were working program is contemplated at their trades, adults taking courses of a general nature, homemakers learning to do their daily duties better, apprentices, students learning how to drive, would-be hobbyists learning crafts and some people studying agriculture.

Most Are Adults

In striking contrast to the program the largest apprenticeship programs two decades ago, the majority of the students were adults. It is the hope of Carl Bertram, director of the Appleton School of Vocational and Adult Training, that this cooperation can be greatly expanded in the future, possibly culminating in the creation of one metropolitan training center. Such a center, he says, could offer a widely expanded program at a lower cost to the taxpayers.

As the new complexion in the student body evolved, so did a new list of classes. Significant additions to the list, all directed by area businesses and non-compulsory students were made in the last school year by centers were very successful last year. Calls for technical and clerical personnel were more numerous than ever before.

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Regional Planners Open Work With Three Reports

Initial Phase Gives Background For Proposals in Next Two Years

The Fox Valley Regional Planning Commission published three special reports under direction of planner Kenneth L. Schellie during 1960.

This initial phase of the three-year planning schedule covered history and general character of the Fox Valley region, sanitary, storm and water systems and existing use of land.

Publication of the books was, in effect, a product of eight years work among leaders of Fox Cities municipalities. Schellie signed a contract in August, 1958, and took over the task of developing a regional plan for 11 member municipalities.

Region Defined

Zahn was responsible for publication of the first report, history and general characteristics of the Fox Valley region, in May. In it the general character of the region and its environment, including the history, geography, population and economic growth were described.

Covered in the report were the commission member cities of Appleton, Menasha, Kaukauna, Little Chute, and Neenah.

ing of a professional firm. The hiring of Schellie probably saved regional planning in this area.

Hammond managed the office for Schellie for several months, then resigned. He was replaced as office manager by Charles Zahn, a staff member from Indianapolis.

Regional Idea Saved

He succeeded to the office headed by Clarence Hammond and directly operated by the Fox River Valley Planning Commission. The commission tried to do its own planning for a time, then decided a professional planner would have to do the job. The commission nearly disintegrated over the steps leading to the hiring of Schellie.

Turn to Page C-14

Post Office Volume Rises To New Highs

Continued from Page C-9

per cent increase in total business, noted \$529,750 receipts last year.

Appleton post office's \$69,061 increase is 5 per cent over the 1959 figure. Last year's total business was \$1,234,795. The post office continued its postal receipt record, for the 20th year.

How Much Mail?

The Menasha post office did \$1,220,436 business last year, an increase of 3 per cent.

Other post offices' receipts were Kaukauna, \$127,820, up 7½ per cent; Little Chute, \$21,329, up 2

per cent, and Combined Locks, \$5,720, down 1 per cent.

How many pieces of mail the seven post offices handled last year cannot be calculated. Figures from the six post offices which kept records indicate at least 72 million were handled. Neenah's total is unavailable.

Known totals are 47,609,114 in Appleton (down 2,613,138); 17,821,780 in Menasha; 1,024,104 in Little Chute; 4,915,001 in Kaukauna; 250,000 in Combined Locks, and 831,603 in Kimberly.

Cancellations also apparently rose last year, when compared to 1959. Reported machine cancellations were 10,418,100 in Appleton; 14,691,800 in Menasha; 1,310,512 in Kaukauna, and 403,841 in Kimberly. Neenah's and Combined Locks' figures were not available.

The trend toward pre-postmarking letters and parcels at business and industrial outlets apparently continues. The amount of metered postage is set at post offices on registers.

Metered Mail

Menasha's post office showed the biggest metered mail increase—12 per cent over 1959. Figures were \$377,441, up \$42,396 from 1959's \$334,999.

Other metered fees were Appleton, \$450,863, up 8 per cent; Neenah, \$375,637, up 10½ per cent; Kaukauna, \$51,902; Combined Locks, \$3,600; Kimberly, \$810, and Little Chute, \$296.

Stamp sales totals rose from \$744,043 in 1959 to \$779,221 in 1960. Appleton was high with \$439,004.

Neenah second with \$139,674 and Menasha third with \$96,254.

Money order values totaled \$2,478,081 and fees \$32,037 in 1960, down from the 1959 figures of \$2,603,177 and \$33,245.

Friday, February 17, 1961 Appleton Post-Crescent C10

Weather Didn't Help Any Farmers in 1960

Planting Latest in 20 Years, Even Then

Crops Rotted in Dampness, Never Came Up

Ask any farmer in the Fox Cities area and he'll tell you the 1959, with its quick freeze, was weatherman had a grudge against harmful to alfalfa in low spots. Some farmers realized a fourth crop hay in many areas.

Planting in 1960 was the latest of any spring in 15 to 20 years. In many cases corn was sown before frost. Some corn never was planted. Other plantings failed to come up. Seed rotted because of excessive moisture.

County agents reporting in Outagamie, Winnebago, Calumet and Waupaca Counties agreed all farmers put up one of the largest hay crops on record. The rain, in this case, was a contributing factor.

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Money order values totaled \$2,478,081 and fees \$32,037 in 1960, down from the 1959 figures of \$2,603,177 and \$33,245.

Stamp sales totals rose from \$744,043 in 1959 to \$779,221 in 1960. Appleton was high with \$439,004.

Neenah second with \$139,674 and Menasha third with \$96,25

Fox Cities Spend \$2 Million on New Streets, Sewers

About Same as 1959, but '61 Projects Will Cost Far More

Nearly two million dollars were spent in 1960 by the seven Fox Cities communities for street, sewer and sidewalk work, about equal the 1959 mark.

Much work needs to be done downtown in the next few years. Complete reconstruction of College Avenue from Rankin to Story Streets is planned, probably in 1963. City share of the cost, including new storm sewers, is about \$600,000.

Menasha intends to float a \$1,250,000 bond issue to take care of storm water that drains into the city's northeast side from the Town of Menasha water shed. Neenah plans to spend \$400,000 to correct flood situations.

Major Locks Project

The smallest community in the Fox Cities complex, Combined Locks, will undertake a major new street project. It will extend Wallace Street from Margaret to Park Streets to provide better traffic flow to the new Jansen Elementary School, now under construction.

Without the new street, pupils on the west side of town would have to travel much further to get to school. The street will span a wide area of undeveloped land.

The extension will be nearly a half mile long, and preliminary estimates for the complete job puts the cost at about \$37,000. A bond issue is planned to pay for it.

Asphalt Curbing

Little Chute and Kimberly report continued tests of asphalt curb and gutter are satisfactory and indicate continued use.

Kimberly experimented with 1,200 feet of soil cement base construction for new streets last year. It was so successful the village will probably use that method entirely, officials say.

Menasha's trial run with soil cement was satisfactory, and the city plans to use more of it.

Appleton's 1960 construction, totaling \$1,182,940, was generally spread over the entire city, with the majority in areas annexed the past few years. The city is hoping annexations will taper off for a couple of years so it can catch up with street, sewer and water work in these areas.

10 Miles of Streets

About 10 1/3 miles of street construction was completed, costing \$313,400. The same amount of sanitary sewers cost \$449,000. Some 30,000 feet of storm sewers cost \$335,500. About 28,100 feet of sidewalks cost \$48,000 and 15,000 feet of curb and gutter cost \$36,640. The sanitary sewer river crossing was completed.

One Bridge User

During 1961, the city will continue installation of its new street lights on Main Street from the square to the John Strange Library. A sanitary bridge serves only Menasha. A sanitary sewer crossing will be built at the Lawson Canal, and the seawall on River Street will be extended from High to Lush Streets, a mile of asphalt pavement for \$4,000. About 700 feet, to prevent erosion 000; 2,200 feet of sanitary sewer

Pride and Joy

Little Chute's Drawbridge Now for Sightseers

BY JIM HARP
Post-Crescent Staff Writer

On a quiet summer afternoon in 1960 as a breeze drifted off the Fox River, a busload of talkative ladies created quite a stir near Little Chute's famed drawbridge.

In the space of time between their arrival, filing from the bus and taking a quick walk around, they attracted the attention of the news since 1955, was going to be a tour of interesting places in the Fox Cities area and included in

firemen, a village trustee and a large group of residents.

Need Help?

The police figured something broke down on the bus and came to give assistance. The firemen thought someone might have fallen in the canal and were ready to go into rescue.

The village trustees thought the bridge, which has been in the village by the county and Little Chute officials refused to accept it or operate it. When the navigation season opened that spring there was no bridge-tender to open the bridge and at one time as many as three barges were

structure was turned over to the village. As most people are when strangers come on the scene.

A Must!

After a few questions, the ladies explained that they were on a tour of interesting places in the Fox Cities area and included in

apts to visit was the Little Chute drawbridge.

It was in the spring of 1955, when the village and its bridge gained national attention. The

Friday, February 17, 1961 Appleton Post-Crescent C12

Jammed in the canal waiting passage.

In each succeeding year, while the federal court tried to decide who should take over the bridge, the structure and the village of the grounds and mechanisms were kept in the limelight.

The year 1960 was no exception. Besides the visit by the busload of ladies, the village spent nearly \$7,000 for repairs to the bridge, the drawbridge—a fitting climax

cost of the repairs after an appeal from village officials.

When work was completed, village dignitaries took county supervisors and officials on a tour of the grounds and mechanisms.

After the tour the county group

treated at a local restaurant

of ladies, the village spent nearly \$7,000 for repairs to the bridge, the drawbridge—a fitting climax

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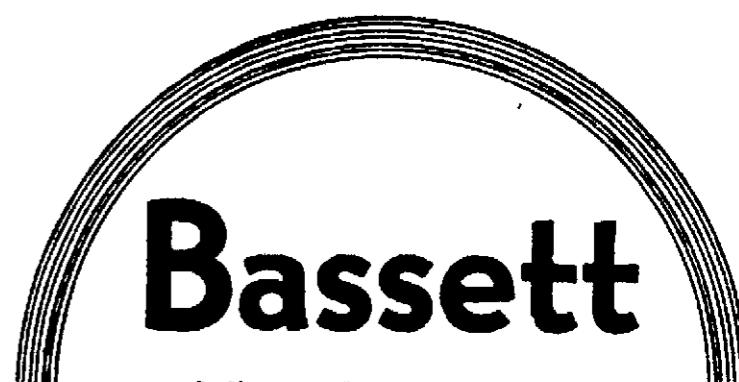
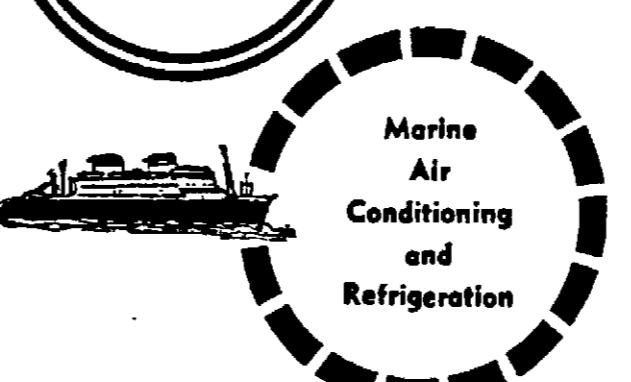
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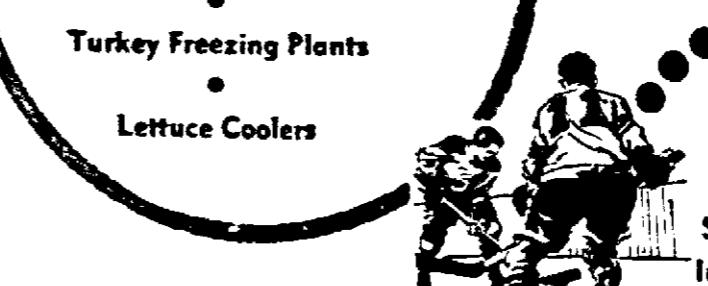
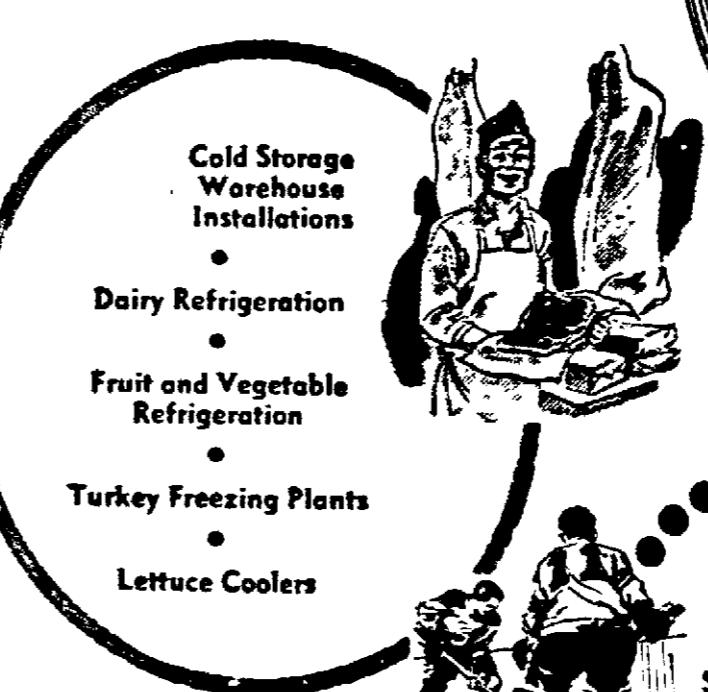
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- ★ Conway Motor Hotel
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- ★ Riverside Paper Co.
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and
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Municipal Building Looms Large on Problem Horizon

Population Boom Causes Fox Cities to Provide More Public Services, Facilities

By REINY WESSING
Post-Crescent Staff Writer

Providing new or enlarged municipal buildings to house public services and facilities is one of many growing pains facing the expanding Fox Cities metropolitan community.

Improved sewage treatment plants, city and village garages, police and fire stations, park shelters and the like are all "in the works," as one mayor put it. Some communities have completed one or the other of these projects and are contemplating others.

In 1960 the seven Fox Cities communities started or completed work on public buildings which cost more than \$2½ million.

Similar construction to be at least started, in 1961 will come to nearly \$3½ million. Some of the larger projects will have to be completed in 1962.

As this area continues its march toward becoming one of Wisconsin's major population and industrial centers the demands on government for more and better services grows proportionately.

Four Years Ahead

All seven communities foresee projects which will take them to 1963 and 1964. There haven't been any educated guesses even to what that work will cost.

Menasha is contemplating a city stadium on land given to the city. One of the biggest problems facing most of the cities is expansion of sewage treatment plants and addition of secondary treatment facilities. The improvements were ordered by the state to cut pollution of the Fox River. Part of the costs will be paid with federal grants.

Only Combined Locks escapes this headache, because its sewage is handled by the Kaukauna treatment plant. The village has no water plant, either, and gets its water from Kimberly.

Million in Appleton
Kimberly completed a \$100,000 construction program at its sewage plant in 1960. Work at Appleton's plant is esti-

chased land at Kaukauna for another school.

Scheduled for completion in 1961 is Combined Locks new Jansen Elementary School, costing \$273,816.

Kimberly's New School

Plans are in preparation for a new senior high school at Kimberly, with actual construction starting in 1962 or 1963. It will be in a newly annexed 25-acre plot, south of the Chicago and North Western Railway tracks at the end of John Street. No cost estimate has been given for the ultra modern structure, which will be built over a period of years. The basic classroom portion will be built and put into use first. Eventually there will be an indoor community swimming pool and an auditorium.

Appleton has no school construction scheduled to start this year. But plans and finances probably will be taken care of for work in 1962, such as an addition to Foster School and possibly a southeast side elementary school.

During 1960, Appleton completed its northwest side sewage lift station, for \$82,000, and the police station addition, about

\$100,000. The new southside swimming pool, \$350,000, was started, and should be ready for use by the middle of June.

Aside from buildings, the city completed its \$705,000 Oneida Street bascule bridge, and the S. Lawe Street retaining wall from Alton Street south, for \$26,000.

City Garage

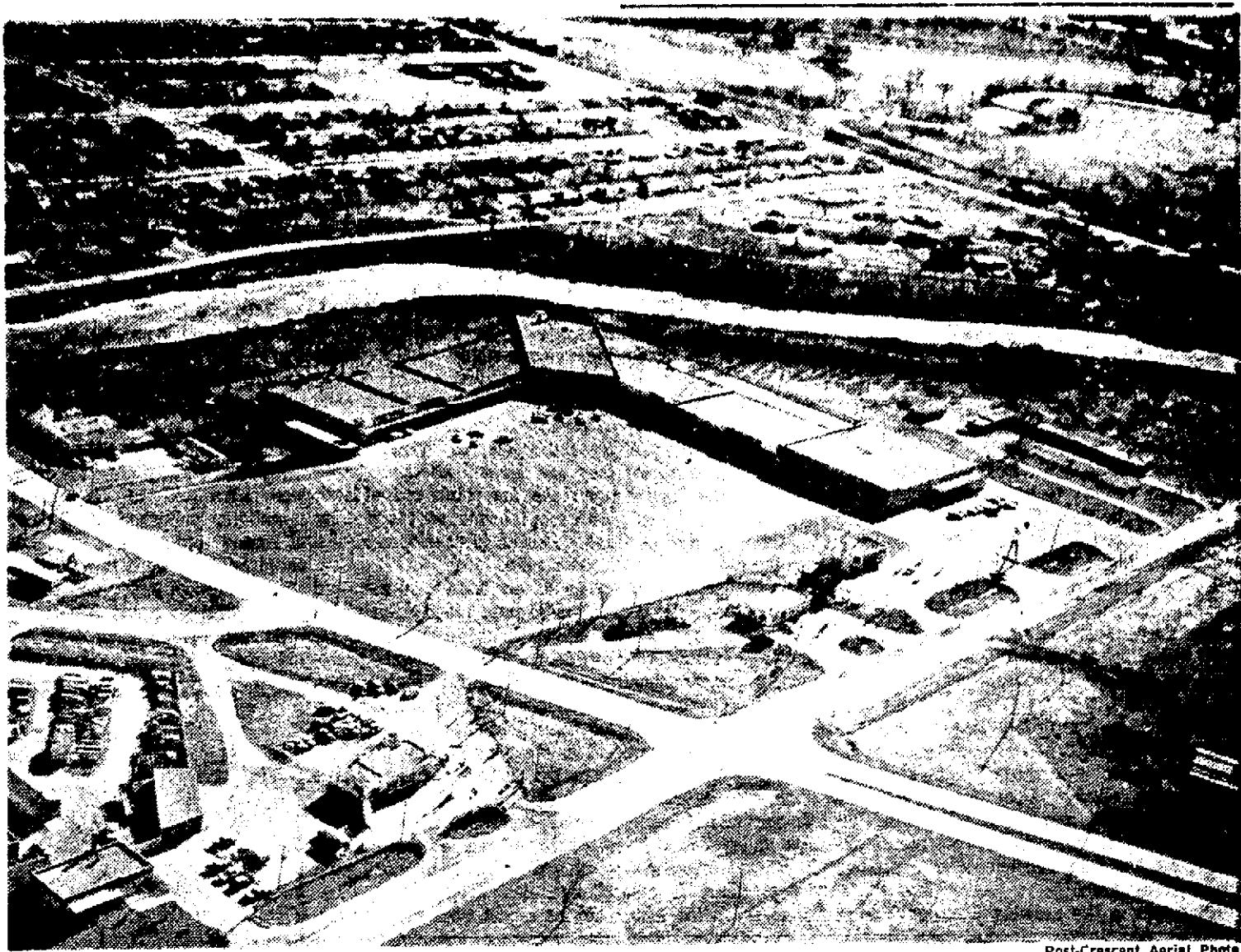
In 1961, the city will build the northeast side fire station for about \$100,000 and start the sewage lift station in the industrial park, for which no cost estimate has been given.

Work has been started to get a site for a new city garage. It is expected plans for the building will be completed this year so contracts can be let early in 1962. Cost has not been estimated.

The present city garage is outdated and not able to efficiently accommodate all the equipment the city has acquired for growing street and sanitation programs.

The new garage would be the headquarters for all city vehicles, including the park department. It may house a complete

Turn to Page C-14

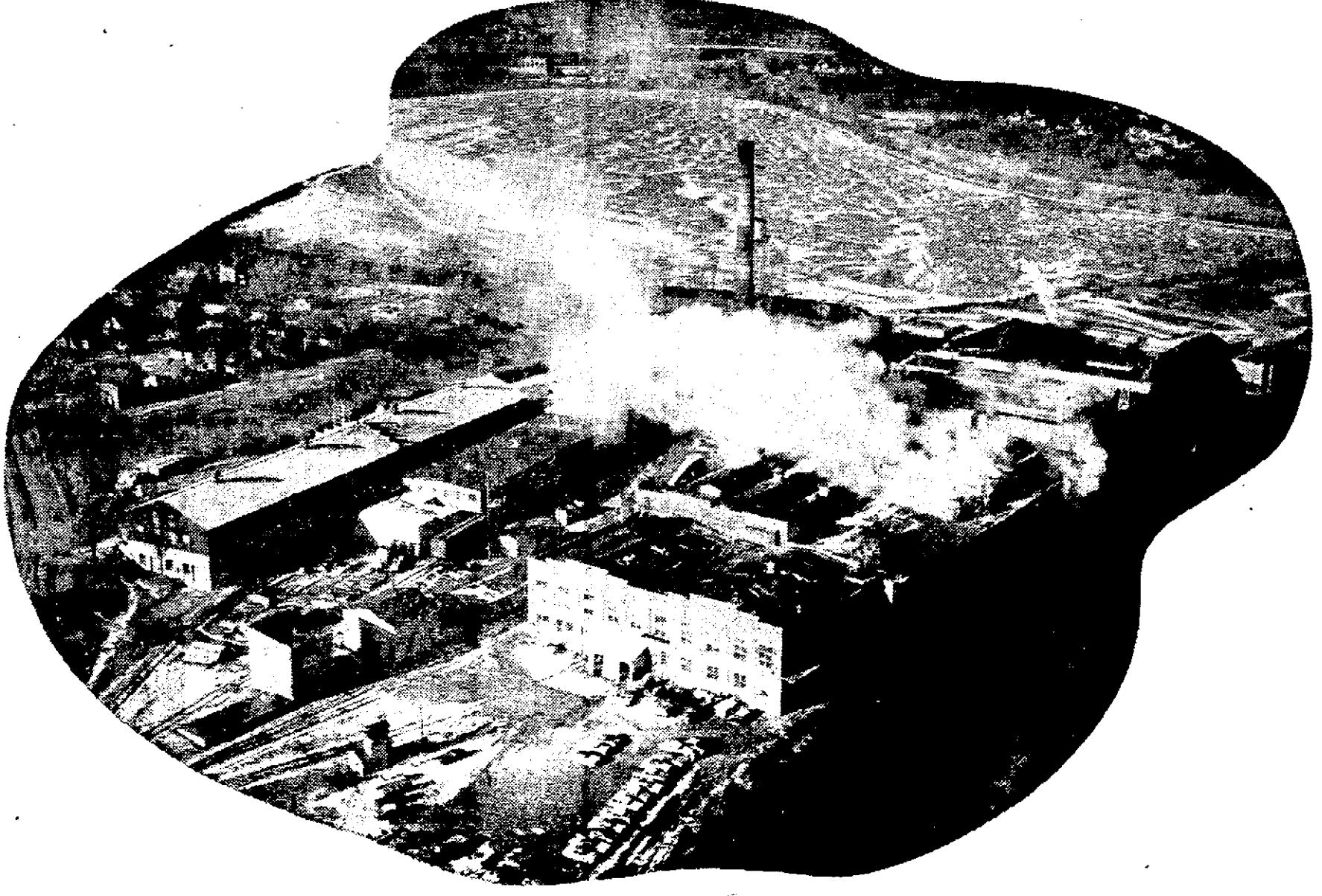


Post-Crescent Aerial Photo

Opened Wednesday Was the new Fox Point Shopping Center in Neenah, built at a cost of more than a million dollars. The center is at Winneconne Avenue and Green Bay Road, which is old U. S. 41. The center is just off the new U. S. 41 beltline around Neenah.

"A New Look at a Community's Progress" — and the COMBINED LOCKS PAPER CO.

COMBINED LOCKS, WISCONSIN

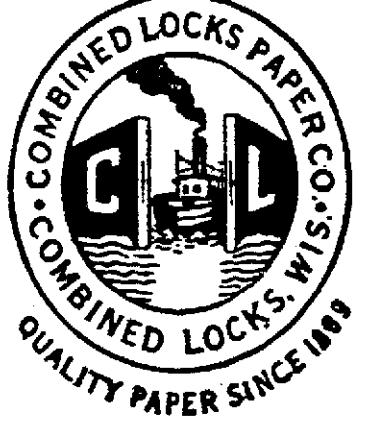


The Combined Locks Paper Co. was organized in March of 1889. Seventy-two years ago. The company now employs over 500 men and women, drawing its personnel from the communities of Combined Locks, Kaukauna, Little Chute, Appleton and surrounding area.

The payroll in 1960, ran over \$3,000,000. The taxes paid, play a large part in financing the improvements and activities in the Village of Combined Locks.

The company manufactures papers for mail-order catalogs, groundwood specialty papers, machine coated paper for magazines, National Cash Register Co. no-carbon-required paper, and is one of the largest suppliers of telephone directory paper.

Among the company's trade names and grades are:



Locks Classified
Locks Flyer Catalog
Locks Flyer Roto
Locks Rotary Offset Print
Special Roto Super
Locks Surfaced Classified
Rotolox

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Planners Start Work With Area Evaluation

Continued from Page C-10

platon, Kaukauna, Menasha and Neenah; villages of Combined Locks, Kimberly and Little Chute, and towns of Buchanan, Grand Chute, Harrison, Kaukauna, Menasha, Neenah and Vandenbrouck. Harrison, although included in planning, is not a paying commission member.

Population in the Fox Cities has grown from an estimated 8,000 persons in 1860, 41,000 by the turn of the century to nearly 100,000 in 1950. The Fox Cities growth has outdistanced that of surrounding counties and many cities of the state since 1910, the report shows.

The average inhabitant of the Fox valley tends to be younger than the average Wisconsin urbanite. In 1950, the Fox Cities (in comparison to the urban state) had a higher proportion of young people in the 0-25 year age groups and nearly equal numbers in the 25-44 age group. The depression cut the birth rate some, but the rate still exceeded urban state levels.

Important to the growing popu-

lation is transportation. Construction of new U. S. 41 is one of the major projects relieving congestion in the area. There are four bus lines, nine truck lines, an airline and three railroads serving the area. Commuting is one problem the planners have left for future discussion.

Largest employment in the region is in manufacturing, accounting for nearly 70 per cent of workers. Paper manufacturing and allied fields is the largest single category. One job in this area supports three to five persons, the survey indicates.

Rosy Predictions
Although information is not complete, there is a strong indication that the Fox valley witnessed only modest new industrial plant growth during the mid-1950s. By 1959 a significant change occurred, with some 21 plant expansions.

Unless an abnormal disturbance to the local or national economy occurs, the Fox valley will enjoy a relatively high level of prosperity, the report predicts. It sees an increase of 40,000 in the labor

force by 1965, 22,000 more dwelling units, greater need for parks, schools and other public facilities, added congestion of streets and highways unless adequate construction takes place, and need of an overall plan for future development.

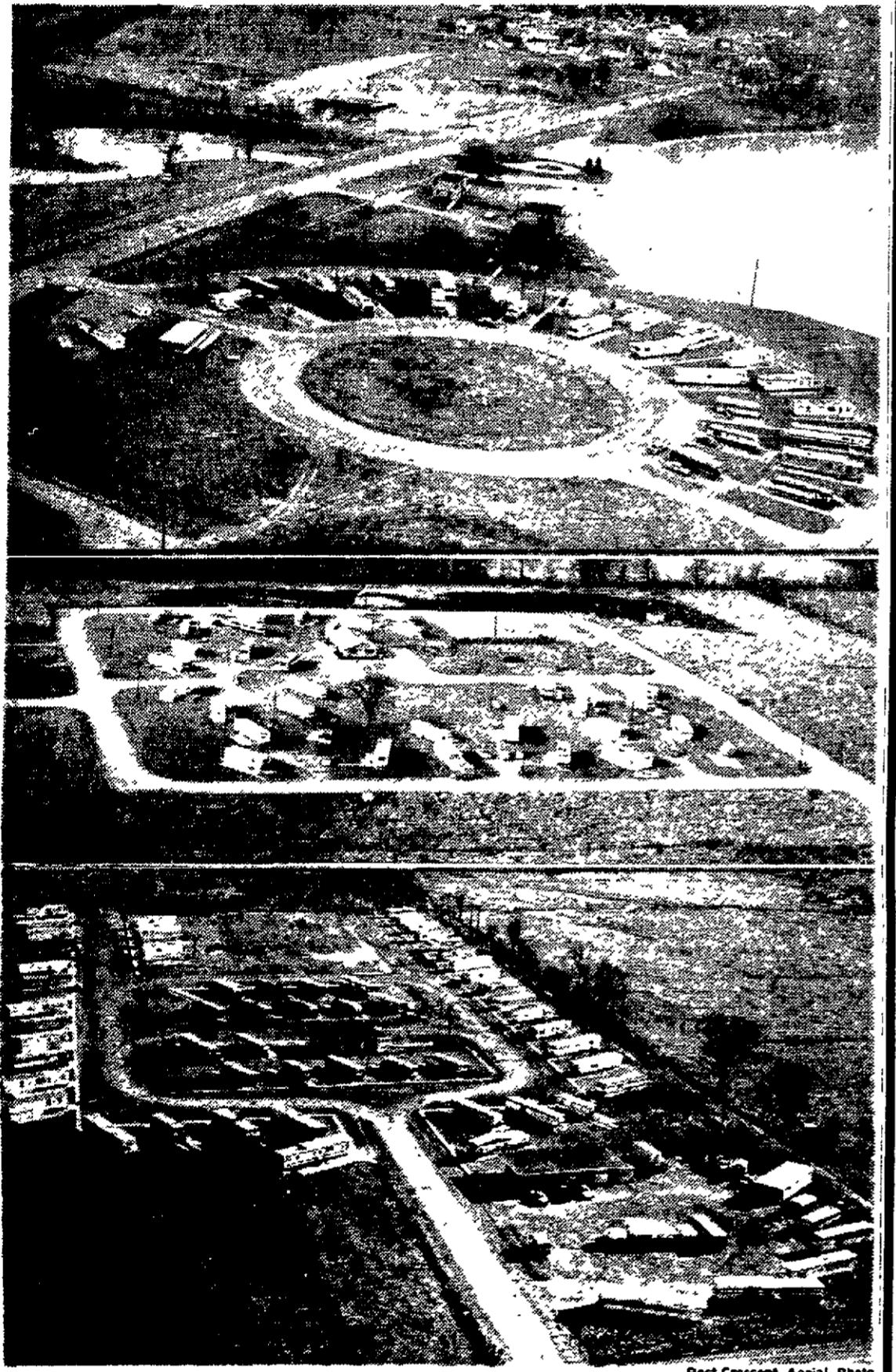
First Field Work

The third report entailed the first field work by members of the local staff. Collection of information for the land utilization report involved more than two months. Nearly every parcel of land in the region's 213 square miles came under observation.

Work on such a report is done so planners may know how industry and residences grow, where they are located and transportation routes and public uses of land. With this information the planner can go ahead in development of a master plan.

The survey team used standard municipal base maps upon which estimated land uses had been recorded from 1957 aerial photographs. The entire region then was mapped as land use was plotted from field data. Interiors of cities, areas more than 1,000 feet from the corporation lines of the cities of Appleton, Menasha and Neenah, were not mapped. Land use here was felt to be well developed and subject to no great change.

In the report, each member mu-



Post-Crescent Aerial Photo

Trailer Living Is Becoming more a formal part of the Fox Cities scene. At top is the trailer park on State 96 just south of Little Chute, in the center is the park on County Trunk BB (Prospect Avenue) west of U. S. 41 and Appleton and at bottom is the park on U. S. 10 between Appleton and Waverly Beach. Each of the parks differs slightly from the tradition of a trailer village in that they were planned and built specifically to accommodate a definite number of the mobile homes. Those mobile homes—some 50 feet long and 10 feet wide, costing \$5,000 and up—are not so mobile anymore, either.



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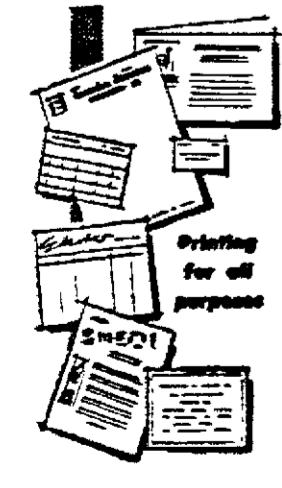
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Communities Build, Plan For Future

Continued from Page C-13

repair and maintenance is to be done where major overhauls would be

space for equipment storage. A small addition may be built to the city garage, with room for a central supply depot to maintain city vehicles. Cost has not been estimated.

Neenah completed its new police station in 1960, \$178,000, and a \$40,000 addition to the city garage, with room for park department equipment.

This year the city will remodel the old police station on the first floor of city hall for a new treasurer's office, and build a \$26,000 shelter house in Washington Park.

How the present treasurer's office will be used has not been decided.

Menasha completed a \$240,000

addition to its water plant, starting Friday, February 17, 1961. Appleton Post-Crescent C14

the garage of the municipally-owned utility company, and is fast becoming overcrowded. Another garage truck and a leaf loader are listed as the next purchases for the street and sanitation department house in Garfield Park, with a

addition may be built on the village garage, for about \$4,500. Combined Locks started its new

fire and police sub station at a cost of \$75,000, and a \$10,000 shelter house in Garfield Park, with a

garage for the squad car. Estimated cost is \$10,000.

Kimberly completed remodeling this year, with actual construction beginning probably in 1962.

Combined Locks started its new

fire and police sub station at a cost of \$75,000, and a \$10,000 shelter house in Garfield Park, with a

garage for the squad car. Estimated cost is \$10,000.

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Another \$9,000 will be spent at the village garage.

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Fox Cities Building Gains Against National Trend of 1960 Decrease

Home Construction One Category Lower Than 1959; Other Classes Make Up Loss

BY DON CASTONIA
Post-Crescent Staff Writer

Despite a general decline in building activity across the nation, construction in the Fox Cities area showed an increase in 1960 of about 9½ per cent over 1959.

The only classification to show any appreciable drop from 1959 was new home starts. Garage construction also was down slightly, but increases in commercial and industrial building more than offset any drop.

A total of 2,612 building permits of all types with a total estimated value of \$21,871,572 were reported

in the seven Fox Cities and Villages and the Towns of Neenah, Menasha, and Grand Chute in 1960. Oshkosh, although not in the Fox Cities, is included in the specific listings for comparative purposes, but not in totals.

This is an increase of \$1,997,397 in permit value for the same locations in 1959.

Half New Homes

Just about half of this total, \$11,273,380, is represented by the 837 new homes started in 1960. The 1959 total was 1,024 home starts with a value of \$12,452,070.

Five of the communities actually had more new home starts in 1960 than in 1959—Menasha, Kaukauna, Combined Locks, Little Chute, and the Town of Grand Chute.

Other combined categories of building and the record:

Remodeling and additions to homes, 879 permits, \$865,962 estimated value. Value up \$216,220.

Garages, 560 permits, \$454,906 estimated value. Value down \$23,889.

Commercial buildings, 205 permits, \$3,476,894 estimated value. Value up \$1,058,617.

Appleton Down

Appleton also was the leader in new home permits with 265 valued at \$4,001,680. This was a decrease of 35 in number and \$56,700 in value.

Other communities, on the same comparative basis, showed Neenah 151 permits, down 24; value, \$2,180,200, down \$210,950.

Oshkosh, 15 permits, down 33; value, \$1,397,575, down \$325,790.

Town of Menasha, 108 permits, down 11; value, \$1,520,800, down \$74,120.

Town of Grand Chute, 74 new homes, up one; value, \$1,040,000, up \$27,000.

Menasha, 59 new homes, up eight; value, \$730,200, up \$121,200.

Combined Locks, 59 new homes, up three; value, \$715,700, down \$12,560.

School buildings, four, \$1,506,000 estimated value. Value up \$901,000.

Kaukauna, 56 new homes, up four; value, \$789,700, up \$156,400.

Little Chute, 27 new homes, up five; value, \$351,000, up \$61,800.

Kimberly, 24 new homes, down 18; value, \$346,100, down \$335,300.

Town of Neenah, 14 new homes, up 463,000.

Other, 20 permits, estimated value, \$1,345,461. Value up \$358,381.

Remodeling Homes

Here are the dollar totals of estimated value of all permits by city to show a decrease in home remodeling and additions. The city's total was 329 permits, \$307,503.

Neenah, \$5,049,850, up \$1,318,685.

Oshkosh, \$3,172,780, up \$927,568.

Town of Menasha, \$2,275,670, down \$1,316,295.

Kaukauna, \$1,817,510, up \$850,265.

Menasha, \$1,236,360, down \$32,171.

Combined Locks, \$1,026,040, up \$271,540.

Little Chute, \$795,525, up \$320,225.

Kimberly, \$603,000, down \$98,395.

Town of Neenah, \$414,980, up \$59,030.

Town of Neenah, 15 permits, up where only three communities showed declines. They were Kimberly, and the Towns of Grand Chute and Menasha.

Fewer Garages
Most of the cities and towns showed a drop in garage building activity, although a few had increases. The breakdown:

Appleton, 206 permits, \$148,946 up \$31,484.

Menasha, 16 permits, \$128,650, up \$22,050.

Oshkosh, 25 permits, \$690,701, up \$350,701.

Menasha, 65 permits, \$45,965, up \$350,701.

Kaukauna, 9 permits, \$531,750, down \$1,178.

Oshkosh, 176 permits, \$132,258, up \$487,275.

Little Chute, three permits, \$75,000, down \$1,179.

Kaukauna, 34 permits, \$22,025, up \$50,000.

Kimberly, one permit, \$8,000, down \$5,600.

Little Chute, 64 permits, \$55,555, up \$38,775.

Combined Locks, five permits, \$12,800, up \$9,700.

Town of Grand Chute, \$172,175, down \$263,825.

Kimberly, 37 permits, \$29,395, down \$5,880.

Town of Menasha, 31 permits, \$433,220, down \$574,125.

Town of Neenah, five permits, \$8,490, down \$9,510.

Town of Grand Chute, 34 permits, \$40,000, up \$12,750.

Town of Menasha, 28 permits, \$50,150, up \$15,200.

Town of Neenah, eight permits, \$6,600, up \$4,400.

The biggest increase in any one category was in commercial build-000.

Commercial Gains
Kimberly, 37 permits, \$29,395, down \$5,880.

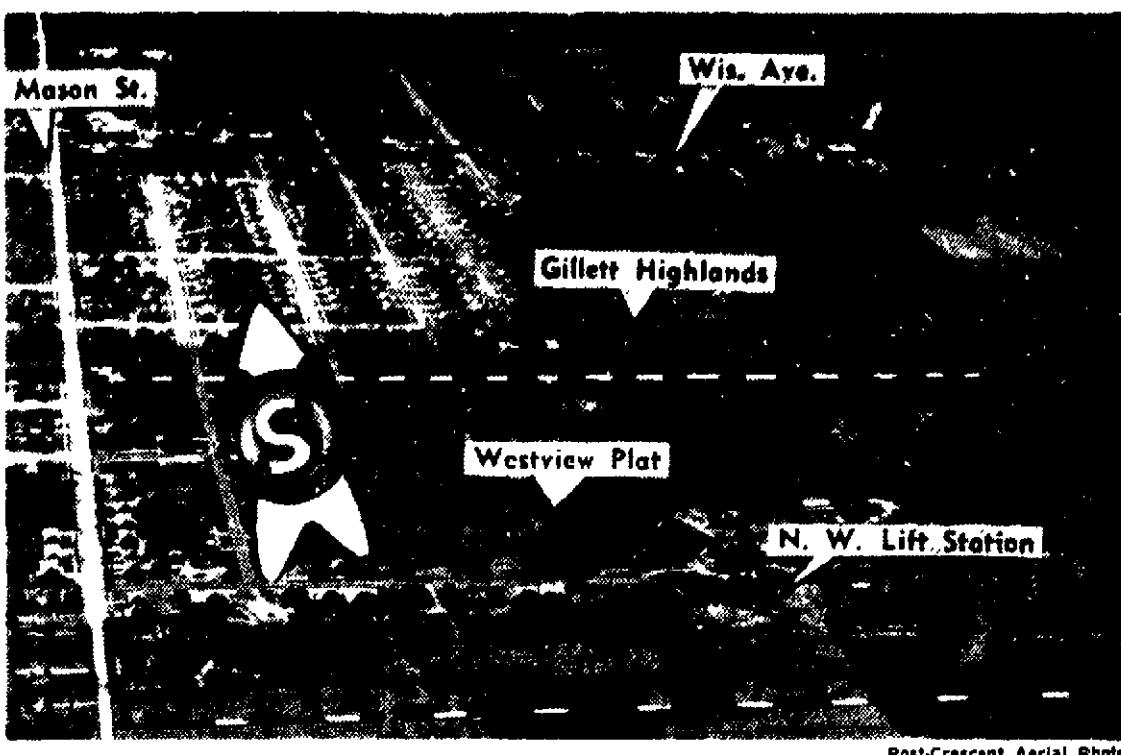
Combined Locks, 13 permits, \$433,220, down \$574,125.

Town of Neenah, five permits, \$11,000, up \$11,000.

Shopping Center

The major commercial items started during 1960 include the Fox Point Shopping Center in Neenah on E College Avenue, was office buildings, three store building.

The biggest increase in any one category was in commercial build-000.



This Aerial View Shows the Newest housing developments on Appleton's northwest side. Building permit estimated costs for some of the homes are running as high as \$20,000 and \$25,000. The area around the sewage lift station will be developed into a park. The brick building is extended to serve as a shelter house.

Other Neenah commercial Telephone Co. office cost an estimated \$44,000 accounted for more than half of the Little Chute total. Prange store building was com-

Industrial Totals

Two structures accounted for most of Appleton's commercial building. The Appleton Building city included a filling station, two light overall increase but varied

from community to community. The totals:

Fox Point Shopping Center in Neenah on E College Avenue was office buildings, three store building.

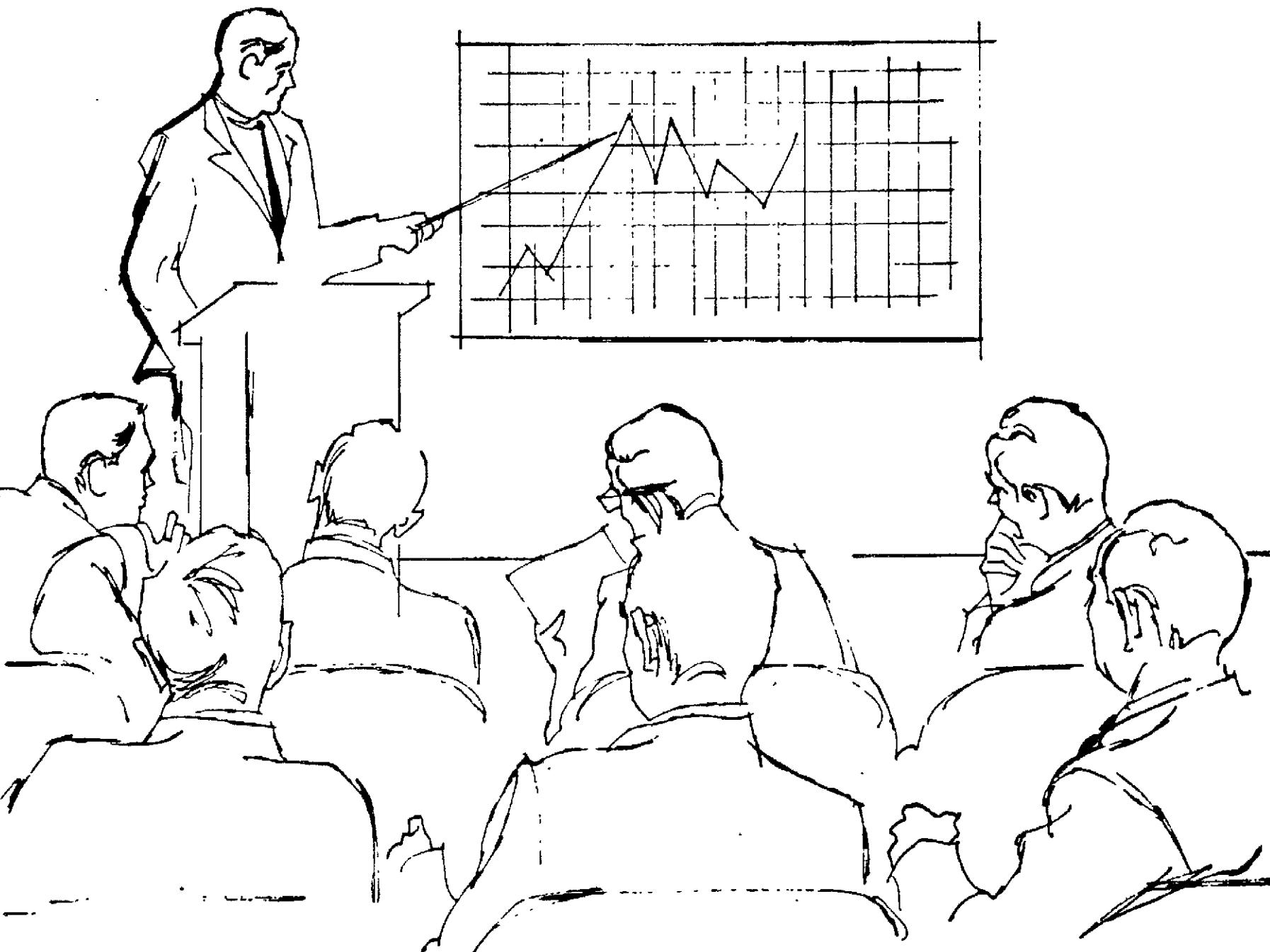
the big addition to the Wisconsin Van Vreede Appliance store at

Turn to Page C-16



Post-Crescent Photo

The \$750,000 Home for Senior citizens, Peabody Manor, takes shape on the northeast corner of Locust and Fifth Streets. Under the aegis of Appleton Visiting Nurse Association after five years of planning, the home is expected to be completed and ready for occupancy by next fall. It will have resident facilities for 50 persons, including sleeping rooms, living and service areas, an infirmary and also will house a separate VNA office wing.



NOW SERVING 600,000 LUTHERANS— AAL KEEPS GROWING EVERY YEAR

**We Bend Over Backwards
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Our most important product is service. And we bend over backwards to see that the "industrial electronics" users in this area get the best service available.

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DISTRIBUTORS

New life insurance paid for by members of Aid Association for Lutherans has exceeded, for the 22nd consecutive time, that of the previous year. AAL now numbers 600,000 members who own \$1,807,498,252 of life insurance—an increase of 12 per cent in total insurance in force.

Members of AAL enjoy many fraternal and benevolence advantages. The most important of these is the Special Difference AAL members share—LOWER NET COST life insurance protection.

A COMPARATIVE REPORT SHOWING GROWTH DURING PAST 10 YEARS

1950	1960
\$554,382,227	\$1,807,498,252
\$56,855,343	\$245,978,381
\$2,156,805	\$6,716,374
400,483	721,142
\$133,290,096	\$332,690,064
3,192	3,599
\$58,396,773	\$148,315,576
Benefits paid and surplus refunded to members and beneficiaries since founding date in 1902.	

Surplus refunds to members (during year)

Number of certificates

Assets

Number of Local Branches

Benefits paid and surplus refunded to members and beneficiaries since founding date in 1902.

1960

200

250

300

350

400

450

500

550

600

650

700

750

800

850

900

950

1000

1050

1100

1150

1200

1250

1300

1350

1400

1450

1500

1550

1600

1650

1700

14 Units Receive Nearly \$400,000

902 Enlisted, 125 Officers in Reserve, Guard of Fox Cities

Fourteen military units, National Guard and Army Reserve, re-activated at Appleton, sent a man each on active duty in government pay 45 days active duty for failure to during the fiscal year 1959-60, keep up satisfactory reserve status. This amount was paid to 902 enlisted men.

Listed men and 125 officers in the Fox Cities units.

National Guard units are Company C, First Battalion, both Headquarters and Headquarters, 127th Infantry, five officers and 122 enlisted men; Headquarters and Headquarters Company, 158th Transportation Battalion (boat).

Action is being initiated to acquire land from the city of Appleton for construction of a vehicle maintenance center for National Guard units this year, and a new proposed four-unit armory to be constructed before 1964.

Army Reserve units stationed at Menasha include Headquarters, 274th Regiment, basic combat training, 13 officers and 28 enlisted men; Headquarters Company, Second Battalion, five officers, six men; Company E, Second Battalion, four officers, 25 men; Company F, five officers, 24 men; Company G, six officers, 27 men, and Company H, five officers, 26 men.

Appleton Units

Appleton units include Company C, 291st Engineer Battalion, five officers, 92 enlisted men; 395th Ordinance, six officers, 49 men, and First Battalion with A, B, C and D Companies, 28 officers and 101 men.

All units except Neenah's transportation battalion trained at Camp McCoy last year. The boat detachment trained at Fort Eustis, Va.

Training in all units, since re-organization on the Pentomic scale, has been on-the-job oriented, supplemented with classroom lectures. Annual summer training Locks to build its own water supply system having failed, Kimberly officials have indicated an rather than classes at camp, effort may be forthcoming in Units are spending more time in which Combined Locks water bivouac under battle conditions. rates would be increased.

81 Left Units

The attempt by the Village of Kimberly to have the Public Service Commission order Combined Locks to build its own water supply system having failed, Kimberly officials have indicated an rather than classes at camp, effort may be forthcoming in Units are spending more time in which Combined Locks water bivouac under battle conditions. rates would be increased.

Since Kimberly must furnish

A total of 127 men were taken water to the neighboring community of 10 of the units, but a total munity, officials feel they are just

terms of enlistment ended of which would have Combined

were transferred out of units be Locks residents paying toward a

cause of failure to attend sche-capital outlay for enlargement of

drills. the plant which is necessary due

Two units, the engineers and to the growth of that village.



This Aerial View shows Appleton's new southside swimming pool at John and E. South River Streets. The main pool and bathhouse are both T-shaped. At

either end of the pool will be beginner-wader pools. In winter there will be a large skating rink north of the bathhouse.

Post-Crescent Aerial Photo

Friday, February 17, 1961 Appleton Post-Crescent C16

Paper Co. warehouse in the Town of Neenah accounted for all of the industrial building in the town.

Thilmany Project

Major industrial building in Kaukauna was done by the Thilmany Pulp and Paper Co. A water intake plant and a super calendar totaled about \$325,000.

A \$500,000 warehouse addition to Marathon Division of American Can Co. was the only major industrial building done in Neenah.

The "other" division of building takes into account municipal and service-type structures.

Appleton building in this category included the V.N.A. home, \$359,944; Lawrence College men's dormitory, \$409,200, and the addition to the police station, \$62,000.

Town of Menasha, seven permits, \$229,900, down \$357,225.

Additions to the Zwicker Knitting Mill, Appleton Coated Paper Co. and the Interlake mill of Consolidated Water Power and sewage disposal plant accounted for \$227,000 of the construction in that city.

Municipal construction in Oshkosh totaled \$182,367.

Fox Cities Building Up Again in '60

Continued from Page C-15

value, up \$50,975. Neenah, nine permits, \$682,920, up \$349,920.

Menasha, three permits, \$24,500, down \$101,638.

Kaukauna, 11 permits, \$418,400, up \$208,400.

Combined Locks, one permit, \$1,200, up \$1,200.

Town of Grand Chute, six permits, \$70,000, down \$2,500.

Town of Neenah, one permit, \$186,000, up \$32,000.

Town of Menasha, seven permits, \$229,900, down \$357,225.

Additions to the Zwicker Knitting Mill, Appleton Coated Paper Co. and the Interlake mill of Consolidated Water Power and sewage disposal plant accounted for \$227,000 of the construction in that city.

Municipal construction in Oshkosh totaled \$182,367.



... New Fremont Branch Building — 1960

Keeping Pace with Progress...

The APPLETON STATE BANK has been supplying banking services that meet the growth needs of business and industry in the Appleton area since 1911.

The bank's five conveniently-located offices and its ample resources in money and manpower assure modern banking service to thousands . . . service that is distinguished by a warm, personal relationship . . . service that reflects our philosophy: a true interest in helping others.

TO KEEP PACE with progress, we annually schedule building and equipment modernization and replacement programs.

The Officers and Directors of the Appleton State Bank salute the firms and individuals who have contributed so greatly to the dynamic progress and expansion of this area.

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George A. Buth

Seymour Gmeiner

C. A. Hopfensperger

W. K. Miller

Walter H. Wieckert

Gus A. Zuehlke

A. F. Zuehlke

Chairman of the Board

Gus A. Zuehlke

President

Lawrence F. Schreiter

Vice President and Trust Officer

Gilbert J. Relien

Vice President

C. A. Hopfensperger

Vice President

Robert H. Zschaechner

Cashier

Carl F. Schrieter

Assistant Cashier

Grace Haberman

Assistant Cashier

H. R. Taggart

Assistant Cashier

Alvin R. Golz

Assistant Cashier

OFFICERS:

A. W. Lautenschlager

Manager, Shiocton Branch

Milan R. Sousek

Manager, Hortonville Branch

Ronald G. Abbott

Manager, Fremont Branch

Wilma Gore

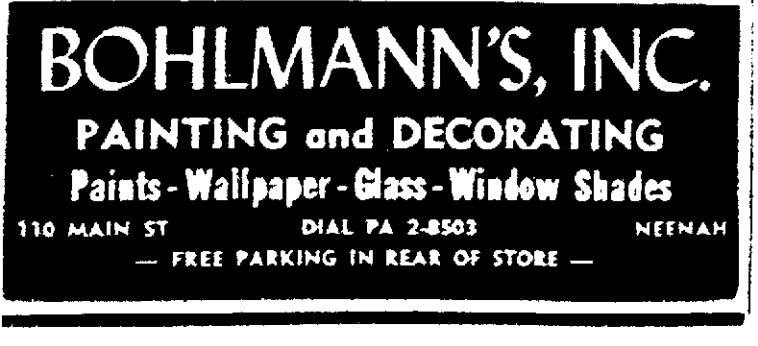
Manager, Dale Branch



Branches at:

FREMONT
SHIOCTON
DALE
HORTONVILLE

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— FREE PARKING IN REAR OF STORE —

Indebtedness Rises 12 Per Cent to Over \$19 Million in 1960

Four Counties Spending Hits \$9.5 Million

Total \$500,000 Over 1959; Property Tax Levies Also Rose

The four counties in the Fox Cities area plan to spend nearly \$9.5 million this year, about a half-million dollars more than last year. Slightly less than half of this will be provided by locally collected taxes in Outagamie, Winnebago, Calumet and Waupaca Counties. The levies rose by \$68,228.

All the counties' budgets went up, but Winnebago and Outagamie dropped their tax levies slightly. In a sense, the idea that only part of county budgets is paid by taxes is erroneous, since the rest of the budget is financed by state and federal aid, both the result of taxes paid by local residents, business and industry.

Total Levy

The total property tax levy in the four counties this year is \$4,265,694, to pay part of the \$9,480,273 in planned spending. The dif-

ference between taxes and spending is made up of revenues from state and federal sources, \$428,948 more this year than last.

The budgets and property tax levies for each of the counties look like this:

Outagamie — \$3,120,217 budget, up \$156,762, \$1,486,212 levy, down \$1,477.

Winnebago — \$4,099,257 budget, up \$101,860, \$1,431,000 levy, down \$33,218.

Calumet — \$725,373 budget, up \$47,878; \$450,364 levy, up \$16,763.

Waupaca — \$1,535,426 budget, up \$180,674; \$897,518 levy, up \$76,160.

Largest Expense

Largest single classification in county budgets is the charities and corrections section, followed by the highway budget. It has been this way for years, even since the wide-spread welfare agencies broadened their scope to surpass roadbuilding in spending.

For the four counties, \$4,789,063 will be spent on welfare and correction facilities this year, an \$806,000 boost over last year. Highways will cost \$1,678,500, some \$50,650 over last year.

General government is steadily costing more—it is the third highest classification in the budgets with \$1,036,480 slated to be spent. That's \$28,463 more than last year, the first year govern-

ment of any payments.

Four Didn't Borrow

New bond issues were floated by Appleton, Neenah, Menasha and Kimberly, Little Chute and Combined Locks, bonding limit \$2,110,060 during 1960, a rise of 12.4 per cent over 1959, when they finished the year with an outstanding debt of \$16,986,500.

Collectively, the seven municipalities paid \$983,066 on debt principal, plus interest. New debts totaled \$3,374,560 in 1960, exclusive of any payments.

Appleton

Appleton's new debt was \$2,045,560. It was divided into a million dollars for 1960 corporate purposes, \$925,000 for the new Edison School, \$103,506 for new industrial park land and \$176,000 in general obligation bonds.

The corporate purpose issue included \$350,000 for the new south-side swimming pool, \$105,000 to complete the Oneida Street bascule bridge and \$545,000 for new storm sewers.

The general purpose bonds were to pay for 1960 public improvements, such as streets, sanitary sewer and water mains, which property owners have elected to pay for on the five-year installment plan.

Neenah's School

Neenah issued \$1,070,000 in bonds for a new junior high school; and Kimberly issued \$100,000 worth for reconstruction of its sewage plant.

Here's the debt picture in each of the seven municipalities at the end of 1960.

Appleton

Appleton, bonding limit \$20,777,160, had debts totaling \$10,709,560 or 51.4 per cent of the limit, compared to 47.1 a year ago. It paid \$464,566 on its debt principal.

Neenah

Neenah bonding limit \$8,701,260 was in debt for \$4,577,000 or 52.6 per cent of the limit, compared to 46.7 the previous year. The city paid \$269,000 on principal.

Menasha Recap

Menasha, bonding limit \$6,550,067, was indebted for \$1,700,000, 25.9 per cent of its limit, compared to 28.6 a year ago. Payments on principal were \$90,000.

Kaukauna

Kaukauna, bonding limit \$3,912,950, had debts totaling \$1,324,000, 33.8 per cent of the limit, compared to 40.4 a year ago. Principal payments amounted to \$96,000.

Kimberly

Kimberly, bonding limit \$1,465,963, was in debt for \$240,000, 16.4 per cent of its limit, compared to 11.5 the year before. It paid \$25,000 on principal.

Little Chute

Little Chute bonding limit \$670,557, was in debt for \$364,000, 54.3 per cent of the limit, compared to

Different Limits

Appleton, Neenah, Menasha and Kaukauna have city districts, and their debt limit is 8 per cent of what they finished the year with.

Combined Locks, bonding limit

\$425,210, had debts totaling \$182,

Interest charges usually add 0.00, 42.8 per cent of its limit,

about a third, making total debt compared to 60.7 the year before

commitments \$25,462,080 by the end of the year.

Four Didn't Borrow

New bond issues were floated by

Appleton, Neenah and Kimberly, school district may bond up to 5

273 in planned spending. The dif-

ference in the per cent of equalized valuation

Fox Cities complex incurred no

new debt.

Appleton's new debt was \$2,

204,560. It was divided into a million

dollars for 1960 corporate pur-

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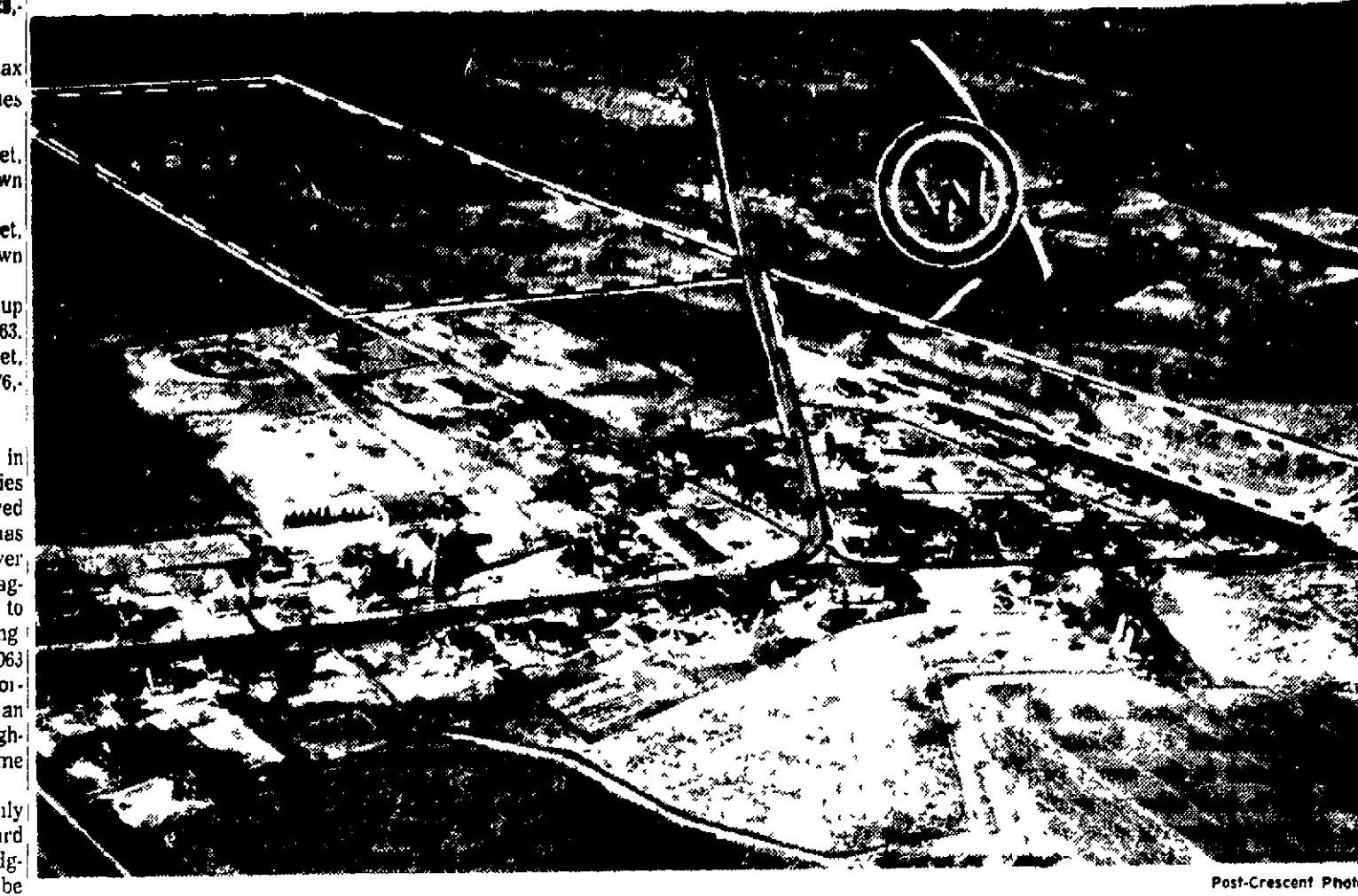
Little Chute

Little Chute bonding limit \$670,

557, was in debt for \$364,000, 54.3

per cent of the limit, compared to

46.7 the previous year. Comparable figures for Combined Locks were not available.



Post-Crescent Photo

of 310 more families. Work on the 20 acre plat north of Highway 114, right, has begun. The other plat of 67 acres, left, is on the homestead of the late Nick Bruehl, famed farmer-photographer.

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Neenah

Fox Cities Valuation Continues

Rising Despite Recession Air

6 Per Cent Hike Posted To New High

Despite an air of recession or slowed business activity throughout the nation and state, the Fox Cities area again last year increased in property value. Total value hit \$662,497,630—that's nearly 6 per cent more than 1959 and more than the increase of 1959 over 1958.

The growing urbanization of towns—residential and industrial—is reflected in the near-8 per cent rise in their value compared to the 5½ per cent of cities and villages. There is little question but what the changes in towns are the real distinguishing mark of our time, and the statistics bear this out.

Rapid Growth

It's only been three years since property values soared over the half-billion mark, and now the total has increased another \$160 million. The Fox Cities are growing very rapidly.

Values used above are equalized or real values. They are set by the state assessor's office and are used to distribute state and local taxes to local governmental units so that the charges are in relation to a standard value. Local assessors' practices vary widely, so state charges could not be made on the basis of differing value standards.

Local Assessors
Local assessors' value, however, relate the same story as the state's values—the Fox Cities value hit \$307,449,096 in 1960. That's 5.89 per cent more than 1959 and very nearly the same percentage increase as the state figures.

The local assessors' figures are less than half the state's totals because the state considers its figures the true, or 100 per cent, value, while local assessors set values on differing bases.

10-Year Record

The Fox Cities area consists of the cities of Appleton, Neenah, Menasha and Kaukauna; the villages of Kimberly, Little Chute and Combined Locks; and the Towns of Neenah, Menasha, Grand Chute, Vandenbrook, Buchanan and Harrison.

Prison. The area lies in three counties—Outagamie, Winnebago and Calumet.

In 10 years—from 1950 to 1960—the Fox Cities area share of the total value of the counties in which it is located went from 43.2 per cent to 47.5 per cent. The three counties' share of the total value of the state decreased from 6.2 per cent to 6 per cent.

Neenah and Menasha and the two towns of the same names account for 45.9 per cent of Winnebago County's total value, compared to 40.7 per cent 10 years ago.

The cities, villages and towns in the Fox Cities area in Outagamie County account for 78.9 per cent of the county's value compared to 76 per cent 10 years ago.

The Town of Harrison and Appleton account for 17.7 per cent of Calumet County's value compared to 12.9 per cent 10 years ago (Town of Harrison only, since the Appleton section was not in existence until 1954, when it accounted for 2.09 per cent of Calumet's value).

What Taxes are Paid
The percentage of taxes paid by each community of the Fox Cities to the total taxes in each county follows:

Outagamie County — Appleton,

Percentage of Total Real Value

Unit 1950 1959 1960

Appleton 49.33 51.15 51.19

Kaukauna 9.01 9.96 9.99

Kimberly 5.67 6.06 5.99

Little Chute 2.66 2.78 2.74

Harrison 1.19 1.35 1.33

Comb. Locks 1.89 1.82 1.74

Town Total 103,865,190

GRAND TOTAL 625,142,720

Sub Total 68.56 71.77 71.65

Gr. Chute 5.42 5.00 5.10

Buchanan 0.85 0.79 0.77

Sub Total 7.46 7.12 7.20

Out. Total 76.02 78.89 78.85

App. Cal. Co. 0.00 5.16 5.57

Harrison 12.89 11.98 12.09

Calumet Tot. 12.89 17.14 17.66

Neenah 17.58 19.06 19.55

Menasha 15.76 14.74 14.72

Sub Total 33.34 33.80 34.27

Neenah Tn. 1.63 2.71 2.79

Menasha Tn. 5.72 8.42 8.84

Sub Total 7.35 11.13 11.63

Winn. Total 40.69 44.93 45.90

GRAND TOTAL 290,349,535

307,449,096

17,099,561

5.89

51.19; Kaukauna, 9.99; Kimberly, 5.99; Little Chute, 2.74; Combined Locks, 1.74; Town of Grand Chute, 5.10; Town of Buchanan, 1.33, and Town of Vandenbrook, 0.77.

Winnebago County — Neenah, 19.55; Menasha, 14.72; Town of Neenah, 2.79, and Town of Menasha, 8.84.

Calumet County — Appleton, 5.57, and Town of Harrison, 12.09.

All in all, the Fox Cities area pays nearly 47.5 per cent of the taxes in the three counties in which it is located.

Personal Property The equalized value of personal property in the Fox Cities is \$74,625,730, which is 9.7 per cent more than in 1959. Majority of this is concentrated in the cities and vil-

ages with 4.8 per cent more than in 1959 or \$48,540,800.

Land in the rural towns is tending to increase in value somewhat faster than cities, with urbanization of the cities' fringe areas as the main cause.

Local assessors valued personal property at \$30,995,907 in cities late in the Fox Cities at \$270,001.

Equalized Valuation

1959 1960 incr. pet. incr.

Appleton \$245,339,920 \$259,714,500 \$14,374,580 5.86

Kaukauna 46,791,750 48,911,870 2,120,120 4.53

Kimberly 28,501,160 29,319,260 818,100 3.87

Little Chute 13,054,190 13,411,150 356,960 2.73

Combined Locks 8,547,110 8,504,210 (42,900) (0.50)

Neenah 100,954,400 108,765,650 7,811,250 7.74

Menasha 78,089,000 81,875,840 3,786,840 4.85

City, Village Total 521,277,530 550,502,480 29,224,950 5.61

Neenah Town 14,358,980 15,501,630 1,142,650 7.93

Menasha Town 44,588,940 49,181,520 4,582,580 10.28

Grand Chute 23,500,670 25,004,000 1,503,330 6.40

Vandenbrook 2,697,170 3,752,190 55,020 1.49

Kimberly 6,270,540 6,514,800 244,260 3.90

Little Chute 11,438,890 12,041,010 602,120 5.26

Harrison 111,995,150 8,129,960 7,83

Town Total 103,865,190

GRAND TOTAL 625,142,720

37,354,910 5.98

Assessed Valuation

1959 1960 incr. pet. incr.

Appleton \$115,654,925 \$124,465,700 \$8,810,775 7.62

Kaukauna 22,773,640 23,469,730 696,090 3.06

Kimberly 9,794,445 10,184,775 390,330 3.99

Little Chute 5,620,000 5,763,270 143,270 2.55

Combined Locks 3,623,665 3,865,045 241,380 6.66

Neenah 38,006,065 39,998,420 1,992,335 5.24

Menasha 41,439,860 43,343,440 1,903,580 4.59

City, Village Total 236,912,620 251,090,380 14,177,760 5.98

Neenah Town 10,354,345 11,078,440 724,095 6.90

Menasha Town 17,895,700 19,282,791 1,387,091 7.75

Grand Chute 11,039,645 11,505,837 466,192 4.22

Vandenbrook 1,439,150 1,487,482 48,332 3.36

Kimberly 2,571,280 2,506,257 34,977 1.36

Harrison 10,397,909 261,114 2,58

Town Total 53,436,915 56,358,716 2,921,801 5.47

GRAND TOTAL 290,349,535

307,449,096 17,099,561 5.89

and villages, a 8 per cent boost over 1959, and at \$6,451,615 in the rural towns, a 3.7 per cent drop from the previous year. Personal property varies widely from year to year as firms handle their inventories differently. Thus, any changes in personal property values must be looked at over at least a two-year period.

The towns' assessors valued the land at \$49,907,101, which is 6.8 per cent more than 1959. Again, there is a tendency for the towns' land value to rise somewhat faster than cities, although the increase is reflected more slowly in local figures than in the state values.

Real Estate

The equalized value of real estate in the Fox Cities is \$587,891,900, which is 5.4 per cent or \$30,123,700 more than in 1959. Again,

the majority of it is in the cities and villages with 4.8 per cent more than in 1959 or \$48,540,800.

Land in the rural towns is tending to increase in value somewhat faster than cities, with urbanization of the cities' fringe areas as the main cause.

The total highway work done and the total amount of money passing through highway departments is anywhere from two to five times that reflected in the various county budgets. The various county budgets are set up differently and are nearly impossible to compare realistically.

The only category of county expenses which showed a decrease was health (nurses, vital statistics information, contagious disease prevention), which dropped some \$600 to \$280,182.

Other Totals

Other categories and their totals included:

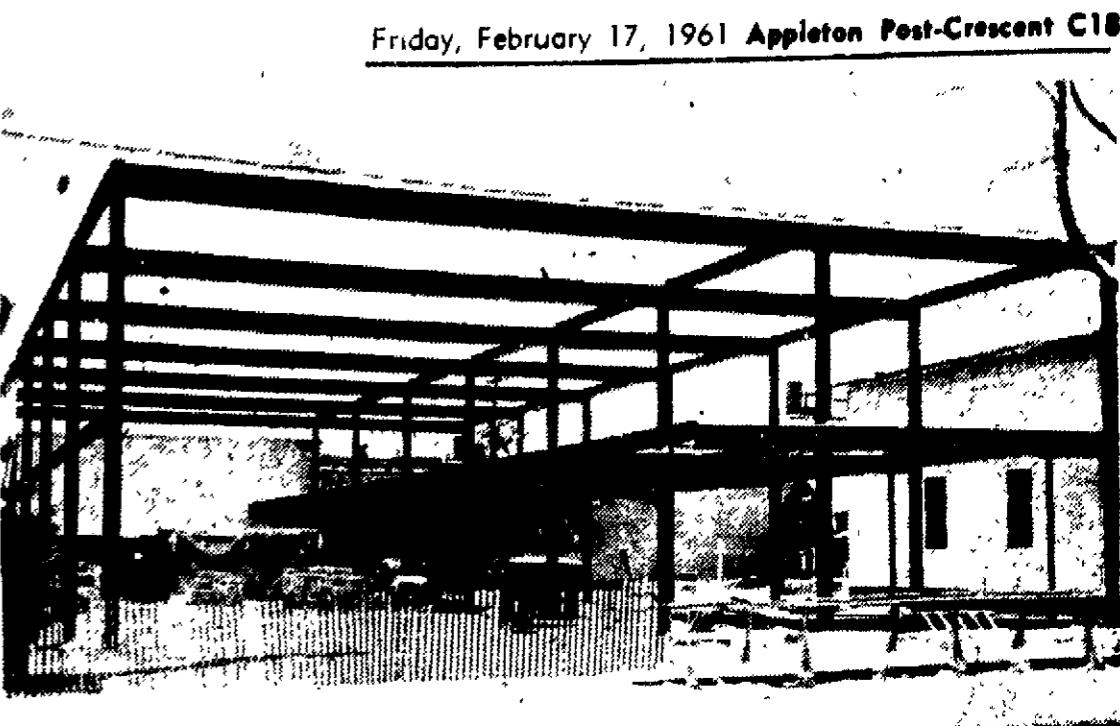
Education (high school tuition, county school aids, libraries' aids, handicapped children) — \$745,431, up \$37,394.

Protection (sheriff, county police, courts, civil defense) — \$623,

738, up \$60,444.

Indebtedness (interest and principle) — \$518,745, up \$62,182.

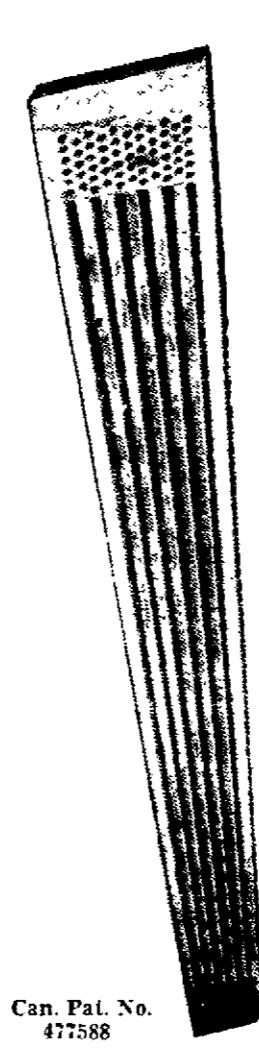
The miscellaneous category dropped \$191,390 to \$174,200, but this is a non-comparable figure since the counties often put non-recurring expenses in the classification.



Hoffer Glass and Paint, Inc., 613 W. College Ave., is in the process of building a new warehouse on Lawrence Street, directly behind its present warehouse. A \$45,000 building permit was issued for the job.

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NEW "Silent Chef"
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The New "Silent Chef" rubber top table is used in many modern hotel and restaurant kitchens. It maintains the keen cutting edge of knives, eliminates kitchen noise associated with metal tops, easily kept clean and sanitary, does not absorb moisture or food flavors, does not contract, expand, separate, warp or chip and is a safeguard against bacteria. No odor, nontoxic; used extensively in hospitals.

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with continuous one-piece end grain lids

This new end of grain maple suction box cover will provide the lowest cost per ton of paper. It eliminates streaking and lessens clogging; gives longer wire life, better fibre formation, greater strength and less pin holes.



Commercial and Residential developments are springing up west of Appleton, between the city limits and U. S. 41. The proposed extension of County Trunk A is marked in this aerial picture, showing how

it would form a major traffic carrier to State 125 and State 96, from the city's industrial park. At the lower right are homes in the Outagamie County plat.

Post-Crescent Aerial Photo

7 Communities Income in 1961 May Hit \$17.5 Million

Property Taxes Biggest Chunk, State Aids Next

The seven incorporated Fox Cities communities are anticipating

a record 1961 income of \$17,464.

Biggest revenue producer by far

is local property taxes, which are expected to bring in \$859,328,

this year will yield \$10,782,557, compared to \$774,586 in 1960.

This anticipated amount does

not represent true income. It is

906.

Shared state incomes and state

aid rank next. They should total to get \$499,300 this year, com-

pared to \$4,987,700 in 1961.

\$376,248 more pared to \$478,469 last year.

Gas, Highway Aids

The gasoline tax brings in the

most revenue for highway aids,

estimated on the basis of what was

received in previous years, and aids rank next. They should total to get \$499,300 this year, com-

pared to \$4,987,700 in 1961.

\$376,248 more pared to \$478,469 last year.

Gas, Highway Aids

Gas, Highway



Streets Are Being Laid Out in new subdivisions on Appleton's southeast side as farm land is annexed. Pictured in the foreground are some of the new areas

in the Calumet County portion of the city. At the extreme left edge of the picture is Madison Junior High School.

Cities Spend Half-Million on New Facilities for Water

Bigger Expenditures Lie Ahead As Capacities Operate at Limit

Capital improvements costing more than half a million dollars were made by Fox Cities municipal water utilities in 1960.

The lion's share of this amount went for new mains, \$481,407. Another \$53,468 was spent for plant improvements and sites for new facilities. Bigger expenditures may lie ahead, as several cities find capacity strained by larger populations.

Kaukauna spent \$27,283 for iron removal equipment to treat water from its new No. 5 well. The experiment worked so well another \$85,215 will be spent this year for similar equipment to treat water from the four other wells.

Engineering Studies
Menasha finished installing a seventh million gallon filter at

its plant, part of a \$240,000 improvement program, begun in 1959. The entrance to the water department office was remodeled for \$2,200.

Neenah installed a four-million gallon a day low lift pump at its plant for \$9,738, and a 200-pound per day chlorinator for \$945.

Appleton and Menasha are awaiting results of engineering surveys started late in 1960 before making plans for further improvements at their plants.

The biggest worry for Appleton

ers, on the city's far northwest and southeast sides.

Kimberly is thinking about a new water tower, but doesn't know when it will be built.

Little Chute repaired its well pump last year, costing \$2,600, and expects no large expenditures this year.

Pipe Work

An analysis of pipe work done in 1960 shows Appleton installed 48,945 feet of new main, costing \$267,731.

In Neenah, 15,767 feet were put in for \$100,000.

It might be necessary to run a large feeder main near U. S. 10 to Lake Winnebago, and build a main to the George Banta Co. on Midway road, a mile outside the city. The pumps would have to be installed along the line to move water to 1960. The firm paid the cost of towers and standpipes in the city.

Such a move is not inconceivable in view of the fact Green Bay now gets its water from Lake Michigan, nearly 30 miles away.

It was cheaper, both for construction and purification costs, to go to the lake rather than make new arrangements to take water from the bay.

Higher Rate Sure
If such a facility becomes necessary here, water users can expect a raise in the present \$3, a quarter rate.

Appleton spent \$10,000 last year for sites for two new water towers.

There were no rate changes in 1960.

Study Water's Taste, Odor

Institute Finds Many Gaps in Knowledge Of Test Procedures

A program of study to develop information and analytical procedures for taste and odor in water is now under way at the Franklin Institute in Philadelphia. Sponsored by the Manufacturing Chemists' Association, the study has as its object the establishment of a sound technical basis for the control of chemical plant waste water discharges to avoid creation of taste and odor problems.

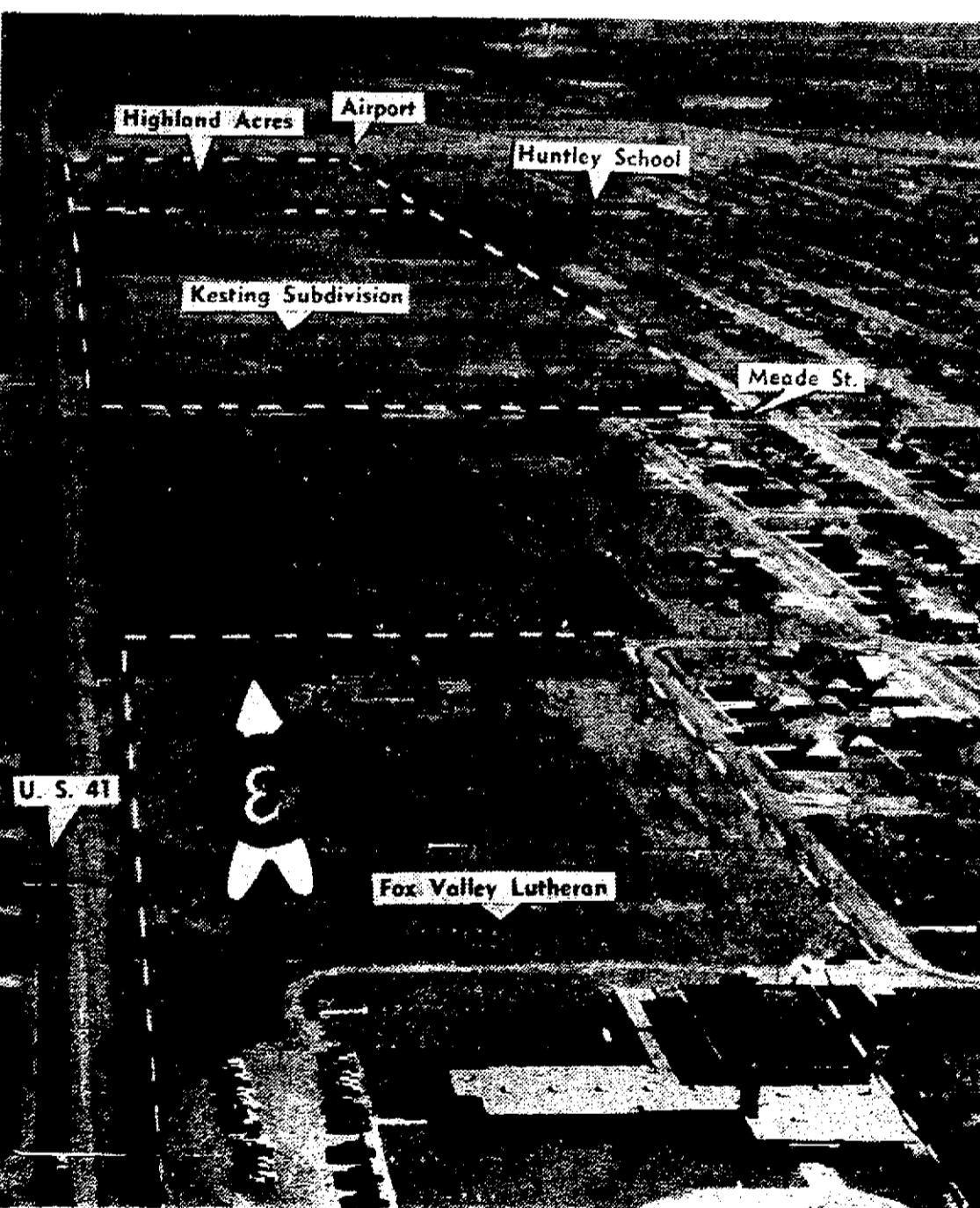
The first phase of the program, that of making a critical review of the literature and laboratory findings, has been completed and work is under way on the second phase, the laboratory study and testing.

Gaps in Knowledge
From information gained during the first phase it is evident there are various gaps in the knowledge of water odor and taste and Robert Baker, senior staff engineer at the Franklin Institute, has reported the following objectives which should be attained.

1. Develop an acceptable, reproducible method for measuring odor. Present methods vary and their reproducibility is unknown.

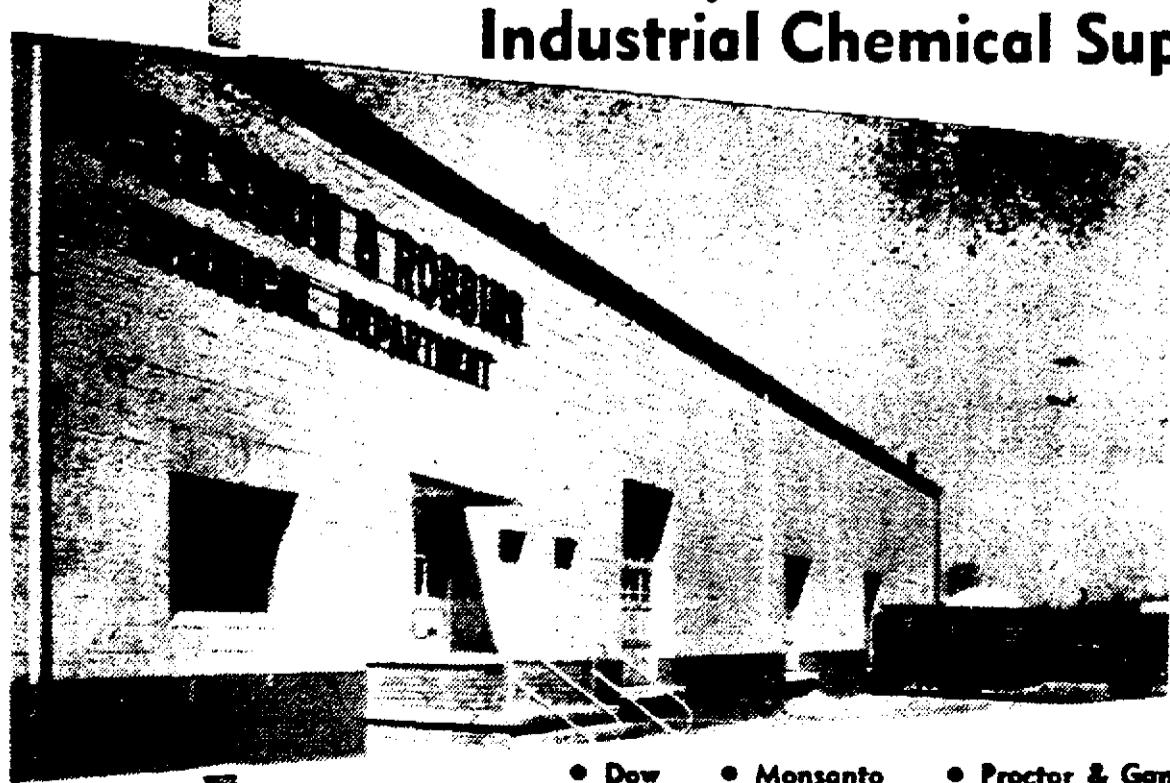
2. Determine the effects of such primary variables as odor type and concentration and their effects on each other. The control of waste water discharge based on single chemical concentration limits is inadequate, but little is known of the effect of complex mixtures.

Baker emphasized in his paper that attempts to control odor (and taste) by national regulations are not reasonable. The complex biological and chemical nature of the water universe precludes adoption of a single criterion for judgment of control of all water bodies.



Land Bordering Present U. S. 41 north of Appleton is being rapidly developed for housing. Some areas will be getting water and sewer and graded and paved streets this summer. This view shows property on the northeast side of the city.

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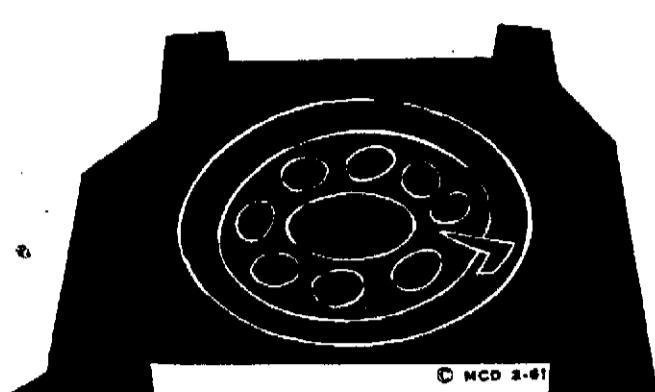
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Raymond Kamps,
District Agent
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NORTHWESTERN MUTUAL

LIFE INSURANCE COMPANY

Cities Get Unequal Portion Of County Representation

But They Pay Largest Share In Taxes, Contain Majority Of Valuation, Population

City residents in Outagamie, not determine how many supervisors a city, village or town gets. Winnebago and Waupaca Counties' visitors a city, village or town gets. pay the greatest portion of their county taxes, but do not have an equal share of representation on the county boards.

Only Fox Cities area county boards equal to the portion of county taxes paid.

A Wisconsin Taxpayers Alliance study shows that cities in 60 per cent of the state's counties do not have representation on county boards equal to the portion of county taxes paid.

Share of Statistics
In 1960, Outagamie County cities paid 64 per cent of the county tax levy, had 59 per cent of the county population, but only 50.9 per cent of the representation on the county board of supervisors.

Cities in Winnebago County paid 71 per cent of the population, and 66.6 per cent of the representation.

Waupaca County cities paid 50 per cent of the levy, had 46.2 per cent of the population, and 43.1 of the representation.

Calumet County cities paid 41 per cent of the levy, had 39 per cent of the population, and 54.2 per cent of the representation.

Population Shift
As Wisconsin continues its switch from an agricultural to an urban-industrial society the problem of modernizing state and local government units for fair representation looms large.

Complaints from city residents often seem to echo the cry of the Boston Tea Party. "Taxation without representation."

Large population centers with their greater number of taxpayers and concentrated high property valuations believe they deserve more representation in the halls of government.

This is no less true on the county level as it is on the state level.

Area Representation
On the state level, large population centers are opposed by so-called areacrats, a term that came into usage at the time of the 1950 census and reapportionment, and who would have representation based on acres of land rather than on numbers of people.

In county government an area-crat system of representation is actually in effect. Population does

Appleton, 20 Supv. \$ 805,925
Kaukauna, 5 Supv. 155,454
Seymour, 2 Supv. 30,080
N. London, 1 Supv. (3d Wd.) 13,813

Total: 28 Supv. \$ 1,005,282
Oshkosh, 16 Supv. \$ 532,534
Neenah, 10 Supv. 290,126
Menasha, 5 Supv. 218,933
Omro, 3 Supv. 20,346

Total: 34 Supv. \$ 1,061,939
Clintonville, 5 Supv. \$ 166,041
Waupaca, 4 Supv. 102,317
New London, 4 Supv. 101,420
Manawa, 4 Supv. 27,823
Marion, 3 Supv. 25,131
Weyauwega, 3 Supv. 36,798

Total: 23 Supv. \$ 459,530
Chilton, 4 Supv. \$ 52,826
New Holstein, 4 Supv. 55,468
Brillion, 3 Supv. 37,340
Kiel, 1 Supv. 7,146
Appleton, 1 Supv. (9th Wd.) 23,603

Total: 13 Supv. \$ 176,383

Spray-on Starches

A new group of starch special-

ties for aerosol and spray-on type

liquid laundry starches has been

introduced. Reportedly time sav-

ing and ideal for light starching

of wash and wear fabrics, the new

starches are said to prevent clog-

ging of spray nozzles.

Cities Try To Capture New Plants

Continued from Page C-19

would be to help get financial aid for any prospective firm that needed help getting started here.

In Menasha, Mayor Kline says there is some ideal industrial land just north of the city and a short distance east of State 47.

He said he is going to try and convince the owners to annex to the city and have the land zoned for industry.

When this is accomplished he is going to send personal letters to prospective buyers, encouraging them to talk to him and the owners about purchasing the property.

Deal in the Fire

The city's 1961 budget includes the usual \$1,500 for industrial promotion, as it has for several years.

Little Chute's Industrial Development Association is working hard to nail down a deal with a new industry for the village, but details have not been released because the transaction has not been consummated. A new supermarket is also scheduled to be opened there this year.

The association has sent out 3,000 brochures outlining the industrial advantages in Little Chute and the entire Fox Cities area. The village has been registered with Conway Publications, Inc., publishers of an industrial development magazine.

Executive Failure Often Due to Lack of Tact

One reason executives fail is lack of tact, reveals a trade magazine. A management consultant maintains that 95 per cent of executive failures are due to "social" reasons—that is, lack of tact.

He told a group of managers recently. "The executive thinks he can do three things well—drive a car, understand women, and judge men. The fact is, he can't do any of them as well as he thinks."

1960

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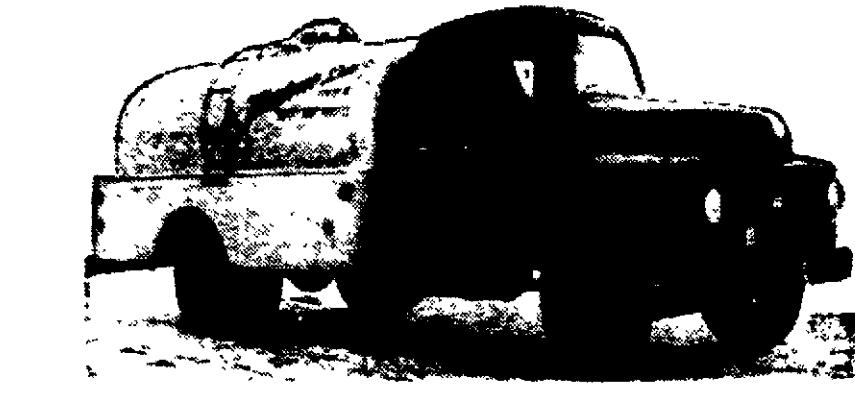
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John Schaefer and Tom Hendry, Operators

Extension Moves to New Valley Home

Joint Effort by Two Counties Is Unique in State; Record Student Enrollment Told

BY TOM TORINUS
Post-Crescent Staff Writer

The University of Wisconsin extension center in the Fox Cities had a remarkable 1960. It moved into a suburban contemporary home, changed its name and increased its family.

The new home is a \$520,000 building on Midway Road, decorated with the most modern materials and filled with the most advanced educational appliances. The new name is the University of Wisconsin, Fox Valley Center. A family of 316 students, the largest ever, were enrolled at the center.

Financed jointly by Outagamie and Winnebago counties—an effort unique in the state—and in the latter part of 1960 of special equipped by the University of Wisconsin, the new building was body attended and large lecture gun in 1959 and opened its doors classes. Since they began at theers travel a circuit, instructing at last Sept. 1. The center had been new center, the freshman and other extension centers in the Menasha Vocational School, sophomores have been able to eat state. Greatly improved faculty with headquarters in a rented their noon meal and lounge in the offices were built into the new building on Menasha's main smartly designed student cafe-school.

Growing enrollment and teria. More volumes lined the stacks of new extension center amounts to although it had been used for Cities dictated a more adequate the center's library than could be \$820,000. The counties provided classes. The nearest thing to its residence.

140 More Students school, and some stacks are still empty. Because more space and labora-rooms made it possible to admit

built \$60,500 worth of sewer and water mains to the center. The county boards budgeted \$33,500 for landscaping, parking lot lighting and other improvements. A citizens' group, the Fox Cities Foundation, solicited \$45,000 from industry, business and individuals to buy the site.

State-Wide University

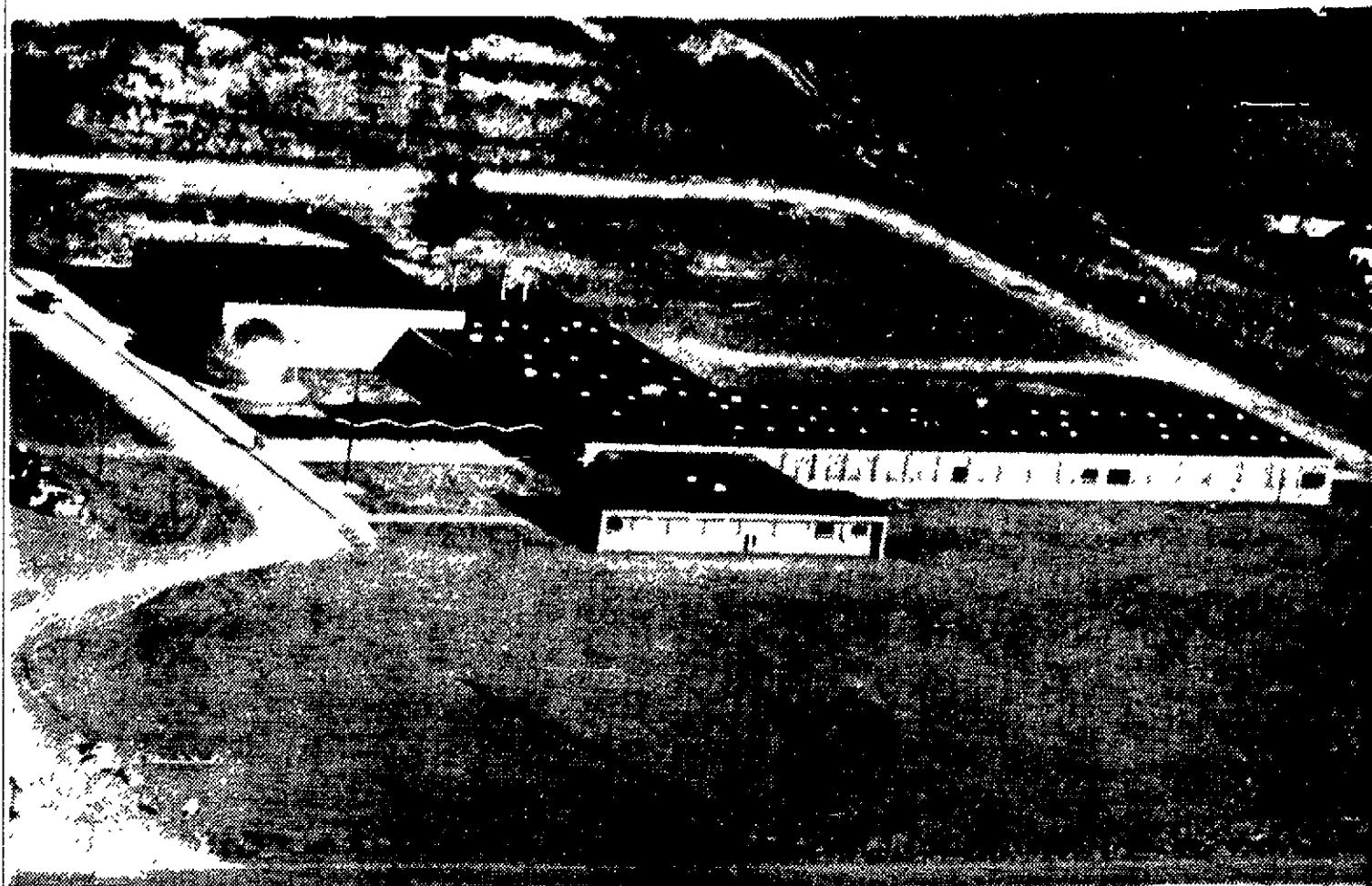
The new center between Appleton and Neenah-Menasha is one of eight university extension centers in the state. Like the others it provides a two-year program identical to that of the Madison and Milwaukee campuses. Students apply for admission and enroll through Madison offices and transfer can be effected with a minimum of paper work. Director of the center Verne Imhoff estimated that 80 per cent of the center students here go on to Madison.

Imhoff has said he expected 400 students next year and that this number will just about fill the new edifice. He expects an enrollment of over 800 by 1970. The big surge of students born during the war will hit the center in 1962.

"An addition is already on the drawing boards for next fall," Imhoff stated. Facilities were perfectly adequate this past semester, he pointed out.

Stars, Too

A most unusual feature of the infant center, a planetarium, first



Post-Crescent Aerial Photo

This Low-Slung, Contemporary building is the new home of the Fox Valley University of Wisconsin extension center on Midway Road. It provides modern and spacious facilities for a record number of students during the first semester of the 1960-61 school

year. The center was given a new name, University of Wisconsin, Fox Valley Center, when it changed its home Sept. 1, 1960. It had been in the Menasha Vocational School and a rented building in that city.

the extension, in which 98 courses said the program has not been expanded this year because of the last year, interviewed 2,000 residents of the Fox Cities as part of the program. Last year Imhoff emphasized that the field service program of the center's Urban Studies program, financed by new activities begin.

The Fourth-Year Stretch...

When we moved into our new building on Ballard Road in October, 1957, we felt our facilities would be adequate for at least five years. Now, as we swing into our fourth year at this location, we already realize the need for more storage space. The ground is broken for a large addition to be attached on the north side of the present building. So sometime this year our total building will appear as pictured above... an increase of 30,000 square feet... all necessary to maintain our position of bringing our customers continued evidence of "Better Brands For Less."



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Lawrence Betters Life of Mind, Body

New Men's Dorm Rises, Library Slated for \$600,000 Addition

BY MARGUERITE SCHUMANN

The life of the mind and the life of the body where both substantially up-graded at Lawrence College during 1960.

Most apparent enhancement to the life of the body was the beginning of construction for Samuel Plantz Residence Hall for Men, to house 167 men in an \$800,000 building by the next school year. The new hall, named for Lawrence's seventh president, will replace several aging frame buildings.

Second major physical project to get underway in 1960 was an addition to the present Carnegie Library to double its existing facilities. The board of trustees voted to priority to the project in November, and by year-end, \$250,000 of the estimated cost of \$600,000 was

Science Hall

Another step toward modernizing and expanding the science facilities was taken during the summer when \$23,000 was spent on Stephenson Hall for ventilation, a

of \$6,557,176 at year-end 1959, to \$3,001,890 book and \$6,795,455 market in December, 1960. Of this gain, \$118,200 was profit on endowment funds.

Totaling the two categories of plant value and endowment market value, Lawrence had a net year-end worth of approximately \$15.3 million, set against slightly less than \$15 million at the end of 1959, about \$13 million in 1958 and \$11 million in 1957.

Think Projects'

An up-grading in the life of the mind can be indicated statistically by the rising amount spent on pure "think-projects." During the school year ending in June, 1960, about \$85,000 had been channeled (out of the college's own funds, local gifts or foundation awards) into creative scholarship. In the 1960-61 school year, this has been expanded to \$100,000.

Especially were research facilities strengthened in science hall, where \$28,871 or more than double the amount of the year before, was spent on equipment. Most spectacular addition was a gift from the Atomic Energy Commission: equipment for license-exempt low-level radiation experiments. Dr. W. Paul Gilbert attended special training sessions given by the Institute of Nuclear Studies at Oak Ridge, Tenn.

New teaching and research aids also appeared at the Conservatory of Music, as the Music-Drama Center enjoyed its first full year of operation. Micro-film working capital of the fund plus its handling caused the endowment to grow from a book value of \$23,000 to \$4,630,090 and a market value record listening and the creation

of the Carl J. Waterman Memorial Opera Score collection have Assemblies to underwrite a Law-rence-chairmanned meeting on African-U.S. Affairs at Green Lake last spring. Students and faculty members from the other

The Johnson Foundation has enabled Lawrence to expand its list of authoritative guests visiting the campus. In 1960 it began sponsorship of a series of lectures for the Senior Studies course in 20th century thinking, taught by President Douglas M. Knight. The Johnson Foundation

half-year at the Argonne National Laboratories as student-employees, was inaugurated in September, and Lawrence sends its first two participants during the second half of the 1960-61 school year. A cooperative research project in language teaching is being followed in 1960 by intermediate Russian, this year the in-sciences — combining chemistry and physics in a single course, for a field station in the natural sciences are being made

Eastern Thought A new emphasis on non-European studies in the Lawrence course of beginners are necessary with recent advances in interrelated sciences. The year 1960 also marks an expansion of Asian Studies. First will be continued in the advanced taught as a combined course on courses.

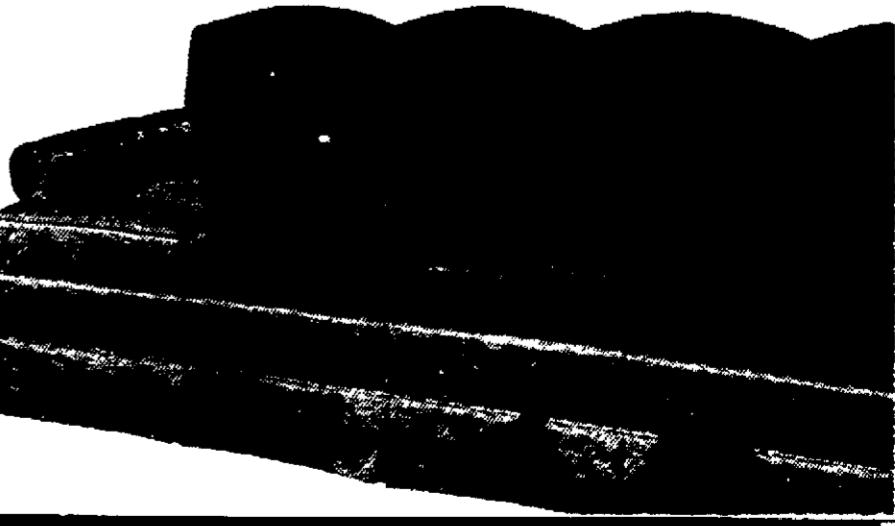
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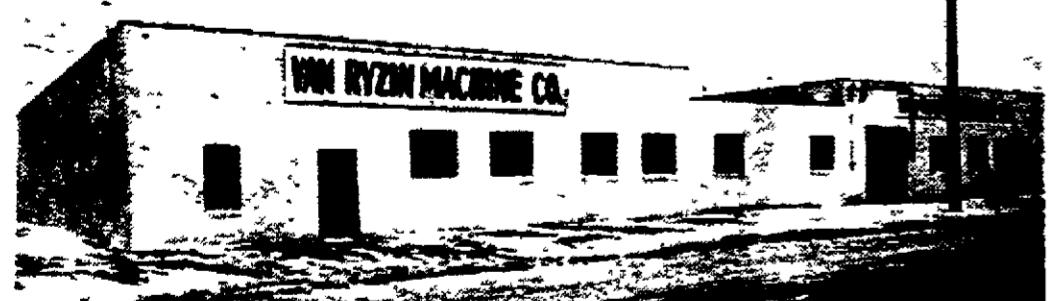
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for the
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Post-Crescent Aerial Photo

The Sound of the Building hammer was heard in the Union-College-Law block of the Lawrence campus during 1960, for the Samuel Plantz Residence Hall for Men (top) is under construction. The college's next project, scheduled for early priority in 1961, will be an addition to Carnegie Library (second building from top), which will expand to the parking lot just below the building and to the site of Peabody House (at its right). Other buildings are the Memorial Union (bottom) and the Worcester Art Center, just above it.

41 Years Young



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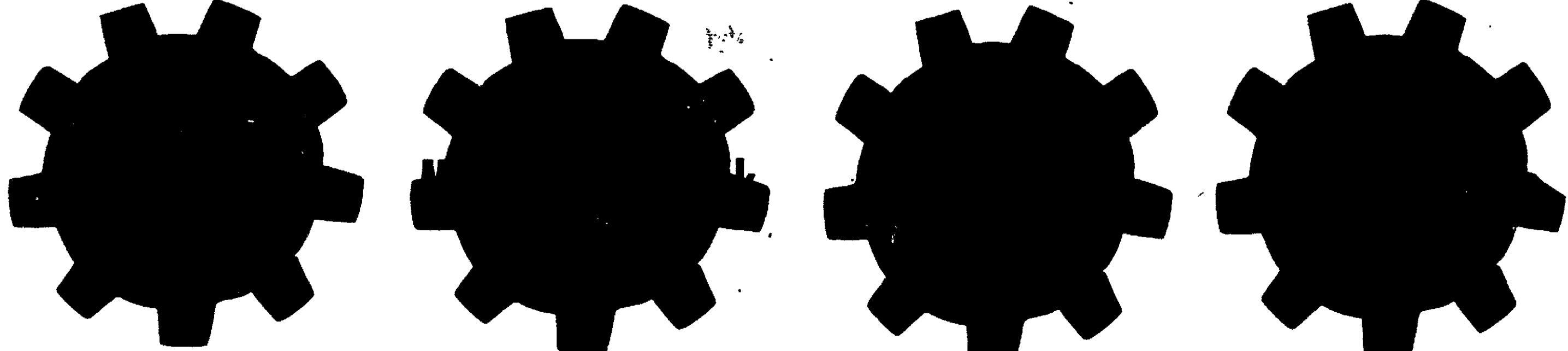
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Airport Controversy Splits County in Two; Remains in Somewhat Unresolved State

Area Served By Public, Private Ports

BY ALLAN EKVALL

Post-Crescent Staff Writer

A private and two municipal airports serve the Fox Cities area. Airline service is provided at the Outagamie County and Winnebago County airports. The privately owned field is Valley Airways on U.S. 41 in the Town of Neenah.

The Winnebago County airport at Oshkosh is served by 43 flights daily by North Central Airlines, while the Outagamie County airport has two through flights and one flight which terminates and begins at Appleton.

Oshkosh Total Rises

Passenger traffic counted at the Outagamie County airport on North Central Airlines planes during 1960 totaled 3,745 boarding planes and 3,659 arriving by plane. Air service to the field began in July of 1959.

North Central Airlines reported 25,758 passengers boarding its planes at the Winnebago County airport in 1960 as compared with 25,380 in 1959. The number of persons getting off its planes at that airport was 25,738 last year and 24,670 the year before.

October was high month for the year with 2,394 boarding planes and 2,422 disembarking from airline planes at the Winnebago County airport.

Six Convair Flights

The airline flies six Convair planes, which carry 44 passengers, and seven DC-3 planes, with 26 passenger capacity, to the Winnebago County airport daily. The airline is flying eight multi-engined aircraft. Outagamie had 11 private aircraft, 14 business and four avia-

Airmail flown out of the Winnebago County airport added up to total of 198,652 pounds while the airline Winnebago had 20 private aircraft and handled 107,887 pounds of outgoing air freight in 1960. Coming in on its planes and three business, for a total of 72,030 pounds of airmail.

117,372 pounds of air express and 108,997 pounds of air freight.

At the Outagamie County airport the airline carried 8,469 pounds of airmail, 11,432 pounds of air express and 17,930 pounds of air freight on its outgoing planes and 15,431 pounds of airmail, 17,142 pounds of air express and 26,015 pounds of air freight on the incoming planes.

Lighted Sod Runway

Valley Airways is one of the outstanding private airports in the state and has a lighted sod runway 2,100 feet long. It also has a lighted windsock, gasoline service and hangars.

Future development of this airport hinges on what the state decides to do about the four-laning of U.S. 41, since the road improvement may touch a corner of the runway.

Winnebago County added 350 feet to its north-south runway in 1960 to give that runway a length of 5,150 feet. The runway is 150 feet wide and is lighted. There are two diagonal runways and an east-west runway which is scheduled for lengthening to become an instrument landing runway. The federal aviation agency last year ran electronic tests on the runway and its approaches to approve it for instrument landing.

One 3,750 - Foot Runway

Outagamie County's airport has one hard surfaced runway which is 3,750 feet long by 100 feet in width. It also has three sod runways.

None of the three airports had any accidents resulting in an injury during 1960. Those that did happen were minor mishaps with slight damage to planes.

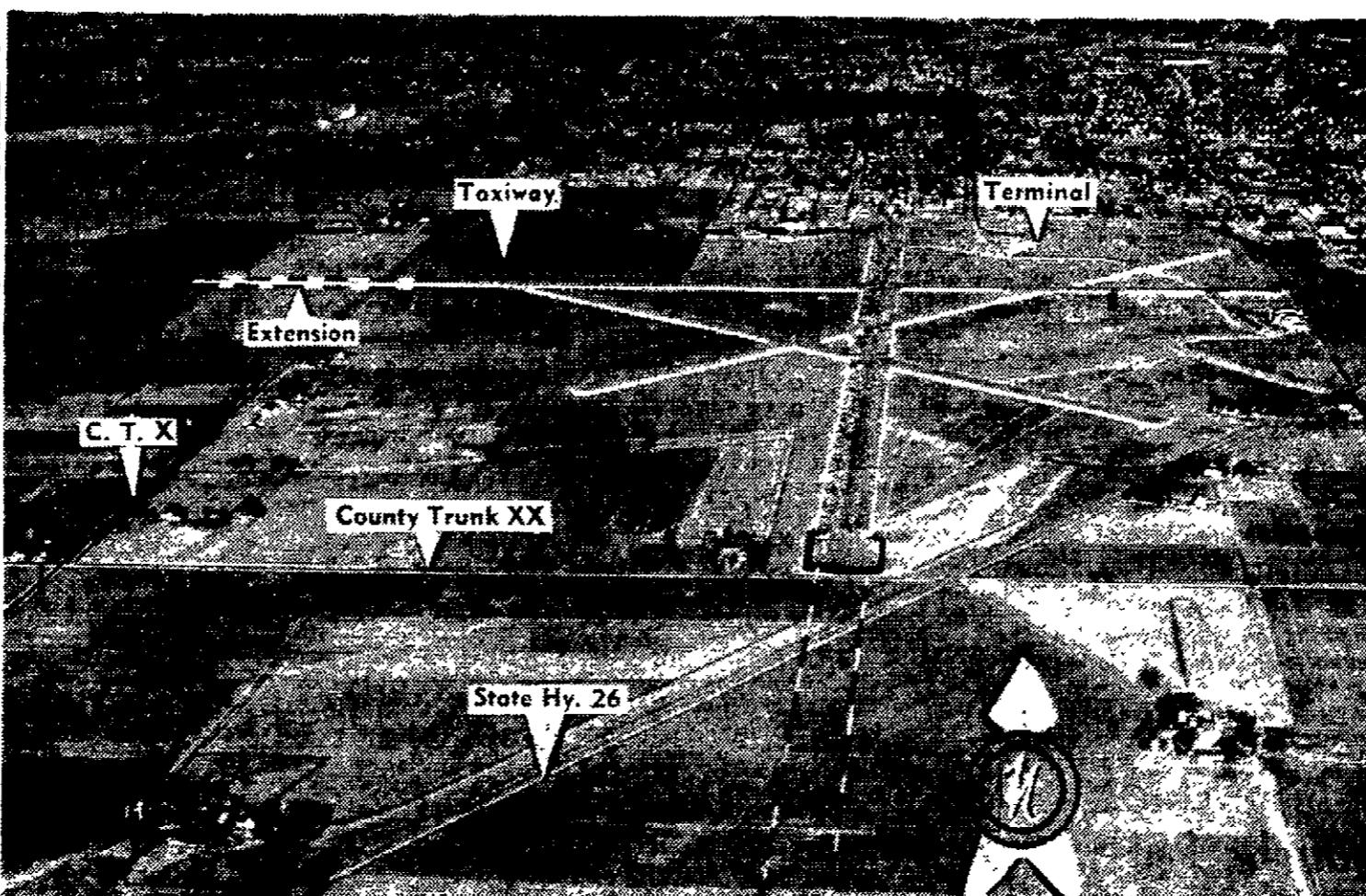
A survey of private and business airplanes kept at the three airports last year shows 89, including eight multi-engined aircraft. Outagamie had 11 private aircraft, 14 business and four avia-

Airmail flown out of the Winnebago County airport added up to total of 198,652 pounds while the airline Winnebago had 20 private aircraft and handled 107,887 pounds of outgoing air freight in 1960. Coming in on its planes and three business, for a total of 72,030 pounds of airmail.



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An inadequate Airport? A Modern, adequate airport? It seems to depend on where you live. This is Winnebago county's Oshkosh airport with contemplated improvements drawn in. The extension of the north-south runway is at bottom center and requires relocating State 26. Extending the east-west runway

requires closing or rerouting County Trunk X. The proposed taxiway runs from the east-west extension to the north-south runway. Center of the safety controversy can be seen where the north-south runway starts across the street from a densely populated area.

Post-Crescent Aerial Photo

Working With Winnebago County Goes Glimmering; Outagamie Talks Own Port

BY JACK GLASNER

Post-Crescent Staff Writer

The manhours on studies of air service and airports in the tier of cities from Kaukauna to Oshkosh probably have come close to what it would take to build an airport.

But there isn't much agreement on much of anything just now. Two consultants' reports have recommended a joint Winnebago-Outagamie County airport. Oshkosh leaders made their own study and do not agree at all.

The state aeronautics commission and the governor are studying the issues. The Federal Aviation Agency may be called in. The Airline Pilots Association has commented North Central Airlines, which serves both Outagamie and Winnebago County airports, has commented. There aren't many sources of opinion left.

Nub of the issue is Outagamie County has an inadequate airport and token commercial air service. Winnebago County has a more modern airport and considerable air service.

But, and this is it, a very large portion of the passengers boarding and leaving airplanes at the Oshkosh airport are coming from Neenah, Menasha, Appleton and Kaukauna. As a matter of fact, the estimate from three companies is some 18,000 to 20,000 passengers a year — a third of the near 60,000 passengers using the Oshkosh airport.

Marginal Airports
Last July, the survey firm — Leigh Fisher and Associates — submitted their analysis to the Outagamie County board. In essence, the report termed the county's airport a marginal facility which could be expanded at considerable cost to a larger marginal facility.

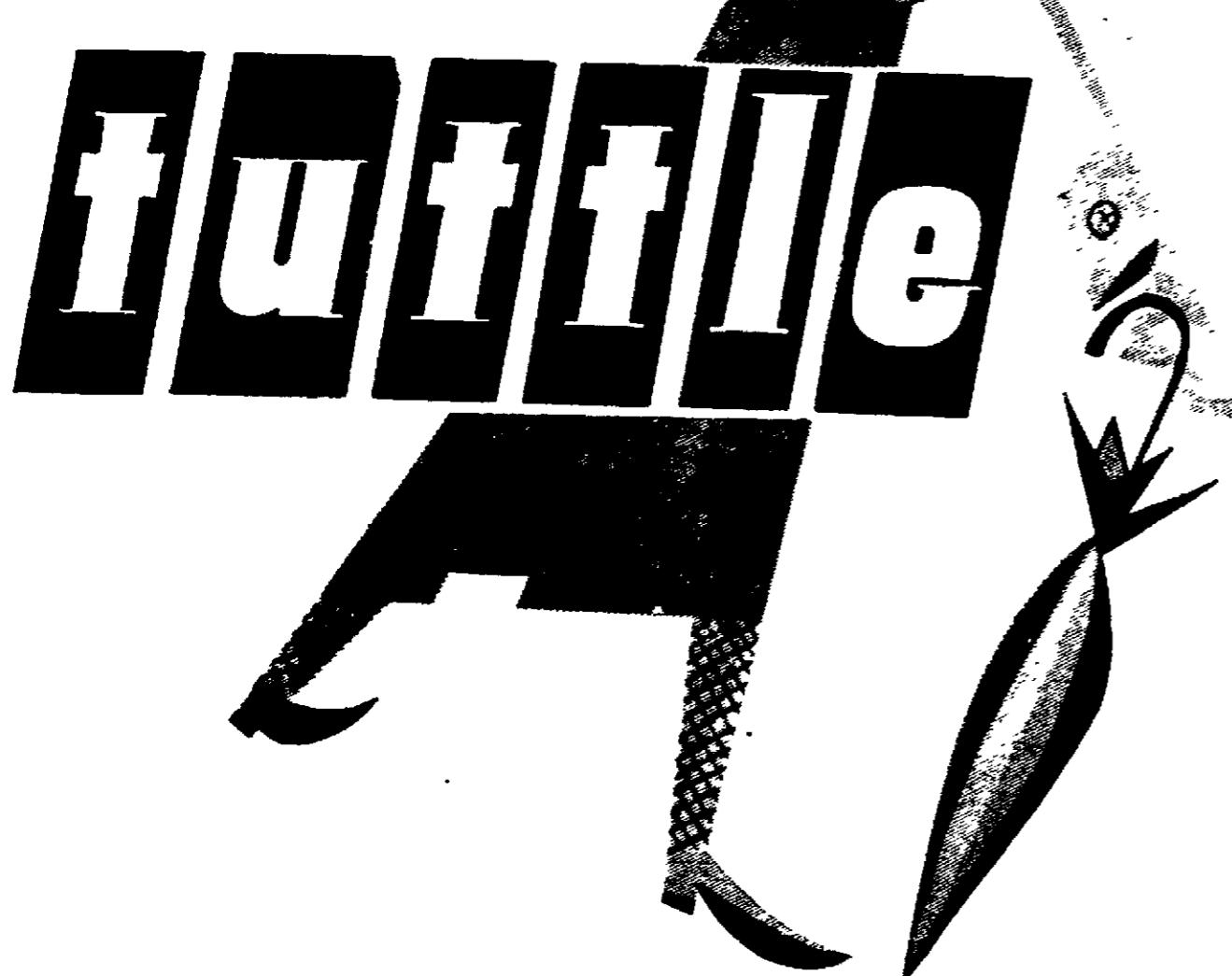
The report said about the same thing concerning Winnebago County's airport at Oshkosh, although pointing out that it was a

Turn to Page D-20

Became Bitter Split

The disagreement over airport or airports has become bitter, provoking one Neenah supervisor to decry the split between the north and south portions of Winnebago County. The Appleton Post-Crescent and the Oshkosh Northwestern have taken diamet-

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Farmers' Income Up But So Is Their Cost

Number in Four Counties Who Make \$10,000 to \$20,000 More Than Doubles in Last Five Years

Farmers have seen a hike in Fox Cities area, raising of feeders pigs, has shown an increase in prices paid to farmers after a slump in 1959. Pigs hit a low of \$7 a head in 1959 after averaging \$14 a head in 1958. A five-year average up to 1959 shows pigs sold at \$11 a head. In 1960 feeder pigs swelled to \$18.07, or an average of 274 more farmers per county.

Farmers making \$5,000 to \$9,999 from sales totaled 3,295 in 1959, a rise of 87 in Waupaca, Winnebago and Calumet Counties. Outagamie County reported 160 less farmers making that amount from sales. This was offset by an increase of nearly one third of the county's farmers in the \$10,000 to \$19,999 sales class.

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Fewer Making Less

Low income farmers (those making \$2,500 to \$4,999) decreased 1,380 in number, to 1,630. Offsetting the increased farm gross were livestock, poultry, feed and gasoline costs.

Gasoline costs rose by \$386,111 to hit \$3,902,286. Costs of livestock and poultry in 1954 were \$2,700,901 for the four counties. No 1959 total price has been released by the census bureau. Feed in 1959 cost 42 cents a dozen. There were 4 per cent fewer layers and 4 per cent fewer eggs in Wisconsin.

One cost showing a decline was in last year. Another 3 per cent farm help. Higher wages have been paid, but less hired hands months of 1960. The trend will continue, experts say, and egg prices will rise.

Four county farmers \$2,291,298. By 1959 a drop of \$681,178 was noted.

Milk Price Up

On the average in 1959, farmers were receiving \$3.60 a hundredweight for all milk, an increase of 18 cents a hundredweight over 1958. The five-year average for all milk up to 1959 was \$3.59 a hundredweight.

Last November, farmers received the highest price per hundredweight paid for all milk since 1952, \$3.85. Prices received here, however, still are 7 cents below the national average of \$4.59 in 1960. In 1959, the national average was \$4.57. Farmers in eastern dairy states are receiving as high as \$6 a hundredweight for milk, figures show.

Another growing industry in the

in 1938. His \$1,000 tractor now costs \$4,000; his \$100 taxes have been raised four or five times and the cost of living has continued to rise.

Farmers are attempting to live on a higher standard — both educationally and socially. A sincere, hard working, energetic farm family, which likes farm living, is making a success of it in spite of the conditions described.

Shipping Business May Drop

Physical distribution services and facilities (freight transportation and warehousing) are being scaled downward in preparation for a modest general decline in production and manufacturers' inventories, reports a trade magazine.

Specifically, rail, highway and water freight shipments are expected to drop from 2 to 10 per cent. However, some special services may continue at about the same rate as in 1960. Air freight shipments, on the other hand, are expected to increase from 2 to 5 per cent.

General merchandise inventories will drop below 1960 levels. Exceptions expected include cold storage food stocks.

Purchases of materials handling equipment will taper off by about 5 per cent. The demand for highway trucks will drop by about the same as in 1960. But purchases of way trailer sales will be about the same as in 1960. But purchases of highway trucks will drop by about 5 per cent.

Prices received for other commodities in 1959 averaged 66 cents per bushel for oats, \$1.02 a bushel for corn, \$17.10 a ton for alfalfa hay baled and beef cattle \$14.10. All were up a few cents to a dollar or more during 1960, except for beef, which dropped 50 cents. Butcher hogs rose 44 in price to \$15.80 in 1960 compared to 1959.

The plight of farmers throughout the Fox Cities area has been generalized in this statement by Peroutky.

Egg Business

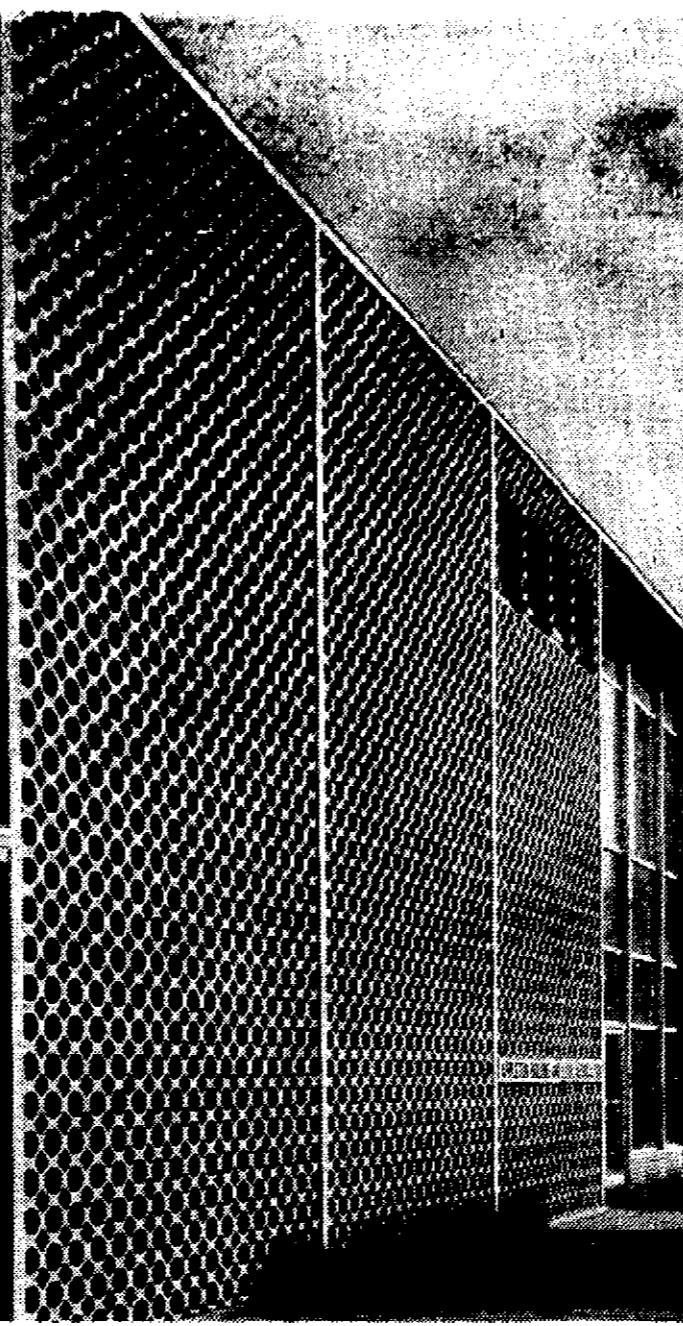
Third in importance as an income gainer for many farmers is the egg industry. Eggs in 1960 rose to 46 cents a dozen, compared to 27 cents a dozen in 1959 and 36 cents a dozen in 1958. The five-year average is 42 cents a dozen. There were 4 per cent fewer layers and 4 per cent fewer eggs in Wisconsin.

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Facing Facts

"Farmers are pretty even-keeled, depending upon who you talk to, and generally are facing the facts without a big splash. The fact still remains that the price of milk may be only 30 or 40 cents a hundred more than it was



Post-Crescent Photo

Appleton Building and Loan Association's new building on the east end of College Avenue has added a new look to the exteriors in Appleton. The unusual grill design hails originally from the hot, arid countries of the world, but has been appearing in the work of some American architects.

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Another growing industry in the

County nearly doubled its number of pigs.

Development of feeder pig sales (selling 40-pound animals to southern and western farmers for feeding out to market weight), quality control of stock by the University of Wisconsin, better meat-type animals and housewives' demand for more pork in stores aided the industry.

Fulltime Operation

Pigs used to be a supplement to dairying. They now are a full-time operation on many farms. Dairy specialists and those marketing pigs have indicated a desire for separation of pig raising and dairying. Both require time and effort to breed healthy quality stock.

During the same five-year period the number of sheep and lambs in the four counties dropped by a half despite efforts to bring new impetus to raising the crop.

Another industry has gained a foothold during the last five years. Pigs and hogs increased from 29,582 to 120,964. Outagamie

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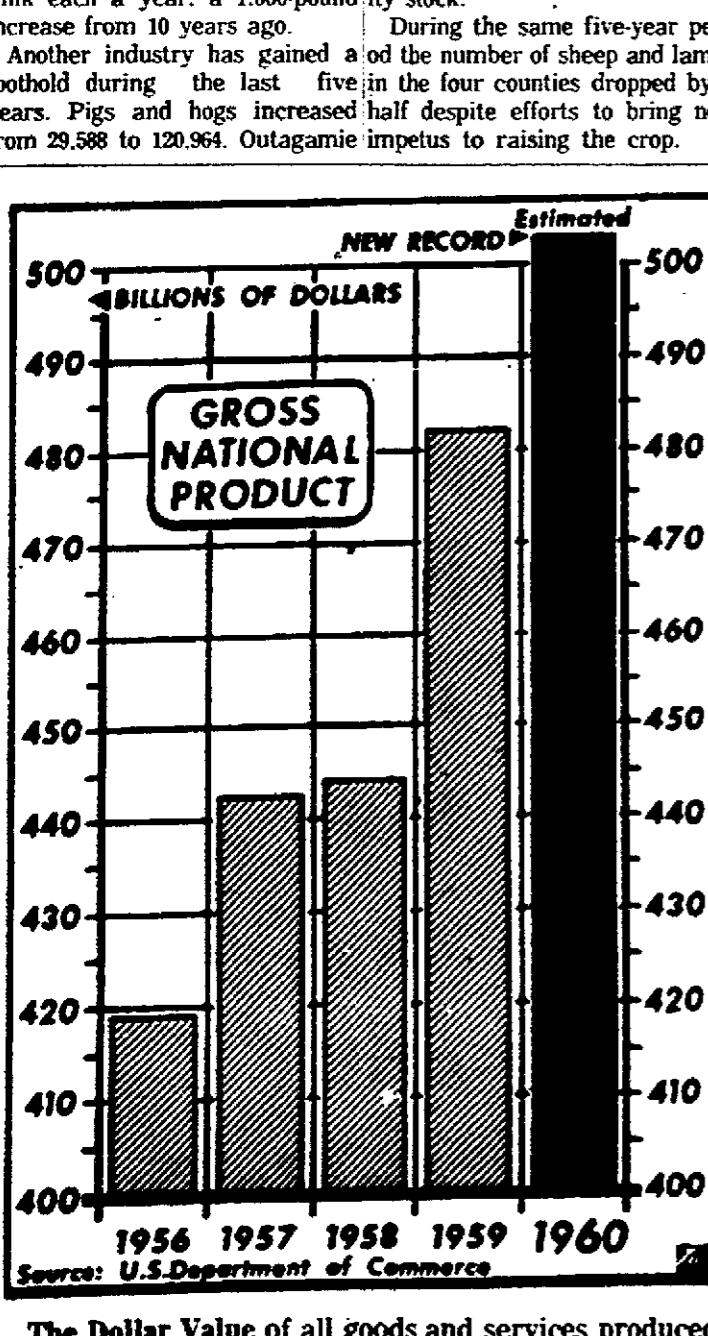
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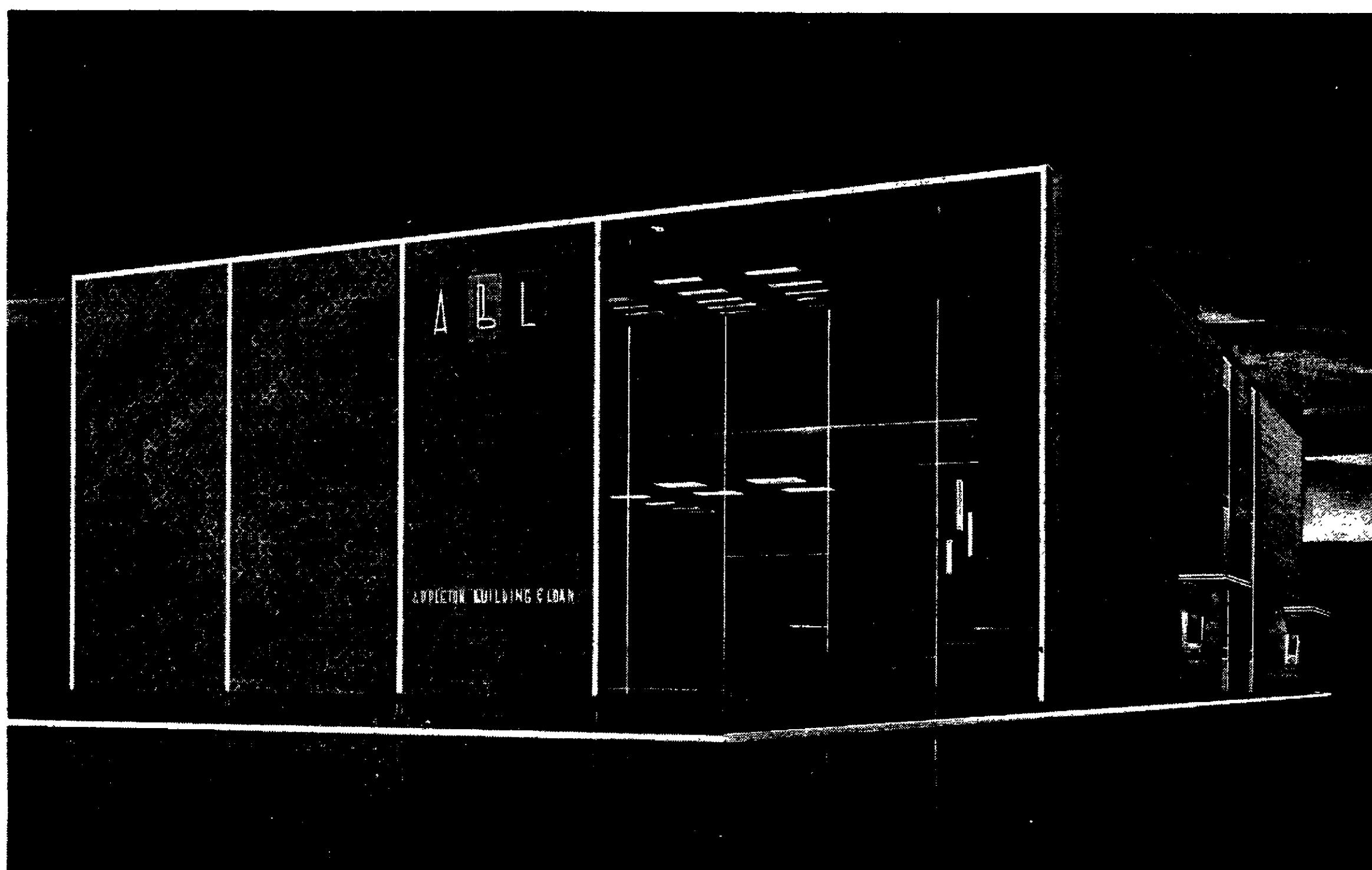
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Towns' Costs Continue Rise

Six Hit New Highs in Year Ending April

BY ROY F. VALITCHKA II
Post-Crescent Staff Writer

Costs of six Fox Cities town governments continued rising to a new high of \$1,820,375 during the fiscal year ending last April 1.

The towns—Grand Chute, Buchanan, Vandenbroek, Neenah, Menasha and Harrison—budgeted more than 8 per cent for operation of schools and maintenance of roads.

Five towns—excluding Harrison, for which no fiscal 1959 figures are available—spent \$376,126 more than the \$1,189,446 in 1958-59.

High School Costs

Increased school costs, brought on in some cases by changes in school districts and new schools being built, accounted for most of the school increases.

The six towns spent \$94,390 for schools last year. For the five, excluding Harrison, the \$874,505 spent in 1960 was \$283,822 more than spent in 1958-59. The Town of Menasha had the largest expense last year—\$33,350, compared to \$30,461 for 1959.

Paid in fiscal 1959-60 for schools compared to 1957-58 for the towns are: Neenah \$230,074 and \$167,889; Grand Chute \$247,931 and \$217,316; Buchanan \$31,941 and \$27,630; Vandenbroek \$31,229 and \$26,989; and Harrison \$119,885 (no 1959 figures). Harrison has an added school cost of \$5,973 paid to parents for transporting children to school in private cars.

Weather Damage

Total road and bridge costs for the six were \$237,029 last year. In 1960 compared to 1959 for each town, the costs were Grand Chute \$58,603 and \$69,143; Vandenbroek \$8,651 and \$10,691; Buchanan \$26,683 and \$10,690; Neenah \$16,399 and \$17,303; Menasha \$82,427 and \$99,945; and Harrison \$44,266 (no 1959 figures). Overall costs for the five towns are down \$15,009 over 1959 when heavy snows and their removal pushed costs up. Town chairmen fear higher road costs again in 1961 because of extensive damage from extremely wet weather.

Road and bridge costs for Grand Chute and Menasha are higher because both have more miles of road and also maintain semi-urban streets. Menasha also has an added cost of \$11,050 for maintaining lights on its semi-urban streets.

State, County Costs

State and county taxes in 1960 required \$36,424 of the towns' money, the second largest amount for a single purpose. Taxes paid

by towns for 1958-60 and 1958-59 were Menasha \$139,478 and \$143,220; Neenah \$45,114 and \$45,542; Grand Chute \$81,412 and \$76,712; Buchanan \$35,616 and \$20,062; Vandenbroek \$12,411 and \$12,543 and Harrison \$48,206. All towns had a drop in taxes except Grand Chute and Buchanan. Neenah and Menasha taxes are down because there are no large charges for Winnebago County airport or the UW Fox Valley Center, as there were the year before.

The Town of Menasha led all towns in spending in 1960 with \$605,883 compared to \$547,307 in fiscal 1959. The Town of Grand Chute was second with \$489,202 and \$236,553. The Town of Neenah was third with \$319,441 and \$256,065. These three towns spend more than Vandenbroek and Buchanan because of greater population and added urban-type services. Harrison's \$254,803 ranks fourth. It too has some urban-type services in the village of Sherwood and near Appleton. Buchanan spent \$85,639 in 1960 and Vandenbroek \$65,357.

Planning, Too

An added cost for three towns in 1960 was participation in the Fox Valley Regional Plan Commission. The three-year study being conducted by Kenneth L. Schellie and Associates, Indianapolis, Ind., is expected to give 11 member municipalities an overall plan for future development upon completion of work. Town shares were Menasha \$689, Neenah \$1,159 and Grand Chute \$1,293. Shares are figured on equalized valuation of the towns. Figures may not be complete because payments are made by quarters.

All towns showed costs for fire protection in 1960. Menasha paid \$5,346; Menasha \$7,091; Grand Chute \$3,683; Harrison \$3,077; Buchanan \$2,915 and Vandenbroek \$352.

More Urban

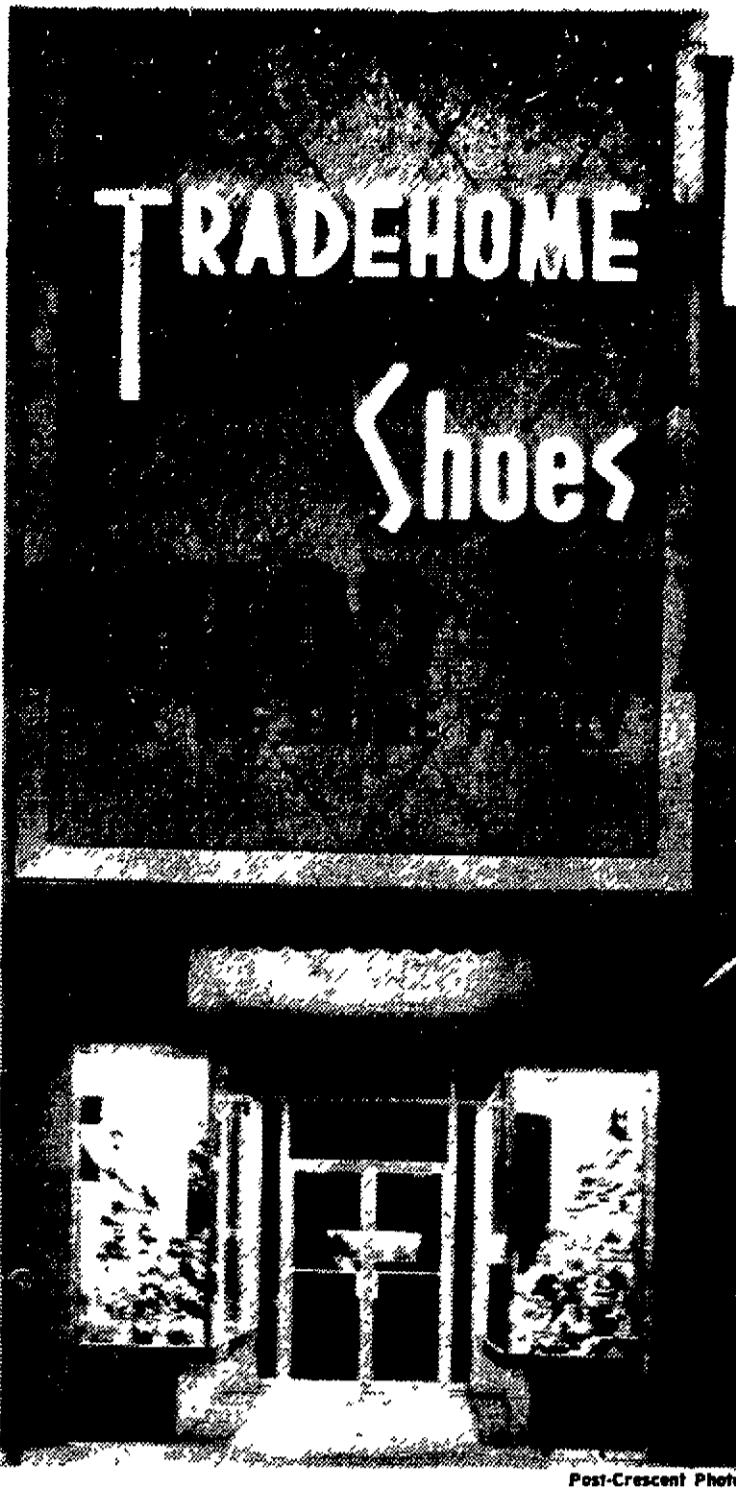
Also a burden to the towns was charity and relief payments made to families. Menasha led with \$4,182 in 1960. Others were Grand Chute \$3,568; Harrison \$3,201; Buchanan \$1,427; Neenah \$386 and Vandenbroek \$30.

Increased urbanization is forcing some towns to provide sewage facilities to comply with state health standards.

The Town of Grand Chute was told in 1960 it should study the feasibility of creating a sanitary district which would serve its development on the western edge of the town. Residents have told town officials they do not desire to annex with the city of Appleton and want the town to provide facilities if possible.

Sewage treatment in 1960 cost to pay the City of Kaukauna \$45 per service to a small portion of the town bordering the city.

Friday, February 17, 1961 Appleton Post-Crescent D6



Post-Crescent Photo

Tradehome Shoes, Inc., St. Paul, Minn., opened a store in Appleton during August at 106 E. College Ave. Mel Wisniewski is manager of the shop. There are 1,400 square feet of merchandising area in the store.

Business Upswing

Seen in Late '61

BY J. H. FENNEMA
President, Wisconsin State
Chamber of Commerce

The 1961 economic outlook for the nation is that the economy should remain relatively stable during the first two quarters of the year, there should be a moderate upturn during the third quarter and the beginning of greatly improved business conditions during the fourth quarter.

The economy within Wisconsin should remain stable or perhaps decline slightly during the first two quarters. During the third quarter there should be some improvement in the consumer goods

industries, followed by marked improvement by the end of the year. Improvement in the field of heavy manufacturing and durable goods, upon which the economy of southeastern Wisconsin relies heavily, probably won't begin until sometime during the fourth quarter of the year.

Little Expansion

Business conditions were generally favorable during 1960. After pushing up to a record output during the second quarter, business activity eased off slightly during the latter part of the year.

The widely anticipated expansion in the economy following the settlement of the steel strike never materialized, and steel has been operating at low capacities since then.

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Institute of Paper Chemistry Moves Quietly Into 31st Anniversary with Research, Teaching

80 Students Face Four Years Of Varied Studies, Emerge As Scientific Generalists

BY DAVID SCHAEFER
Post-Crescent Staff Writer

An institution of learning unique in the world quietly begins its 31st year of operation this month.

In the classrooms and laboratories at the Institute of Paper Chemistry about 80 students are facing academic challenges in chemistry, chemical engineering, physics, mathematics and biology.

As these students complete their four-year courses, they go into the paper industry as scientific generalists — men who have broad and thorough scientific training designed to cope with the increasing complexity of technical problems in industry.

The goal of the founders of the Institute was set forth as "to train men in the basic sciences and technologies applicable to the pulp

and paper industry to a point acre campus. The buildings and where these men can first, assume equipment are appraised at more technologies applicable to the pulp than \$4.5 million. Annual expenses to the (paper) industry, are about \$2.1 million.

Three Students

This was an ambitious goal in 1929, when the Institute was chartered by the state of Wisconsin as the result of efforts by 19 Wisconsin pulp and paper executives and the trustees of Lawrence College.

Thirty years ago this month the Institute began operating on the third floor of Alexander gymnasium with a budget of \$40,000, equipment valued at \$30 and three students.

Today the Institute is on a 32-

Membership Growth

The list of member companies supporting the Institute has grown from 19 to over 120 in 34 states. The Institute is financed by the member companies, who sign a three-year contract pledging support based on production in tonnage.

Annual scholarship gifts from individuals and companies and income derived from patents resulting from Institute research are sources of additional financial support.

The progress the Institute itself has made since its chartering are evident in a tour of the building.

Labs, Computers

Laboratories are provided for the study of physical, colloid and organic chemistry, wood, pulp, paper, raw materials and processes, liquors, radiochemistry, chemical engineering, physics and electron microscopy, biology, wood technology, pulp and papermaking (a small-scale paper mill) and special processes. Analog computers are located in the physics and engineering departments and a new general activities building contains an IBM 610 computer.

The library contains over 22,000 volumes in sciences and technology related to paper. The Institute publishes monthly the "Abstract Bulletin" which provides abstracts of all articles related to pulp and paper. Foreign publications are translated and the bulletin is sent to universities, mills, research centers and institutes throughout the world.

The Dard Hunter Paper Museum, transferred from the Massachusetts Institute of Technology in 1954, contains exhibits on the art of papermaking dating back to 105 a.d.

Basic Activities

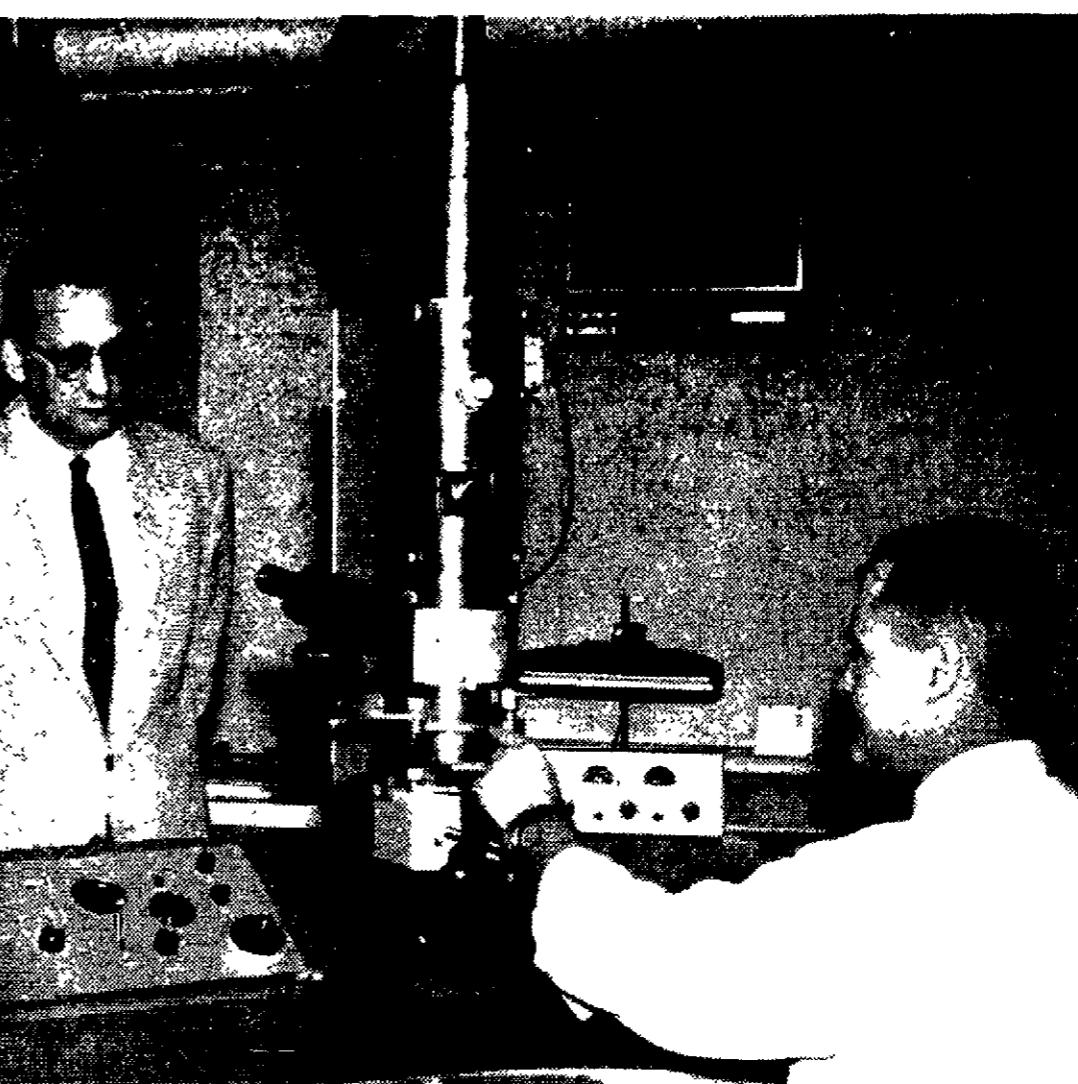
With all this equipment and the roster of 270 staff members, one may ask what goes on behind the stone walls. Basically three things. The Institute prepares men for technical and administrative jobs in the paper and pulp industry, it conducts research, and it serves as a repository for technical literature.

We have touched on the Institute's service to the paper and pulp industry as a library. It might be mentioned that the Institute subscribes to 450 scientific and technical periodicals, has a complete file of the U.S. patent office gazette and copies of 40,000 patents.

The men it prepares do not start from scratch. Enrollment is granted only to students having a bachelor's degree, with a major in chemistry or chemical engineering, and with a broad background in chemistry, physics and mathematics.

Fulltime Study, Work

Full scholarships are provided by the Institute to students whose



Institute of Paper Chemistry Photo

This is the Institute of Paper Chemistry's electronic microscope with Institute staff members George D. Jernigan, at center, and Leonard Dearth at the microscope's console.

work will lead to a PhD. No services are required in return and the member companies.

He is expected to devote all his time to his graduate studies. During the summer he works in the paper industry. A master of science degree is granted at the half-way mark in a student's career, generally after two years.

Work for a PhD brings the student into academic research, at first at the assignment of the faculty and later, usually in the fourth year, according to his interests. Up to 1959, 483 students have matriculated to the Institute.

Vital Research

Research into matters vital to the pulp and paper industry is conducted by students who are near gaining their PhD and by staff members who do fundamental and applied research.

The research projects are either

Sound Deadener Makes Wall 3 Inches Thick

A new sound deadening material is now available. The material itself which may be colored, embossed or printed, makes possible a wall thickness of only three inches as compared to the normal five or six inch thickness for plastered walls, according to a published report.

The material itself is produced by dispersing a lead powder in vinyl which is then applied as a coat to woven glass or cotton duck fabric backed by a special pressure-sensitive adhesive.

of the research unit with students and aids supplementing the work.

In 1959, a program of pioneering research was undertaken to encourage and broaden inquiries in areas of science and technology.

270 which may have some ultimate significance to the paper industry.



Post-Crescent Photo

A New Warehouse Was Built in 1960 by Miller Electric Mfg. Co., 718 S. Bounds St., a portion of which is shown here. A permit for construction estimated to cost \$30,000 was issued for the building.

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APPLETON, WISCONSIN

42 years of

PROGRESS

From a modest beginning in 1919, with limited facilities and a very small work force, the Zwicker Knitting Mills have kept pace with the progress of this community. Just completed is a \$300,000 addition which houses a new research development department and administrative offices. Now employing an average of 800 people, Zwicker Knitting Mills are considered world leaders in the manufacture of knitted gloves and mittens.

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WHBY:

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Programming
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Difference”



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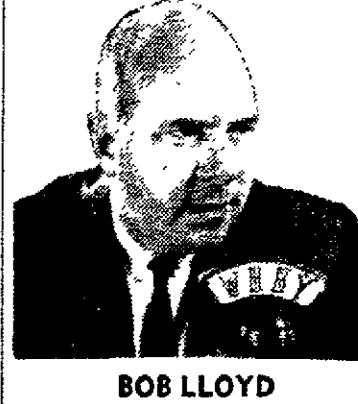
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Fox Cities' Ace Sportscaster and WHBY Sports Editor for the past 15 years . . . heard daily at 7:15 a.m., 5:00 p.m. and 6:25 p.m.



BILL KISS

WHBY's Personality DJ and associate Sports Editor, heard daily on the Early Risers Club and 'Top O' The Morning' Shows . . . 5 A.M. to 8:30 a.m.



JANE BERRYMAN

WHBY's Chief Copy Writer and Women's Editor, heard daily on "GIRL TALK" at 10 a.m.



LEE THOMAS

WHBY's Afternoon DJ with the Best in Music for Fox Cities housewives, heard daily 1 p.m. to 5 p.m.



DICK CASPERSON

WHBY's Night Time DJ, with Music, Music, Music, heard daily 7 p.m. to 12 Midnight.

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RADIO STATION

1230 ON YOUR DIAL

More Electricity Used In Fox Cities Than Ever

Business Users Boosted Totals By 13.3 Per Cent

The Fox Cities area depended more upon electricity to run its life in 1960 than ever before.

Its homes, farms and commercial and industrial businesses all used more electric power. Added together, usage was higher than in any other year.

Figures from the Wisconsin Michigan Power Company showed that the company's residential customers consumed an average of 4,799 kilowatt-hours compared with 4,617 in 1959. Farm customers raised their 1959 average of

7,514 kilowatt-hours to 7,673. The greatest increase by far was made by commercial and industrial users. In 1959 they used 497,944,499 kilowatt-hours and last year they used 564,386,402, a jump of 13.3 per cent.

Millions Spent

To meet the 1960 rise in demand and anticipated future rises Wisconsin Michigan spent \$3,647,000 on additional facilities and services.

A new substation was put on Winneconne Avenue in Neenah. The 500 kva 34,500 to 2,400 volt station will provide the necessary capacity for a nearby shopping center and a growing residential desire to use electricity.

A 500 kva, 34,500 to 2,400-volt transformer and associated equipment were installed at the Kim-

berly substation in the Village of west of Neenah. The 1,500 kva, Combined Locks. The unit replaces a 2,500 kva transformer and increases the capacity of the substation to handle growing residential loads in the Village of Kimberly.

Appleton Substation
Late in the year, work was started on a new 5,000 kva, 34,500 to 2,400-volt, three-phase unit substation on Northland Avenue in Appleton. This substation will give the company additional distribution capacity for the rapidly expanding northeast section of the city and eliminate the need for long primary feeders to supply this area with power.

Another new substation was completed during the year north-

es to satisfy its customers. Last year it sold 123,754,729 kilowatt hours.

The Menasha utility sold 40,924,600 kilowatt hours to its 4,855 customers. Over 80 per cent of its power goes to industrial customers.

Employment remained steady throughout the year. While there were no significant changes in the number of Wisconsin Michigan employees, total payrolls increased slightly more than 8 per cent.

Accidents Lower

A review of safety statistics for 1960 shows the accident frequency rate of Company's employees down over 1959. Accident frequency based on 1,048,352 man hours was 5.75, compared to a frequency rate of 7.78 during 1959.

The long primary feeders which formerly served the village can now be eliminated.

Kaukauna Utility
The Kaukauna public utility has a capacity of 16,000 kilowatts and sells all the power generated, plus

additional power that it purchases.

Real estate taxes paid by the company on its Fox Cities property amounted to \$243,839,000 up \$28,400 over last year. Appleton's share of this money was \$123,491,000, making the company the largest single contributor on the

LP Gas Develops Secondary Markets

In 1960, the liquefied petroleum gas industry once again smashed all fuel sales records, and all indicators point to another new record in 1961, says a trade magazine.

While competition for the domestic fuel business grows keener, retail LPG dealers are finding enough new "secondary" markets to more than offset the inroads made by government-endowed rural electrification and the advance of natural gas mains into the suburbs. Industrial markets, agricultural markets and carburetion are contributing increasing amounts to their total sales volumes. In all markets, there is enough untapped potential to assure continuing expansion for years to come.

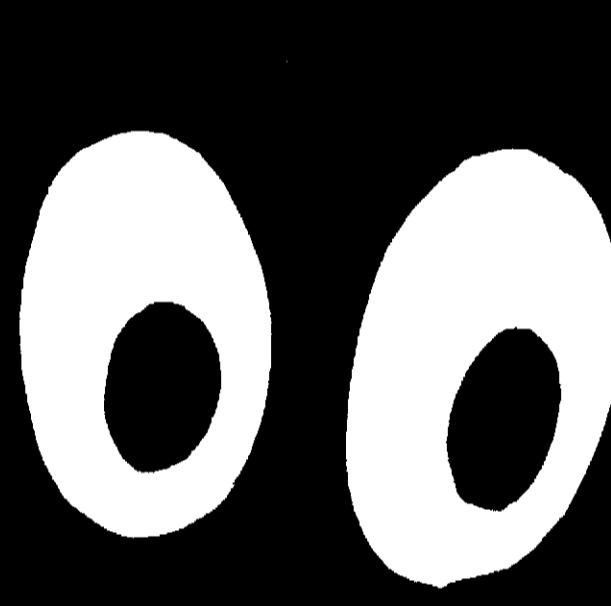
Riverview Country Club's biggest building project for 1960 was its new swimming pool and bathhouse, part of a continuing program of improvements. The pool is 75 by 35 feet and has a 35-square-foot diving area. The pool is intended to make the club more of a family recreation center.

Friday, February 17, 1961 Appleton Post-Crescent 63



Post-Crescent Photo

Prudential Insurance Co. opened its new district office in Appleton Jan. 6. The \$60,000 building at Wisconsin Avenue and Superior Street replaces the old district office in Oshkosh. A clerical staff of 10 persons will work in the new office.



You're Never In The Dark About What We'll Do!

As a Schlafer Supply Company customer you always know what to expect. Schlafer Supply Company's policies and actions that affect you have a kind of continuity and consistency that's not too common these days. It's a natural result of the Schlafer Supply Company's stability . . . because for generations, our firm has been run by men having the same basic business principles . . . principles that require a fair deal . . . a fair profit . . . top quality products and friendly, helpful service. We know you like it . . . it takes the guesswork out of dealing with an industrial supplier . . . it builds customer confidence!

To our many customers who have grown up with us over the past 78 years, we thank you for your valued patronage. We have enjoyed a very pleasant association and will do our utmost to warrant its continuation in the future.

And to those who are not yet familiar with the Schlafer Supply Company, we invite you to come in and get acquainted, see our operation and meet our experienced personnel! See for yourself why the Schlafer Supply Company has won its position of leadership in the field of industrial supplies!

SCHLAFER Supply Company

115 West College Avenue

Appleton, Wisconsin

Phone RE 3-4433

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APPLETON, WISCONSIN

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Adjective

1. Of, relating to, or characteristic of, life.
2. Necessary to the continuance of life, or vigor.
3. Animated; full of life and vigor.
4. Fundamental; basic; hence, indispensable; requisite.
5. Having to do with data concerning births, deaths, etc.; as, vital statistics.

Synonyms . . .

Living, alive, quick, animate, essential, cardinal.

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VITAL . . .

For every member
of your family

APPLETON POST-CRESCE

Wisconsin's Vital Newspaper

Natural Gas Comes Into Its Own as Limits End

1,400 New Users By End of 1960 For Two Firms

Interlake mill of Consolidated Wa-Appleton. A new gate station was inter Power and Paper Co. and constructed at the intersection of Neenah Paper Co. were among Ballard Road and Evergreen those starting or expanding gas Drive north of U.S. 41. Designed capacity of the station is a million cubic feet per hour. Gas be-

Not only the paper industry can to flow through the new gate found advantages to the use of station in December. gas. Miller Electric Co., H. C. In Neenah and Menasha, 6,000 Prange Co., Wisconsin Telephone feet of 10-inch transmission main Co. and Appleton's city hall con- was installed to serve those areas. In all, 100,000 feet of main were added in 1960, with another 100,000 planned for 1961.

Service Areas

Wisconsin Michigan serves a million dollars for gas trans- formers within the corporate transmission and distribution facilities of Appleton, Neenah and Menasha. Eighteen thousand asha. Wisconsin Gas has custom- of eight- and 10-inch trans- formers in Kaukauna. Little Chute, mission main was installed in Kimberly and Combined Locks.

Hit All-Time High

Wisconsin Michigan's natural gas sales reached an all-time high of 1,625,720,900 cubic feet during 1960. Over 13 billion cubic feet were used for residential and space heating. Industrial use

spurred 63 per cent and forecasts for 1961 say an increase of several hundred per cent can be expected.

Thimay Pulp and Paper Co. will use natural gas on its new 11-story recovery boiler. The concern now uses gas to dry inks that decorate bags, to recover lime for reuse and remove moisture during processing.

The Combined Locks Paper Co., presently Wisconsin Gas' largest customer, uses gas to heat its buildings and for special manufacturing purposes.

Appleton Coated Paper Co., the

MICHIGAN WISCONSIN PIPE LINE COMPANY

Twelve Communities Received natural gas service for the first time last fall through the introduction of Canadian natural gas to Wisconsin and the construction of pipe lines. Wisconsin Michigan Power Co., built the large pipe line from Appleton to Marshfield where Canadian gas for their area is received. It also built the lateral northeast beyond Oconto Falls to serve other communities. Wisconsin Gas Co., constructed the underground gas distribution system in each community.

One County Less Than Wild About Using Computers

Officials of King County, Washington, enthusiastically agree there's a need to improve the reliability of electronics equipment.

A computer in the office of the tax assessor late last year was figuring the taxable value of the property in the county, which includes Seattle. Something went wrong, and the machine counted one tabulating card twice. The result: Taxable property, the key to the county's estimates of future tax receipts, was overstated by \$28 million. A budget for 1961 was drawn up on that basis.

The error was not detected until last month, after some county agencies had expressed surprise that they have been allotted such large amounts to spend. An order quickly went out to cut total outlays by \$1.8 million.

One item the tax assessor is

considering cutting: \$150,000 for new computers.

30,000 People Went Through Four Hospitals

Typical Day Saw 55 Enter for a Stay Of About a Week

More than 30,000 people began

prolonged or ended their lives in

four Fox Cities general hospitals

during the last year.

In a typical day of 1960, 55 peo-

ple entered Theda Clark, St. Eliz-

abeth, Appleton Memorial and

Kaukauna Community Hospitals

for stays averaging a week, and

another 47 went there for outpa-

tient treatment. About 385 people

spent each day in the hospitals.

The four institutions reported

that one or two people died on an

average day, to be replaced by

nearly a dozen newborn babies.

An average of about 22 operations

were performed daily.

Admissions Higher

Total patients admitted during

the last fiscal year of the hospitals

(January to December in St. Eliz-

abeth and Theda Clark and Octo-

ber to September in the other two)

were 20,119 compared with 19,773

the previous year and 19,655 in

1958.

Theda Clark reported 7,103 pa-

tients admitted, an increase of

330 over the year before, St. Eliz-

abeth, 7,080, an increase of 183;

Appleton Memorial, 3,393, an in-

crease of 367 and Kaukauna, 2,533,

a decrease of 544.

Average Daily Census

A total of 141,051 patient days

Friday, February 17, 1961 Appleton Post-Crescent D10

were spent in the four hospitals. Appleton Memorial, 762 births and 94 deaths; and Kaukauna Community, 632 births and 69 deaths.

The 8,192 operations performed during the year included 1,265 major and 3,180 minor ones at Theda Clark; 1,008 major and 1,747 minor at St. Elizabeth; a total of 1,388 at Appleton Memorial, and 260 major and 528 minor at Kaukauna Community Hospital.

Outpatient treatments included 1,464 at St. Elizabeth, 6,618 at Theda Clark, 7,227 at Appleton Memorial and 1,742 at Kaukauna Community.

The hospitals employ 938 people. Theda Clark has 386 fulltime and 92 parttime, St. Elizabeth employs 197 fulltime and 98 part-

time. A total of 185 employees and Kaukauna has a total of 72.

Dependability in Transportation

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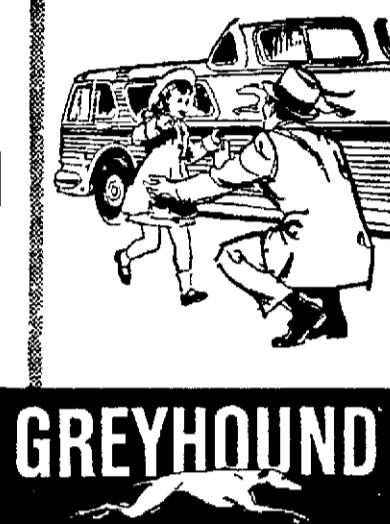
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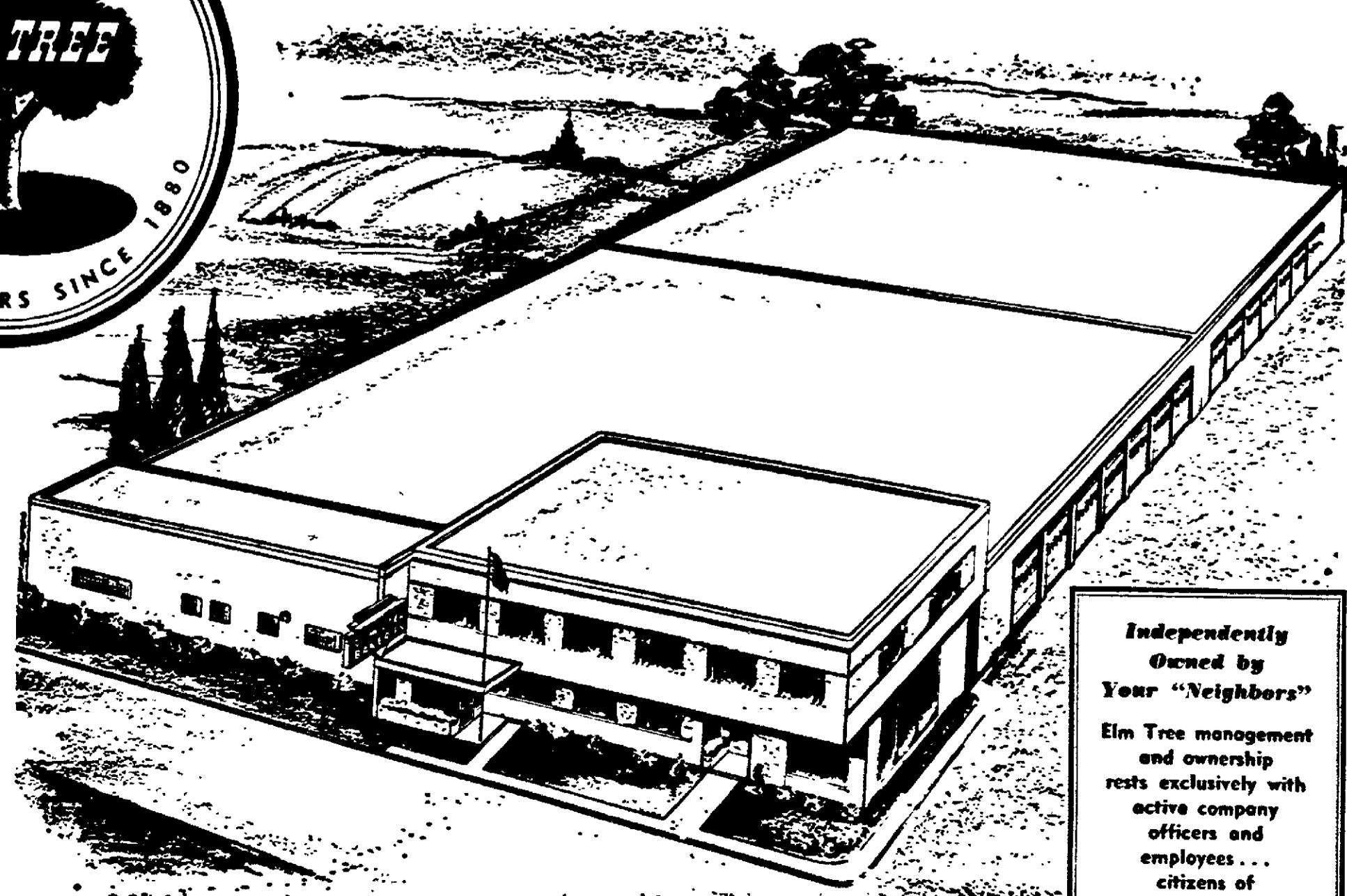
ELM TREE STORY

FROM 1880...into the SIXTIES

Early in 1880 people made trips to the little bakery located under the Elm Tree on College avenue. By standards of the day, Elm Tree was a thriving business already. And years of providing local customers with a variety of baked goods has built a reputation for good, old-fashioned flavor . . . There wasn't too much thought for how the bakery might grow . . . like the tree. The tree is gone but the bakery has grown . . . to two full acres of floor space needed for its present production.

Photograph taken about 1916 at the 308 E. College Ave. location — now Heid's Music Store.

For More Comparison... Think Of This



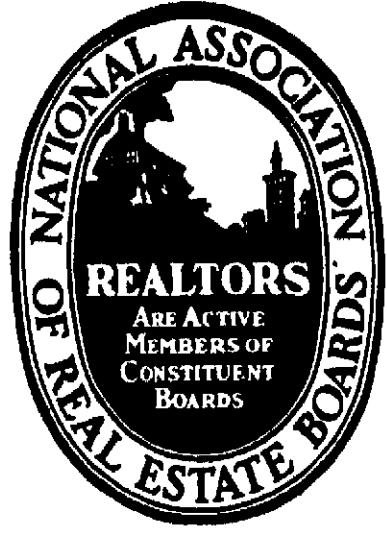
IF the average housewife was given an amount of flour equal to one month's usage for Elm Tree she would have a supply for . . . 8,333 years

IF the average housewife was given an amount of sugar equal to one month's usage for Elm Tree she would have a supply for . . . 833 years

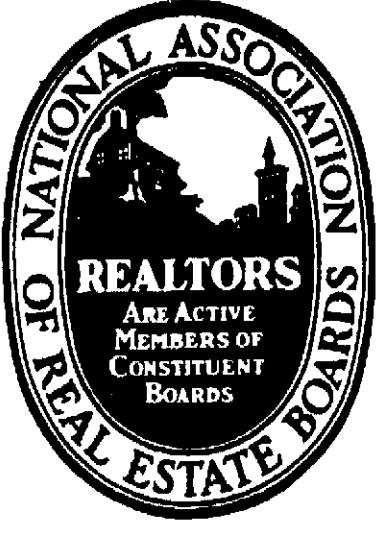
IF the average housewife was given an amount of shortening equal to one month's usage for Elm Tree she would have a supply for . . . 555 years

IF the average housewife was given an amount of eggs equal to one month's usage for Elm Tree she would have a supply for . . . 185 years

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- Planning a Board sponsored course in Real Estate offered to interested persons in or entering the business.
- To help beautify our city by co-operating in campaigns to clean-up, paint-up and fix-up Appleton property.
- To sponsor a larger and more comprehensive real estate section in our public library.
- To co-operate with city officials, Chamber of Commerce and other civic minded groups to obtain new industry, help solve traffic, parking, planning and zoning problems.

Since these brokers are members of National and State organizations they bring to our local community the latest and up to the moment knowledge and methods in the field of Real Estate!



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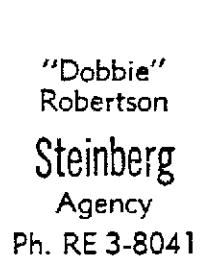
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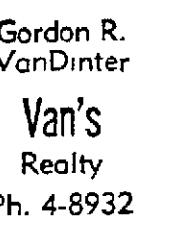
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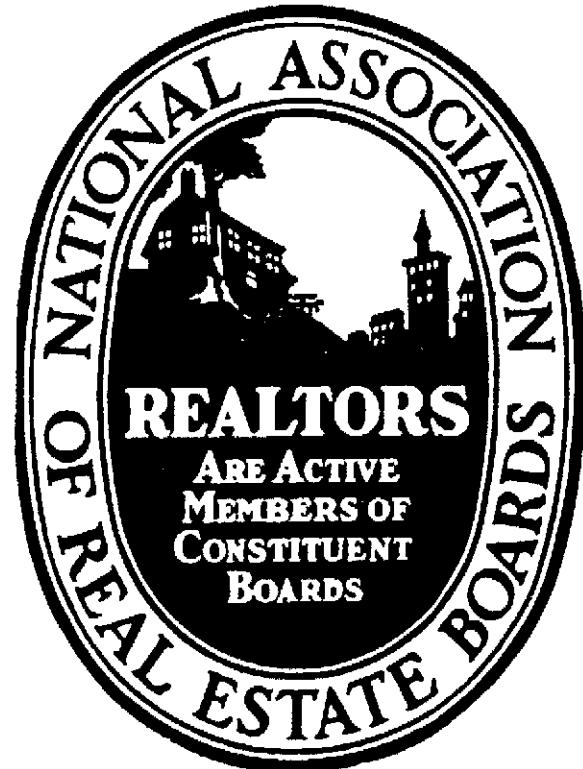
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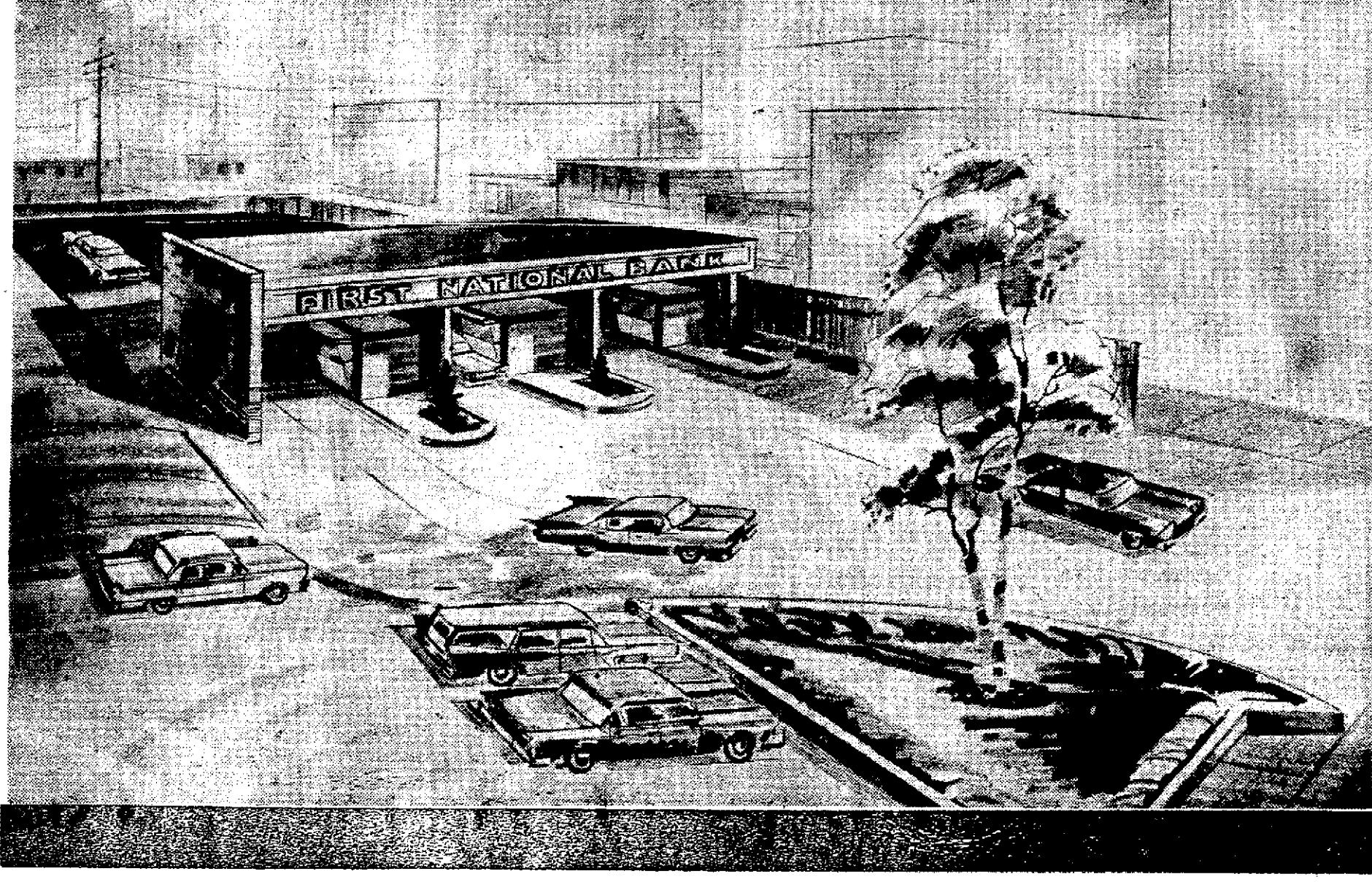


Appleton Board of Realtors

We're Proud to Be Realtors and Attest That in 1961 We Will Cause You to Be Proud of Us!



On The Occasion of Its 100th Year of Service
THE FIRST NATIONAL BANK of NEENAH
 ANNOUNCES THE EXPANSION OF ITS
AUTO BANK FACILITIES



Show above is an artist's sketch of the new auto bank facilities — including enlarged driveways and expanded parking area — that is planned to be completed in 1961 by the First National Bank of Neenah. We feel it's a significant step forward, on the occasion of our 100th year of service, and exemplifies the faith we have in the future of this great Fox River Valley.



Our diamond anniversary gives us an opportunity to express our appreciation to the thousands of good friends and customers who have made this long record possible. We hope, too, that you have found the relationship as pleasant and rewarding as we have.

BOARD OF DIRECTORS

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FIRST
national bank
of Neenah

Member Federal Deposit Insurance Corporation and Federal Reserve System



Weather Nowhere

Only Thing to Remember
Was Rain, Although It Was
Windier, Cloudier Than '59

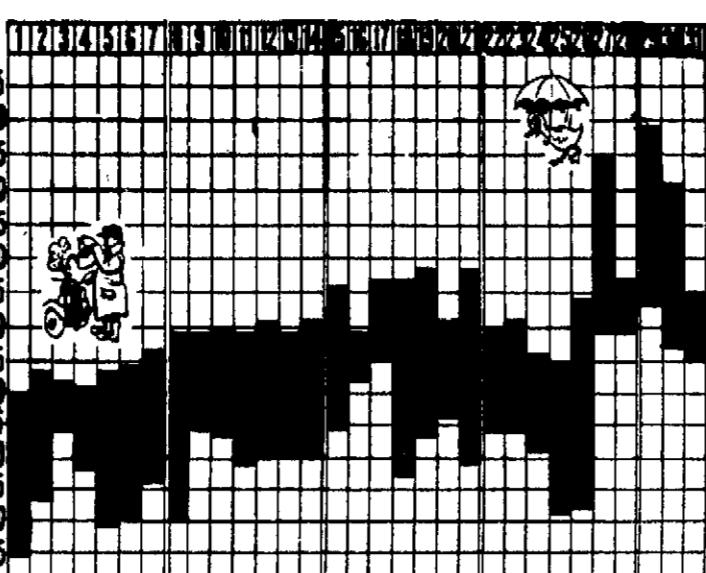
Some years from now—dry January and February which were followed by a very cold March. April, May and June were wet and on the cool side. July was cool and dry. August and September were very wet. October and November offered near normal precipitation and typical Indian summer weather while December was cold and dry.

Weatherwise, you'll pardon the expression, it was nowhere.

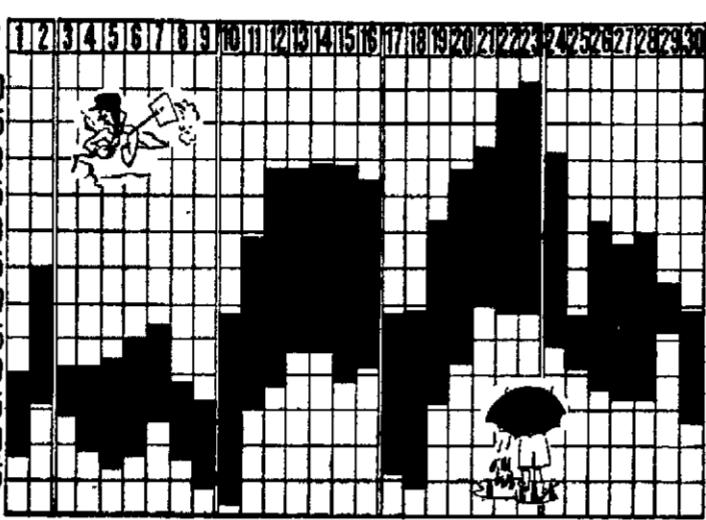
The closest 1960 came to making a splash in the records was in the amount of precipitation which was above normal for the year. Temperatures averaged about normal.

The year began with a mild and

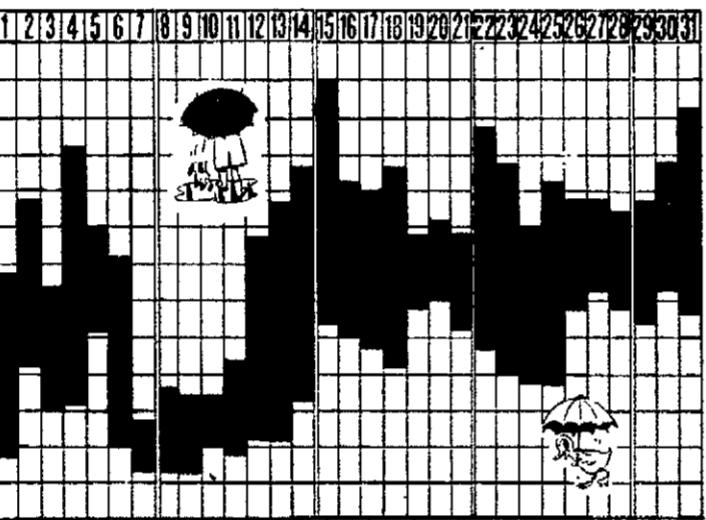
The month by month highlights:



January: The unusually mild 60-year normal. The highest reading for the month was 41 and continued through January. The lowest minus four. Snowfall, mean temperature of 22 degrees was frequent, but as light flurries, was 5.2 degrees above the for the most part.



March: Temperature trends of the two earlier months were reversed during March. This is to say it became very cold. The monthly mean of 22.2 in Appleton was the lowest in 60 years of record. There was little precipitation. The highest temperature recorded was 59 and the lowest was six below. The mean was 7.9 degrees below normal. The first thunderstorms of the year came on the 29th-30th.



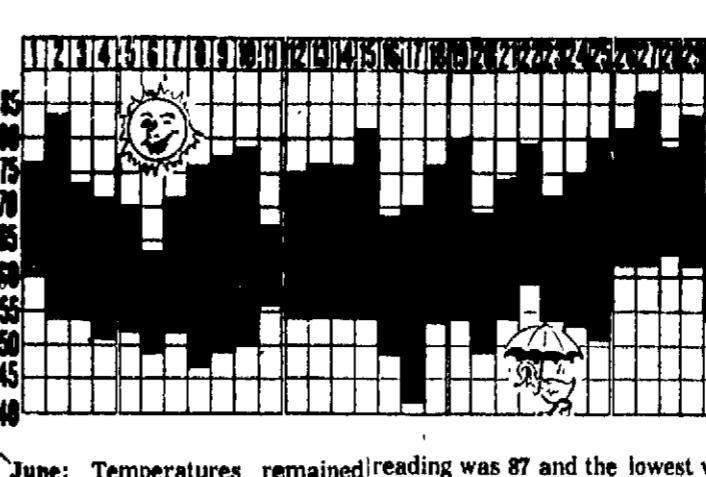
April: The first ten days of the warmer and brighter. The highest daily temperature reading was a balmy 81. The lowest minimum and cloudy with only light precipitation. The remaining days were 4.21 inches, well above normal.



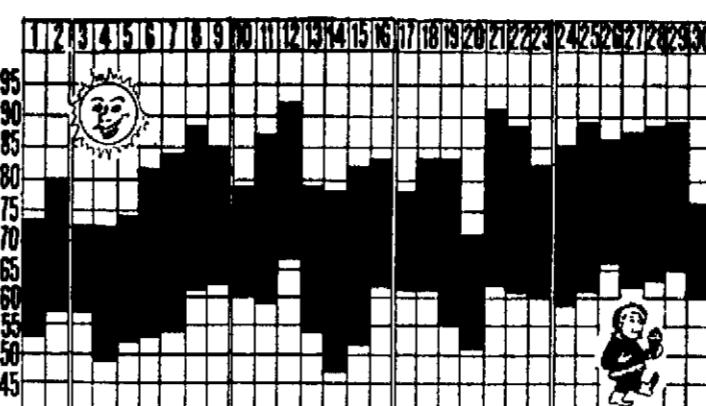
May: Temperatures during the month fell slightly below normal.

The mean of 54.3 was 1.3 degrees above normal. Precipitation all came as light fluffy snow and averaged below normal.

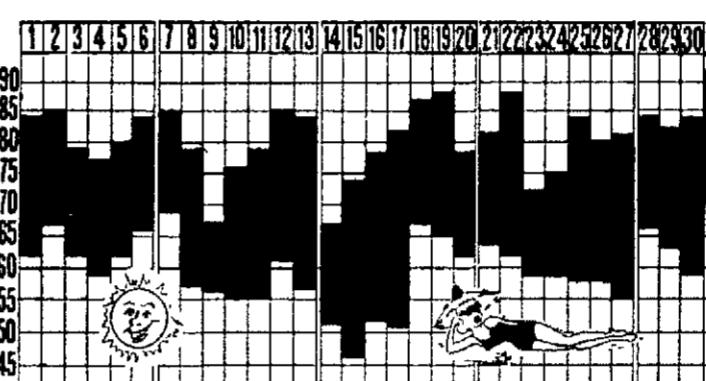
The maximum temperature for Appleton was 85 degrees while for the month was 5.2 degrees above the for the most part.



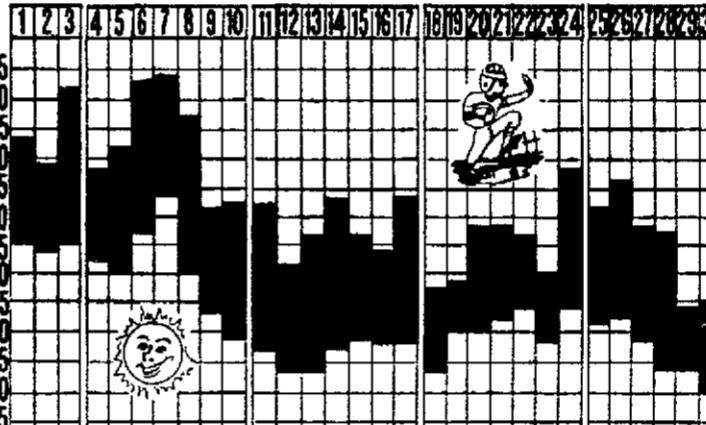
June: Temperatures remained below normal for the second straight month. The highest daily was 1.03 inches below normal.



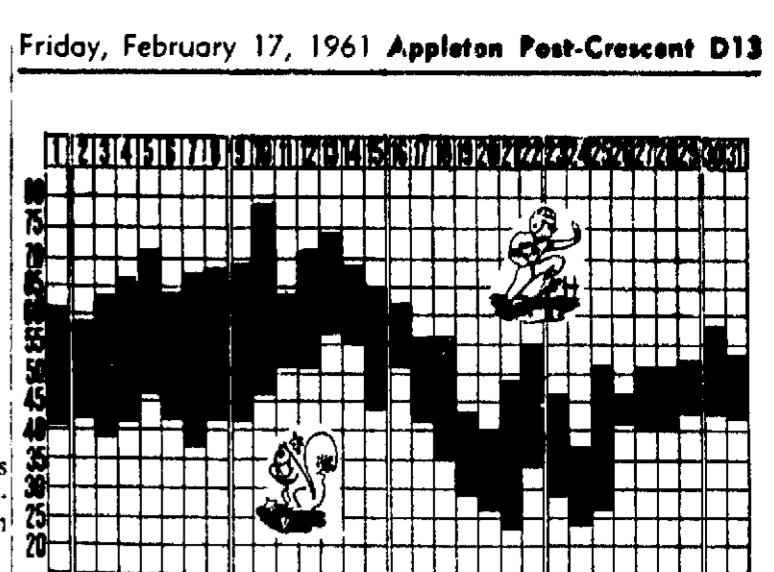
July: The cool and pleasant first time with a 92° top reading, the lowest reading was 47°. Precipitation was below normal with approximately 90 per cent of it occurring after the 18th.



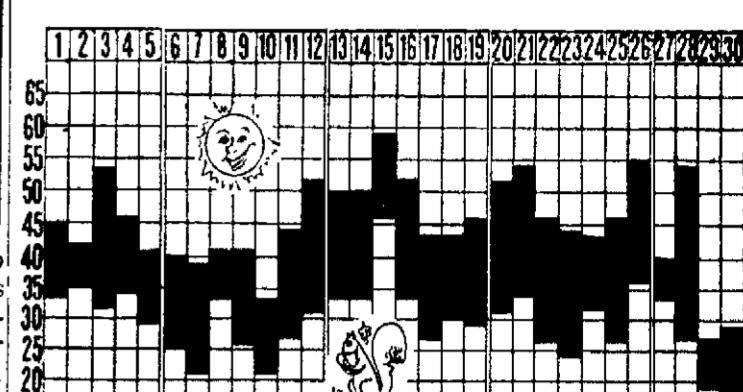
August: August weather was pleasant with daily high temperatures in the 80s about 60 per cent of the time and below 75 only three times. The top reading of the month was 92 and the lowest 46°. Precipitation was abundant and well distributed.



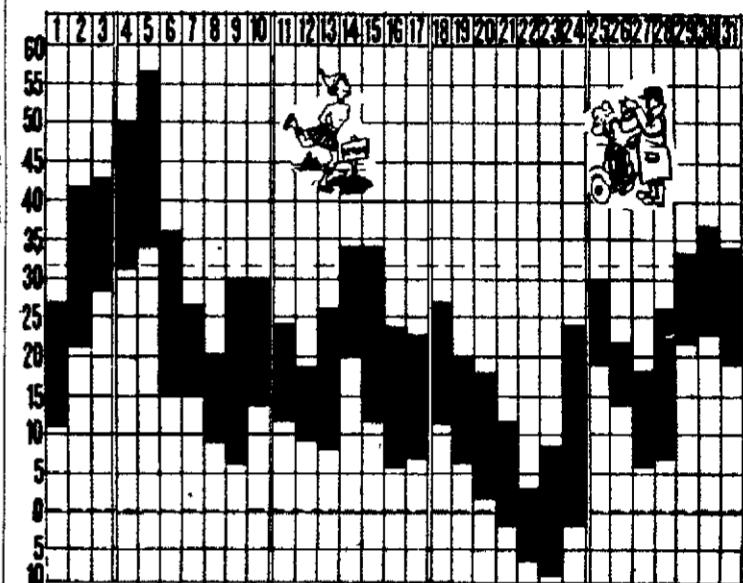
September: Fall seemed to have arrived abruptly with the passage of a cold front on the 8th, although September did produce the year's highest temperature—95°.



October: Typical fall weathering was 78 and the lowest 23°. Pre-made this a pleasant month with first snow of the year in Wisconsin Indian Summer prevailing during was recorded, but it melted rapidly.



November: Mild fall weather continued through November with normal. Highest reading for the month was 59° and the lowest 14°. Precipitation was irregular with well above freezing except for the snowfall light and far below average.



December: Temperatures averaged below normal for the month. Precipitation was deficient and came mostly as light snow flurries. Appleton had a mean temperature of 19.9 compared to a 22.1 normal.

Gear's Dairy Co.

333 — 1st STREET

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of Quality
Dairy Products &
Service to the
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Calories. Vanilla,
Chocolate & Strawberry
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ALWAYS
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37 Years of Steady Vision

The Sawyer Paper Company has its own formula for its future success:

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- ★ to join in the councils of the industry and cooperate in all good endeavor
- ★ to sell fairly and honestly with policies clearly stated to hold fast to its STEADY VISION.

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SAWYER
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NEENAH
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Grand Army Home Enters 60s With New Infirmary

Changing Care For Aged Seen In Addition

BY JAY JOSLYN

Post-Crescent State Editor
The most extensive improvement to public care facilities in the four counties of the Fox Cities area last year was the construction of the \$1.5 million 250-bed domiciliary - infirmary at the Grand Army Home at King in Waupaca County.

The new infirmary will be occupied in the next few weeks. It not only caps a 74-year-old history.

Because of the pressing need for domiciliary - infirmary care of the aged, coupled with the steady progress in the treatment of tuberculosis patients, Riverview Sanatorium and General Hospital at Kaukauna and the Sunnyview Sanatorium outside Oshkosh are in a process of making limited conversion from TB care to care for the aged.

In a limited manner, a similar trend can be seen in area county hospitals.

Under One Roof

The King infirmary will consolidate for the care of elderly veterans, their wives, widows and dependents under one roof for the first time in the home's history.

Lakes summer resort, but indi-

Leave Cottages

The annex staff will be housed at the new building and there will be an increase in the staff equivalent to 105 persons.

In addition to the bedridden or nearly bedridden patients to be moved, a few couples will be moved from their cottages to the new building, where they will be able



John Drayna

to receive the supervised care needed.

John Drayna, the new commandant, explains Social Security and other retirement benefits today are tending to bring residents to the home at a more advanced age.

Turn to Page D-15



The New \$1.5 Million Domiciliary-Infirmary at the Grand Army Home at King is nearing completion and John S. Drayna, home commandant, reports a

March opening is expected. The structure was financed through a special building and maintenance fund paid by the federal government.

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Out Of The Sand Dunes at North Bend, Ore.

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Six years of studies, surveys, courage and vision by Pacific Power and Light Company of Portland, Oregon preceded the construction of our new Pulp and Paper Mill at North Bend. Plant will begin operating on May 1st of this year.

A unique search for water in the Coos Bay—North Bend, Oregon sand dunes was climaxed with the construction by Menasha Woodenware Corporation of a modern Pulp and Paper Mill. The mill will employ 100 persons, and produce 125 tons per day of semi-chemical corrugated medium for use in our Corrugated Shipping Container plant at Anaheim, California, and similar plants on the Pacific Coast. Wells sunk in the sand dunes will provide the 1,500,000 gallons of fresh water a day needed to produce the paper.

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\$1.5 Million Infirmary at King Signals New Home Era

Continued from Page D-14
less than \$500 in assets and eligible for similar care under federal Veterans Administration auspices.

Because of this trend, infirmary facilities are gaining importance over the community living in cottages on the home grounds, although this remains the most important and most characteristic type of living at the home.

Drayna said, "The new building will permit us to take care of a waiting list which has a heavy call for medical care."

The hospital has 96 beds and has two full time physicians and a staff of nurses and orderlies, etc.

Infirmary Capacity

The new structure will have a 204-bed capacity with members in single, double and four-bed rooms on the three top floors. The ground floor contains the service departments including the diet kitchen, dining room, a meditation room, a barber and beauty shop, a hobby shop and the matron quarters.

The home is financed by state and federal appropriations, donations and assessments on the members, according to their incomes.

A survey prepared for legislative consideration of the infirmary plan by G. H. Stordock, commander who retired last September, indicated that in 1952 there were in Wisconsin 1,400 Spanish-American War, 75,000 World War I, 350,000 World War II veterans, plus an undetermined number of Korean veterans, potentially eligible for residency at the home.

Eligibility Rules

On the main, eligibility includes Wisconsin residency, more than 90-day active military service with an honorable discharge and a clean or cleared police record, lack of means for adequate care, per week when the home became

less than \$500 in assets and eligible for similar care under federal Veterans Administration auspices.

This latter qualification brings a revenue to the home from the federal government on a ratio to costs at a VA establishment. It is this fund that is making the financing of the infirmary possible.

The home has 447 members with an average age of 65. Drayna said the home is caring for the last of the Spanish War veterans and has not started to receive the peak of the World War I veterans. World War II is represented at the home chiefly by so-called "retreads," those who saw service in both World wars.

GAR Action

The home was the result of the Grand Army of the Republic's concern with carrying out the aims set forth in Lincoln's second inaugural, "to care for him who shall have borne the battle and for his widow and his orphans..."

But it wasn't until the 18th encampment of the GAR held at Janesville that positive action was taken.

J. H. Marston of the Robert Chivas Post, Milwaukee, proposed a resolution on Jan. 23, 1884, to establish a home for the widows of veterans of the Civil War. The resolution passed, but nothing was done until Feb. 16, 1887, at Milwaukee, when a resolution proposed the incorporation of an institution to care for veterans, their wives or widows. A committee of five was to carry out the wishes of the encampment and seek an appropriation from the state.

State Money

On March 10, the state made provisions to pay \$3 per inmate

a reality and the home committee was incorporated with Marston, A. O. Wright, Benjamin F. Bryant, R. N. Roberts and James Cumberland as officers. They were offered sites in six communities when they met May 31. The Greenwood Park Hotel, 78 acres and sundry smaller buildings were donated for the home by citizens of Waupaca and the home was established Oct. 1, 1887.

On May 28, 1890, the land and property was deeded to the state.

As the years passed, legislation provided for veterans of the Spanish War, the Philippine Insurrections, the China Relief Expedition, the Indian Wars, World War I and II and the Korean War.

The commandants were all Civil War veterans until 1920, when a Spanish War veteran, John Turner, became commandant.

William Holden was commandant from 1931 until his death Jan. 27, 1949, when Stordock took charge.

Drayna arrived last fall.

The peak residency at the home was from 1900 to 1915 when there was an average of 700 Civil War veterans, wives and widows.

For the last 10 years, Drayna said, the population has held fairly stable at 450.

It is impossible to predict, in the face of improved old age benefits to today's workers, what portion of the large potential veteran population will come to the home, Drayna said; but the facilities are under constant study and long range planning.

Civil War Vets

The pressure for more care of chronically ill and infirm is indicated in the superintendent's report from Riverview Sanitorium and General Hospital.

"The changing pattern of tuberculosis has permitted us to alter our bed capacity for the general hospital section," Dr. John G. Russo reported to his board of trustees.

As the Dr. Russo need for tuberculous beds has been reduced and the need for hospital beds for the chronically ill has increased we have allotted more beds for the general hospital section.

"When we started we had only the west wing of first floor as a general hospital, now we use all the beds on first floor and occupy the east and west wings. All of the tuberculous patients are hospitalized on second floor. It should be pointed out that these changes have not required any addition to our staff but a reshuffling of duties for our employees."

"These changes have permitted us to utilize the institution to the best advantage, and have also been instrumental in lowering the cost of treating tuberculous patients as well as the chronically ill hospital patients."

Dr. Russo made two recommendations for admissions to the general hospital. He urged that neither terminal cancer patients nor senile demented patients be admitted because of the specialized care needed.

Sunnyview Sanatorium, operated jointly by Winnebago and Fond du Lac counties, is undertaking a study aimed at changes of emphasis as experienced at Riverview.

Obituaries

John Haid

700 Grignon St., Kaukauna Age 78, passed away at 4 a.m. Friday at Kaukauna after a long illness. He was born Sept. 15, 1883 in Kaukauna and has resided here his entire life. A member of the Kaukauna police department from 1918 until 1945 when he retired. He was assistant chief at the time of his retirement. A member of the C.O.F. and the Holy Name Society of Holy Cross Church, Kaukauna. Mr. Haid is survived by his wife; one daughter, Mrs. Conrad Verbrick, Appleton; two brothers, Antone, Kaukauna; Joseph, Appleton; 3 grandchildren and 2 great-grandchildren. Funeral services will be held at 10 a.m. Monday at Holy Cross Church. Burial in the parish cemetery. Friends may call at the Fargo Funeral Home Kaukauna after 7:30 p.m. Saturday. The rosary will be prayed at 8 p.m. Saturday and Sunday.

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Sister M. Alberta

(nee Katherine Heintz)

St. Agnes Convent, Fond du Lac, Wis. Age 92, passed away at 10:20 a.m. Thursday at Fond du Lac. She was a member of the Sisters of St. Agnes for 75 years.

Sister M. Alberta is survived by six nephews, Rev. Father Lawrence Stingle, St. Gabriel, Neenah; Dr. Raymond J. Stingle and Clarence O. Stingle both of Appleton; Syl Stingle, Sherwood; Alex McConnell and Oliver McConnell both of Green Bay; two nieces, Mrs. Katherine Burns and Mrs. Phyllis Maes, both of Green Bay. Funeral services will be held at 10 a.m. at St. Agnes Convent, Fond du Lac. The Rev. Lawrence Stingle officiating.

Mrs. John Pelky

503 S. Memorial Drive

Age 61, died Friday morning at 5:40 a.m. She was born February 16, 1900 in Appleton and has lived here all of her life. Mrs. Pelky is survived by her husband; a daughter, Mrs. Martin Huether, Appleton; a son, Raymond, at home and three grandchildren. Funeral services will be held Tuesday at 10 a.m. at St. Joseph Church with burial in St. Joseph Cemetery. Friends may call at the Wichmann Funeral Home after 2 p.m. Sunday until the time of services. Rosary will be prayed at 7:30 p.m. Sunday and Monday evenings.

Edward Van Dyke

Everett, Washington Age 80, died Thursday. He was a former resident of Kaukauna. Survivors are his daughter, Miss Flavia Van Dyke, Everett, Wash., two sisters, Mrs. Dean McCarty, Kaukauna and Mrs. Anna Adrian, Appleton; seven brothers, Henry, Freedon, Matt, John and Will, all of Kaukauna; Peter, Shawano, Joseph, Appleton and August, Menasha. Funeral services will be held Monday in Everett, Wash.

THE PRESSURE FOR MORE CARE OF CHRONICALLY ILL AND INFIRM IS INDICATED IN THE SUPERINTENDENT'S REPORT FROM RIVERVIEW SANITORIUM AND GENERAL HOSPITAL.

"THE CHANGING PATTERN OF TUBERCULOSIS HAS PERMITTED US TO ALTER OUR BED CAPACITY FOR THE GENERAL HOSPITAL SECTION," DR. JOHN G. RUSSO REPORTED TO HIS BOARD OF TRUSTEES.

"AS THE DR. RUSSO NEED FOR TUBERCULOUS BEDS HAS BEEN REDUCED AND THE NEED FOR HOSPITAL BEDS FOR THE CHRONICALLY ILL HAS INCREASED WE HAVE ALLOTTED MORE BEDS FOR THE GENERAL HOSPITAL SECTION."

"WHEN WE STARTED WE HAD ONLY THE WEST WING OF FIRST FLOOR AS A GENERAL HOSPITAL, NOW WE USE ALL THE BEDS ON FIRST FLOOR AND OCCUPY THE EAST AND WEST WINGS. ALL OF THE TUBERCULOUS PATIENTS ARE HOSPITALIZED ON SECOND FLOOR. IT SHOULD BE POINTED OUT THAT THESE CHANGES HAVE NOT REQUIRED ANY ADDITION TO OUR STAFF BUT A RESHUFFLING OF DUTIES FOR OUR EMPLOYEES."

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DR. RUSSO MADE TWO RECOMMENDATIONS FOR ADMISSIONS TO THE GENERAL HOSPITAL. HE URGED THAT NEITHER TERMINAL CANCER PATIENTS NOR SENILE DEMENTED PATIENTS BE ADMITTED BECAUSE OF THE SPECIALIZED CARE NEEDED.

SUNNYVIEW SANATORIUM, OPERATED JOINTLY BY WINNEBAGO AND FOND DU LAC COUNTIES, IS UNDERTAKING A STUDY AIMED AT CHANGES OF EMPHASIS AS EXPERIENCED AT RIVERVIEW.

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Norm Frederick PA 2-5132
Gene Jessup PA 2-5825

NEENAH
HELEN ST.
3 bedroom, 2 car garage.
Ever in perfect condition.
Beautiful lawn and well
shrubbed. A wonderful buy.

BALDWIN ST.
3 bedroom ranch home, 2 car
garage, full basement, gas heat.
Will be ready for occupancy
within 2 weeks. For less than
\$21,000. Must be seen to be
appreciated.

MENASHA

GROVE ST.
3 nice large bedrooms, fire-
places in living room and in
full basement. Complete bath
plus powder room. Stone exterior.
2 car garage. Priced at
only \$45,000. Must be seen to be
appreciated.

Shown by appointment only by
E. J. McMurchie

REALTOR
223 Spruce St., Neenah
Phone 2-7221
10 house numbers given over phone

NEENAH—Crescent Suburban Living
in this \$6 stone and frame,
3 bedroom ranch in a wooded,
restricted area. 25' living room,
spacious dining, fireplace, vanity
bath plus powder room. Jalousie
breezeway. 2 car garage. Con-
dition \$21,000. Trade-in accepted.
Phone PA 2-0727.

New Split-Levels

The lady will appreciate the
3 generously size bedrooms,
large family room, kitchen
with built-ins, spacious living
and dining and large 1½ over-
size bath plus powder room
and generous closet space. 2
car garage. Area of lovely
new homes in Edgewood plus
\$22,700.

Nielsen Agency
Days 2-3831 Eves. 2-1273

NEW Early American
Design Ranch Home
Available for Immediate
Occupancy — in NEENAH

3 Large Bedrooms, 1½ Baths,
Panels Family Room, Kitchen,
Formal Dining Room,
Living Room, and a Full 2
Car Garage.

PRICED under \$20,000
SHOWN BY APPOINTMENT
Call RE 9-7865
Butte des Morts Realty

TRICITY REAL ESTATE
Phone 2-3719 or
E. W. Zimmerman, Salesman
Phone 2-4123

WANT ADS ARE WANT ADS
REVIEW OF THE WEEK

Ready For
Spring Delivery

Stop collecting rent re-
ceipts and live in your
own home. Three bed-
room ranch near new
Fox Point Shopping
Center. Garage. Land
contract, available \$11,000.

Don't miss this! Here
is a lovely six room,
1½ story home in tip-
top shape from roof to
foundation. Three bed-
rooms, 1½ baths, carpeted
living room. Nice
kitchen. Full basement.
Near St. John's Church
..... \$15,000

Enjoy extra roominess
at a thrifty price. Large
Colonial near high
school. Seven rooms,
1½ baths. Vacant. Move
in at once \$18,500

Double feature in a one
year old duplex income
property. Each flat has
its own basement and
heating unit. Two bed-
rooms, large living room.
1½ miles west of
Neenah \$21,000

A one year old ranch
home with unusual
charm that will please
you on sight. Three bed-
rooms (wardrobe closets),
spacious carpeted
living room, cheerful
kitchen (built - ins).
Breezeway. Garage.
Basement. Town of Me-
nasha near Little Lake
Butte des Morts \$17,900

Low tax area—Men-
asha. 2 bedroom ranch.
Carpeted living room.
Large lot. Taxes only
\$48 \$9,900

LOUIS H.
HAASE
AGENCY
R. E. Hanley, Associate
211 N. Commercial, Neenah
Phone PA 2-7381
E A L T O R S
Eves. Bob Hanley 2-0427
Harold Peltor 2-2551
Don Fogle 2-6928
Lyle Ernst 5-3098

READY TO OCCUPY
Beautiful large 2 bedroom ex-
pandable, only 5 years old. A-1
condition. Full basement, 1½
car garage. A real buy at \$16,000.

SOMMER AGENCY
S. A. 'Steve' Sommer, Realtor
Phone PA 2-6981

SPIC & SPAN
2 bedroom, living room,
Kitchen and utility room.
Jalousie porch. Garage. Near park and
schools.

St. Gabriel's area.
Large living room, din-
ing room, kitchen, bath
and bedroom down. 2
huge bedrooms up. Full
basement, garage. Extra
lot included.

HERZFELDT
REALTY NEENAH
Phone PA 2-1363
Joyce Herzfeldt Les Herzfeldt

3 BEDROOM HOME
6 rooms, carpeting, new gas
furnace, 2 car garage, \$13,200.
(On Ahnapee St., Menasha).
HIDDE REALTY PA 5-3640

4 Bedroom Home
in Westwood
Nearing completion. 1½ baths,
ceramic tile, 2 car garage.
\$16,900. Call PA 5-3755 after
4 P.M.

\$400
down and \$85 per month
leases you into a large 4
bedroom home located at 499
Harrison St. in Neenah. Car-
peted. Large living room, kit-
chen, new furnace and garage.
Act fast on this one.

TEMBELIS
REALTY PH. 2-0039

IF IT CAN BE SOLD — A Post-
Crescent Want Ad will sell it.

WHY PAY RENT? SEE THE
HOME YOU CAN EASILY AFFORD

TO OWN — \$400 down \$89 total monthly

basic price - plus lot
\$9,795

OPEN SUNDAY
1 - 5 p.m.

HIGHWAY 150
SPRING RD.
SCHOOL
X
GLENVIEW
RIDGEWAY ROAD
Construction Co.

NO
CLOSING
COSTS!
for weekday
appointments
call
3-8406

Glenview Park
Estates

Ready For
Spring Delivery

Think of It . . .
JUST \$400

and a steady job will
put you into this lovely
3 bedroom home near the
new Clovis School.
Large lot, 1½ car garage,
and total price only
\$13,500. Call today!
See today! Buy today!

Stop collecting rent re-
ceipts and live in your
own home. Three bed-
room ranch near new
Fox Point Shopping
Center. Garage. Land
contract, available \$11,000.

Don't miss this! Here
is a lovely six room,
1½ story home in tip-
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foundation. Three bed-
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Breezeway. Garage.
Basement. Town of Me-
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Butte des Morts \$17,900

Low tax area—Men-
asha. 2 bedroom ranch.
Carpeted living room.
Large lot. Taxes only
\$48 \$9,900

LOTS FOR SALE 68
LOTS
XAVIER HIGH SCHOOL — Large,
full improved lot with con-
crete street.

W. PARKWAY — 45' x
142 all improvements in.

BYTOP REALTY

REALTOR — Ph. 9-1252

NEAR "MEMORIAL HOSPITAL"—2
good size lots partially improved.
For further information Phone
PA 5-7475 after 5 p.m.

NEENAH — Chelcey residential
lots near churches and schools.
JIM POWERS AGENCY
2-9730 REALTOR 2-1172

NEENAH, Glenaire Park—Lot,
82' x 160' all. Improved. Phone
PA 2-9609.

NEENAH—Near new Jr. High
3 lots left. \$3,000 up.

LESLIE PATTON AGENCY, 2-3370

NORTHWEST OF APPLETON —
Large 104' x 200' residential lots
— \$1,500 down, \$800 per month.

LAW REALTY 3-0777.

RIDGE LANE
100 x 400 ft. Ph. 4-2691.

TOWN OF BUCHANAN—1 block E.
of church and school in Darboy.
Estate. Acres Sub. ½ acre to
acre or more. R. HOOYMAN
Construction. Phone ST 8-1959.

TOWN OF MENASHA—70' x 120'
lot. Call PA 2-6744.

BUTTE PLAT
Choice building lots near KC
Office. L. LOEHNING REALTY, 2-3018

CHOICE LOTS
New Available in Appleton's
South MEADOWS Subdivision
Price \$4,000 and up
GEO. LANGE AGENCY
Dial 3-4949

GREENFIELD AND
NORTH PARK ESTATES
CARL HEINRITZ AGENCY
Builder & Broker, RE 4-2115

GREENVILLE AREA—1½ acre lots.
As low as \$500. Walking distance
to Catholic Church and school.
Sewer and water available. Phone
PL 7-5318.

HIGHLY DESIRABLE
IMPROVED LOTS
in restricted section. Lake-
crest Drive, Menasha. Either
directly or adjacent to Little
Lake Butte des Morts with a
view second to none. Near high
school and grade school. Call
PA 2-4448 or PA 5-3493
ever.

KIMBERLY — Corner lot, Second
and James Sts. 71' x 115'. Side-
walk, curb and gutter in all way
around. Phone 3-8982 after 4
p.m.

LARGE 1½ Acre Lots
In New Subdivision, 3 miles
West of Appleton. Black top
road, very close to school.
Only \$50 down and \$25 per
month. CALL OR SEE
DON RADTKE, Realtor
VALLEY FAIR OFFICE
Phone RE 9-1322

LILLIAN CT.—NE. side. Lot 80 x
135. Improvements in. Restricted
area. Ph. 3-3208.

LILLIAN CT.—NE. section, lots 175
x 135. Improvements in. \$3700.
Call 3-1915.

LOTS — ACREAGE
2 Large Lots — Corner
Florida and Lawe Sts.
Wonderful investment.
Must be sold. Make an
offer. Look for large
signs! 165' x 187' for
\$5500 and 165' x 237' for
\$6200

OTHER LOTS
PALISADES 70 x 120 \$3800
E. MCKINLEY 75 x 108 \$3200
E. MCKINLEY RAVINE
LOT \$4800
300 ACRES Woods \$12,000
80 ACRE Farm \$11,500
40 ACRE Farm \$7000

REAL ESTATE WANTED 74
"ROLLIE" WINTER
9-1412 AGENCY 9-1412

LOTS
NORTHWEST SIDE—61' x 107' \$3,400
Sewer and water stubbed to
sidewalk.

HANSON PLAT—75' x 150' \$3,000
Sewer and water. Stubbed to
basement.

MASON & TAYLOR—48' x 109' \$3,700
Curb and gutter. Stubbed.

SUMMIT & FRANCES—
76' x 130' \$3,950
Curb and gutter. Stubbed.

MASON ST.—65' x 127' \$3,700
Curb and gutter. Stubbed to
sidewalk.

S. LAWE ST.—127' x 120' \$4,500
Zoned 2 Apartment.

BLUENOMAD RD.—137' x 155' \$1,500
CARL ZUELKE
Realtor Ph. 9-1166

PEOPLES LOAN
THIRTY-SIX YEARS OF FRIENDLY FINANCIAL
SERVICE TO THE PEOPLE OF THE VALLEY
Locally Owned and Managed
Established 1924

Phone 3-3573

123 S. Appleton St.

SEE OUR
"EL DORADO"
IN NEENAH

115 E. Wisconsin Ave., Neenah
Phone 2-2825

WHY PAY RENT? SEE THE
HOME YOU CAN EASILY AFFORD

